

From 2 GREAT STRAINS at SUGAR LOAF

"Beef Where Beef Counts and the Bone to carry it"

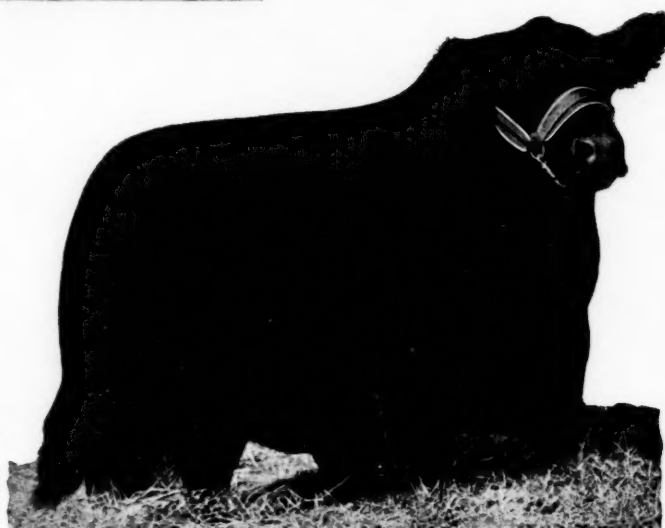


Scottish Prince

"The Cattleman's Champion" . . . son of Prince M of Red Gate, grandson of Imp. Prince of Rowley . . . himself a top show winner (1957 grand champion at Fort Worth, reserve champion at Denver) . . . siring many outstanding sons and daughters at Sugar Loaf.

Homeplace Eileenmere 687th

"The Money Sire" . . . son of Eileenmere 487th, double grandson of Eileenmere 32d . . . sire of one of the breed's greatest groups of show winners and top sellers.



- Produce cattle that rate high both in beef quality and in the show ring.

- Use outstanding representatives of the finest families in the Angus breed.

These basic principles of the Sugar Loaf breeding program are nowhere better illustrated than by our great senior herd sires . . . Scottish Prince and Homeplace Eileenmere 687th.

With bulls like these heading our herd, "Sugar Loaf" truly means "quality."

Don't Miss the big "687th Event" at Sugar Loaf Farms, Staunton, Va., Wednesday,

October 22, 1958, featuring the get and service of Homeplace Eileenmere 687th.



SUGAR LOAF FARMS

Staunton, Va.
Garr Douglass, Supt.

Dave Canning, Adviser
John Frenzel, Show & Sale Cattle
George Canning, Field Representative

SUGAR LOAF RANCH

Fort Worth, Texas
Pat Patterson, Mgr.

MARION HARPER & SONS

50 Rockefeller Plaza
New York 20, New York



FRANKLIN

Let FRANKLIN Help Cut Your Production Costs!

Disease and parasites cost the livestock industry well over TWO BILLION dollars a year, as reported by the U S D A.

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It's easy to take full advantage of this dependable protection that FRANKLIN products provide against infections and infestations. Your local Franklin Drug Store Dealer carries sizeable stocks ready for immediate use. Also consult the free 80 page Franklin Catalog for helpful and authentic data.

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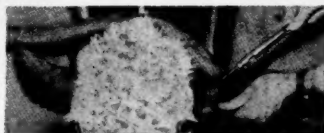
FRANKLIN C-P BACTERIN

gives your calves resistance against the deadly Hemorrhagic Septicemia factor of Shipping Fever.

Vaccinate all calves about 2 weeks before shipping or weaning.

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A Grub Killer Insecticide administered orally, destroying the grub larvae as they migrate thru the body on their way to the back.

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BRAHMAN



½ Brahman — ½ Hereford heifer

THE SIGNIFICANCE....

of Brahman blood in beef production is becoming more and more pronounced. Good beef-type Brahman bulls are adding pounds to hybrid calves all over the world.

We can supply you with top bulls for your own cross breeding program, or,

We can supply you with breeding stock for your own purebred Brahman herd.

WRITE US YOUR NEEDS



J. D. HUDGINS

"Beef-Type Brahman's"

HUNGERFORD (WHARTON COUNTY), TEXAS

The Cattleman

VOL. XLV

August, 1958

No. 3

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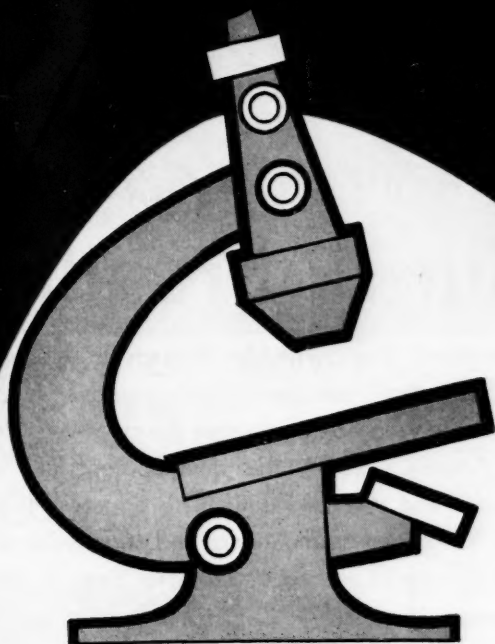
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"Bred-In" Quality

WITH NATURAL FLESHING ABILITY

Since Away Back



And This "Test-tube History" Is Another

Way Of Saying . . .

*You Can Be SURE
Of Progress
For Your Herd
With TR Breeding*

Turner Ranch is renowned for its leadership in new developments to constantly and consistently improve Herefords.

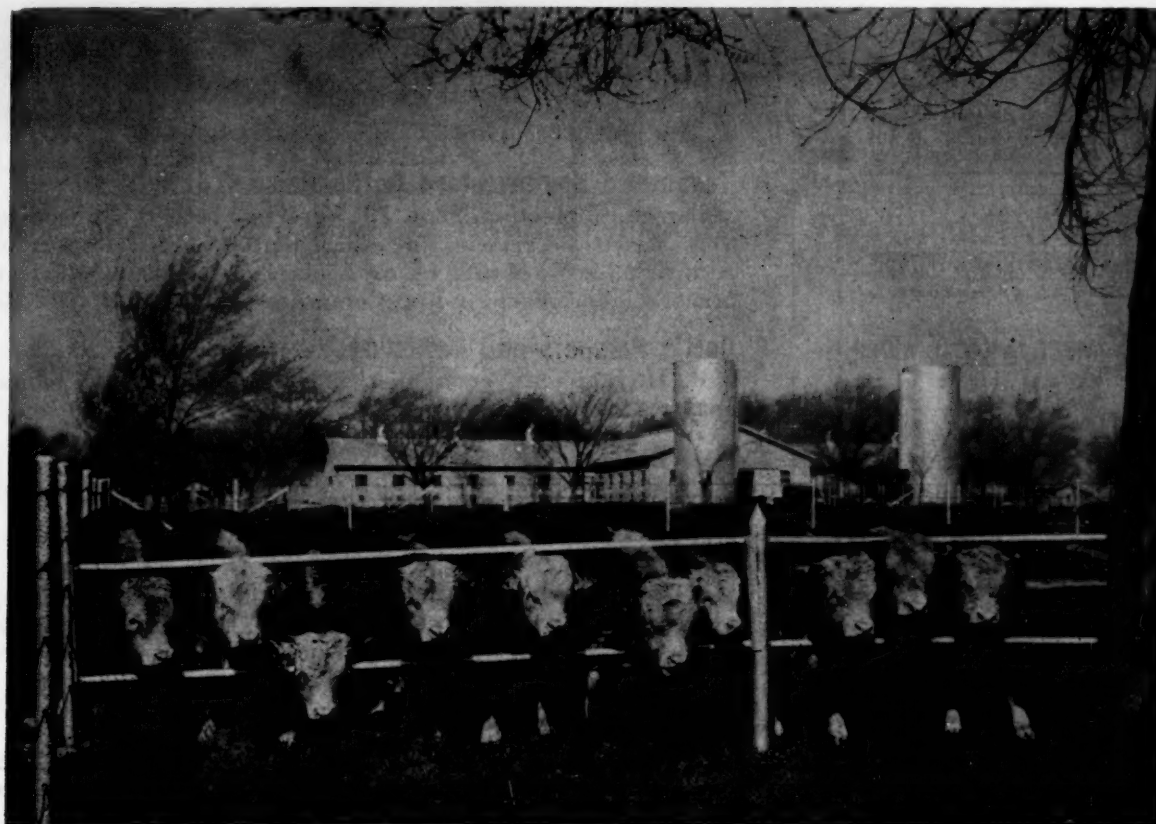
The people who operate Turner Ranch always keep an eye to the future . . . seek the development of "tomorrow's champions" and top herd bulls. This aggressive, determined effort . . . combined with patience and perseverance . . . is best described in the TR slogan, "Year After Year—A Step Ahead."

Cattlemen like Jim McClelland, Frank Wilson, Dr. G. T. Easley, Tom Harris and others with up to 22 years of service . . . backed by Roy Turner . . . compose a proved, successful combination of talent, working for the betterment of the breed. They realize what Mr. Hazlett once said still holds true: "The perfect Hereford has never yet been bred."

Year After Year — A STEP AHEAD

TURNER RANCH - SULPHUR, OKLAHOMA

Roy J. Turner, Jim McClelland, Frank Wilson, Dr. G. T. Easley, Tom Harris



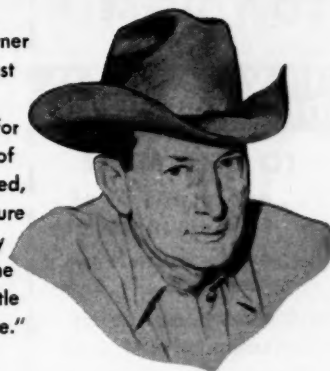
**THESE FUTURE HERD BULLS . . . ALL BY
DIFFERENT SIRES . . . ARE THE
RESULT OF TURNER RANCH**

Research • Experience • Perseverance

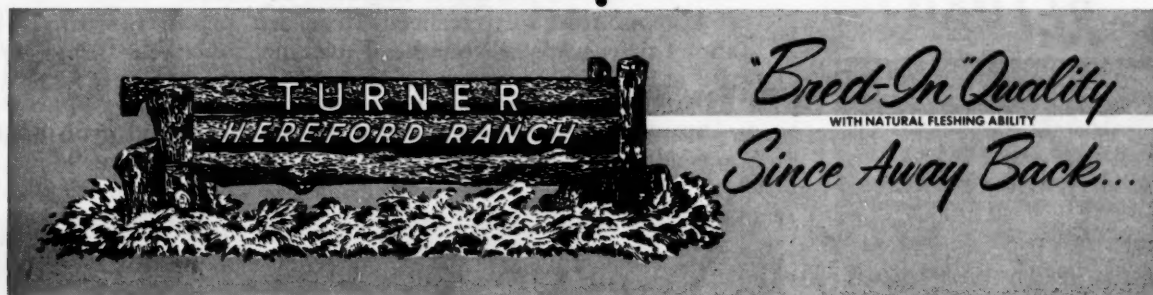


Jim Says:

"Managing Turner Ranch for the past 20 years, and always working for the improvement of the Hereford breed, has been a pleasure exceeded only by the privilege of the association of cattle people everywhere."



Jim Mc Clelland



"Bred-In" Quality
WITH NATURAL FLESHING ABILITY
Since Away Back...

FOLKS WHO USED IT
PROVED IT!

VIT-A-WAY
RICH IN
MINERALS-VITAMINS
For All Livestock

**IS MORE-DOES MORE
THAN JUST A
MINERAL MIXTURE**

DAIRMEN SAY:

"Fat test up!"
"Extra can of milk a day!"
"No rejects from off-flavors!"
"Feed cost down—production up!"



RANCHERS SAY:



"100% calf crop for past 4 years!"
"Fat and sleek on winter pasture!"
"Much heavier weaning weight!"
"Feeding costs lower, but better gains!"

***PROVE IT
TO YOURSELF**

**THE VIT-A-WAY IS
THE SUREST WAY**

TO HELP MAKE

- .. every pound of feed or meal
- .. every bunch of grass
- .. every ounce of supplement

Yield
**MAXIMUM
RETURNS!**

COSTS SO LITTLE HELPS SO MUCH!

VIT-A-WAY FORTIFIER

Mixed In Your Feeds For Extra
Returns on Your Feed Dollar

VIT-A-WAY SUPPLEMENT

Feed Free-Choice to Balance
Your Pastures the Year Around

AT YOUR DEALERS, OR WRITE
VIT-A-WAY, INC.,
FORT WORTH, TEXAS

★ **Texas and Southwestern Cattle Raisers Activities.**

Directors' meeting, Sept. 13. Foreign Visitors. Transportation. Taxes. Secretaries' meeting. Cattle Thefts. Report of Attorney Joe G. Montague on beef promotion and Mexican bracero labor. Fact-Finding Committee. Pages 7, 8, 12, 16.

★ **Cattle Numbers and Cattle Cycle.**

P. H. Stephens, economist, Farm Credit Bank, Wichita, analyzes the cattle situation. Page 21.

★ **New Zealand Beef Trade.**

Exports of beef from New Zealand to the U. S. continue to grow. Page 22.

★ **The Cattleman's Corral.**

Hog production in upturn. Cattle production beginning cyclical rise. Wheat support price \$1.82. Conservation reserve sign-up dates set. American National asks for more reports on imports. Page 23.

★ **Factors Affecting the Livestock Industry.**

1958 crop production exceeds 1957. Cost of living up 1/10 of 1 per cent. Pasture conditions 88 per cent of normal but 2 per cent below 1957. Page 26.

★ **Cattle Prices.**

When re-stocking of ranges ends what will happen to demand for beef cattle? Page 28.

★ **Cattle on Feed.**

There has been an increase of 16 per cent in cattle on feed. Page 34.

★ **White Faces and Red Meat.**

Research affirms Hereford superiority in feed lot. Page 37.

★ **What's Ahead for Purebred Herefords.**

Secretary of American Hereford Association optimistic over future of breed. Prices are above a year ago. Page 38.

★ **Herefords on Texas Ranges.**

A pictorial story of Herefords on the range. Page 39.

★ **The Cattleman Hereford Register of Value.**

A tabulation of purebred Hereford prices for 1957-58 shows prices up \$97 per head over previous year. Page 49.

★ **New Systemic Insecticides Kill Cattle Grubs.**

Spray or oral treatments eliminate heel fly and grub damage. Map shows recommended spraying time. Page 94.



Of things that concern cattle raisers

Information of Particular Interest to Members of the Texas and Southwestern Cattle Raisers Association.

The Cattleman Cover

HEREFORDS

Color Transparency by ROGER B. LETZ

HEREFORDS, the most numerous of all beef breeds, hold the spotlight in this issue of The Cattleman. We take pride in giving special attention to this great breed of cattle.

Herefords are everywhere. They are time-proven beef producers in all parts of the country and have demonstrated their abilities to produce beef under all conditions.

Last fall the American Hereford Association recorded its ten-millionth registration. This indicates the progress being made in quantities and one has only to visit the commercial ranches and feed lots of the United States to determine the beef producing qualities the breed has attained.

The cover for this issue was made on the Bridwell Hereford Ranch, Windthorst, Texas. These cows are typical of the ones that produced the offering in last year's Bridwell sale, the highest-selling consignment of registered Hereford cattle at public auction during the past 12 months.

Our many thanks for the cooperation given us by Hereford breeders, The American Hereford Association, The Texas Hereford Association and commercial Hereford cattlemen in making this issue possible.

TSCRA Activities

**Foreign Visitors—Transportation—Taxes—
Secretaries' Meeting—Cattle Thefts—
TSCRA in Washington—Beef
Promotion—Mexican Labor**

DIRECTORS' MEETING AT LONGVIEW, SEPTEMBER 13

PRESIDENT NORMAN MOSER announces that the regular quarterly meeting of the board of directors of the Texas and Southwestern Cattle Raisers Association will be held at Longview, Texas, on Saturday, September 13. Headquarters will be at the Longview Hotel. Those planning to attend should write the hotel for reservations as soon as possible.

President Moser urges all directors to attend, if possible. He also extends a cordial invitation to mem-

bers and others interested in the livestock industry to sit in on the meeting.

FOREIGN VISITORS

At the request of the Department of Agriculture, the TSCRA arranged a two-day program at Fort Worth for 20 livestock producers from Brazil. They were taken through the stockyards and packing houses and then to visit some purebred herds the first day and on the second day went to Bear Creek Ranch where they saw 700 yearlings rounded up and loaded. Chuck wagon breakfast was served by Ray Smyth. They inspected the Aledo feed lot and Hull-Dobbs purebred Hereford herd and the Sondra-Lin Angus herd. The First National Bank gave a luncheon for them.

TRANSPORTATION

The three per cent transportation tax of property which was levied as an emergency during World War II has finally been repealed. The tax will expire August 1, 1958. The TSCRA has for the past few years worked diligently for the repeal of this tax. Getting rid of this tax will save shippers about 450 million dollars annually.

TAXES

The National Tax Committee, organized in 1941, and which the TSCRA has enthusiastically supported, at a recent meeting in Denver urged that individual stockmen keep good records. The government is getting tougher all the time in requiring accurate tax reporting. The Committee is working constantly to have tax reporting simplified but the government will expect accurate reports.

SECRETARIES' MEETING

The Secretary-General Manager participated in a meeting at Denver, July 24 and 25, to which all the secretaries of the state cattlemen's associations were invited to attend. The time was spent in discussion of such subjects as The Most Important Problem of State Associations, Function of Committees, Public and Inter-industry Relations, The Washington Picture and Legislation, National Beef Council, How

KILL...

**HORN FLIES,
TICKS
and LICE**

on CATTLE



**WITH
GLOBE
GLO-TOX**

● Effective insect killer, protects against re-infestation. Emulsifiable concentrate containing TOXAPHENE and BENZENE HEXACHLORIDE . . . dilute with water for spraying livestock, fences, garbage cans, poultry houses and other buildings. Dilute with Diesel fuel as a charge for backrubbers. Quart, gallon and five-gallon sizes.

A complete line of Veterinary, Biologicals and Pharmaceuticals.



Association Publications Can Best Serve the Membership, Advertising Value of Association Publications, Intra-industry Communications, News Letters, etc., National Livestock and Meat Board, Pension Plans, Fact Finding, Membership and Dues.

CATTLE THEFTS

Billy Joe Gibson has entered pleas of guilty to cattle theft in Leon and Freestone counties and received sentences of two years in each case. The cases were tried before District Judge R. W. Williford in Freestone county and District Judge Max Rogers of Leon county. The cattle were stolen from Texas and Southwestern Cattle Raisers members Jess Cockrell and Robert Baker. The complaints were prosecuted by District Attorney Hulen C. Hall, Navasota, Texas, and Hugh Reed, Fairfield, Texas. The evidence was developed by Henry Brown, sheriff of Freestone county, Texas Ranger Ben Kruger and TSCRA inspectors T. O. Tinsley, Dennis Flowers and Buck Eckols.

TSCRA In Washington

BEEF PROMOTION

Attorney Joe G. Montague returned from Washington July 25. He reports that the meat promotion bill (S. 3538) which would permit a 10 cents per head deduction from cattle sold on posted markets to be used for beef promotion and research will not be approved in this session of Congress. He says he doubts if such a bill will ever be passed, considering the opposition which has developed.

The Senate Agricultural Committee refused to report favorably on the bill and thus it was prevented from being presented on the Senate floor. The House Agricultural Committee had previously approved a similar bill.

Judge Montague says a new very unfriendly report from the USDA on this bill was presented to the Senate Agricultural Committee. The latest USDA report reiterates its previous objection based on the proposition that possible fragmentation of effort might result if the legislation was passed.

Montague prepared an amendment to the bill at the request of Senator Mundt which provided that only State Beef Councils or Associations which had been previously certified be eligible to receive funds collected through the check-off system and that a minimum of 20 per cent of the money collected to be earmarked for use by the Live Stock and Meat Board. This amendment was submitted because of objections which the USDA had raised.

USDA in its report to the Senate Committee said:

"The proposed amendment would not remove the Department's concern regarding possible fragmenta-

(Continued on Page 12)



BEEFMASTER herd sire, weight 2,114 pounds as he went into service off grass

Lucky accident

Although The Lasater Ranch began cross-breeding with Brahmans in 1908, it was not until the middle 'thirties that BEEFMASTERS were produced. Then it was a lucky accident.

Up to that time we had been experimenting with Brahman-Hereford and Brahman-Shorthorn crosses. But during the depression the two crosses were mixed and we began getting calves that were a three-way cross. These Brahman-Shorthorn-Hereford calves were so far superior to either of the two-way crosses that it was decided to convert the entire herd to the three-way cross.

That was the beginning of the BEEFMASTER breed as it is today. The cattle were developed to produce more beef for less money commercially. But as these heavy, milk-fed calves began to top the market consistently, buyers began to pick up our stock for breeding purposes. Thus, the intrinsic values of BEEFMASTERS got us into the business of selling breeding cattle. Only their intrinsic values have kept us in it.

Selling Cows Bred to Top Bulls

Write today for new Beefmaster Plan contract covering cows to be delivered in September. All proven producers, averaging 4 years, bred to our top bull battery, Bangs and TB tested. \$100 refund on any cow that fails to calve by June 1959. To see these cows, just let us know when to expect you. Contract mailed without obligation.



Lasater BEEFMASTER

"More Beef for Less Money since 1908"

Ranch: MATHESON, COLORADO

Mailing address:

BOX 545, FALFURRIAS, TEXAS



REG. U.S. PAT. OFF.
FOREIGN PAT. PEND.

Hull - Dobbs Herd



*TR Zato Heir 88th 7500000	*TR Zato Heir 5380000	H&D Tone Lad 105th
Sept. 19, 1952	Lady Tcaldo 68th 5178220	Leola Flowers
*TR Lady Tone 3d 5808253	TR Royal Tone 5370001	Tcaldo Rupert
	Donna Rucaldo 25th 4127387	Tona T. 2d
		HT Tone
		Gold Digger 64th
		Lary D. Roy. Rucaldo
		Ed. Blanchard 18th

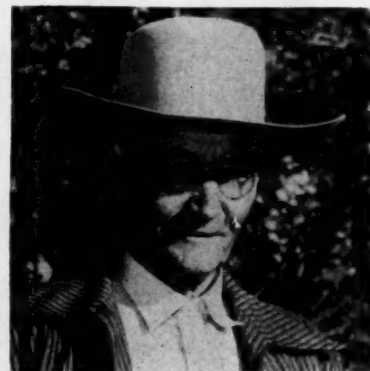
*Register of Merit



HH Real Onward 71st 4412896	Real Onward 2589615	Real Prince 1st
January 15, 1950	Real June Adv. 2nd 3582642	Miss Munsen 7th
HH Realona 82nd 4492853	HH Real Onward 14th 3122331	Real Pr. Dom. 121
	HH Princess 6th 3306081	June Advance
		Real Onward
		Price Dom. E. 114th
		Pr. Dom. C. 122nd
		Poppy Diamond 4th

The "Right Kind"

H. S. FOSTER, owner of a large herd of top commercial Hereford cattle near Stephenville, Texas, is now using 12 sons of TR Royal Zato 27th and two sons of HH Real Onward 203d. Mr. Foster is well-known as a breeder of good cattle and has this to say about Hull-Dobbs bulls. "They reproduce their thickness as well as any cattle I ever owned. The bulls are getting some very good calves and I surely am pleased with them. They are well balanced and uniform in color with a fine front rib spread and excellent bottom lines. They are the kind that will sire calves that really do good and bring top prices."



Wm. S. DAMERON, manager of the Dameron Hereford Ranch, Hereford, Texas, has an excellent herd of registered cattle established in 1915. This ranch owns a half interest with Hull-Dobbs in HDR Silver Onward, an outstanding son of HH Real Onward 203rd. "His calves have been accepted well by both commercial and registered breeders who have visited us. They are big, rugged and yellow and we surely are pleased with the results we are getting from this sire," Dameron says.



HERDS ON THE WAY UP ARE USING HDR BLOOD

W. T. BONNER of Gainesville, Texas is a well-known breeder of both commercial and registered Hereford cattle, as well as an order buyer of stocker and feeder cattle. His bulls are in such demand that they are often sold before they are born. Mr. Bonner says, "I have three sons of HH Real Onward 203rd and I am well pleased with the calves they are siring."

J. T. DUKE, Horseshoe D Ranch, Johnson City, Texas, purchased DB Onward Prince 2nd, a grandson of HH Real Onward 203rd, at our sale in January 1957. He now heads the Horseshoe D herd as senior herd sire. Mr. Duke says, "We're proud to have this good grandson of HH Real Onward 203rd to head our herd bull battery. He has size, quality and is getting a lot of top, golden calves."



FOR SALE AT THE RANCH—A nice selection of Bred Heifers carrying the service of these sires—also a top group of Range Bulls.

George Kleier
Gen'l Mgr.
Melvin Campbell
Manager
Jack Stone
Herdsman

Hull-Dobbs Ranch

FORT WORTH, TEXAS — ROUTE 9, BOX 101

PHONE NEWARK, TEXAS
9-2611

15 miles north on U. S. 81 then 2 miles west on Farm Rd. 718



Market Your HEREFORD

STOCKERS and FEEDERS

SOME OF TEXAS' BEST
WILL SELL!

Thursday,
SEPTEMBER 4th

Fort Worth Stock Yards

Your opportunity to sell when large numbers
attract Big Buyers from a wide area.

Sellers have been highly pleased with results
of sales in the other special feeder sales held
this year.

For additional information write:

Ted Gouldy, Fort Worth Livestock Market Institute

OR

TEXAS HEREFORD ASSOCIATION

Henry Elder, Mgr. 1207 Burk Burnett Bldg.

Fort Worth, Texas

(Continued from Page 8)

tion of effort, waste of funds and resulting diminution of benefit to producers. The amendment requires that State organizations be certified by the National Beef Council, National Swine Growers Council and the National Sheep Growers Council. The naming of organizations, which are subject to change in name, form of organization and membership, would appear to restrict the livestock industry's approach to their problems. In these respects the proposed amendment to S. 3538 would appear to raise more questions and possibly cause more problems than S. 3538 in its original form."

Montague also said that Secretary of Agriculture Benson had stated before the American National Cattlemen's convention in New Orleans that he believes the promotion program with the check-off system could be carried on with the legislation but that in any event he favored it and would help in every way possible to get it started. Montague feels the Secretary of Agriculture has shown a peculiar way to be helpful.

He says that the USDA report had influenced the committee against the legislation and that the only two senators present at the committee meeting who spoke in favor of the bill were Senator Mundt of North Dakota and Senator Holland of Florida.

Montague sums up the situation as follows:

1. A majority of the Senate Agricultural Committee opposes this legislation regardless of how the bill may be drawn.
2. Nothing will change their position.
3. The U. S. Department of Agriculture is emphatically opposed to any legislation of this nature.
4. It is now too late for any final action to be taken, even if the Committee reports the bill.
5. International problems are absorbing Congressional attention.

For these reasons he says he believes the passing of the bill is hopeless.

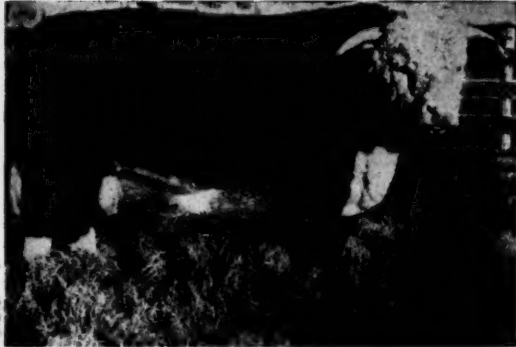
MEXICAN BRACERO LABOR

Reporting on the Mexican bracero labor situation Attorney Joe G. Montague said he attended hearings on this subject conducted by the United States Department of Labor, June 23 and 24. He says that at this time the Department of Labor has abandoned the minimum wage regulations for the present and is relying on prevailing wage scales in the areas affected. The TSCRA has opposed the minimum wage regulations. He further said that ranch hands are classified as special labor and it has been difficult to get the Mexican government to certify ranch hands at the prevailing wage for ranch labor in the U. S. Montague reports that the TSCRA joined all other ranch interests in suggesting to the Department of

(Continued on Page 16)

Van Winkle Ranch has the **herd bull power** and the Outstanding Clean-

Pedigree cow herd that produced the
Top-Selling Bull at Denver this year.



VW Golden Commander

Is an outstanding light golden colored bull, smooth as an apple and very good headed.



Silver Prince 18

Our outstanding son of Bridwell's Real Silver Domino 203d. He had the most weight for age of any bull in the Bridwell sale, weighing 1125 pounds when he was one day less than a year old.

We are very proud of our Herd Bull Battery, and we are just as proud of our cow herd of 105 head.

An outstanding herd bull is one-half of the herd, but in our opinion the cow is fully as important as the bull in producing a truly outstanding calf.

Sixteen cows in our herd are own daughters of register-of-merit bulls, and sixty-one of our cows are granddaughters of register-of-merit bulls.

Eleven of our cows are own daughters of TR ZATO HEIR. One of our cows, a daughter of Tcaldo Rupert, was the mother of our top selling bull at Denver this year.

As far as we know, every cow and bull in our herd is free of the dwarf gene and carries a clean pedigree.

—Mr. and Mrs. A. P. Van Winkle, Owner



TR Zato Heir 271

Our outstanding son of TR Zato Heir that sired the top selling bull at Denver

• Located on Highway 79, 2½ miles east of intersection with Highway 75 in Buffalo.



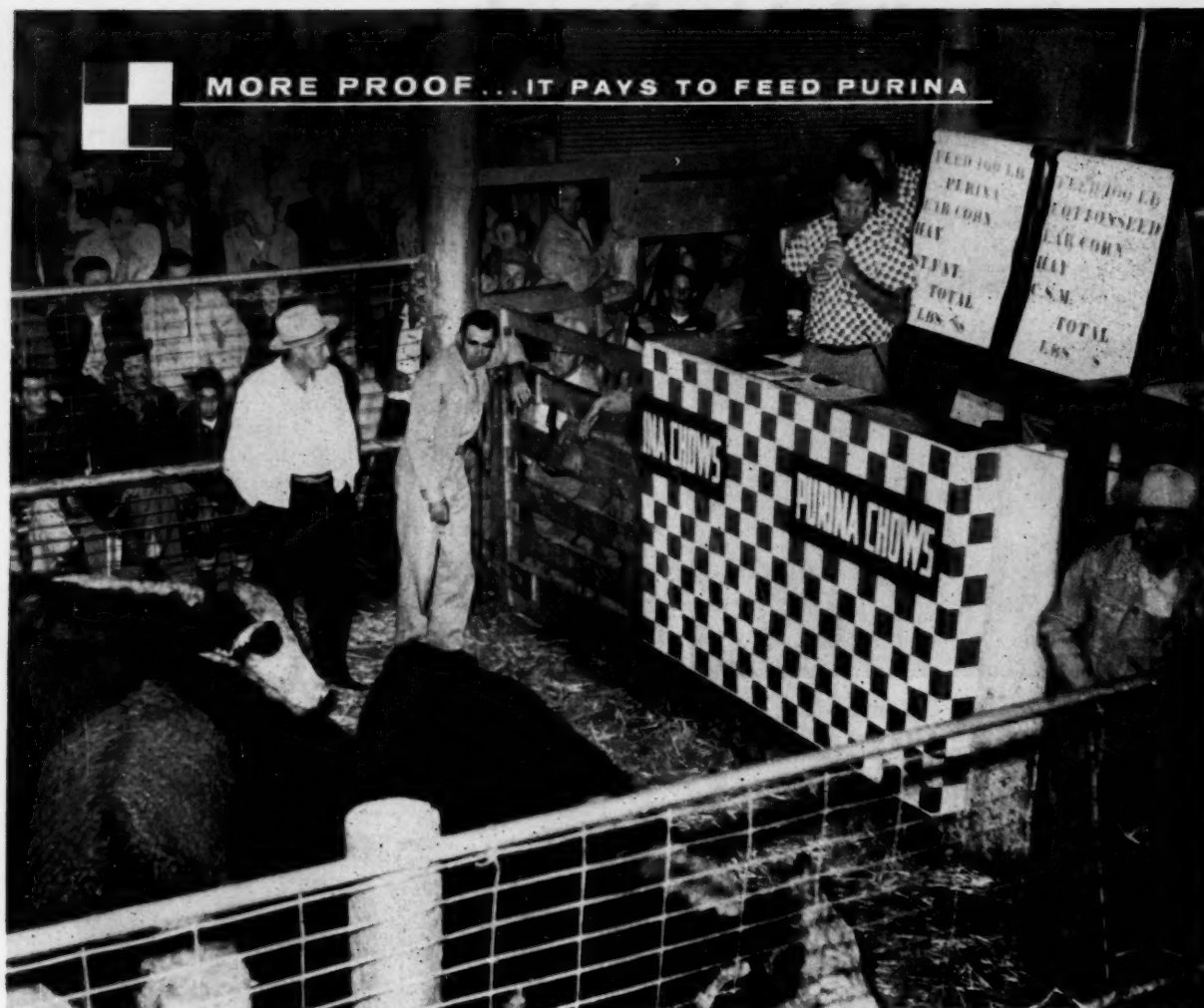
Van Winkle **RANCH**

REGISTERED HEREFORDS OF QUALITY

• Fred Magouirk, Ranch Mgr.

• W. J. Magouirk, Herdsman

A. P. Van Winkle, Owner
4001 Lawther Drive
Dallas, Texas



Southwestern cattle feeders get the facts through

actual feeding demonstrations

Throughout the Southwest Purina Dealers and Salesmen are conducting actual feeding demonstrations to present the facts to cattle feeders... to show them there's money in feeding cattle.

In the past several months about 40 such demonstrations involving some 800 head of cattle have been concluded. Field days, where full facts and information were presented, have attracted wide attention.

Cattle on tests have been divided into equal lots of equal weight and quality and fed well-balanced Steer Fatena versus cotton-

seed meal. This difference in the protein supplement was the only difference in the rations fed.

Feeders need facts today more than ever before. These demonstrations prove again... right before your eyes... basic research facts recorded in Purina Research Farm tests. Check with your local Purina Dealer. See if he has a feeding demonstration in progress or planned in your area.

When buying cattle feed, deal with the man who gives you the facts.



HERE ARE THE FACTS:

SNYDER, TEXAS DEMONSTRATION	COTTONSEED PEN	PURINA SPECIAL STEER FATENA PEN (with STB)
Initial weight (lbs.).....	360	358
Final weight (lbs.).....	662	717.8
153-day average gain (lbs.)..	296	359.6
Average daily gain (lbs.)...	1.93	2.35
Pounds of feed per pound of beef.....	8.89	7.87
Feed cost per 100 lbs. of beef.	\$20.01	\$18.88
LABOR PROFIT PER STEER..	\$19.04	\$30.86
Selling price of milo through steers.....	\$3.08 per cwt.	\$3.70 per cwt.
RATION: Cottonseed hulls with molasses and milo		

WACO, TEXAS DEMONSTRATION	COTTONSEED PEN	PURINA SPECIAL STEER FATENA PEN (with STB)
Initial weight (lbs.).....	865	864
Final weight (lbs.).....	1142	1172
112-day average gain (lbs.)..	276	308
Average daily gain (lbs.)...	2.47	2.75
Pounds of feed per pound of beef.....	11.26	9.64
Feed cost per 100 lbs. of beef.....	\$23.01	\$21.05
Labor profit per steer.....	\$49.59	\$59.27
RATION: Corncobs with molasses and milo		

WOODWARD, OKLAHOMA DEMONSTRATION	COTTONSEED WITH STILBESTROL PEN	PURINA STEER FATENA WITH STILBESTROL PEN
Initial weight (lbs.).....	470	459
Final weight (lbs.).....	712.50	738.3
112-day average gain (lbs.)..	242.5	279.3
Average daily gain (lbs.)...	2.16	2.49
Pounds of feed per pound of beef.....	7.96	7.38
Feed cost per 100 lbs. of beef.....	\$16.95	\$15.88
Labor profit per steer.....	\$19.52	\$32.11
RATION: Cottonseed hulls with 10% molasses and milo		



Cattlemen have heard these facts firsthand at demonstration windups throughout the Southwest.



Cattle have been divided equally (only protein supplement was different) and fed in drylot under field conditions.



Bumper grain crops are causing Southwesterners to eye home-grown cattle as best way to market grain.



FEED **PURINA** ... YOU CAN DEPEND ON THE CHECKERBOARD FOR

QUALITY... SERVICE



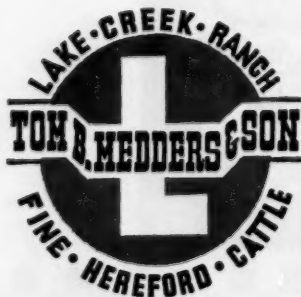


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**A good offering of 12 coming
2-year-old thick, meaty bulls
with lots of scale and not too
fat. All 12 sell at one time.**

**Ready to go to work about the
first of the year. Priced reason-
able.**

Phone: 32-27821



Ranch on U. S.
281, ten miles
south Wichita
Falls. Mailing
address: City
National Build-
ing.

(Continued from Page 12)

Labor that further jurisdiction over handling Mexican labor under contracts be given over to the Bureau of Immigration and Naturalization. He says this bureau has reported to the TSCRA and to Congress that they are in a position to handle this problem without additional personnel or appropriation. Montague says some members of Congress have also made the same recommendations. A group of Department of Labor officials, headed by Assistant Secretary Newell Brown and accompanied by Robert Goodwin, Director of the Bureau of Employment Security, met with Mexican officials in Mexico City July 26 and are working on the entire Mexican bracero labor problem.

Very few ranch hands are being certified for work in the U. S. at this time. It was Judge Montague's opinion that most of this was due to the fact the Mexican government was not certifying them for entry into this country.

FACT-FINDING COMMITTEE REPORT

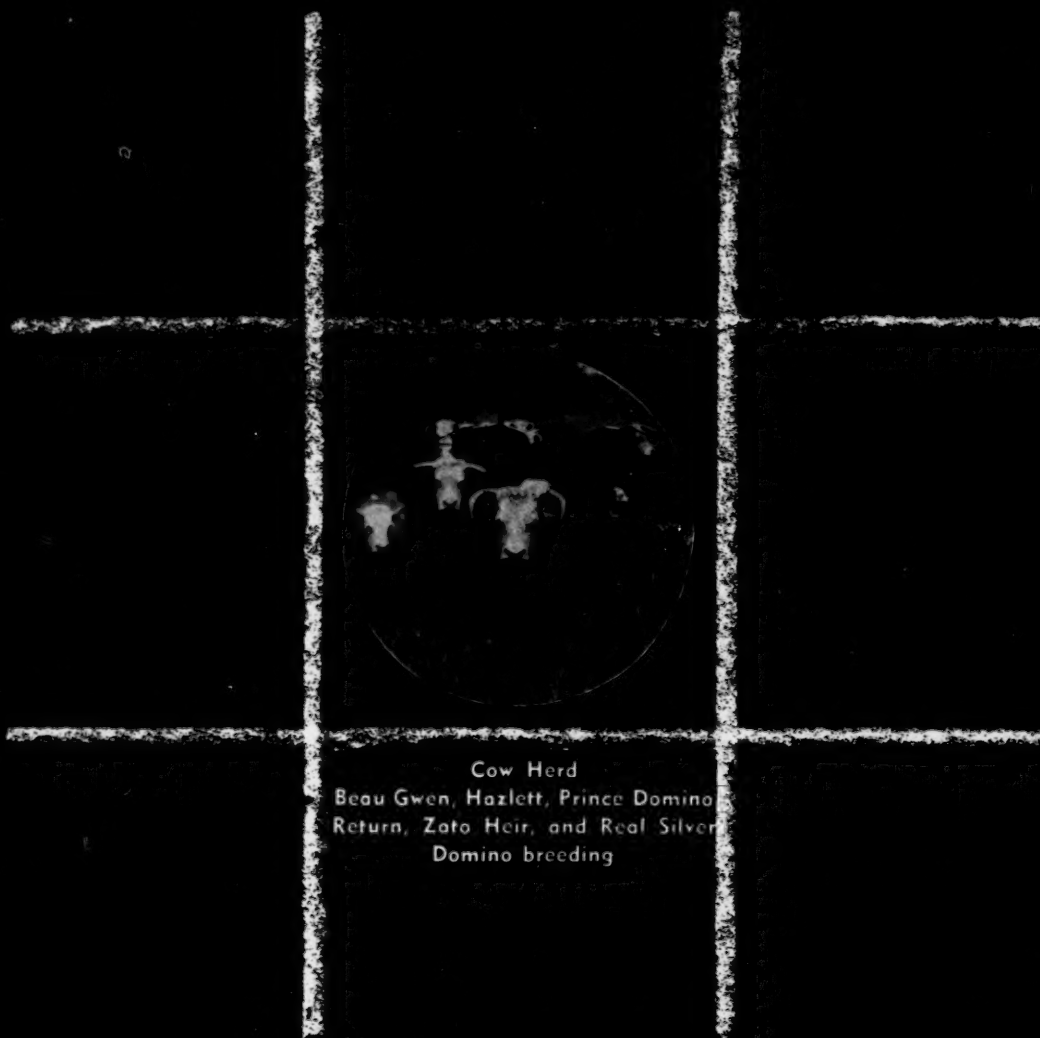
Studies being made by the American National Cattlemen's Assn. fact-finding committee, as reported in a paper by Research Director Herrell DeGraff and read at the general council meeting, include: (1) An analysis by Dr. Harold Breimyer of USDA of the changing character and structure of the cattle cycle, to give better information on beef supplies and aid in lessening the "boom and bust" changes within the industry. (2) An analysis of calf and feeder marketing practices of ranchers. The increasing practice of forward contracting will be studied. Dr. DeGraff wonders if this is not a reflection of pressure among large-scale retailers to increase uniformity of their beef supply. (3) Study of the relative position of direct buying versus terminal markets. This study is being made by Dr. J. Carroll Bottum of Purdue University. (4) Study by Dr. Robert C. Kramer of Michigan State of cattle feeding by packers and retailers to find if it is good or bad for producers. (5) Study by Dr. George Mehren of the University of California on developments in food retailing which have brought questions about "retailer domination of the market." (6) An analysis of major changes in meat packing, which Dr. DeGraff is making. (7) A study dealing with cattle and beef imports, which Dr. DeGraff is developing.

82ND ANNUAL CONVENTION

**Texas and Southwestern
Cattle Raisers Association
March 23, 24, 25, 1959
DALLAS, TEXAS**

tic tac toe...

a simple game that provides a simple plan for
breeding better herefords...play along and see



the first move is to take advantage of the middle box...
this provides an opportunity to score in any direction...
we started there with a top cow herd...

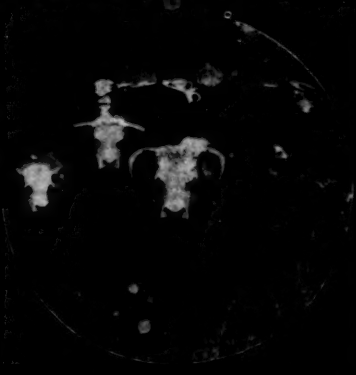
quality, size, clean pedigrees



the next move is more difficult...
this is where you must determine your
plan for winning...



Silver Zato 220



after weighing all the possibilities, we placed our
herd bull in the upper left hand corner... we are
on the way but we haven't won the game yet...



the crafty player takes advantage of a cinch...



F. T. Chief Astor 93d

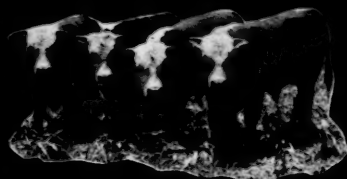
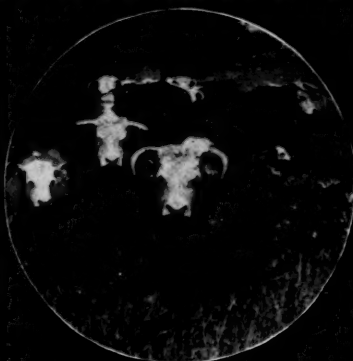


we did...when we placed our outcross sire
in the upper right hand corner...
a winner either way we go...



we won !!

follow this plan and so can you... visit the
ranch and let us provide you with the
winning combination... tic tac toe bred herefords



Other Herd Sires in Service:

C. Husker Mischief 44th
(Owned jointly with A. D. Milligan)

E V L Prince Silver
(Owned jointly with E. V. Lancaster)

TR Zato Heir 376
(Owned jointly with Catto-Gage Ranch)

tic tac toe ranch

al rose le sage
owner

frost, texas

max watts
mgr.

phone Italy, Texas - Hudson 3-6516

Cattle Numbers and the Cattle Cycle

SUMMARY

We are apparently at the low point in total cattle numbers. In the current downswing in the cattle cycle total cattle numbers have declined only three million head or 3 per cent in the past two years.

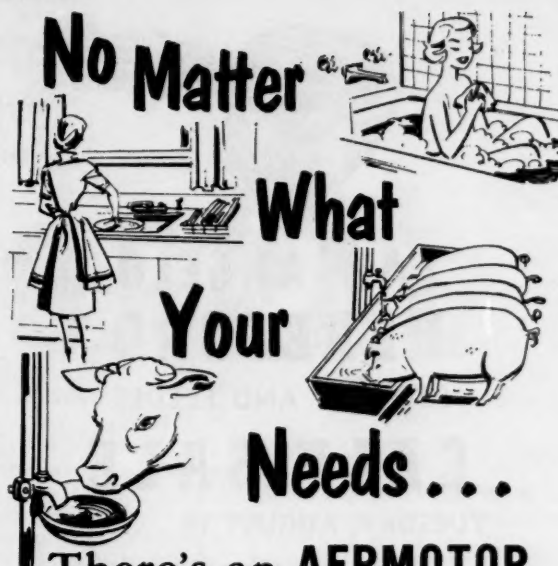
It is not necessarily true that abundant supplies of cheap feeds result in feeding to heavier market weights or result in larger meat supplies at lower meat prices.

Meat is not too high priced and we will not price ourselves out of a market. The average industrial worker now earns more than two pounds of beef steak per hour of wages. The U. S. 10-year average 1948-1957 was 1.81 pounds per hour of factory wages.

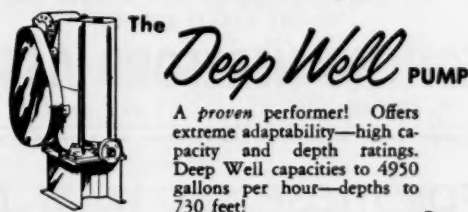
P. H. STEPHENS, economist for the Farm Credit Bank of Wichita, Kansas, in his July Farm Credit Conditions Letter, says:

1. We are apparently at the low point in total cattle numbers in the current cattle cycle. One might assume that the cyclical peak in beef cattle prices would coincide with the bottom in cattle numbers. It doesn't, even though beef production is one of the purest examples of an unregulated business enterprise operating freely under the laws of supply and demand. The cyclical peak in beef cattle prices usually occurs a couple of years after the low point in total cattle numbers when both consumer and producer demands for beef cattle are strongest. That is when cattle numbers are rising rapidly under the stimulus of the profit motive and when, therefore, market receipts of slaughter cattle are at their lowest ebb. In the last previous cattle cycle, cattle numbers reached bottom in 1949 and cattle prices reached their cyclical peak in 1951. A peak in beef cattle prices is likely two or three years hence.

2. The usual downswing in a cattle production cycle is at least a 10 per cent decline during a five-year period. In the current downswing total cattle numbers have declined only three million head or 3 per cent in the past two years. Yet signs are apparent indicating that the liquidation period is over. Is this a short cattle cycle? No. Total cattle numbers in the United States have been unusually stable at 94 to 97 million head for the past five years. Government subsidies in the hay buying programs and otherwise assisted in maintaining cattle numbers at this high level. Actually, the ratio of cattle to people has been declining all of these five years due to rise in human population. This ratio declined from 59½ cattle per 100 people in 1953 to less than 54 currently. This is a decline of 10 per cent in five years and this ratio is now below average. It is about time for the beef cattle production cycle to turn upward. Relative to

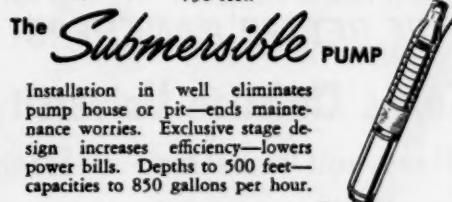


There's an **AERMOTOR** Water System To Fill Them... Exactly!



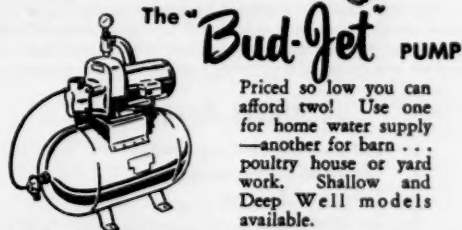
The **Deep Well** PUMP

A proven performer! Offers extreme adaptability—high capacity and depth ratings. Deep Well capacities to 4950 gallons per hour—depths to 730 feet!



The **Submersible** PUMP

Installation in well eliminates pump house or pit—ends maintenance worries. Exclusive stage design increases efficiency—lowers power bills. Depths to 500 feet—capacities to 850 gallons per hour.

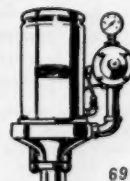


The **Bud-Jet** PUMP

Priced so low you can afford two! Use one for home water supply—another for barn... poultry house or yard work. Shallow and Deep Well models available.

The **VJ** SERIES PUMP

Aermotor's newest! Patented feature cuts installation labor time in half! You get a tailor-made job at a ready-made price! Shallow or Deep Well models available.



Free! 44-page illustrated booklet "How to Choose Your Water Pumping System." Address post-card to:

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SAN ANGELO HEREFORD STOCKER AND FEEDER CALF SALE

TUESDAY, AUGUST 19 . . . at
San Angelo Livestock Auction Co.

Show at 7 a. m.

Sale starts 11 a. m.

TOP QUALITY calves from reputable West Texas herds. All calves will be sold at auction. Numbers and weights to suit buyers' demands.

**BREEDERS MAY CONSIGN ANY NUMBER AND
WEIGHT CALVES DESIRED**

CONCHO HEREFORD ASSN.

BOX 804

SAN ANGELO

FOR THOSE WHO WANT TO BE BETTER RANCHERS

Texas Christian University

offers you something different

The TCU RANCH TRAINING PROGRAM offers you a comprehensive study of ranching in a short period of time. A program built around the practical and business side of ranching, in the classroom and on more than thirty ranches over the Southwest.

COURSES OFFERED:

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2. Grassland Management
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4. Forage Crops
5. Beef Cattle, Sheep and Swine Production
6. Practical Ranch Jobs and Management
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8. Marketing and Processing

Courses carry twenty-four college credits or may be taken on a non credit basis.

The next class starts September 15. Applications now being taken.

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Director Ranch Training Program, Box 415, T.C.U. Station

TEXAS CHRISTIAN UNIVERSITY

Fort Worth 9, Texas Phone: WA 4-4241, Extension 279

current effective demand, consumers' ability and willingness to buy, beef cattle numbers are now perhaps just as inadequate as they were 10 years ago.

3. "Abundant supplies of cheap feeds results in feeding to heavier market weights, larger meat supplies and lower meat prices." This is not necessarily so but this ancient dragon is difficult to slay. The average weight and grade of cattle marketed in the first quarter of 1958 were both lower than two years previous. Early in 1956 the average slaughter weight of cattle was 30 pounds higher than recently and a much larger per cent graded choice and prime. Why? Because late 1955 cattle prices were unfavorable and feeders hesitated to cash a loss. That is when the average feeder makes cattle big and takes the largest losses. This spring feeders were rushing cattle to market mostly at high good in order to beat the price break. Another example: Hogs were \$28.00 four years ago, \$11.00 two years ago last December, and \$24.00 again recently though feed grains were abundant and cheap throughout this period. No, it is profits, in hand or hoped for, not feed supplies that is the major stimulant to livestock production.

4. "Meat is too high priced. We will price ourselves out of a market." No on both counts. Meat is high priced only in comparison with prices that were disastrous to producers two years ago when large farm inventories of both cattle and hogs were liquidated or in some ancient era when production costs and wages were a fraction of current figures. The average industrial worker now earns more than two pounds of beef steak per hour of wages. The USA 10-year average 1948 to 1957 was 1.81 pounds of beef-steak earned per hour of factory wages. As to the second misconception, remember that consumers spent a larger proportion of their incomes for beef in 1951 with \$40.00 cattle than they did in 1956 with \$20.00 cattle. Also that the farmer's share of the consumer's food dollar was higher then than now.

New Zealand Beef Trade With The United States

**Estimated That Year's Exports to America Will
Earn \$30 Million—Mostly Cull Dairy
Cattle, Boner Bulls and Old Cattle**

U. S. BEEF producers will be interested in the following article which appeared in the May 16, 1958 issue of the Pastoral Review and Graziers Record, published in Australia.

This is, indeed, a glowing picture of New Zealand's beef business and we wonder if it is not at the expense of U. S. producers.

"The rich trade of the U. S. in boner beef . . . is attracting wide-spread attention. Tens of thousands of cull dairy cattle, boner bulls, and old beef cattle have been purchased from New Zealand farmers in the past six weeks for killing, freezing, and shipment

(Continued on Page 24)

The Cattleman's CORRAL

Edited by HENRY BIEDERMAN

LIVESTOCK AND MEAT SITUATION

HOGS—Hog production is beginning an up-trend. The 1958 spring pig crop is estimated to be only 2 per cent larger than 1957 but producers plan for 13 per cent more sows to farrow fall pigs.

CATTLE—Cattle production also is beginning a cyclical rise. The U.S.D.A. predicts the number of cattle and calves on farms Jan. 1, 1959, will be larger than last January. Prices of fed cattle in late June this year were \$4 to \$5 above the price of June last year.

MEAT PRICES—Prices of meat, according to U.S.D.A., are higher this summer than last summer. Production of pork and fed beef will likely exceed last year but production of other kinds of meat will be less and cold storage stocks on hand at the beginning of the summer were considerably smaller than a year before.

EFFECTIVE PARITY PRICES—The effective parity price for beef cattle for June, 1958, was \$23.20 per cwt., down 10 cents from May but up 80 cents from a year ago. Average prices received by U. S. farmers for beef cattle on June 15, 1958 was \$22.30 per cwt., an increase of 20 cents over April and \$4.50 more than June, 1957.

WHEAT SUPPORT PRICE—U.S.D.A. has announced that the national average support price to producers for 1958 crop wheat will be \$1.82 per bushel. This is an increase of 4 cents a bushel above the "advance" minimum price for this year's crop as announced in April, 1957. The 1958 crop average support of \$1.82 per bushel compares with a national average support of \$2 a bushel for the 1957 crop.

CONSERVATION RESERVE 1959—Sign-up period for the 1959 Conservation Reserve of the Soil Bank will begin about Sept. 1, although definite opening dates will be set locally by State Agricultural Stabilization and Conservation Committees. It is expected to close about Oct. 1. Major changes in the 1959 Conservation Reserve are: 1. An increase in the national average payment for Conservation Reserve land to \$13.50 per acre from \$10. 2. As an addi-

tional incentive, a payment of 10 per cent above normal rates will be paid farmers who put all eligible land on their farms in the program for at least five years. 3. Under a priority system, preference will be given farmers who had all their crop land in Soil Bank in 1958—the Conservation Reserve and Acreage Reserve together—and are now offering to put into Conservation Reserve the land that was in Acreage Reserve. After this, priority will be given farmers offering land at lowest rates compared with applicable minimum rates for their farms.

* * *

A RESOLUTION passed by the general council of the American National Cattleman's Assn. in Denver July 11-12 called for more reports on imports, restated need for tariff protection and approved, with 3 states dissenting, an amended market deduction bill for meat promotion. The council, representing the National's state affiliated associations, headed by President Milburn, Grassrange, Mont., asked USDA to issue weekly current reports on imports of meat and livestock, intentions of exporting countries, and destination points in the U. S. of such imports. Also requested was uniformity in sanitary regulations among states and favorable consideration of calfhood vaccination on recertification in brucellosis-accreditation. Also held were meetings of the National Beef Council, Cowboy Hall of Fame executive committeemen and the general council of the American National CowBelles.

* * *

NEW GRASSES—Improved varieties of native and introduced grasses for range re-seeding are being developed for arid and semi-arid Southwest ranges in cooperative studies conducted by the U. S. Department of Agriculture and the Arizona Agricultural Experiment Station.

Dr. Neal Wright, agronomist with USDA's Agricultural Research Service at Tucson, Ariz., reports that field testing of black grama, blue panic, old world bluestems, lovegrasses and other varieties indicates some hold great promise for improvement and extensive use under climatic and soil conditions encountered in this range area.



TR ZATO HEIR 569th

**THE TOP SELLING BULL AT THE 1956
TURNER RANCH SALE.**

A son of TR Zato Heir, the third ranking Register-of-Merit Sire. We are using him on 50 clear pedigree females of Anxiety 4th and Colorado Domino breeding. We have a few calves on the ground by him.

WE ARE ALSO USING ROYAL HUSKER 9th.

Husker Mischief 1076th 4396559	{ Husker Mischief 564th 3222865 Lady Mischief 468th 3106132	{ Husker Mischief 14th Lady Mischief 22d Mischief 327th Domino Laas 34th
Princess Puritan 23d 5101297	{ Puritan Domino 44th 3524701 Princess Contour 65th 2640544	{ WHR Puritan 5th Princess Victor 1st Haxford Contour Princess Domino 84th

This is one of the good sons of
Cox & McInnis' and Turner
Ranch's Husker Mischief 1076.

**USING TWO HERD SIRES WITH THE MOST
POPULAR BLOODLINES IN AMERICA**



Whit Thompson, Jr.
HI 3-5087

Whit Thompson, Sr.
HI 3-4935

(Continued from Page 22)

to America. Prices have been forced up to record levels for this type of stock, and there is as yet no indication when the 'Bonanza' will end.

"In the dairying provinces, cull dairy cows, which usually realize between eight pounds and ten pounds each, are now bringing from twenty pounds to twenty-eight pounds, and the prices offered are so attractive that numbers of dairy farmers now cull their herds at least a month before the cows are fully dried. Others are even selling in-calf cows. (A pound is worth about \$2.80)

"The whole countryside, too, is being combed for bulls which have outlived their usefulness for breeding purposes, and the prices paid for these 'tender morsels' are just fantastic. Indeed, it has been reliably estimated that this year's exports of beef to America will earn \$30 million as against \$12 million the previous year, and it is claimed that the same quantity of meat sold on the United Kingdom market would have earned only 6 million pounds as against the American equivalent of 11,200,000 pounds.

"The first shipment of this big deal arrived in the United States about the end of March and was worth \$1 million. Not a complaint was received regarding the condition of meat, so freezing works throughout the country are now taxed to capacity. Some experienced boners are earning between 40 and 50 pounds for a 44-hour week.

"This movement of beef is in no way associated with the earlier reports of American proposals to purchase New Zealand beef cattle for shipment to the United States on the hoof. The purchases now being made are for manufacturing meat, which will be shipped as boneless beef for use in sausage and hamburger meat in America.

"With all this concentration on the export of boner beef, packaged meat, and beef on the hoof, the once-promising trade in chiller beef seems to have been eclipsed. Thus, from October to the end of March in the current season only 25,000 quarters of chiller beef were exported compared with 161,000 quarters the previous year plus the export of quarter beef to the United States. (Chiller beef is a new meat-type carcass that Australia exports to British market.)

"Indeed, at the moment New Zealand's export trade in meat, particularly beef, might well be said to be in the formative stage and what the ultimate outcome will be is largely a matter of conjecture . . . New Zealand has of necessity to capitalize every opportunity of getting rid of its exportable surplus and trust to the future to take care of itself. One only hopes that in the general welter our cattle herds are not too seriously depleted."

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This Sign
Up . . .



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Theft Losses
Down!

From the Land of **HEREFORD HEAVEN**

EVERGREEN CATTLE FEEDS

Proved by results on some of the nations most famous cattle

FOR SHOW CATTLE

CALF BOOSTER RATION (TO 600 lbs.)

Get your show calves started on the right road at an early age. Feed Evergreen Calf Booster Ration before and after weaning. Rich in vitamins and minerals. Multiple source of protein. Corn and oats are steamed and rolled for better utilization and palatability.

GRÄNOLENE... FOR BLOOM & FINISH

At 600 lbs., start feeding Gränolene to put on a top finish. Gränolene has Mc47 to give a sheen and gloss to the hair-coat.

RUMENADE CUBES... Concentrate + Digestive Aid

Protein equivalent to cottonseed cake, with vitamins A, D, and E and minerals, PLUS a digestive aid! Evergreen Rumenade increases the feed-value of everything your cattle eat. It multiplies rumen bacteria... helps trigger digestive action. Stretch your roughage with RUMENADE! In cubes or krumbles.

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- ★ Cattle Fattener & Finisher Cubes, $\frac{1}{2}$
- ★ Stillbestrål Steer Fattener
- ★ Stillbestrål Krumbles with Terramycin
- ★ 500TM-P32, 3/16
- ★ Dry Lot Concentrate—with Dynafac
- ★ Kafnurs Milk Replacer

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Please send complete literature on Evergreen's Hereford Heaven Cattle Feeds.

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FACTORS AFFECTING THE LIVESTOCK INDUSTRY

By JOHN W. STEPHENS

NOTE TO THE READERS: The information on this page is assembled and written about the 20th of each month, nearly two weeks before you read it. This is necessary in order to meet the publication date. Frequently it is necessary for the author to make estimates of coming events. Sources of information and reasons for statements will be furnished on request. Address your inquiries to The Cattleman.

The statements on this page are solely the opinions and views of Mr. Stephens and in no way reflect the views of the editorial staff of The Cattleman. Mr. Stephens is an investment counsellor and you may address any inquiries to him in care of The Cattleman. If you have any suggestions for information that you think should be on this page send your recommendations to the editor.—The Editor.

TRENDS:

FARM PRODUCTS: Harvest in 1958 for all crops is expected to be slightly larger than in 1957 from the smallest total planted acreage in 40 years of comparable records which total will equal any previous year.

PARITY: Practically unchanged from last month which was 93.5 (using 1947-49 equal 100).

COST OF LIVING: Up only 1/10 of 1 per cent to a total of 123.7. This increase was due to slight advances in cost of transportation, reading and recreation and medical care. There is a possibility of a slight decline next month.

INDUSTRIAL PRODUCTION: Advanced 2 per cent to a total of 130 (using 1947-49 as equal to 100). This is an expected seasonal advance, and should hold throughout the summer months.

PERSONAL INCOME: Continues its advance for the fifth straight month.

FAVORABLE:

1. Recent positive action on the part of our government in the Middle East will doubtless be followed by aggressive action in international trade and foreign aid thereby consuming much of our huge farm surpluses and government stock piles.
2. Egg production is running 3 per cent below last year and the broiler-feed ratio is less favorable than at this time last year.
3. Pasture conditions remain the same as a month ago which was 88 per cent of normal but 2 per cent below this time last year.
4. The average number of hours worked in all industry has advanced 1 hour to a total of 39.6 hours per week. The result is that there will be more spending power for the consumer. One hour increase in work is equal to 2.6 per cent increase in pay.

UNFAVORABLE:

1. The intention of farmers to farrow 13 per cent more sows this fall than at this time last year indicates a sizeable downward price adjustment in the supply of pork next spring.
2. Cattle on feed are now 16 per cent above this time last year. It is very probable that from now on we are in for a further decline in prices for fed cattle which in turn will depress the prices for stocker-feeder grades.
3. In major markets the spread between finished or fed cattle and stocker-feeders is practically nil. This is not a good situation.
4. While spending in the 337 reporting cities to the Federal Reserve System is only down ½ of 1 per cent below the same 3-month period of last year, nevertheless it should be running 2½ to 3 per cent above last year.

COMMENT: The "Quantity of Money" which is demand deposits in banks plus currency in circulation began to rise sharply in February 1958 and is now about 136 billion dollars which is the highest in two years. Savings accounts and time deposits are up 12 per cent over last year at this time. All of this indicates that when the consumer starts to increase his spending there is plenty of buying power to back up his wants.

C-O-N-T-I-N-U-I-N-G



SILVER PRINCE 38th

Real Silver Domino 203d 8075231 Jan. 16, 1957.	Real Silver Domino 44th 3317191 Anna Belle 4315365	Real Domino 51st Daisette Silver BH Don Blehd. 219th Lady Belle 5th
Sterling Princess 49th 4479476	Prince Domino H. 137th 2882775 Larry's Lady 101st 2909514	Prince Dom. Randolph Lady Domino A. 102d Larry Domino Belle Treb. 224th

our effort to breed
better cattle
we have added to our
herd bull battery --
SILVER PRINCE 38th

By Real Silver Domino 203d



TEX ROYAL ZATO 47th

PRODUCING A FEW TOP HERD
BULL PROSPECTS AND A LARGE
NUMBER OF TOP RANGE BULLS
ALSO REPLACEMENT FEMALES

TR Royal Zato 35th 7664140 Sept. 15, 1956.	TR Zato Heir 88th 6464573 TR Lady Tone 14th 6120877 Zato Heir W. 44th 5189636 Dot 5th 5123845	TR Zato Heir Lady Tcaldo 68th TR Royal Tone Delsona T. 221st H&D Tone Lad 105th WHR Pure Ann 5th T. Royal Rupert 125th Dot 3d
--	--	--

other sires in service

Real Silver Dom. 324th	4556888
DB Real Silver 204th	9309934
Double Domino A29th	7204820
J Mischief 25th	7232306
Silver Prince 38th	9829027
Tex Royal Zato 47th	9704373
Mill Iron Y66th	9309952
HR Zato Heir 24th	9277286
TR Royal Zato 73d	8272750
TR Royal Zato 44th	7948067
TR Royal Zato 48th	7948074
88 Zato Heir 47th	8779491
88 Zato Heir 62d	8857298

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Real Silver Dom. 44th
Real Silver Dom. 324th
Double Domino A
J Mischief Domino 1st
Real Silver Dom. 203d
TR Royal Zato 35th
Colo. Domino D234th
M Zato Heir 7th
TR Zato Heir 245th
TR Zato Heir 85th
TR Zato Heir 88th (1/2 interest to Jim Hering)
TR Zato Heir 88th (1/2 interest to Jim Hering)
TR Zato Heir 88th (1/2 interest to Jim Hering)

AND SEVEN SONS OF TR ROYAL ZATO 73d.

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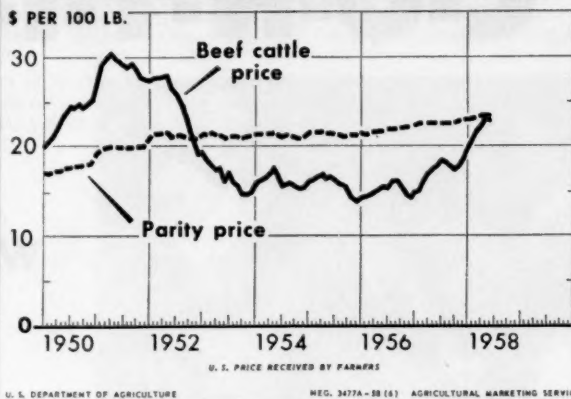
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PRICES RECEIVED FOR BEEF CATTLE



Cattle Prices

SUMMARY

Grass-happy cattlemen who are both anxious buyers and reluctant sellers have given strength if not boom to cattle prices.

The belief that drouth cut down the number of cattle on ranches and that relief from drouth would result in demand for cattle to re-stock ranges is understandable but somewhat fallacious.

The January 1, 1958 count of 93.9 million cattle on U. S. farms is only 3 per cent below the record of 1956.

If the reason for the price rise in cattle prices is not because of short supplies of cattle it must be either the demand or powerful outside forces. Re-stocking demand for cattle has been overwhelming for months but when re-stocking is accomplished that demand will have been met unless the meat-eating public increase their appetite for beef considerably.

We believe our readers will be interested in this analysis of the cattle situation which was sent to us by B. Barrett Griffith of John H. Lewis & Company of Colorado Springs, Colo., so we are publishing it with their permission.—The Editor.

Comprising within their own group both anxious buyers and reluctant sellers of cattle, grass-happy cattlemen have given a tone of strength, if not boom, to cattle prices. Celebrating rains and moisture of 1957, which came in just the nick of time to forestall wholesale liquidation of basic cow herds for drouth reasons, the levels to which cattlemen seem to have driven cattle prices makes one think that maybe the bone-dry ranchers have themselves imbibed a little too freely of some liquid. Could it be water?

Widespread belief that drouth cut down the number of cattle on ranches and that relief from drouth would result in demand for cattle to re-stock ranges

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have become

BUY- words

in **ALL** hereford circles - - -



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- 1st Register-of-Value Individual Horned Bull
- 1st Register-of-Value Horned Female Sales (High Averages)
- 1st Register-of-Value Horned Bull Sales (High Averages)
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is certainly understandable even though the belief is somewhat fallacious. People living in the Rocky Mountain West, the South West and the Far West have seen dusty, drouth-burned ranch land during every Sunday afternoon drive they took between 1950 and mid-1957. They have heard of this and that rancher having to sell cows because of the drouth, and they have unconsciously reasoned the ridiculously high cost of table beefsteak as in some manner the result of nature's drouth, and thus acceptable. Ranchers and the public are not statisticians, even though many times their inherent intuition more than compensates for this lack of figures. It will probably not be long before the ranchers and the public realize that the long and intensively severe drouth did not appreciably cut the number of cattle on farms and ranches. It will be recognized that cattle were moved from drouth areas to other areas some distance away, where there was grass.

The January 1, 1958 count of 93.9 million cattle on farms is only 3% below the record high number of 1956. The number of cows is apparently a little lower than last year, but other classes of cattle are the same, or up a bit. In the supply of cattle on ranches, there is no reason for the wide lift in cattle prices. The following table of estimates of the number of cattle on ranches and cattle prices is included for the reader's consideration.

CATTLE

Number on Farms January 1—millions	Average Price per lb.
1950	78.0 \$.29
1951	82.1 .36
1952	88.1 .32
1953	94.2 .24
1954	95.7 .24
1955	96.6 .23
1956	96.8 .22
1957	95.2 .23
1958	93.9 .27
*1959	94.5 *Our estimate .22

If reason for the substantial price rise in cattle prices is not to be found in short supplies of cattle, it must be either the demand side of the equation, or from powerful outside forces. Re-stocking demand for cattle from ranchers who now have grass has been overwhelming for months, but when the re-stocking is accomplished, that demand will have been met unless the meat eating public increase their appetite for beef considerably. The public's demand for beef and the packers demand for cattle to satisfy this beef demand depend upon many factors, but no factor among them includes rancher celebration that the drouth is over and he has grass for cattle. Population increase favors continuing high demand for

(Continued on Page 34)

Heading Our Herd --- D B Onward Prince 2d

We're proud to have this good grandson of HH Real Onward 203d at the head of our herd-bull battery. He possesses the size, quality and good pedigree we all like. He is being used on a clean-pedigree cow herd of Anxiety 4th and Prince Domino Return breeding. We hope you'll come by the ranch to visit us and see his Golden calves.



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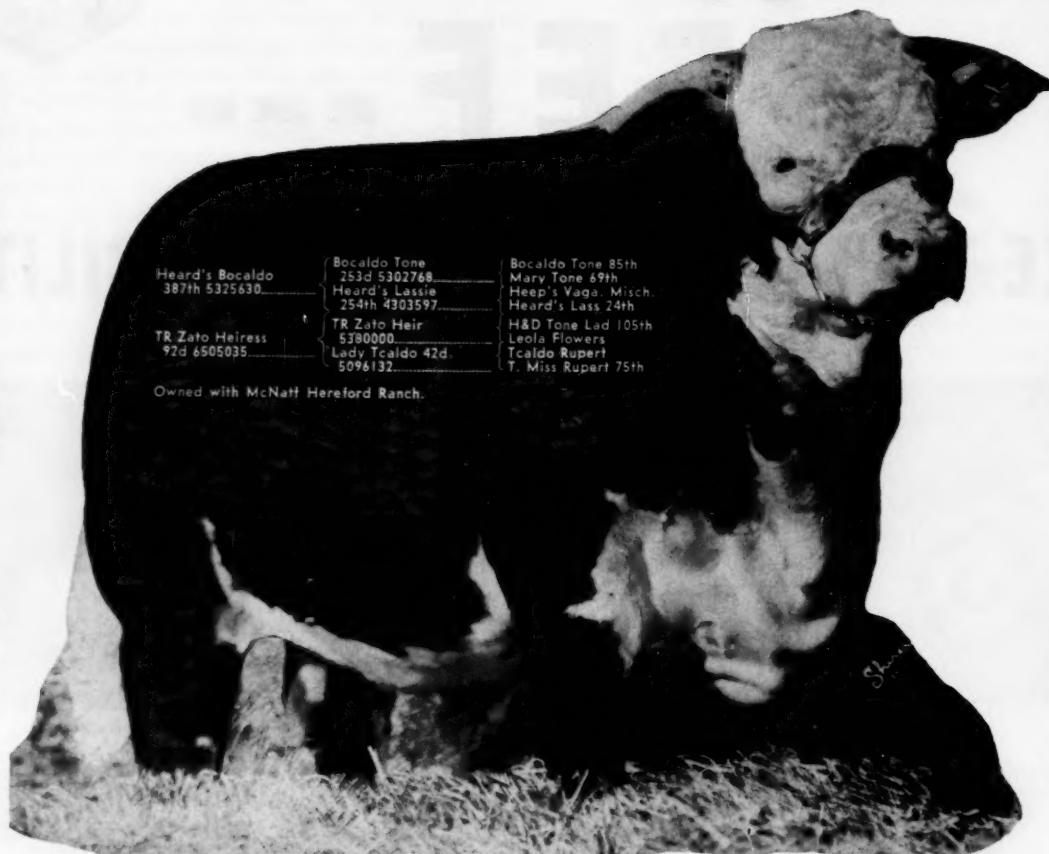
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TR Zato Heiress
92d 6505035

Bocaldo Tone
253d 5302768
Heard's Lassie
254th 4303597

TR Zato Heir
5390000
Lady Tcaldo 42d
5096132

Owned with McNatt Hereford Ranch.

Bocaldo Tone 85th
Mary Tone 69th
Heep's Vago Misch.
Heard's Lass 24th
H&D Tone Lad 105th
Leola Flowers
Tcaldo Rupert
T. Miss Rupert 75th

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		Dainty Domino 27th 4319930	Miss Diamond 2133438	Diamond
Donna Anna 28th 6530089		Superior 2d 4124064	Superior 129th 3057680	Miss Domino 2d
			Dainty Domino 23d 2688472	Superior 50th
Dec. 1, 1955		Donna Anna 27th 4620820	Superior 115th 2645820	Miss Domino 2d
		Advance Mischief 66th 2466925	Miss Domino 56th 2534679	Superior 50th
Dorette 10th 6951904		Donna Anna 31st 2380699	Superior 115th 2645820	Miss Domino 55th
		The Prince Domino 22d 3035405	Donna Anna 52d 2534668	Superior 50th
	Advance Mischief 38th 3036302		Advance Mischief 1323063	Miss Diamond
			Mischief Maker 17th 2221412	Superior Domino
			Beau Diamond 8th 1577678	Donna Anna 51st
			Miss Donna 1571221	Prince Domino Misch.
			The Prince Domino 1475000	Blanche Mischief 6th
			Dorette 10th 1104289	Mousel Domino
			Superior 2d 2828349	Mischief Maker 10th
			Dorette 62d 2901760	Superior Diamond
				Miss Springvale 3d
				Modest Mischief
				Donna Mischief 3d
				Prince Domino
				Belle Blanchard 106th
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				Miss Beau President
				Superior 115th
				Miss Domino 56th
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				Dorette 60th

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	Bonny Lulu 87th 3486988	Bonny Lulu 34th 1521662	Bright Domino
Advance Domino 114th 5055518		Advance Mischief 66th 2466925	Bonny Lulu 32d
		Bonny Lulu 52d 2460129	Advance Mischief
Donna Anna 68th 4329433	Advance Mischief 77th 3436733	Advance Mischief 38th 3036302	Mischief Maker 17th
		Bonny Lulu 40th 1972056	Beau Diamond 8th
Advance Domino 122d 5456609	Donna Anna 53d 3599300	Advance Domino 100th 2254021	Bonny Lulu 41st
		Donna Anna 38th 2671028	Advance Mischief 66th
Advance Domino 111th 4289041	Advance Domino 111th 4289041	Advance Domino 21st 3188078	Donna Anna 31st
		Bonny Lulu 87th 3486988	Mischief Anxiety
Donna Anna 72d 4565536	Donna Anna 72d 4565536	Advance Mischief 38th 3036302	Bonny Lulu 32d
		Donna Anna 35th 2587734	Advance Domino
Advance Mischief 38th 3036302	Advance Mischief 38th 3036302	Advance Mischief 66th 2466925	Miss Lark 11th
		Donna Anna 31st 2380699	Bonny Anxiety 6th
Randolph's Queen 16th 6055556	The Prince Domino 22d 3035405	Advance Mischief 66th 2466925	Miss Donna
	Randolph's Queen 15th 5374353	Donna Anna 31st 2380699	Advance Domino 66th
		Donna Anna 31st 2380699	Donna Anna 31st
		Donna Anna 31st 2380699	Bonny Anxiety 6th
		Donna Anna 31st 2380699	Donna Mischief 5th
		Donna Anna 31st 2380699	Advance Mischief
		Donna Anna 31st 2380699	Mischief Maker 17th
		Donna Anna 31st 2380699	Beau Diamond 8th
		Donna Anna 31st 2380699	Miss Donna
		Donna Anna 31st 2380699	The Prince Domino
		Donna Anna 31st 2380699	Dorette 10th
		Donna Anna 31st 2380699	Advance Mischief 14th
		Donna Anna 31st 2380699	Randolph's Queen 6th

(Continued from Page 30)

beef, but at a price to compete with fish and fowl. Prices are particularly important to the housewife, who may be buying food for the table with unemployment checks. It is difficult to envisage the recent booming cattle prices carrying over into acceptably higher meat prices when there is considerable evidence to support the conclusion that both world commodity prices and trade topped out in 1956 and that we are now in a world-wide recession to be interrupted by temporary recoveries, of course. The last six months (first half 1958) and mid-east war possibility is our current example of intermediate recovery.

Cattle On Feed Up 16 Per Cent

Breakdown by Weights Indicates Larger Number of Heavyweight Cattle Than Year Earlier

CATTLE on feed for market in 13 major feeding states on July 1 were estimated at 4,269,000 head, up 16 per cent from July 1, 1957, according to the Crop Reporting Board. On April 1 this year, there was an increase 11 per cent from the number on feed April 1, 1957, but on January 1, 1958, there were 3 per cent fewer cattle on feed than a year earlier. The July 1, 1958 number of cattle and calves

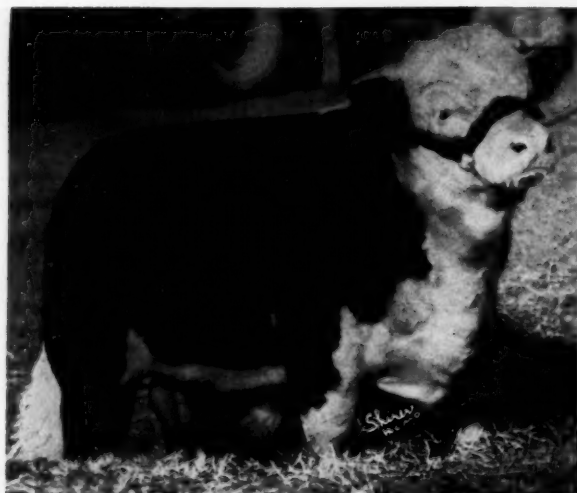
on feed was 12 per cent less than on April 1, 1958, which is less than the usual seasonal decline.

Cattle and calves on feed in nine of the Corn Belt states on July 1 totaled 3,258,000 head, an increase of 15 per cent from a year earlier. All the Corn Belt states for which cattle on feed estimates are made show increases over July 1, 1957 except Indiana which was down 8 per cent. Iowa, the leading cattle feeding state, was up 14 per cent and Illinois, 4 per cent. Shipments of stocker and feeder cattle into nine of the Corn Belt states for the April-June quarter of 1958, at 847,000 head were 270,000 head above the same period of 1957.

Cattle on feed in Texas, Colorado, Arizona, and California totaled 1,011,000 head—up 19 per cent from a year earlier. In California, the leading western feeding state, July 1 numbers were up 12 per cent from a year earlier.

Cattle and calves placed on feed in the 13 states totaled 1,730,000 head during the April-June quarter of 1958, up 9 per cent from the same months last year. The Corn Belt showed an increase in placements of 2 per cent and the four western states were up 19 per cent. Fed cattle marketed from the 13 states during the April-June period at 2,316,000 head, were 2 per cent above the second quarter of 1957. The 140,000 short-fed cattle (cattle both placed and marketed during the quarter) was 10 per cent above the same quarter last year.

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... Owned with F. Jake Hess, McLean, Texas.

F. ZATO TONE

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TR ZATO HEIR 132d

... owned with Cox & McInnis, Byrds, Texas.

KM ZATO HEIR 106th

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FOUR SONS OF TR ZATO HEIR 88th [★]

★ 88 Zato Heir 7th

★ 88 Zato Heir 81st

★ 88 Zato Heir 88th

★ 88 Zato Heir 133d

Real Silver Mischief

Real Silver Domino S 50

(owned jointly with Rodgers Hereford
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(owned jointly with Golden Hoof Ranch,
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Heard's Tone 439

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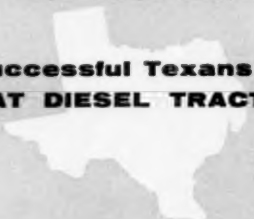
Then the same tractor that does all these jobs can turn instantly to routine farm and ranch jobs — and handle them better than any ordinary farm tractor: seedbed fitting, cultivation, harvesting, deep tillage, pumping water, etc.

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C-16



Whitefaces and Red Meat

Various Research Projects Affirm Superiority of Herefords in the Feedlot, as Meat At Butcher's Counter and at Dinner Table

Director of Public Relations, American Hereford Association

By DON MCCARTHY

THE appealing white face and cherry red body of Hereford cattle have long been known as the trademark of America's finest breed of beef cattle. In addition to the usual qualities associated with Herefords such as rustling ability, uniformity, mothering ability of the cows, prepotency of the bulls, ruggedness of the calves, high percentage calf crops, preference for the breed on the market and in the feed lots, there is also a hidden quality brought out in bold faced terms in recent years through varied research projects. That new tribute accorded to the Hereford breed is a greater percentage of red meat—the end product of the entire beef industry.

Large Loin Eye Area Important

Packer buyers have long realized the importance of a large loin eye area in the animals they select and purchase on the market. Unfortunately, they don't have X-ray eyes that can see through the hide and tallow and view the marbled red meat.

In lieu of X-ray, they have learned through experience that the red and

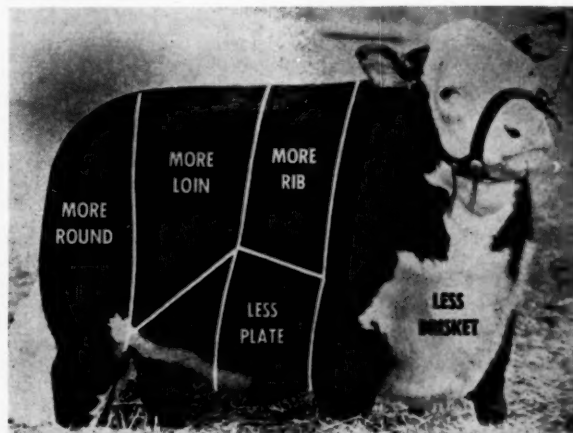
white coat of a Hereford is the best indicator of the quality of the red meat under the hide.

Additional proof of the superiority of Herefords in the red meat department

was set forth in the measurements of loin eye areas by breeds entered in the carcass contest at the International Livestock Exposition in Chicago.

(Continued on Page 60)

This diagramed Hereford steer points out the highlights of the carcass study conducted on the Chicago market by Armour & Company. Prime Herefords showed a greater percentage of loin, rib and round cuts, and less percentage than other breeds in the low-priced cuts in the brisket and plate.



What's Ahead For Purebred Herefords

Paul Swaffar Optimistic Over Future Citing Increase of \$182 Per Head on Bulls Sold at Auction Over a Year Ago

By PAUL SWAFFAR, Secretary American Hereford Association

THE purebred Hereford industry has strengthened measurably during the past year and every Hereford breeder is grateful for the change. After a period of seven drouth years which saw the general price structure drop a full 50 per cent, our Hereford cattle, especially bulls, are in demand again and prices generally are very satisfactory.

For the first five months of the calendar year, the average price for all Hereford bulls sold at public auction is \$182 higher per head than during the same period a year ago. We are confident, too, that this rise in price has been accompanied by an increase in quality of the commercial bulls offered for sale. Increases in prices are opposed by commercial producers unless they are getting more for their money. We feel they are at this time.



Paul Swaffar

Looking Forward With Confidence

Generally, breeders are very well satisfied with the present cattle picture and look forward to the immediate and long-range future of the industry with what is believed to be sound confidence. Seldom do you hear of anyone directly connected with the purebred business who does not speak with enthusiasm about its future and it is sometimes difficult to segregate pure enthusiasm from solid confidence.

The purebred industry will prosper directly with the commercial cattle business. It always has and always should, for our business is based on supplying bulls for the commercial cattle producer. If he prospers we do also. If his prices decline, the prices of our breeding stock follow. History has proven that the purebred industry in any area, or nationwide, when out of balance with the commercial industry, is wholly unsound and cannot exist beyond the limits of the commercial cattle business. Basically, our business is bulls. Take the bull business out of our business and we are out of business.

While we realize the recent upturn in purebred prices has been essentially due to the strengthening of the slaughter market and while some will speculate that this increase in the market will be of short duration, there are in the background and in the outlook some very glaring reasons for believing the present economic situation is on firm ground.

First of all, we must recognize that

during the previous five years of declining prices in the cattle market there has been a continuing increase in the human population. Authorities on this subject assure us this increase will continue. Moreover, during those years there has been more and more land taken from agricultural production. This trend too will continue. While it is true that some lands have been diverted from cash crops to grass and pasture land, the total acreage available for cattle production, it seems, will continue downward. Also, during the time some of these acreages were being diverted, we have seen a gradual recovery from slumping cattle prices and we are now experiencing an unprecedented demand for our product—beef, which directly affects the purebred business.

No Help From Uncle Sam

It is encouraging to note at this time that the recovery by the cattle business has been almost wholly occasioned by efforts of the cattlemen themselves rather than a dependence on government support or regulations. The great confidence of the cattlemen in the ability of the industry to solve its own problems is a striking example of the fallacy of outside intervention.

So, with the sure trend of less land available for cattle production and more people to feed, it is undoubtedly evident that we have a more favorable balance of production and consumption than we had during the early 1950's. Actually, market prices of today are nearer to parity than they have been in recent years and are justifiable as long as the present economic structure of the United States exists.

In January, 1956, Dr. P. H. Stevens, Director of Research for Farm Credit at Wichita, Kansas, in a talk before the annual convention of the American National Cattlemen's Association in New Orleans said, "There is a very reasonable prospect that beef prices will be 50 per cent higher in five years." That was in January, 1956. The top for prime cattle the third Monday in January, 1956 was \$23.75 a hundred. The second Monday in May, 1958, the top price for the same division was \$34.50, so actually the increase for this top grade was 45 per cent in a little over two years.

Beef Not Too High

We have recently had statements by some in rather high positions indicating that the price of cattle was too high and might result in consumer resistance. This could be possible, but a fact few people know is that the amount of working time required now to buy a pound of beef is less than it was even during the depression years. For example, according

to figures released by the National Live Stock and Meat Board, the amount of working time at average wages required to buy a pound of beef in 1920 was 36.9 minutes. At the tail end of the depression years in the early 30's—1934 to be exact—it took 23.6 minutes working time to buy a pound of beef. In 1957, the time required was 20.4 minutes. So actually the average working man has to put in a third less time to buy a pound of beef now than he did in 1920. Some will argue that this is of no significance if other meats can be purchased more cheaply. This argument is partially true. On the other hand, we know that basically the American appetite favors beef as the foundation for most menus and as long as beef prices are within reasonable range of the price of other meats we are confident that Americans will continue to buy beef. All of this reflects with extreme favor to our purebred business, coming, of course, directly through demand, market prices and the economic stability of the commercial business.

We expect and encourage newcomers and they are good for the business. Men of capital who have a sincere wish to engage in either the purebred or commercial industry are stimulating, constructive and an asset to our industry.

Demand for Breeding Stock

The situation of changing from years of drouth to an abundance of feed has naturally created new demand and better prices for all Herefords, purebred and commercial alike. Restocking of Herefords over the nation has brought keen demand for breeding stock during the early months of 1958, both for bulls and purebred females with quality. We do not believe that the restocking and demand for purebred cattle will go to extremes because, (1) farm and ranch owners suffered heavy financial losses in recent years leaving limited capital available, and (2) there has been less tendency to overstock as was done in the late 40's and early 50's. Ranchers are showing a tendency to exercise more caution, remembering their difficulties with drouth, poor feed and lower prices of the last few years. Everything considered then, it seems most reasonable to believe we face a period of years that will be favorable to Hereford breeders. We don't expect and we don't need a tremendous "boom," but as long as our business is based on solid demand and ample feed conditions it cannot fail to prosper. There will be, as there always has been, minor ups and downs, but the long-range picture indicates that our problem will not be one of surplus, but one of maintaining an adequate supply

(Continued on Page 62)

HEREFORDS ON TEXAS RANGES

Typical Pasture Scenes of Hereford Herds,
Both Registered and Commercial.

Photos by:
The Cattleman Staff and the Texas Hereford Association

*Commercial cows and calves on the Kirk Edwards Ranch near
Wichita Falls.*



Replacement heifers on the W. T. Bonner Ranch, Gainesville.



Registered cows owned by G. R. White, Brady.



Part of the W. A. Gollihar herd of Polled Herefords, Whitney.





Cows and calves on the Turner-Thornton Ranch, Rhome.



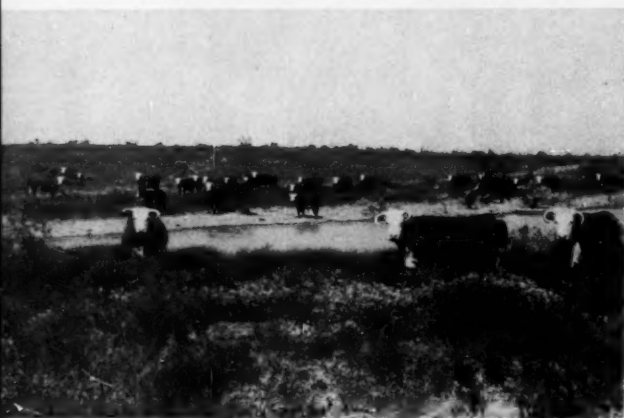
Heifers at Turner Ranch, Sulphur, Oklahoma.



Part of the Ard Richardson herd, San Antonio.



Cattle on the Dudley Bros. Ranch, Comanche.



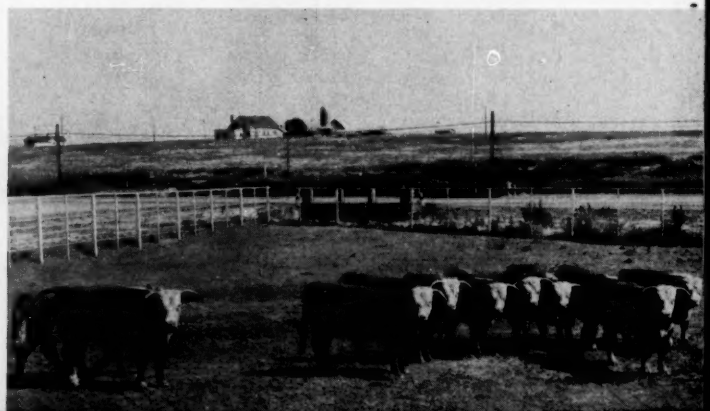
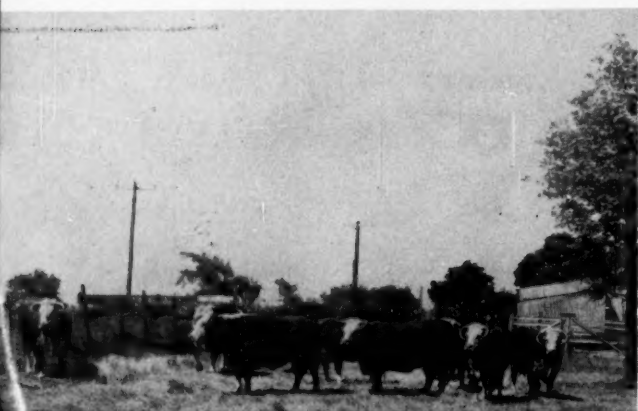
Cows on the J. S. Criswell Ranch, Seymour.



Bulls on the A. T. McDannald Ranch, Colorado.

Some brood cows on the W. T. Hamilton Ranch, Wichita Falls.

Yearling bulls owned by W. H. Hammon, Wichita Falls.





Replacement heifers on the J. S. Bridwell Ranch, Windthorst.



Yearlings on the J. T. Duke & Son Ranch, Johnson City.



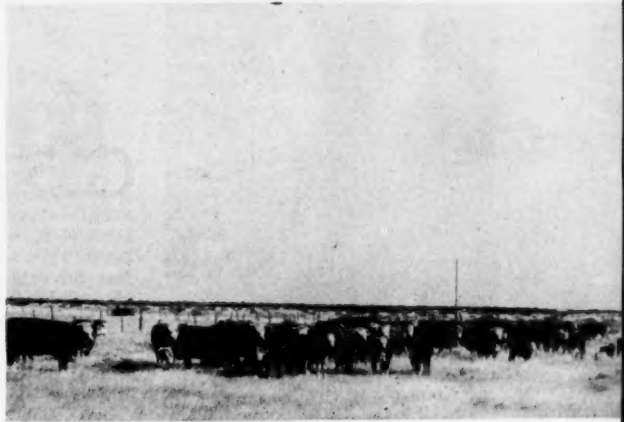
Bred Heifers on Lake Creek Ranch, Wichita Falls.



Cows on Jack Frost Ranch, Hereford.



Cow herd on the Hereford Hills Ranch of Russell Davis, Blanco.



Part of the cow herd of Henry Arledge, Seymour.

Herd bull and calves at the Winston Bros. Ranch, Snyder.



Herd bull and cows owned by the Thompson Hereford Ranch, Snyder.

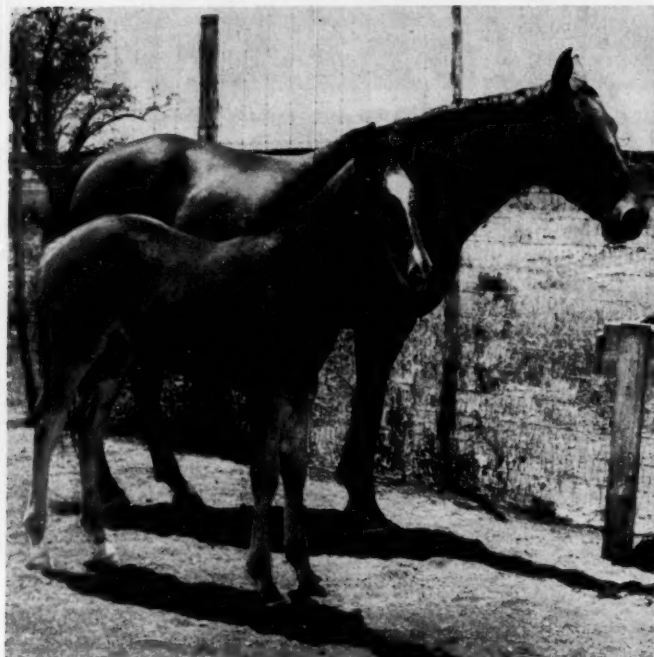


G. ROLLIE WHITE

the Brand of the



G. Rollie White at his ranch headquarters west of Brady. His brand is painted on roof of barn in background.



Typical of the good Thoroughbred horses on the White Ranch.

G. ROLLIE WHITE of Brady, with Stetson hat worn low over the forehead, handtooled boots, belt a trifle low, friendly smile and firm handshake, would be recognized as a Texan anywhere. The brand of the Lone Star State is burned deep upon him by sun, wind and inheritance, just as plainly as his own brand, the one-winged U, is burned upon his good cattle. His breed of manhood is that of the Old West, and is a type that is passing all too soon from the Texas range.

Rollie White is five feet, nine inches tall, has sharp blue eyes which he squints in the sun, and walks at a fast clip. He and Mrs. White, who was

Victoria Bingham of Evansville, Indiana, will have been married 56 years on December 3, 1958.

White Loves People

This pioneer ranchman is seen daily around the square of Brady because he loves the people and this southwestern cowtown has been home to him almost all of his life. He laughingly recalls that he literally crawled into the open range country in 1876, since he wasn't quite a year old and learned that feat in the covered wagon of his parents, W. B. and Laura Thompson White.

The senior White was a Missourian who rode horseback to Texas after the Civil War and settled in the Lockhart community where his wife was born. They were married in 1874. Rollie was born on the Plum Creek Ranch near Lockhart, August 22, 1875.

His parents decided to move farther west as ranching opportunities would be better. W. B. rode out to the Brady prairies "where the deer and the antelope played" and liked what he saw. He took up two sections of land, built a small home, then returned for his fam-



A herd of purebred Hereford cows on the Ford Ranch. White also raises commercial Hereford cattle.

of Brady Carries Lone Star State



A mare and her foal, with lots of quality.

ily. Since that year of 1876 this pioneer cattle family has made ranch history in the Brady Country, and Rollie, the subject of this story, is not the least among them.

Learned Business From A to Z

Naturally this veteran cowman learned the cow and horse business from A to Z during his growing up days and loved it. He has always called himself a ranchman first, although he has a finger in many other investments. He began to ride his own horse as soon as he could sit in a saddle and at six years of age thought he was a full-fledged cowboy. His disappointment was great when his father refused to let him go on a cattle drive to Oklahoma.

When he was twelve years of age his father did let him go on a trail trip to Oklahoma with 400 cattle and this was a great adventure. Today Rollie remembers the exact trail followed, first to Coleman, then to Baird, Albany, Vernon, Quanah, and thence into Oklahoma. He had two horses of his own which he took turns riding. The trip took about four weeks.

As he grew older he gradually picked up a few dogies of his own and by the time he was sixteen he sold his herd for six hundred dollars. He bought bank

stock at Quanah with that first money, then the bank failed and he experienced his first setback in business. However, he didn't worry, just started out again, forgot the bad luck and looked toward the future. This youthful philosophy kept him from worrying too seriously later on when he lost a tremendous fortune in the steer business.

Mr. and Mrs. White did not neglect the education of their son. They sent him to Texas A & M, then a small agricultural and engineering school, where he graduated in 1895. He later attended Eastman Business College in Poughkeepsie, New York.

After his schooling his father gave him one thousand dollars and loaned him twenty thousand. They formed a partnership and leased the Ford Ranch of approximately 30,000 acres. Two years later they bought the property which Rollie owns today. This ranch was named for its first owner, and was fenced with smooth wire that had been hauled from Austin, Texas. This fence was cut twice during the fence-cutting wars. Some of the original wire, mended, is still used today. The fence has a strip of net wire that has been added to make it sheep and hog proof. At the time the Whites bought the ranch it had only one big

The Sun and Wind Have Left Their Mark on This Pioneer Rancher Of the Old West

By MARY WHATLEY CLARKE

tank. Two years later 600 cattle died from lack of water. "Losing those cattle was perhaps the biggest shock I ever had," White admitted, "but it taught me the need of sufficient water on the ranch. A program of well drilling and tank digging was instituted that still takes care of the ranch today," he said.

John Bratton is foreman of the Ford Ranch. He is a typical Texas cowman, and White relies fully upon his judgment. He and his family live on the ranch in the headquarters house, where they have been for the past 30 years.

Steer King of Texas

Rollie and his father ran Shorthorns and Herefords on the Ford Ranch during those earlier years. Then Rollie began to deal more and more in steers, until he was generally referred to as "The Steer King of Texas." Few cowmen have marketed such large herds of cattle as he. At one time the Whites were running 35,000 steers, 85,000 sheep and 20,000 goats over McCulloch, Menard, Concho,

(Continued on Page 54)

White with a colt that is a prospective race horse.





the *Valiant* lady of tic tac toe

**In Spite of Physical Handicaps,
Miss Al Rose LeSage Has Developed a
Profitable, Practical Cattle Ranch
From Worn-out Cotton Farms**

By JOE CUNNINGHAM

Miss Al Rose LeSage, owner, and Max Watts, manager of Tic Tac Toe Ranch.

BETWEEN THE towns of Italy and Frost, in North Central Texas, black-topped Farm Road 667 makes a ten-mile run. Partly in Ellis and partly in Navarro counties, it lies across a gently rolling land. There are fields of oats and wheat, cotton and corn, sweet-smelling alfalfa and clover, and browsing cattle in wide expanses of pasture on either side.

Native pecan trees and oaks, with hackberry, ash, bois d'arc and cottonwood flourish along Chambers Creek and the lesser branches that pick their way across the blackland prairie.

From the air, too, it presents an inviting picture. There are those who, viewing it from the sky, find themselves speculating that a forced landing would not be so bad "if this could be the place!"

A pretty girl from Dallas flew over it

many times, piloting her own plane. There are some fabulous places in the world that she has seen. But, somehow, this quiet and restful scene remained the most poignant in her memories. This is where she dreamed of living. And, quite typically, this is now where she lives.

Runs Ranch from Wheel Chair

The graveled stretch that leads from the Slay Community, on the black-top, eastward toward Chambers Creek, takes the visitor to one of the bravest and proudest ranch spreads in all the cattle country. Miss Al Rose LeSage, whose first glimpse of the land was from her plane, now owns it and runs it—from a wheel chair.

Her ranch manager, young Max Watts, whom she hired when he was 19, has become an important part of this very business-like setup. Because some of the spread is boggy overflow land, Max's cattle-working "horse" is a mule, named George!

Miss LeSage has tied together about a dozen and a half cotton farms into a cattle-raising operation of more than three sections of land. This has become the well-known Tic Tac Toe Ranch.

How did it get its name? There is a little subtle humor in that, characteristic of the owner. "Tic Tac Toe," she says, "is a harmless game for the feeble minded!" But, the twinkle in her eye tells the rest of the story: there are still those among her friends, remembering Al Rose LeSage as one of the Dallas' loveliest young socialites, who have not quite grasped the hard fact that her ranch is not a mere "play pretty." Realistic cattlemen who have devoted all their lives to the industry recognize in Tic Tac Toe Ranch a substantial, well-organized and expertly operated enterprise.

It has to be, to perform its basic purpose.

This is best understood when it is realized that it is the product of a de-

(Continued on Page 64)



Part of the top herd of Hereford brood cows on the ranch.

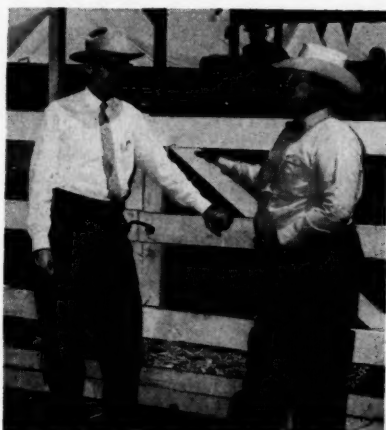


Chihuahua Show Indicates Progress in Mexican Livestock Industry

**Hereford Cattle Expanding in Numbers and
Quality as Cattlemen Across the Border
Improve Their Herds With U. S.
Breeding Stock**

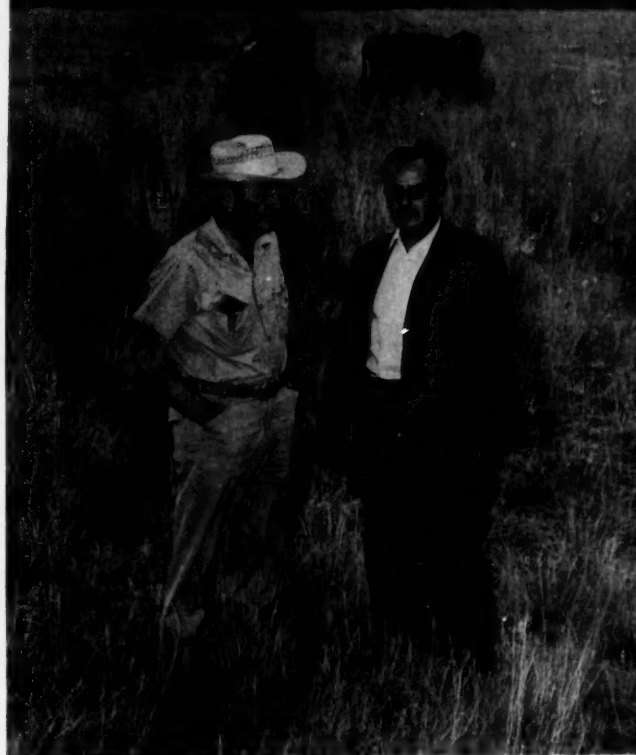


By ROGER B. LETZ



Visiting show officials from Texas are Ray Wilson of Dallas, manager of the Pan American Livestock Exposition of the State Fair and W. R. Watt, president-manager of the Southwestern Exposition and Fat Stock Show, Fort Worth.

Alfonso Ramos, seated, president of the Chihuahua Cattle Union, is shown with some of his staff and cattlemen who had a part in making arrangements for the Chihuahua show.



Jim McClelland, manager of Turner Ranch, Sulphur, Oklahoma, left, and Armando Raynal on the Raynal Ranch.

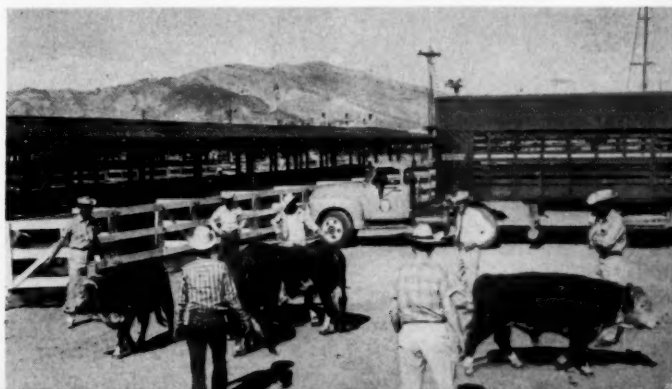
IN MAY of this year the first large livestock exposition was held in Chihuahua City, Chihuahua, Mexico and cattlemen from the United States who attended the event had an opportunity to see firsthand the vast improvements being made there in the cattle business.

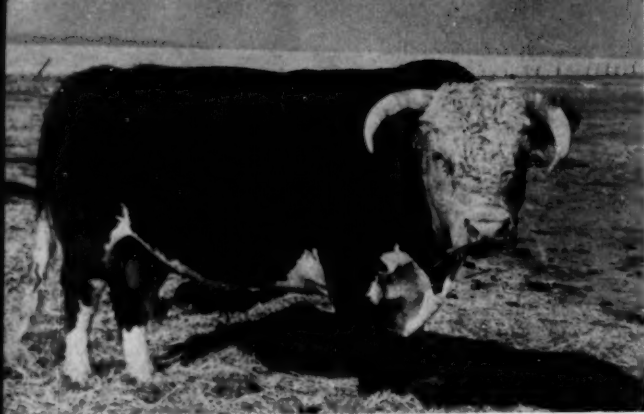
While the show included all livestock, it was primarily a Hereford event, the beef breed most numerous in the cattle-raising state of Chihuahua. Four hundred Mexican-raised Hereford cattle were entered in competitive judging and 87 bulls from Texas were on hand on an exhibit basis only.

The show marked the first time for any sizable number of registered Hereford bulls owned by American cattlemen to be placed on exhibit at any show in Mexico, an arrangement made possible by cooperation between the Mexican government and the American Hereford Association.

A large number of Hereford breeders and others connected with the beef cattle industry in the United States attended the show and had a chance to get acquainted with cattlemen from Chihuahua and other Mexican states as well as visit some of their ranches.

American cattlemen unloading bulls upon arrival at the show.





One of the herd sires used by Armando Reynal. This bull was bred by Albert Mitchell of Albert, New Mexico.



Three members of the staff of the American Hereford Association were on hand for the show. They are, left to right, Frank Newsom, fieldman, El Paso, Texas; Paul Swaffar, secretary, Kansas City, Mo., and W. W. Wright, fieldman, Fort Worth, Texas.



This bull is owned by the Pinocely Ranch and was purchased at the recent Straus-Medina Ranch sale at San Antonio, Texas.



A bull on the Mesta Ranch, bred by Pronger Brothers, Stratford, Texas.

Mexicans Purchase U. S. Bulls

When the show was over Mexican cattlemen had purchased all of the Hereford range bulls on exhibit from the United States at an average price of \$420, these being from the herds of Ard Richardson, San Antonio; Straus Medina Ranch, San Antonio; Hull-Dobbs Ranch, Fort Worth; Cox & McInnis Ranch, Brownwood and Dudley Brothers Ranch, Comanche.

Cattlemen from Chihuahua have been purchasing registered Hereford bulls from the United States for many years, but in recent years these purchases have increased considerably. Their cattle have continually improved until today there are many good herds of Herefords in the state. There are many Mexican cattlemen who are today following herd improvement programs designed to produce top quality cattle in the near future. This has been made possible first of all by the desire of these enterprising ranchers to improve their herds and because they are now more able to purchase better bulls from the United States due to a good export market and better credit arrangements in Mexico.

Cattle Business on Boom Now

When the foot and mouth disease problem closed the border Mexican cattlemen who had been exporting good stocker and feeder cattle into the United States each year found themselves selling their cattle on the Mexican market for a few cents a pound, the same paid for common cattle. This, of course, cut off their major market and slowed down somewhat their herd improvement plans. Now, with the border open, subject to certain restrictions in numbers, and the market good, the cattle business in Chihuahua is on the boom and much is being done to breed better cattle that bring a better price.

During the past couple of years cattlemen from Chihuahua have attended numerous shows in the United States, visited many herds and have purchased a large number of excellent bulls for use in their herds. "The Mexican market" for Hereford bulls is strong and many cattlemen in the United States, with bulls to sell, are now making efforts to interest these ranchers in their cattle.

The American Hereford Association, aware of the rapid advances being made by the breed in Mexico, in both numbers and quality, now has a full-time fieldman whose job is to work with ranchers in that country in improving their cattle. This fieldman is Frank (Sandy) Newsom, who lives in El Paso, Texas. Newsom spends much of his time in Mexico with the over all assignment to assist with the improvement of Herefords in that country. He worked closely with officials of the Chihuahua Cattlemen's Union and state government toward the organization of the Chihuahua show. His efforts helped make possible the exhibit of American Herefords at the event.

Helping Mexicans Improve Herds

Paul Swaffar, secretary of the American Hereford Association, explained that the objective of this field service is to assist Mexican cattlemen in improving their herds resulting in better quality

feeder cattle that eventually wind up in the feed lots of the United States. The Texas Hereford Association has also done considerable work in this field, primarily in assisting Mexican cattlemen in finding good range bulls in Texas. This field work in reality is no different than that already established in various sections of the United States by the American Hereford Association, except that it is a new service in a new area where a vast potential in Hereford progress is evident.

A number of prominent United States Hereford breeders and others interested in the beef cattle industry were invited and did attend the meetings of the National Cattlemen's Union held in Chihuahua in connection with the show. Speakers at the opening meeting included Albert Mitchell, former president of the American Hereford Association and Dr. A. E. Darlow of Oklahoma State University, who talked about supplemental feeding. This subject was suggested by the Mexicans themselves. Very little supplemental feeding is done in Chihuahua, with cattle going through the winter and dry seasons without the help of additional feed.

Lopez Mateos, president-elect of Mexico, was in Chihuahua during the show and cattlemen's meeting discussing problems with Mexican cattlemen. Numerous banquets and lots of hospitality was extended the American visitors by their Mexican hosts.

Facilities at the show were extensive and new and the event attracted large numbers of people. Visitors paid many compliments to the Mexicans on the way the cattle were exhibited and the excellent arrangement of the facilities. Plans were mentioned for future shows at Chihuahua, with a possible change to a fall date.

Progressive Cattlemen's Group

The Chihuahua Cattlemen's Union, an association of cattle raisers of the entire state, is one of the most progressive of its kind in the nation. The organization was begun in 1925 and now has 25 local associations with 3,500 members. Alfonso Ramos is president of the association, which is officially called Union Ganadera Regional De Chihuahua. The functions of the cattle union are many, all designed to help those engaged in the livestock business. The union's duties and responsibilities are more involved than cattle associations in the United States, since it owns stockyards and other properties and has much more governing authority on the industry as authorized by law. The union has a central radio station in contact daily with more than 100 stations throughout the state that report in twice daily.

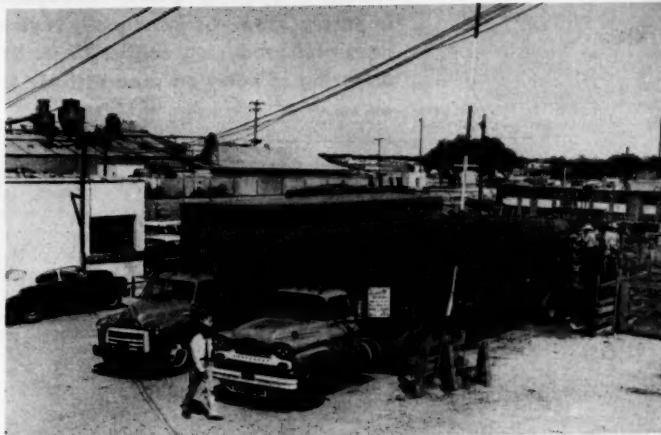
More than 160,000 cattle crossed into the United States at El Paso from Juarez in 1957. Juarez is the largest port of entry along the border and up to May of 1958 some 60,000 head had crossed from the Juarez stockyards, which is owned by the Chihuahua Cattle Union. These shipments are subject to permits granted to individual ranchers by the

(Continued on Page 69)

This radio station at the Chihuahua Cattle Union headquarters keeps the association in constant touch with more than 100 reporting stations throughout the state. Morayma Frias is the operator.



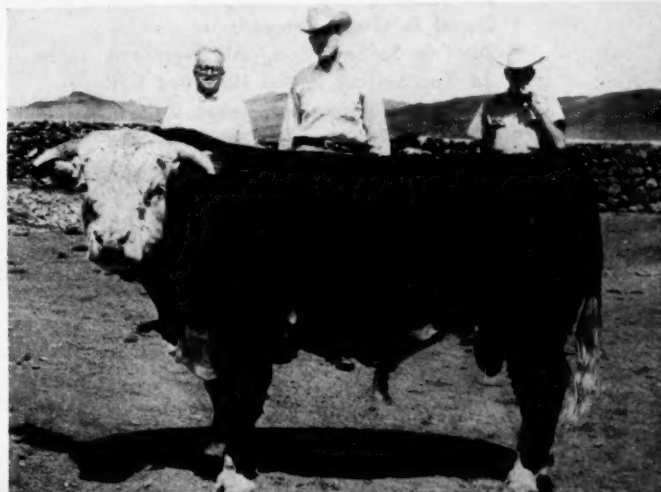
Bulls being unloaded at the Juarez stockyards enroute to the Chihuahua show. The 87 American bulls on exhibit at the show were trucked to Chihuahua by the breeders themselves.



Maties Mesta, center; Lorenza Chavez, Mesta's foreman, and Dr. A. E. Darlow of Oklahoma State University on the porch of the home at Mesta Ranch headquarters.



Amelio Pinocely, left, shows a Zato Heir bred bull to visitors H. A. Fitzhugh, center, and Jim McClelland.



Superior Performance - - Double E Polled Are Bred To Win!!

Through their superior performance and invariable dependability, Ranch Polled Herefords have won unbounded confidence from the breeding public throughout the world. That improving power is graphically indicated by the individual lines and producing caliber of its breeding animals and offspring to carry on progressively for us and for others.



First Place Get of Sire by "Little Slick"; 1958 Fort Worth Show

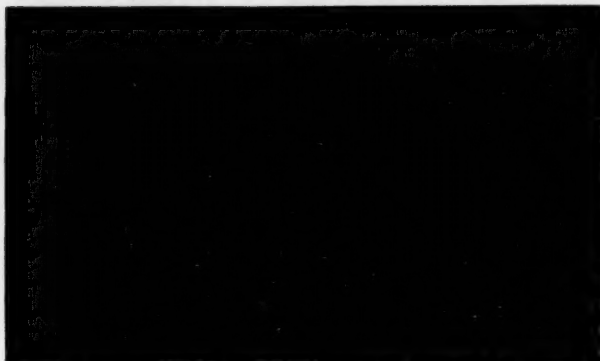
BREEDERS' EVALUATION OF OUR AUCTION SALE
OFFERING PLACED EER IN EVERY TABLE OF



- 3d ranking Polled Hereford Sale Average . . . \$1,501
- 6th ranking Sale average all Hereford Sales
- 2nd ranking Polled Hereford Bull Average . . . \$2,378
- 3d ranking Sale Average, All Hereford Bull Sales
- 3d ranking Polled Hereford Female Average . . . \$1,008
- 5th ranking Sale Average, All Hereford Females
- Listed in Gross Proceeds
- 2d Top Selling Bull, All Hereford Sales . . . \$20,700
- 2d Top Selling Polled Hereford Bull
- Listed in Register of Value Bulls
- Listed in Register of Value Females



DOUBLE



July 1, 1957, to June 30, 1958

Herefords Sold At Auction In 1957-1958 Bring \$97 Per Head More Than Last Year

During Past Year 653 Sales Were Held in 42 States for Total of \$19,981,072, Averaging \$437.

The valuation placed on Herefords in public auctions is a definite appraisal of their worth as determined by the large number of experienced breeders who have purchased them, and therefore establishes their value in a manner impossible by any other method.

During the past seventeen sale seasons (July 1 to June 30) The Cattleman has published a summary of prices received at Hereford auctions throughout the United States as reported by The Cattleman and The American Hereford Journal.

Again this year we present The Cattleman Hereford Register of Value.

A NEW TREND in stronger prices for registered Hereford cattle sold at public auction was established during the past year, according to tabulations made in The Cattleman's Register-of-Value. Previous to the past year's records, numbers sold and proceeds derived therefrom had been going down for five years.

The 1957-58 records show that all tabulations were higher than in the previous year, with the exception that there were fewer sales held. The number of head sold in 1957-58 totaled 45,629, some 1,200 head more than last year. They averaged \$97 per head more, a clear indication that the demand is

increasing for registered cattle, due to better commercial cattle prices and good range conditions in most parts of the country.

Nearly \$20 million was collected in the sale of these cattle with the top sale average of \$4,008. Of the 45,629 head sold 20,388 were bulls and 25,241 were females compared to last year's 44,435½ head of 22,740½ bulls and 21,695 females.

The following table lists the states in which Hereford sales were held during the year, the number of sales and rank, the number of head sold and rank by states:

State	No. Sales	Rank	No. Head	Rank	State	No. Sales	Rank	No. Head	Rank
Neb.	65	1	4,112	1	N. C.	11	18	589	24
Mo.	50	2	3,557½	2	Idaho	10	19	699	22
Kans.	42	3	2,575	5	Wash.	9	20	635	23
Texas	40	4	2,986½	4	La.	8	20	390½	31
Okla.	39	5	3,077½	3	Minn.	8	20	454	30
Ill.	32	6	1,950	9	Md.	6	21	461	29
S. D.	30	7	2,982	8	Ore.	6	21	476	28
Iowa	28	8	1,656	10	Ariz.	6	22	356	32
Mont.	26	9	2,095	7	Ga.	6	22	513	26
Ohio	25	10	1,211½	13	Mich.	6	22	193	37
Miss.	21	11	1,643½	11	S. C.	6	22	488½	27
N. D.	17	12	1,322	12	Ala.	5	23	557	25
Va.	16	13	1,008	16	W. Va.	4	23	205	36
Wyo.	16	13	1,188½	14	Wis.	4	23	170	38
Tenn.	15	14	916	17	Maine	3	24	334	33
Calif.	15	14	2,287	6	Fla.	3	25	163	39
Ind.	15	14	827	21	N. M.	3	25	170	38
Ark.	14	15	853	20	N. Y.	3	25	222½	34
Colo.	12	17	1,043	15	Nev.	2	26	147	40
Ky.	12	17	860	19	Utah	2	26	209	35
Pa.	11	16	902½	18	Conn.	1	27	43	41

SEVENTEEN-YEAR SUMMARY SHOWS HEREFORD PROGRESS

From records it has compiled over the past seventeen-year period, The Cattleman presents herewith a composite summary of Hereford sales for the 17 years.

Sales Seasons July 1 to June 30	No. Sales	No. Head	Total Proceeds	Avg. Per Head	Top Sale Average	Top Bull	Top Female
1957-1958	653	45,629	\$19,981,072	\$437	\$4,008	\$ 55,000 ¹	\$18,000
1956-1957	667	44,435½	15,370,019	340	3,500	32,200	8,000
1955-1956	711	56,401 2/6	19,026,113	337	4,228	41,500	9,000
1954-1955	815	58,649½	21,532,053	367	6,120	90,200 ²	15,000
1953-1954	865	63,753	24,368,009	382	4,548	105,000 ³	12,000
1952-1953	926	68,410	33,880,131	495	7,230	53,000 ⁴	11,100
1951-1952	648	48,958	39,292,040	803	5,306	160,000 ⁵	15,100
1950-1951	559	36,087	26,908,190	745	5,160	70,500	17,500
1949-1950	557	37,659	19,722,210	524	3,783	65,000	21,000
1948-1949	540	36,256	18,478,940	510	3,456	48,000	8,100
1947-1948	510	34,665	16,926,453	488	5,933	61,000	35,000
1946-1947	599	41,781	16,328,192	391	4,542	50,000	10,100
1945-1946	572	39,619	14,850,235	375	4,371	52,000	11,000
1944-1945	472	34,415	11,795,355	343	3,520	50,000	20,000
1943-1944	394	29,529	9,892,215	335	4,040	38,000	13,000
1942-1943	281	22,258	7,235,048	330	2,401	16,600	10,000
1941-1942	276	19,681	5,148,326	261	1,334	15,000	5,200

¹Half interest \$26,500.

²Half interest \$80,000.

³Half interest \$52,500.

⁴Half interest \$45,100.

⁵Half interest \$27,500.

REGISTER OF VALUE SALES (High Averages)

Bridwell Hereford Ranch, Windthorst, Texas, had the top Hereford sale with 63 head of cattle selling for an average of \$4,008. Second top sale average and highest Polled Hereford sale average was obtained by Circle M Ranch, Senatobia, Miss., with 49½ head going for an average of \$3,519.

Other sales listed in the top bracket for high averages are Peterson Bros., Ogden, Utah; National Western Hereford, Denver, Colo.; Santa Fe River Ranch, Alachua, Fla.; Double E Ranch, Senatobia, Miss.; National Polled Hereford Assn. Sale, Harrisburg, Pa., and the Houston Hereford Club Sale, Houston, Texas.

The letter(P) represents Polled Herefords in all of the following tabulations:

	HEAD	TOTAL	AVG.
Bridwell Hereford Ranch, Windthorst, Texas.....	63	\$ 252,475	\$4,008
Circle M Ranch, Senatobia, Miss. (P).....	49½	174,175	3,519
Peterson Bros., Ogden, Utah.....	137	110,605	2,860
National Western Hereford, Denver, Colo.....	142	292,410	2,059
Santa Fe River Ranch, Alachua, Fla. (P).....	50	83,945	1,679
Double E Ranch, Senatobia, Miss. (P).....	50	75,055	1,501
National Polled Hereford Assn., Harrisburg, Pa. (P).....	49	66,045	1,348
Houston Hereford Club, Houston, Texas.....	31	41,200	1,329
Straus Medina Hereford Ranch, San Antonio, Texas.....	52	67,305	1,294
On Top Sale, Alliance, Neb.....	78	99,485	1,275
"The 3" Production, Orangeburg, S. C. (P).....	51	62,440	1,228
Wing Ranch Production, Bismarck, N. D.....	47	50,945	1,084
All-American Polled Hereford, Tulsa, Okla. (P).....	26	28,245	1,082
Falklands Farm, Schellsburg, Pa. (P).....	39½	42,245	1,069
Hull-Dobbs Ranch, Walls, Miss. (P).....	64½	68,475	1,062
Four Daughters Polled Herefords, Ellensburg, Wash. (P).....	200	210,500	1,053
Frank R. Condell Production, El Dorado, Kans.....	50	61,275	1,021
Turner & Thornton, Boerne and Fort Worth, Texas.....	90	91,370	1,015
National Western Polled Hereford, Denver, Colo. (P).....	31	31,310	1,010
Albert Hill & Sons Bull, Alexandria, S. D.....	40	38,860	971
Bear Paw Hereford Breeders Assn., Chinook, Mont.....	35	33,725	963
National Anxiety 4th Hereford Breeders Assn., Amarillo, Texas.....	54	51,120	947
Bones Hereford Ranch, Parker, S. D.....	66	61,470	931
Missoula Hereford Assn., Missoula, Mont.....	65	60,100	925
CK Ranch, Brookville, Kans.....	74	68,225	922
Whisperwood Ranch Disp., Little Rock, Ark. (P).....	47	43,140	918
V-Z Valley Ranch, Coldwater, Miss. (P).....	50	45,355	907
Walton W. Thorp, Britton, S. D.....	47	41,270	878
G. A. Sidwell & Sons Prod., Carr, Colo.....	75	65,525	874
Double O Hereford Farm Bull, Garretson, S. D.....	34	29,435	867
North Central Nebraska Hereford Assn., Basett, Neb.....	34	29,335	863
Wyoming Hereford Ranch, Cheyenne, Wyo.....	62	53,120	857
Northwest Hereford Breeders Assn., Spokane, Wash.....	58	49,920	861
Montana Hereford Assn., Bozeman, Mont.....	36	29,880	830
Buckeye Polled Hereford Assn., Inc., Springfield, Ohio (P).....	52	43,100	829
Bones Hereford Ranch, Parker, S. D.....	66	54,565	827
Columbia Empire Polled Hereford Assn., Ellensburg, Wash. (P).....	32	25,850	808
Buckeye Achievement, Springfield, O. (P).....	42	33,480	797
Circle H Ranch, Winona, Miss.....	72	57,100	793
CK Ranch Fall Bull, Brookville, Kans.....	81	63,630	785
4-B Ranch, Tallulah, La. (P).....	48	37,505	781
Eastern Polled Hereford Assn., Valley City, N. D. (P).....	36	27,900	775
North Pacific Hereford Assn., Ellensburg, Wash.....	58	44,360	765
Hunsinger Hereford Farms, Mt. Eaton O.....	62	47,105	760
Red Bluff Bull, Red Bluff, Calif. (P & H).....	234	177,650	759
Northwest Nebraska Hereford Assn. Bull, Valentine, Neb.....	63	47,385	752
E. C. Johnson & Son, Milford, Ia. and Harlan Puck, Lakefield, Minn., Sioux City, Iowa.....	45	33,795	751

REGISTER OF VALUE SALES (Gross Proceeds)

The National Western Hereford consignment sale again topped the list on gross proceeds with \$292,410 for 142 head of cattle. Second was Bridwell Hereford Ranch, Windthorst, Texas, selling 63 head of cattle for a total of \$252,475. Four Daughters, Ellensburg, Wash., a Polled sale, took third place with \$210,500 on 200 head. Rolling Ridge Ranch, Sacramento, Calif., sold 447 head of Polled Herefords for \$194,260 and the C. K. Mousel Polled dispersion of 376 head brought \$188,035.

Following are the leading sales in gross proceeds:

	HEAD	TOTAL
National Western Hereford Sale, Denver, Colo.....	142	\$ 292,410
Bridwell Hereford Ranch, Windthorst, Texas.....	63	252,475
Four Daughters, Ellensburg, Wash. (P).....	200	210,500
Rolling Ridge Ranch, Sacramento, Calif. (P).....	447	194,260
C. K. Mousel Disp., Edison, Neb. (P).....	376	188,035
Red Bluff Bull, Red Bluff, Calif. (P & H).....	234	177,650
Circle M Ranch, Senatobia, Miss. (P).....	49½	174,175
Cravens Ranch Disp., Oklahoma City, Okla.....	527	172,365
A. H. Karpe Herd Reduction, Bakersfield, Calif.....	494	149,560
Langmanns, Billings, Mont.....	203	137,915
John Cuykendall Disp., Roggen, Colo.....	231	124,330
Sutton Bros. Spring Bull, Agar, S. D.....	163	116,685
Sky Meadows Farms Disp., Thomasville, Ga. (P).....	156	110,865
Peterson Bros., Ogden, Utah.....	137	110,605
GJ Polled Hereford Disp., Senatobia, Miss. (P).....	229	103,680
International Range Bull, El Paso, Texas.....	286	102,785
Cumberland Trail Polled Herefords, St. Elmo, Ill. (P).....	179½	102,015
On Top Sale, Alliance, Nebraska.....	78	99,485
Crow Creek Ranch, Forrest City, Ark. (P).....	151	95,475
Idaho Cattleman's Assn., Filer, Idaho.....	143	93,530
Wyoming Hereford Assn. Bull, Casper, Wyo.....	127	92,115
Bodley Hereford Disp., Hobson, Mont.....	247	92,625
Holland Hereford Ranch, Perryton, Texas.....	364	92,225
Turner & Thornton, Boerne and Fort Worth, Texas.....	90	91,370
O'Neil Ranches Disp., Big Piney, Wyo.....	299½	90,975
North Dakota Roundup Bull, Dickinson, N. D.....	193	88,780
Snake Creek Herefords, Alliance, Neb.....	327	87,865
Santa Fe River Ranch, Alachua, Fla. (P).....	50	83,945
Kavanaugh-Purdy Disp., Butler, Mo.....	199	83,555
Scott Hereford Farm, Hickory Flat, Miss. (P).....	139	81,390
Sunland Ranch, Clovis, Calif.....	250	77,850
Aldarra Farms Disp., Fall City, Wash.....	105	77,545
Iowa Hereford Assn., Cedar Rapids, Ia.....	159	77,000
Hahn Bros., Haystack, Neb.....	108	76,400
Double E Ranch, Senatobia, Miss. (P).....	50	75,055
Satterfield Polled Hereford Disp., Pryor, Okla. (P).....	244	73,440
Roy Browning Polled Hereford Disp., Ada, Okla. (P).....	142	71,965
Steeple X Ranch Disp., Belton, Mo.....	164	70,570
Schnell's Range Roundup, Dickinson, N. D.....	189	70,230
Hull-Dobbs Ranch, Walls, Miss. (P).....	64½	68,475
CK Ranch, Brookville, Kans.....	74	68,225
Straus Medina Hereford Ranch, San Antonio, Texas.....	52	67,305
Clarence Hagen Disp., Butte, Mont.....	244	66,930
Hammor Hereford Ranch, Wichita Falls, Texas.....	157	66,485
Webber's Spanish Ranch Disp., Pleasant Grove, Calif. (P).....	182	66,480
Goullery Farms Disp., Senatobia, Miss. (P).....	130	66,335
National Polled Hereford Assn., Harrisburg, Pa. (P).....	49	66,045
G. A. Sidwell & Sons Production, Carr, Colo.....	75	65,525
Wyoming Hereford Ranch Spring Female, Cheyenne, Wyo.....	145	65,245
CK Ranch Fall Bull, Brookville, Kans.....	81	63,630
Masalna Farms, Richmond, Me. (P & H).....	197	63,325
"The 3" Production, Orangeburg, S. C. (P).....	51	62,640
Bones Hereford Ranch, Parker, S. D.....	66	61,470
A. C. Bayers & Son, Twin Bridges, Mont.....	89	61,370
Frank R. Condell Production, El Dorado, Kans.....	60	61,275
Kimberling Bros.-Wilkins, Benkelman, Neb.....	216	61,055
Missoula Hereford Assn., Missoula, Mont.....	65	60,100
Twin View Ranch Disp., Forrest City, Ark. (P).....	112	58,780

REGISTER OF VALUE BULL SALES

For the sixth straight year Circle M Ranch, Senatobia, Miss., topped the Register-of-Value bull sales with an average of \$5,000 on 19½ head. Bridwell Hereford Ranch, Windthorst, Texas, was second with an average of \$4,538 on 52 head and Double E Ranch, Senatobia, Miss., was third with the sale of 18 head for an average price of \$2,378. Others ranking high in this tabulation are Hull-Dobbs Ranch, Polled Division, Walls, Miss.; the National Western Hereford consignment sale, Denver, Colo.; the National Polled Hereford Assn. consignment sale, Harrisburg, Pa., and the "The 3" Production sale, Orangeburg, S. C.

Following is a list of the top Register-of-Value bull sales:

	NO. BULLS	AVG.
Circle M Ranch, Senatobia, Miss. (P).....	19½	\$5,000
Bridwell Hereford Ranch, Windthorst, Texas.....	52	4,538
Double E Ranch, Senatobia, Miss. (P).....	18	2,378
Hull-Dobbs Ranch, Walls, Miss. (P).....	11½	2,215
National Western Hereford, Denver, Colo.....	131	2,168
National Polled Hereford Assn., Harrisburg, Pa. (P).....	19	2,108
"The 3" Production, Orangeburg, S. C. (P).....	15	2,043
PR Ranch, Pittsburg, Texas (P).....	10½	1,724
Santa Fe River Ranch, Alachua, Fla. (P).....	13	1,723
On Top Sale, Alliance, Neb.....	50	1,693
Four Daughters, Ellensburg, Wash. (P).....	41	1,674
Straus Medina Hereford Ranch, San Antonio, Texas.....	32	1,562
Walton W. Thorp, Britton, S. D.....	17	1,559
All-American Polled Hereford, Tulsa, Okla. (P).....	15	1,442
Ogeechee Farms, Fairland, Okla. (P).....	15	1,392
Bones Hereford Ranch, Parker, S. D.....	32	1,372
Frank R. Condell Production, El Dorado, Kans.....	31	1,365
Wing Ranch Production, Bismarck, N. D.....	29	1,300
Hunsinger Hereford Farms, Mt. Eaton, Ohio.....	15	1,288

Houston Hereford Club, Houston, Texas	22	1,260
Whisperwood Ranch Disp., Little Rock, Ark. (P)	10	1,247
Circle L Ranch, Greenwood, Ark. (P)	12	1,186
G. A. Sidwell & Sons Production, Carr, Colo.	52	1,142
Spring Valley Hereford Farms, Poolesville, Md. (P)	12	1,139
National Western Polled Hereford, Denver, Colo. (P)	25	1,139
Buckeye Polled Hereford Assn., Inc., Springfield, O. (P)	20	1,129
Bones Hereford Ranch, Parker, S. D.	35	1,127
Sky Meadows Farms Disp., Thomasville, Ga. (P)	32	1,093
Rolling Ridge Ranch, Sacramento, Calif. (P)	51	1,082
E. C. Johnson & Son-Harlan Puck, Sioux City, Ia.	24	1,081
Hahn Bros., Haystack, Neb.	10	1,076
Windsor Place, Boonville, Mo.	23	1,042
Turner & Thornton, Boerne and Fort Worth, Texas	83	1,033
4-B Ranch, Tallulah, La. (P)	14	1,010
Circle H Ranch, Winona, Miss.	45	1,004
Missoula Hereford Assn., Missoula, Mont.	55	1,000
National Anxiety 4th Hereford Breeders Assn., Amarillo, Texas	46	994
Scott Hereford Farm, Hickory Flat, Miss. (P)	16	985
Cairwood Farm Disp., Bryn Athyn, Pa.	15	978
Albert Hill & Sons Bull, Alexandria, S. D.	40	971
Polled Hereford Assn. of East Tennessee, Knoxville, Tenn. (P)	14	964
Bear Paw Hereford Breeders Assn. Bull, Chinook, Mont.	35	963
CK Ranch, Brookville, Kans.	68	950
V-Z Valley Ranch, Coldwater, Miss. (P)	16	948
Twin View Ranch Disp., Forrest City, Ark. (P)	11	947
Wyoming Hereford Ranch, Cheyenne, Wyo.	50	933
North Central Nebraska Hereford Assn., Bassett, Neb.	31	931
John Cuykendall Disp., Roggen, Colo.	20	925
Northwest Hereford Breeders Assn., Spokane, Wash.	51	925
Texas Polled Hereford Assn., Fort Worth, Texas (P)	21	912
Aldarra Farms Disp., Fall City, Wash.	26	907
Moody's Polled Hereford Farm, Lee's Summit, Mo. (P)	23	903
Montana Hereford Assn., Bozeman, Mont.	32	891
Erwin Kuhlmann, North Platte, Neb. (P)	28	883
Columbia Empire Polled Hereford Assn., Ellensburg, Wash. (P)	24	881
Roy Browning Polled Hereford Disp., Ada, Okla. (P)	25	876
Peel & Robinson, Newkirk, Okla. (P)	14	875
Premier-Twin B Ranches, Kansas City, Mo.	14½	873
Double O Hereford Farm Bull, Garretson, S. D.	34	867
Panola-Tate Polled Hereford Assn., Senatobia, Miss. (P)	13	805

REGISTER OF VALUE FEMALE SALES

Circle M Ranch, Senatobia, Miss., topped the Register-of-Value female sales for the seventh year in a row by selling 30 head of Polled cattle at an average price of \$2,556. Santa Fe River Ranch, Alachua, Fla., also Polled Herefords, was next with 37 head selling at \$1,664. Bridwell Hereford Ranch had the top average in horned Herefords and was third on the list with 11 head going for an average of \$1,502. Peterson Bros., Ogden, Utah sold 10 females for an average of \$1,235 followed by Double E Ranch, Senatobia, Miss., with 32 head going for \$1,008.

A list of Register-of-Value Female sales follows:

	NO. FEMALES	AVG.
Circle M Ranch, Senatobia, Miss. (P)	30	\$2,556
Santa Fe River Ranch, Alachua, Fla. (P)	37	1,664
Bridwell Hereford Ranch, Windthorst, Texas	11	1,502
Peterson Bros., Ogden, Utah	10	1,235
Double E Ranch, Senatobia, Miss. (P)	32	1,008
Falklands Farm, Schellsburg, Pa. (P)	33	1,006
"The 3" Production, Orangeburg, S. C. (P)	36	889
V-Z Valley Ranch, Coldwater, Kans. (P)	34	888
Four Daughters, Ellensburg, Wash. (P)	159	887
Straus Medina Hereford Ranch, San Antonio, Texas	20	867
National Polled Hereford Assn., Harrisburg, Pa. (P)	30	866
Whisperwood Ranch Disp., Little Rock, Ark. (P)	37	829
Bones Hereford Ranch, Parker, S. D.	31	827
Hull-Dobbs Ranch, Walls, Miss. (P)	53	811
Arizona Hereford Assn., Phoenix, Ariz.	17	769
National Western Hereford, Denver, Colo.	11	761
Wing Ranch Production, Bismarck, N. D.	18	736
4-B Ranch, Tallulah, La. (P)	34	687
Aldarra Farms Disp., Fall City, Wash.	79	683
Hahn Bros., Haystack, Neb.	98	671
Frank R. Condell, El Dorado, Kans.	29	653
Buckeye Polled Hereford Assn., Inc., Springfield, O. (P)	32	641
Eastern Polled Hereford Assn., Hagerstown, Md. (P)	31	625
Sky Meadows Farms Disp., Thomasville, Ga. (P)	124	612
All-American Polled Hereford, Tulsa, Okla. (P)	11	601
Hunsinger Hereford Farms, Mt. Eaton, Ohio	47	591
Buckeye Achievement, Springfield, Ohio (P)	40	554
Spring Valley Hereford Farms, Poolesville, Md. (P)	41	541
Wyoming Hereford Ranch, Cheyenne, Wyo.	12	541
Par-Ker Ranch, Chelsea, Okla.	15	538
Scott Hereford Farm, Hickory Flat, Miss.	123	534
On Top Sale, Alliance, Neb.	28	531
John Cuykendall Disp., Roggen, Colo.	211	521
Bones Hereford Ranch, Parker, S. D.	34	516
Circle L Ranch, Greenwood, Ark. (P)	38	513
Missoula Hereford Assn., Missoula, Mont.	10	510
Polled Hereford Assn. of East Tennessee, Knoxville, Tenn. (P)	36	502

REGISTER OF VALUE BULLS

Circle M Ranch, Senatobia, Miss., topped the individual bull sales with a one-half interest in CMR Advance Larollo selling to S. M. Stoodly, Chino, Calif., for \$27,500 for a total valuation of \$55,000. Second was EER Advanced Victor 13th sold by Double E Ranch, Senatobia, Miss., to F&W Ranch, Houma, La., and Arrow Head Ranch, Carencro, La., for \$20,700. Bridwell Hereford Ranch, Windthorst, Texas, sold Silver Prince 34 to Jack Renfro, Hereford, Texas, for \$16,600.

Following is a list of Register-of-Value bulls:

	SALE PRICE
CMR Advance Larollo (one-half interest \$27,500) (Circle M Ranch, Senatobia, Miss. to S. M. Stoodly, Chino, Calif.) (P)	\$55,000
EER Advanced Victor 13th (Double E Ranch, Senatobia, Miss. to F & W Ranch, Houma, La. and Arrow Head Ranch, Carencro, La.) (P)	20,700
Silver Prince 34th (Bridwell Hereford Ranch, Windthorst, Texas to Jack Renfro, Hereford, Texas)	16,600
Gold Colonel (Four Daughters, Ellensburg, Wash. to Gary Cooper and Bill Studdert, Phillipsburg, Mont.) (P)	15,100
Premier Zato 58 (one-half interest \$7,000) (Premier Hereford Farms, Piper, Kans. to Golden Hoof Ranch, Denton, Texas)	14,000
HDR Polled Zato (one-half interest \$6,500) (Hull-Dobbs Ranch, Walls, Miss. to Samuel Hasselbart, Littleton, Colo.) (P)	13,000
Silver Mischief 2nd (Bridwell to Kingford Farm, Siloam Springs, Ark.)	12,900
HHR Mischief Duke 46th (Hunsinger Hereford Farms, Mt. Eaton, Ohio to Dr. Earl M. Springer, Apple Creek, Ohio)	12,400
TDO Vern Diamond 3rd (O'Neil Ranches, Big Piney, Wyo., to Garret Hardeman & Sons, Wilson, Wyo.)	12,000
GHR Advance Rollo 7 (Crow Creek Ranch, Forrest City, Ark. to Circle L Ranch, Greenwood, Ark. and Pollock Hereford Ranch, Mountainburg, Ark.) (P)	11,600
Silver Prince 12th (Bridwell to Blue Hill Herefords, St. Paul, Alta., Canada)	11,600
Silver Return 4th (Bridwell to W. B. Hamilton, Wichita Falls, Texas)	11,000
CPH Dandy Domino 5th (Clarendon Plantation, Burton, S. D. to Red Bluff Plantation, Hardeeville, S. C.) (P)	11,000
CEK Zato Tone (Mr. and Mrs. C. E. Knowlton, Bellefontaine, Ohio to Double M Farms, Findlay, Ohio and Lebanon, Ind.) (P)	11,000
Silver Return 1st (Bridwell to Walter Graham, Happy, Texas)	10,200
Silver Return 3d (Bridwell to Cason J. Calloway, Jr., Hamilton, Ga. and Gay Plantation, Whitmire, S. C.)	10,200
CMR Aster Domino 40th (Circle M Ranch to Aywon Farms, Union, Mo.) (P)	10,200
VW Zato Heir 37th (Heston McBride, Blanket, Texas to Van Winkle Ranch, Buffalo, Texas)	10,100
CEK Zato Mischief (Mr. and Mrs. C. E. Knowlton to Spring Valley Hereford Farms, Poolesville, Md.) (P)	10,000
FF Golden Real 24 (Rolling Ridge Ranch, Sacramento, Calif. to Connolly Ranch, St. Helena, Calif.) (P)	10,000
CEK Royal Domino 3d (Santa Fe River Ranch, Alachua, Fla. to Todway Acres, Pike Road, Ala. and Reid A. Blackwell, Louisville, Ky.) (P)	10,000
CMR Advance L Domino 7th (Circle M Ranch to Pleasant Point Plantation, Beauford, S. C.) (P)	10,000
DR Onward (F. Jake Hess, McLean, Texas, to CK Ranch, Brookville, Kans.)	9,600
CPH Dandy Domino 9th (Clarendon Plantation to Clemson Agricultural College, Clemson, S. C.) (P)	9,100
TR Zato Heir 339 (Kavanaugh-Purdy, Butler, Mo. to Connor Farms, Jackson, Mo.)	9,000
TH Marshall Heir 2nd (Walton W. Thorp, Britton, S. D. to Kulbeck Bros., Big Sandy, Mont.)	9,000
Silver Prince 40th (Bridwell to Ray Seedorf & Son, Yuma, Colo.)	8,550
Silver Prince 17th (Bridwell to A.M. Van Dyke & Son and P. M. Bowen, Springer, N. M.)	8,500
SR Zato Heir (Selman Bros. Ranch, Watrous, N. M. to J. P. McNatt, Greenville, Texas)	8,500
SR Royal Zato 21st (Shull Hereford Farm, Elgin, Okla. to Sundown Farms, Gaithersburg, Md.)	8,500
TR Royal Zato 106 (Cairnwood Farm, Bryn Athyn, Pa. to Rugh Hillcrest Farms, Chester, W. Va.)	8,000
Silver Prince 3d (Bridwell to Dinwiddie & Mason, Centennial, Wyo.)	8,000
Silver Prince 31st (Bridwell to Gattton Bros., Bremen, Ky.)	8,000
Peerless Pioneer (A. C. Bayers & Son, Twin Bridges, Mont. to Lee Murdock, Blackfoot, Idaho)	7,900
Silver Prince 55th (Bridwell to Covey and Dayton, Cokeville, Wyo.)	7,650
CMR Pawnee Rollo (Circle M Ranch to B. C. Barnes, Carrollton, Ga.) (P)	7,600
Junior Modest Lamplighter 4 (C. K. Mousel, Edison, Neb. to Beau Brehm Ranches, Mt. Vernon, Ill.) (P)	7,500
WP Superior (Windsor Place, Boonville, Mo. to E. W. Fort, Devil's Elbow, Mo.)	7,500
BHR Zato Aster 13 (Bones Hereford Ranch, Parker, S. D. to Thorp Hereford Farms, Britton, S. D.)	7,000
Silver Prince 1st (Bridwell to Diamond C Ranch, Rosenberg, Texas)	6,850
TR Zato Heir 656th (Turner Ranch, Sulphur, Okla. to Sundown Farms, Gaithersburg, Md.)	6,200
Mischief 999th (Bridwell to Kirk Edwards, Henrietta, Texas)	6,000
Real Mischief 2nd (J. C. Robinson & Son, Evansville, Wis. to J. A. Schoen & Sons, Lenora, Kans.)	6,000
Pioneer Real 2nd (Ed Belsky, Merriman, Neb. to Box Butte Ranch, Alliance, Neb. and James R. Henderson, Hemingford, Neb.)	5,700

Shull's Husker Mischief (Shull Hereford Farm, Elgin, Okla. to Breckenridge Bros., Tetonia, Idaho)	5,625	CBQ Duchess Domino 364 (Aldarra Farms, Fall City, Wash. to Carnation Milk Farms)	3,300
88 Zato Heir 175th (Straus Medina Hereford Ranch, San Antonio, Texas to Hi-View Hereford Ranch, Midlothian, Texas)	5,500	4-B Miss Zato C70 (Four B Ranch, Tallulah, La. to Flaming A Ranch, Delhi, La.) (P)	3,125
HR Zato Heir 43d (Herschede Ranch, Hereford, Ariz. to J. A. Schoen & Sons)	5,500	CMR Larryette 17th (Circle M Ranch to W. H. Lewis, Greenwood, Ark.) (P)	3,050
BF's Victor Tone 20 (Battleground Farms, Freehold, N. J. to Lone Pine Ranch, Washington, Pa.) (P)	5,500	EER Victoria Tone 107th (Double E Ranch, Senatobia, Miss. to Falklands Farm, Schellsburg, Pa.) (P)	3,000
Major Magie (A. C. Bayers & Son to Rea Hereford Ranch, Riffe, Wash.)	5,500	CMR Miss Rollins 19th and h. c. (Sky Meadows Farms to Myrtlewood Farm) (P)	3,000
GS Golden Numede (Four Daughters to John E. Rice & Sons, Sheridan, Wyo.) (P)	5,325	CMR Blanche Larry 10th (Circle M Ranch to J. E. Mitchell, Pacyune, Miss.) (P)	3,000
S. Tarrington 1st (Aldarra Farms, Fall City, Wash. to Wyoming Hereford Ranch, Cheyenne, Wyo.)	5,300	CMR Bonniemaid 53 (Circle M Ranch to V-Z Valley Ranch, Coldwater, Miss.) (P)	3,000
S Shadow Return 4th (Wilford Scott, Chadron, Neb. to Box Butte Ranch and W. P. Hammon, Yampa, Colo.)	5,250	CMR Rolloette 34th (Circle M Ranch to Dr. R. L. Shuffett, Greensburg, Ky.) (P)	3,000
JB Real Silver A13 (Bridwell to Walter Graham, Happy, Texas)	5,200	HDR Zato Heirress (Hull-Dobbs Ranch to Clark Properties, Inc., Carnation, Wash.) (P)	3,000
Silver Mischief 24th (Bridwell to R. D. Payne, Waurika, Okla.)	5,200	Miss Colorado Domino D 11th (Bridwell Hereford Ranch, Windthorst, Texas, to Arrowhead Hereford Ranch, Okmulgee, Okla.)	3,000
TDO Vern Diamond 3d (O'Neil Ranches, Big Piney, Wyo. to Max Krueger, Laramie, Wyo.)	5,100	Lady Lariella (Falklands Farm to Oak Ridge Farms, Kingsville, Md.) (P)	3,000
CEK Mischief Duke 30 (Mr. and Mrs. C. E. Knowlton to Sheridan Point Farm, Adeline, Md.) (P)	5,100	FLF Carlos Rose (Falklands Farm to Oak Ridge Farms) (P)	3,000
Fair Way Aster (W. Everett Brown, Valentine, Neb. to Jo-Su-Li-Farms, Colquitt, Ga.)	5,100	CLR Lady R Domino 23rd (Circle L Ranch, Greenwood, Ark. to Circle M Ranch) (P)	3,000
FRC Zato Heir 121st (Frank R. Condell, El Dorado, Kans. to Broadview Farm, Tecumseh, Mich.)	5,000	Diamond J Rolette 61 and h. c. (Scott Hereford Farm, Hickory Flat, Miss. to J. A. Wall, Hickory Flat, Miss.) (P)	3,000
FRC Zato Heir 128th (Frank R. Condell to Sid Seale, Condon, Oregon and Stearns Cattle Co., Prineville, Oregon)	5,000	ALF Rose Mixer 6th (C. K. Mousel to Windsweep Farm, Thomaston, Ga. and W. C. Cannon, Kannapolis, N. C.) (P)	3,000
OK Baldwin Plus G 97 (G. A. Sidwell & Sons to Curtis Acton, Mitchell, Neb.)	5,000	CMR Larryanna 44th (Circle M Ranch to Dr. W. B. Whitfield, Murphy, N. C.) (P)	2,600
HSP Prince Victor 54th (Holly Springs Farms, Covington, La. to F & W Ranch, Houma, La., and Dr. & Mrs. Wm. Melancon, Carencro, La.) (P)	5,000	CMR Blanche Domino 100 (Satterfield Polled Herefords, Pryor, Okla. to Tom Hall & Son, Dallas, Texas) (P)	2,500
SV Beau Perfection (Spring Valley Farms to Silver Spring Farms, Damascus, Md.) (P)	5,000	4-D Gold Lady 11th (Four Daughters to Clark Properties, Inc.) (P)	2,500
Silver Prince 8th (Bridwell to Victor Pierce, Ozona, Texas)	5,000	CMR Bonniemaid 51st (Circle M Ranch to Dr. Bryan R. Whitfield, Murphy, N. C.) (P)	2,500
Silver Heir 1st (Bridwell to Bennie H. Wilson, Berclair, Texas)	5,000	CMR Blanche Larry 14th (Circle M Ranch to James E. Wolfe, Pomeroy, Wash.) (P)	2,500
Silver Prince 25th (Bridwell to Circle W Hereford Ranch, Belgie, Ala.)	5,000	BPF Jane Battle 8th (Bushy Park Farm, Glenwood, Md. to Oak Ridge Farms) (P)	2,500
S Shadow Heir 45th (Wilford Scott to Thorp Hereford Farm)	5,000	CEK Vici Ann 56th (C. E. Knowlton to John Aret, Saginaw, Mich.) (P)	2,500
F Zato Tone 9th (J. F. Ferrell, Jr., Elgin, Okla. to Hall Herefords, Tulsa, Okla.)	5,000	CMR Larryanna 63d (Circle M Ranch to Mr. and Mrs. Leon Falk, Schellsburg, Pa.) (P)	2,500
M Zato Heir 19 20th (Hudspeth Land & Livestock Co., Prineville, Oregon to Soules Bros., Winham, Mont. and Wilbur Storey, Bozeman, Mont.)	5,000	PB Domino Heirress 60th (Peterson Bros., Ogden, Utah, to Herky Willis, Dos Palos, Calif.)	2,400
CMR Larry Domino 134 (Sky Meadows Farms, Thomasville, Ga. to E. J. Haberer, New Lebanon, O.) (P)	5,000	S Sterling Miss 15th (Suncrest Hereford Ranch, Springerville, Ariz. to Rancho Sacatel, Dos Cabezas, Ariz.) (P)	2,300
RRR Double Choice (Roanoke River Ranch, Jackson, N. C. to Taylor Hereford Farm, Colerain, N. C.) (P)	5,000	CMR Blanche Larry 23d (Circle M Ranch to Greenhill Farms, Tulsa, Okla.) (P)	2,300
CEK Royal Domino 2nd (Mr. & Mrs. C. E. Knowlton to Pleasant Point Plantation, Beaufort, S. C.) (P)	5,000	FLF Daisy Domino 16th (Falklands Farm to Monty Allen, Montreal, Que., Canada) (P)	2,300

REGISTER OF VALUE FEMALES

Circle M Ranch, Senatobia, Miss., topped the individual sales of females in the Register-of-Value with CMR Blanche Larry 11th to Circle L Ranch, Greenwood, Ark., for \$18,100. Santa Fe River Ranch, Alachua, Fla., sold SFR Mischief Lady 16th for \$17,000 to W. M. Inman, Quincy, Fla. The third top individual female was CPH Dandy Lass 10th sold by Clarendon Plantation, Burton, S. C., to Retreat Plantation, Burton, S. C., for \$15,000.

The list of Register-of-Value females follows:

	SALE PRICE
CMR Blanche Larry 11th (Circle M Ranch, Senatobia, Miss. to Circle L Ranch, Greenwood, Ark.) (P)	\$18,100
SFR Mischief Lady 16th (Santa Fe River Ranch, Alachua, Fla. to W. M. Inman, Quincy, Fla.) (P)	17,000
CPH Dandy Lass 10th (Clarendon Plantation, Burton, S. C. to Retreat Plantation, Burton, S. C.) (P)	15,000
Brumaid 3d (Four Daughters, Ellensburg, Wash. to Carnation Milk Farms, Carnation, Wash.) (P)	7,100
Miss AD Lamplighter 3d and h. c. (C. K. Mousel, Edison, Neb. to Carnation Milk Farms) (P)	6,500
HDR Zato Heirress 6th (Hull-Dobbs Ranch, Walls, Miss. to Carnation Milk Farms) (P)	5,200
CMR Larryanna 15th and h. c. (Sky Meadows Farms, Thomasville, Ga. to Myrtlewood Farm, Lexington, Ky.) (P)	5,000
4-D Gold Lady 16th (Four Daughters to Chris Mowry, Escondido, Calif.) (P)	4,900
CMR Rolloette 31st (Circle M Ranch to Jos. M. Taylor, Pittsburgh, Pa.) (P)	4,000
FLF Daisy Domino 28th (Falklands Farm, Schellsburg, Pa. to Pennsylvania State Univ., State College, Pa.) (P)	3,600
SV Ella 13th (Spring Valley Hereford Farms, Poolesville, Md. to Mr. and Mrs. C. E. Knowlton, Bellefontaine, Ohio) (P)	3,575
Felicia R. Bethel and h. c. (Four Daughters to Chris Mowry, Escondido, Calif.) (P)	3,500
EER Victoria Tone 86 and h. c. (Whisperwood Ranch, Little Rock, Ark. to Walter W. Krebs, Johnstown, Pa.) (P)	3,500
Gatesford N Lady 48th (Pleasant Point Plantation, Beaufort, S. C. to Santa Fe River Ranch) (P)	3,400
CMR Larryanna 45th (Circle M Ranch to Ken-Al Ranch, Columbus, Miss.) (P)	3,300

CT Stella Beau (Cumberland Trail Polled Herefords, St. Elmo, Ill. to N. W. Osborn & Son, Dix, Ill.) (P)	2,275
SFR Super Lady 52nd (Santa Fe River Ranch to Roanoke River Ranch, Jackson, N. C.) (P)	2,200
SFR Super Lady 71st (Santa Fe River Ranch to Sunny Acres Farm, Thomasville, Ga.) (P)	2,200
EER Advanced Victoria (Double E Ranch to N. W. Osborn & Son) (P)	2,100
Nettie Lamplighter (C. K. Mousel to Circle M Ranch) (P)	2,100
M Zato Heirress 41-4th (Hudspeth Land & Cattle Co., Prineville, Oregon to R. T. Herrin, Houston, Texas)	2,050
Gil Rolet 63d (Guillory Farms, Memphis, Tenn. to Buford Hereford Farms, Caledonia, Mo.) (P)	2,035
CMR Miss Advance Larry 6th (Circle M Ranch to F. L. Giblin, Mobile, Ala.) (P)	2,025
CLR Hilda R Domino 35 (Satterfield to Circle L Ranch) (P)	2,000
Lola Queen D (Four Daughters to Chris Mowry) (P)	2,000
GS Real Princess 31st (Four Daughters to Carnation Milk Farms) (P)	2,000
RP Miss Advance 2nd (Ray Browning, Ada, Okla. to Rivoli Herefords, Macon, Ga.) (P)	2,000
Blanche 60th (Windsor Place, Boonville, Mo. to Finger Lake Ranches, Inc., Schenectady, N. Y.)	2,000
JB Silverann A 22 (Bridwell Hereford Ranch to Diamond C Ranch, Rosenberg, Texas)	2,000
Modine Gwen M (Bridwell to Diamond C)	2,000
JB Silverann A 19 (Bridwell to Diamond C)	2,000
NPC Millie Domino 5369th (Northern Pump Co., McHenry, Ill. to W. W. Tarrant, Rock, Kans.)	2,000
SFR Super Lady 62d (Santa Fe River Ranch to Pleasant Point Plantation) (P)	2,000
CMR Blanche Domino 132 and h. c. (Sky Meadows Farms to Pleasant Point Plantation) (P)	2,000
CMR Blanche Larry 13th (Circle M Ranch to Pollock Hereford Ranch, Mountainburg, Ark.) (P)	2,000
CMR Blanche Larry 9th (Circle M Ranch to Mr. and Mrs. C. E. Knowlton) (P)	2,000
CMR Astermaid 39th (Circle M Ranch to Bravo Ranches, Riverside, Calif.) (P)	2,000
CMR Blanche Larry 17th (Circle M Ranch to McCullough Farms, Hardinsburg, Ind.) (P)	2,000
HDR Miss R Zato B 41 (Hull-Dobbs Ranch, Fort Worth, Texas to Diamond C Ranch)	2,000
FLF Carlotta 2nd (Falklands Farm to Oak Ridge) (P)	2,000
CEK Duke's Duchess 54th (Falklands Farm to Oak Ridge) (P)	2,000

**CK CRUSTY 6th**

CK Cruiser D. 34th 4317172	CK Challenger D. 19th 3190909	CK Onward Domino Delight Domino 2d
	Rita Blanchard 2564280	Real Blanchard Rita Domino
CK Katrina 8th 4552089	Pioneer Domino 10th 3166775	Pioneer Domino 9th Rose Domino
	Doranna 53d 3188313	Major Mischief Doranna E. 2d

MISCHIEF 1003d

Mischief 769A 7825844	Mischief 658th 5062185	Mischief 591st Miss Mischief 496th
Mar. 21, 1956.	Bonnie Misch. 1306th 5007346	Husker Mischief 564th Bonnie Mischief 560th
Lady Paladin 311th 7168968	Beau Paladin 13th 3579974	Paladin's Return Bonnie Mischief 327th
	Bonnie Mischief 761st 3550263	Husker Mischief 119th Lady Mischief 239th

REAL PRINCE 167th

Real Prince 108th 7692597	Real Prince 6th 4549568	Real Prince Dom. 124th Lady Wilton 7th
Mar. 24, 1956.	Bonnie Mischief 1175th 4467440	Husker Mischief 705th Miss Mixer 30th
Lady Mischief 723d 7825921	Mischief 674th 5401203	Mischief 591st Miss Mischief 491st
	Miss Mischief 876th 5401346	Young Mischief 543d Lady Mischief 493A

**Supplementing These
Three Herd Sires . . .**

. . . whose pedigrees will pass anybody's inspection, we have 20 other bulls of similar pedigrees and just as good. Most of our breeding stock will be at our Hartsel Ranch, Hartsel, Colorado, where R. E. "Bob" Baker will be in charge of the breeding herd. At our Ken Caryl Ranch, Littleton, Colorado, can be seen our 1957 calf crop, both heifers and bulls and sale cattle. William Ingram, in charge. Wayne Haygood at the barn.

For those in the coastal area who want good beef type Hereford bulls to cross back on Brahman type cows we invite you to contact us. We can supply you with good bulls for this purpose.



HARTSEL RANCH, Box 37, Hartsel, Colo.
KEN CARYL RANCH, Box 129, Littleton, Colo.
HOME OFFICE, P. O. Box 2972, Houston 1, Texas
A. T. McDANNALD, Owner and Manager

McDANNALD Ranches

HARTSEL and LITTLETON, COLORADO

**NO SUBSTITUTE
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Only LEVI'S give you this
long, lean look and slim, snug cut.
And only LEVI'S give you months of extra wear,
from their super-tough XX denim
reinforced with Copper Rivets.

On the back pocket look for the RED TAB
and this distinctive stitched design...



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PAT. OFF. AND DENOTES GARMENTS MADE ONLY BY LEVI STRAUSS & CO., 98 BATTERY ST., SAN FRANCISCO

Get the original blue jeans
—worn in the West
since 1850—got LEVI'S!



HORNED AND POLLED HEREFORDS TOP QUALITY

We can furnish you 15 months age Horned and Polled Hereford Bulls backed by 3 GENERATIONS OF PERFORMANCE TESTING. They have qualified and are registered on Weaning Weights and Gain Tests.

Mr. & Mrs. CARL WIPPRECHT
RUSK, TEXAS

White Carries The Brand of The Lone Star State

(Continued from Page 43)

Mason and Pecos counties in Texas, as well as in Oklahoma and Kansas.

During the heyday of his steer business, Rollie sent his herds to Oklahoma and Kansas where they were fattened and shipped to market. "At one time my associates and I had 14,000 steers on corn in Illinois when the market fell. We practically lost the steers. They hardly paid the feed bill. The loss was staggering," he admitted.

At one time the busy steer man made a deal with the Santa Fe Railroad to load 200 cars of cattle in Brady and to take them straight through to Elgin, Kansas, without unloading them in thirty-six hours time. Fifty cars were loaded at a time, with an engine to every 30 cars until Brownwood was reached.

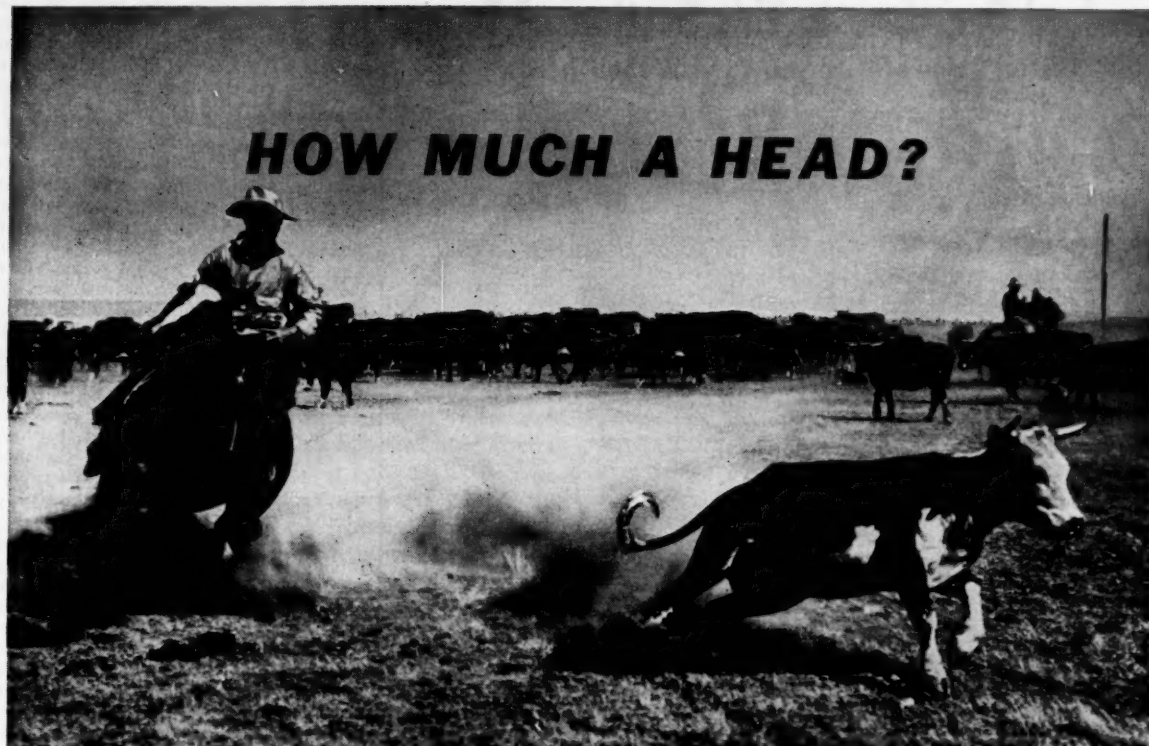
"Once I was talking to the late Claude McGill," Rollie recalled, "and he asked me if I remembered how many steers I bought from McGill Brothers and I said 'no.' He replied, 'our records show 44,000 steers averaging fifty-five dollars per head'.

"Before the coming of the railroad we drove our cattle to Brownwood for shipping, a distance of 67 miles. It took a good saddle horse all day to go to Brownwood, but it took at least four or five days to drive a herd there, as the cattle would make about 15 miles per day," he recalled. "In olden days it took three hours to ride from Brady to the Ford Ranch. Today it takes twenty minutes in a car. The antelopes were thicker than jackrabbits when we came here and thrived until the railroad came to Brady in 1903. There were a few mustangs on the open range too, but naturally they vanished when the wire fences hemmed in the prairies. There were prairie dog towns everywhere in those pioneer days, but they were a real nuisance, and dangerous, too. Many cow horses fell into them. They were gradually poisoned out by the ranchmen."

Rollie helped to drive many herds to the railroad, as well as driving herds bought elsewhere, back to the ranch. One time he was helping to drive 2,000 cows and yearlings from Menard to Brady when it started to rain and the cowboys had to sit it out all night. "I've been in lots of dangerous places in my time," he said, "have had many narrow escapes, but St. Peter did not have my number."

Speaking about land buying, he said, "I have seen land go from one dollar an acre to fifty. I have bought lots of land in the Brady region, I never bought any too high, and never sold any high enough." He continued: "In various land deals in conjunction with different partners I recall that we purchased something like 65,000 acres of land through this area, and sold it off to farmers on time payments. This brought more settlers to this country, and I must say that out of several hundred different sales only two farms were deeded back to me and this was because the buyers

The Cattleman—Subscription rates: One year, \$3; three years, \$7.50; five years, \$12.00; foreign, one year, \$6.



ONE SHOT guards your stock against Shipping Fever, Foot Rot, Actinomycosis (Lumpy Jaw), Calf Diphtheria, Pneumonia

With a single injection, cattle can be protected against serious infections *two ways*. Immediate, high antibiotic blood levels quickly fight the acute phase of the disease. Prolonged blood levels, lasting as long as from 6 to 9 days, protect the animal for a rapid recovery.

INJECTION BICILLIN FORTIFIED eliminates repeated injections and handling of sick animals—saves you time, money and effort.

and you are *ahead* with—

Injection **BICILLIN® FORTIFIED**

Benzathine Penicillin G and Procaine Penicillin G, Wyeth

Protect your future with WYETH products!

AVAILABLE:

INJECTION BICILLIN FORTIFIED 300, vials of 10 and 50 cc., 150,000 units of BICILLIN and 150,000 units of procaine penicillin G per cc.

INJECTION BICILLIN FORTIFIED 600, TUBEX®, 300,000 units of BICILLIN and 300,000 units of procaine penicillin G in a 1-cc. TUBEX sterile-needle unit.

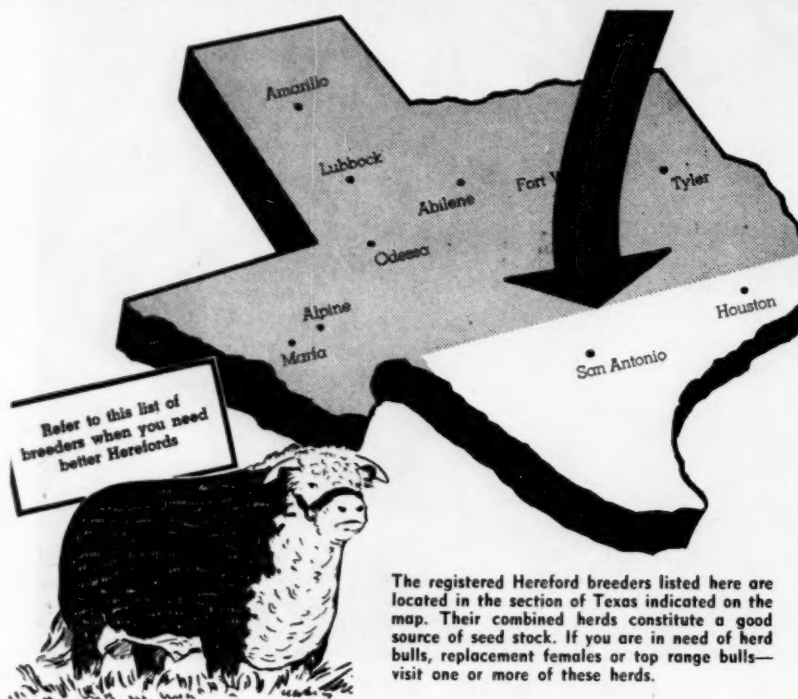
INJECTION BICILLIN FORTIFIED (2,400,000 units), 1,200,000 units of BICILLIN and 1,200,000 units of procaine penicillin G in a 4-cc. single-dose, disposable syringe.



Philadelphia 1, Pa.

Hereford Breeders in This Section of Texas

(listed below) invite you to visit their herds



ARD E. RICHARDSON RANCH Milton Willman, Mgr. Ph. Lacoste PO 2-3203 Rt. 9, Box 306 San Antonio, Texas	HERRIN HEREFORD RANCH Stafford, Texas R. T. Herrin, Owner P. O. Box 1440 Houston, Texas
R. J. ROEDER & SON Box 93 Phone 483 Yorktown, Texas	CLAUDE E. HEARD Ted Scott, Mgr. P. O. Box 989 Phone FL 8-1813 Beeville, Texas
SUGARLAND INDUSTRIES, INC. J. M. Schrum, Farm Supt. Ph. 40 Sugar Land, Texas	STUDER HEREFORD RANCH Ada Studer Ward, Blanco, Texas Mail—2109 W. Gramercy Place San Antonio, Texas
HARKINS RANCH T. I. Harkins Simonton, Texas and Boerne, Texas	A. M. ALBRECHT & SON Ph. 828W2 or 828W1, Yorktown Weesatche, Texas
CHARLES MOSCATELLI Rt. 1, Box 52A Victoria, Texas	RALPH V. ELLIS Registered & Commercial Hereford Ranch Beeville, Texas

asked to deed the land back. In most cases the loans had to be renewed and with extra time given they were able to pay for the farms. This does not include the ranch deals that we made."

Strikes Oil After 25 Years

In speaking about the oil business on his properties, Rollie said: "I think someone was drilling on my land for 25 years before I ever got any oil. My first strike was on a small tract of land I traded some mares for—didn't want the land but wanted to get rid of the mares. After holding the land for about ten years, I leased it to an oil company and they brought in eight wells. The first lease we made in Pecos county, we got together 100,000 acres and gave an oil and gas lease for one well. We put in 60,000 acres and our neighbors put in 40,000 and we insisted they drill on our land because we had the most land in the lease. That one well missed the Yates Field about three-fourths of a mile."

White recalled that he and C. C. Bumgardner, organized the Brady Water and Light Company soon after the turn of the century. "We ran this business four or five years, then Bumgardner sold his interest to J. H. White. Later we sold out to the City of Brady for forty thousand dollars on credit with nothing down. We sold too cheap but we were cattlemen and neither of us liked the water and light business. The City of Brady still owns this company and I think they value it around a million dollars. When we first started it we did not have any meters—everyone was on a flat rate. The water and electricity was going out and we were not collecting enough money, so a man rode horseback early every morning and night to see who was using the most water and lights—the first man they caught was one of my brothers."

Great Lover of Texas A&M

It would be impossible to talk with Rollie White long without realizing his first love—Texas A&M College, and good horses. Naturally A&M is his beloved alma mater, since he was graduated from that school sixty-three years ago. Governor Dan Moody appointed him to the Board of Directors of A&M College in 1926, and he became president of the board in 1944. He served until January 10, 1955. He had accumulated the longest tenure in office of any member during the 79-year-history of the college. In 1954 the school named the largest building on the campus the G. Rollie White Coliseum. This building cost well over a million dollars and holds 13,400 people. A boy's dormitory in the college also carries his name.

It would take a great deal of space to tell about the horses that White has raised on his ranch. Trim Destiny won the Arkansas Derby and several other big races. He is now retired from racing. Black Gallant is another good horse. Both Trim Destiny and Black Gallant are used at the breeding farm. Jack Locklear is in charge of the brood farm, handles and breaks the colts and gets

We Put a Kick in Every Brick!

Cudahy **GOLD BRICKS** are really loaded — with a full 40% level of protein . . . plenty of pure, steamed bone meal to provide phosphorus and calcium . . . plus added iodine, manganese, copper, iron and cobalt . . . extra quantities of vitamin A and ample D from irradiated yeast . . . and a topping of molasses to make them extra appetizing. Moreover, each **GOLD BRICK** contains Cudahy's **BOVIRUM**, our own concentration of live rumen organisms taken from healthy cattle slaughtered in our plants, then cultured in our own laboratories.

Cudahy **GOLD BRICKS** are just the right texture for easy eating — soft but never crumbly. You can sink a pocket knife right up to the hilt in a **GOLD BRICK**, yet we've let them out in snow, wind and rain for months and they hold together under all conditions. Don't settle for ordinary protein blocks when you can feed **GOLD BRICKS**.

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WHR'S PERSISTANT
PURPOSE IS TO BREED
HEREFORDS OF BALANCE
AND MATURITY WHO
WILL GO OUT INTO THE
INDIVIDUAL HERD
DO THE MOST FOR

our real goal is our
host of satisfied
customers who return
time and time again for
this thing called

QUALITY

WHR'S annual sale
is offering

60 Herd Sires and

20 Top Bred Females

Oct. 10, 1936

one o'clock

WHR GUARANTEES EVERY
ONE!



Wyoming Hereford Ranch
Cheyenne

George Lazear, manager

them ready for racing. His older brother, Cecil, is the horse trainer.

Each year the Brady Jubilee is celebrated with a rodeo and horse racing and White always has several good horses entered in the contests. The Jubilee was organized some 30 years ago by Ed Broad, who was its first leader. Then Johnny White, a brother of Rollie, headed it. Rollie fell heir to it in 1947.

Long Time Member of TSCRA

Rollie has been a member of Texas and Southwestern Cattle Raisers Association since about 1900, and has missed few conventions during that time. Back in early days he would drive a buggy to Brownwood and catch the train for Fort Worth, where the first conventions were held in conjunction with the annual fat stock show on the north side of the city.

In 1903 White and about twenty of his ranch friends from his section wanted to go to the Cattle Raiser's Convention in El Paso. They took a rather circuitous route to get there. The railroad had not then reached Brady by ten miles. They drove to the end of the line; rode a freight train to Brownwood and went by passenger train to Fort Worth. From there they went to El Paso via Dalhart, and Alamogordo, New Mexico, arriving at their destination on the third day. White has been a member of the board of directors of Texas and Southwestern Cattle Raisers Association since 1918, and has been an honorary vice-president more than thirty years. He is probably as well known as any ranchman in Texas and many friends have nominated him "the favorite of the range."

Fed Ensilage 14 Years Old

Naturally this early Texas A&M graduate would practice the latest developments in agriculture on his farming lands and would mix in a little engineering where an advantage was to be gained. His early training in this school has served him well through life. Among other things he is a strong believer in the value of ensilage which has saved him many dollars in feed bills. During the long drouth of several years back, he cashed in on an ensilage experiment fourteen years old when four thousand tons of hegari were uncovered and fed to his cattle. Back in 1938 the hegari was too cheap to sell, so it was chopped and spread out in ditches six feet deep, fifteen feet wide and from three hundred to five hundred feet long, then covered with fourteen inches of dirt. During the drouth when hay hit sixty dollars a ton and cake ninety dollars, he decided the emergency had come. The trenches were opened and the ensilage found to be in good condition, spoiled only at top and sides, but the loss was not over ten per cent. He fed his cattle with this ensilage, supplemented by two pounds of cottonseed meal per head per day, kept pear-burning crews busy, and got along fine. "I'm going to refill those silos as soon as I can make another hegari crop," he said, "because there will always be a time when it is needed."

Naturally, White has "pulled in his horns" some in recent years and has

limited his ranching business. He sold his interest in the 335-section Pecos Ranch ten years ago. That ranch, incidentally, had one of the first wolf-proof fences in Pecos county. Besides the Ford Ranch which he individually owns, he and a brother, W. N. White, have a ranch in the northern part of McCulloch county on the Colorado River, where they run Herefords.

"I was one of the organizers of the Stock Yards Loan Co., Kansas City, Mo.," White said, "along with men from Menard county, Texas, and from Kansas City, Mo., who put up ten thousand dollars each to organize the company. This company liquidated about 1950. I was also one of the organizers of the National Finance Credit Corporation and have been a director since its organization."

Interested In Many Activities

White's secretary, Mrs. Lo Rea Engdahl, who has been looking after his office above the bank twenty-seven years, listed a few more of his present and past activities. They include: president of the Commercial National Bank of Brady (the only president the bank ever had) which Rollie launched about 1906; director of the Texas Livestock Marketing Association; member of the local draft board; past president of the Brady Chamber of Commerce (which honored him one year by bestowing the title "Outstanding Citizen" upon him); and member of St. Paul's Episcopal Church, Brady.

Charles Darley, tall bronzed Texan, rancher on the side, has been bookkeeper in the White office twelve years.

Besides Rollie there are four more children of the W. B. White family living. They include two brothers, W. N. and C. T. White, and two sisters, Mesdames John Wall and Fred Wulff, all of Brady.

Austin Callan, late newspaper man, once wrote: "there are names that stand out in the cattle world like big trees that lift their plumes above the forest level. G. R. White of Brady is one. As a cowman, a philanthropist and public spirited citizen, there is no one on the broad range of West Texas more valuable or better liked."

The scores of friends of this veteran Steer King, who rose from a hardworking cow-puncher with the dust of the corral on his back, to financial leadership, all agree.

Concho Hereford Association Sponsoring Stocker-Feeder Sale

THE third annual San Angelo Hereford stocker and feeder calf sale will be held Tuesday, August 19, at the San Angelo Livestock Auction Company.

The sale is sponsored by the Concho Hereford Association and breeders may consign any number and weight calves desired according to E. S. Hyman, secretary. Additional information may be obtained from Hyman at Box 804, San Angelo, Texas.



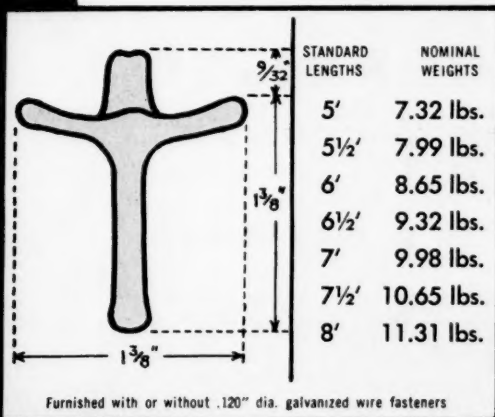
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EASILY ERECTED, LONG-LASTING STEEL

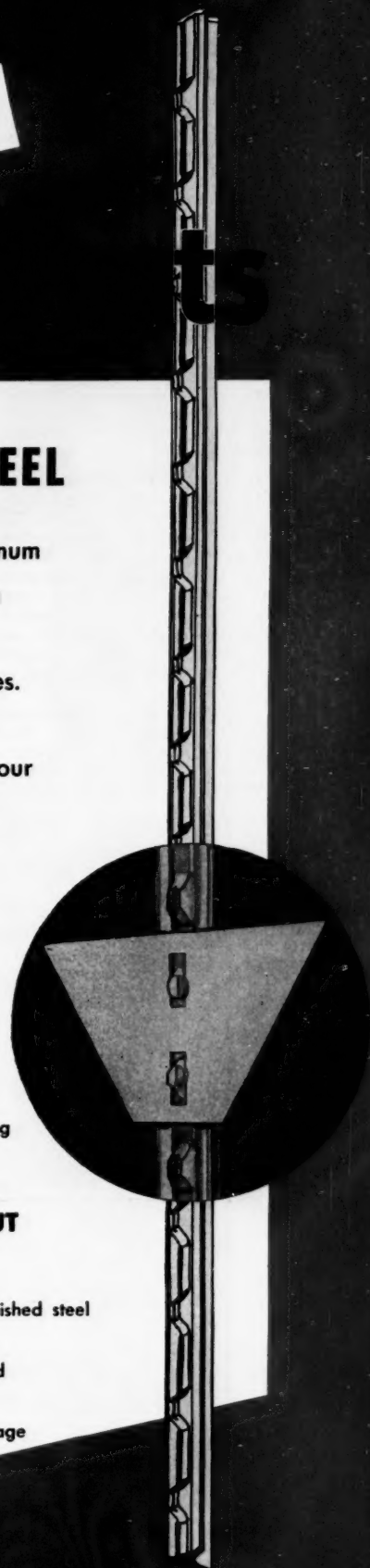
TEX-TEE Steel Fence Posts are field-tested to assure maximum strength and durability for easy-to-erect, easy-to-maintain fences. TEX-TEE Steel Posts are ideal for long-lasting permanent fencing or for quickly erected temporary fences. They're easy and economical to store, transport or erect. Let your TEX-TEE dealer show you how you, too, can cut your fencing costs with TEX-TEE Steel Fence Posts.

TEX-TEE pressed-on anchor plate design assures firm-standing fence posts wherever you drive them. TEX-TEE posts are available with baked-on aluminum enamel or hot dip galvanized finish.

Use TEX-TEE STEEL FENCE POSTS —



- ✓ **DRIVE EASILY**
no more post hole digging
- ✓ **HOLD FIRM**
without tamping
- ✓ **HOLD WIRES TAUT**
no restapling
- ✓ **ROT PROOF**
high-strength, factory finished steel
- ✓ **FIREPROOF**
every post a lightning rod
- ✓ **TERMITE PROOF**
impervious to insect damage



See Your TEX-TEE

Whitefaces and Red Meat

(Continued from Page 37)

The measurements showed that Herefords topped the entries with an average loin eye area of 11.62 square inches. The Herefords emerged with an average loin eye area 1.67 square inches larger than the average of another major beef breed.

Along the same lines, a study made by Dr. C. P. McMeekan on beef carcass judging by measurements—published in New Zealand in "The Pastoral Review and Grazier Records"—found a marked correlation between the size of bone and the amount of muscling or red meat on the animal. Since Herefords are recognized the world over as rugged cattle carrying plenty of bone, results of the study serve as another tribute to the natural qualities of the Hereford breed.

Dr. McMeekan's summary follows:

"As part of our research work in Europe and New Zealand, we have now completely dissected many thousands of meat animals—pigs, sheep and cattle—taking them apart and weighing and measuring every individual bone in the body. We have separated out the different types and weighed and measured them not only in terms of volume, but also in terms of quality and chemical composition.

"One outstanding feature is apparent from all this work. Namely, there is a strong positive correlation between the weight of bone in each meat animal and

the weight of muscle tissue. In other words, it is not possible to get a carcass with a really great wealth of fleshing without having associated with that flesh a heavy weight of bone. The reason for that is obvious if you think about it from a biological point of view. The muscles are tied to the bone—they are there to operate the bone—so their size and shape must, for mechanical reasons, be associated with the size and shape of the bones.

More Bone, More Meat

"It is possible to breed cattle that are markedly deficient in lean meat if one selects too far in the direction of fine bone. I know the butcher will tell you he doesn't want heavy bone in a meat animal as bone is of no use, but, unfortunately, he can't get heavy lean meat unless he is also prepared to take some weight of bone with it. On the average, fine boned animals will kill out with a smaller percentage of lean meat and a larger percentage of fat at the same weights as will stronger, thicker boned beasts.

"As regards the weight and shape, the shorter and thicker the bone the greater the depth of thickness of muscle lying over that bone. A deep cut of meat in the hindquarter is associated with short, flat, thick bone rather than long,

thin bone. Weight and shape of bone are very important in relation to this particular aspect."

Similar studies conducted by Dr. L. N. Hazel of Iowa State College resulted in findings in agreement with Dr. McMeekan's report.

We need cattle that will yield a high percentage of top carcasses and those carcasses to have a high percentage of the more preferred cuts—Herefords do. A recent unbiased survey made by Armour and Company in cooperation with the American Hereford Association, gives these results:

- "1. Prime Herefords topped other breeds in percentage of loin cuts in the entire carcass.
- "2. Prime Herefords topped other breeds in percentage of rib cuts.
- "3. Prime Herefords topped other breeds in percentage of round cuts.
- "4. Less brisket and plate (low-priced cuts) in Herefords than other breeds.
- "5. Herefords have less kidney fat.
- "6. Herefords have 1.01 per cent heavier hides, yet produced as much carcass, or dressing per cent, as the thinner-hided breeds."

Thus, the Hereford is not only the preferred breed in the feedlot and on the market, but also the breed that provides the bulk of the well-marbled red meat that the housewife prefers at the butcher's counter—and the meat that the man of the house prefers at the dinner table.

Get
This Sign
Up . . .



Keep
Theft Losses
Down!

Impressive - - - Yes!



(Owned Jointly With Hull-Dobbs Ranch)

HDR SILVER ONWARD

This outstanding son of HH Real Onward 203 is probably the best headed and heaviest boned Onward bull in service today—he's doing a great job on a wonderful set of cows.

Over 100 of his offspring can be seen at the ranch now! They are yellow, good headed, smooth—and—well, why not come take a look!

SURPRISE!

Question:

Where can you find some good YELLOW ZATO HEIR CALVES?

Answer:

They are scattered all over our place—sired by ZATO HEIR D11 ("Mighty Mouse")

Also in Service: Two Great Young Bulls

DHR PRINCE CRUSTY

88 ZATO HEIR 134

DAMERON HEREFORD RANCH

Wm. S. DAMERON, MANAGER

PHONES EM4-2752 - EM4-2099 HEREFORD, TEXAS

BOX 428

BREEDERS OF Dependable Registered Herefords SINCE 1915



88 Zato Heir 142

(A FULL BROTHER TO THE JACK EBELING BULL)

TR ZATO HEIR 88th 7500000	{	TR Zato Heir	H&D Tone Lad 105th 3488354
		5380000	Leola Flowers 2846628
		Lady Tealdo 68th	Tealdo Rupert 3788259
Emy Monty Rup 160th 5428865	{	5178220	Tona T. 2nd 4041606
		Monty Rupert	Monty's Lad 38th 2043466
		2899471	Rosa Rupert 2459023
		Miss Blanco 89th	Larry Domino 23d 2552146
		3084948	Miss Blanco 8th 2498085

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MORTON SALT COMPANY
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DOMESTIC ANXIETY 506A

Domestic Anxiety 89th 6551585-455373 Feb. 20, 1956.	Domestic Anxiety 3717036-190974 Gay Lane 32d 3991971-210278	Domestic Mischief 6th Mischief Maker 21st Domestic Mischief 6th Gay Lane 25th
Rose Marie 2d P8289935-675157	HHR DW 23 91st 6875838-477189 Rose Marie 6608376-460963	Domestic Wood. 23d Martha Mischief 14th Sup. Anxiety 65th Donna Anna 70th

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age Heifers

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NUMODE 4th**
Many of his
calves will be
in our show
string!

HHR ADVANCE MISCHIEF A.

Adv. Mischief 3d 4317801-291483	Adv. Mischief 64th 2948932-134564 Miss Zato 83d 3265569	Advance Mischief 2d Miss Domino 51st Delson Zato Lady Hector 141st
Miss Domes. Wdrw. 1st 5793864-360039	Domes. Wdrw. 120th 5151065-300767 Princess Misch. 13th 4065726-208809	Domestic Woodrow Donna Anna 77th Mossy Woodrow Princess Mischief 12th

These three sires at Beckett's are impressive both in appearance and pedigree. They serve in our outstanding cow herd of Bridwell and Domestic Mischief breeding. We would welcome your visit to the farm anytime, to see this trio and our herd of the tops in East Texas.

Watch for Our Show String in the Fall Shows

Beckett Polled Herefords

C. M. Beckett,
Owner Ph. WE 5-6512

Slay Mayo,
Manager Ph. WE 5-7532
Marshall, Texas

What's Ahead for Purebred Herefords

(Continued from Page 38)

of beef of good quality for our growing population. We see no reason why retail prices and consumption of beef should not continue on a strong healthy plane. Beef is a fine food preferred by a vast majority of our people and has as much total food value as can be obtained for an equal amount of money in any other product. Moreover, we Americans like beef and the ability to buy beef will be the deciding factor in the prosperity of the beef cattle industry and the purebred breeder.

We believe that our Hereford breed, as it always has, fits ideally into this situation. The present standard of the breed has been built through the foresightedness and the astuteness of the pioneer breeders. For the most part they have shaped the conformation and the characteristics of our cattle from necessity, not from personal fancy. For their foundation they selected for constitution, hardiness, prolificacy and early weight gain. Throughout the years there has been no material change in the ideals of our most constructive improvers of the breed. It is doubtful if the basic reasons for Herefords will ever change.

Our commercial industry is basically a business of consuming grass and roughages on our farms and ranches. Feedlot gain is, as it always has been, of tremendous importance. Dry lot feeding furnishes an outlet for a vast output of grass, roughage and grain which would otherwise be surplus. In addition, it improves the quality, appearance and sale price of the muscle and weight production of our grass and roughage. We must never lose sight of the fact that Herefords were developed in their native home and improved in this country for the economical use of feeds not preferred by other animals. It is well, I think, that we consider in our future the basic things necessary to make profitable cattle. Our breed has long and justifiably been noted for its ruggedness. No hill is too steep, no winter too cold or no sun too hot for the Hereford. Wherever feed will grow, of whatever kind, you will find the sturdy whitefaces thriving.

Three National Livestock Shows at Tulsa Fair

HIGHLIGHTING the 1958 Tulsa State Fair September 27- October 3 will be three national livestock shows. The national shows will award \$10,000 each in premiums.

National shows scheduled for the '58 fair are the All American Polled Hereford Show, the National Aberdeen-Angus Show, and the National Magic Empire Hereford Show.

Entries for the fair close on September 6 and should be sent to Tulsa State Fair, P. O. Box 5175, Tulsa, Okla.

Go "Forward" with an "Onward" or an "88th"



Serving With Distinction

TR ZATO HEIR 88th

He was a Denver champion, and sired a Denver champion (88 Zato Heir 23d); he sired the "most valuable bull in the world" (TR Royal Zato 27th) that sired a Denver champion (HD Miss Zato Onward A. 31st); he sired three bulls that made the Register of Merit (TR Royal Zato 27th, Zato Anxiety, 88 Zato Heir 4th); he sired three carloads, each of which placed second at two Denver shows; he sired "Honeymoon" (1957 International grand champion steer); he sired the dam of the reserve champion steer, 1957 International, and he sired the champion steer of the 1955 National Western.



Our Onward 88th cross is outstanding. Come by the ranch and form your own opinion.

He is a double-bred Real Onward bull, being sired by a son and out of a granddaughter of that good breeding bull, Real Onward was a grandson of Real Prince Domino. "The 203d's" second dam is a granddaughter of Prince Domino Return.



HH REAL ONWARD 203d

A bull with size and substance, siring golden yellow calves with an extreme amount of bone and weight for age.

SEE US FOR HERD BULLS . . . REPLACEMENT FEMALES . . . RANGE BULLS



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Please send free Alcoa Gate rail sample.

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P.O. AND STATE _____ ☐ STUDENT

The Valiant Lady of Tic Tac Toe

(Continued from Page 44)

cision made when she knew that she would never walk again.

A Victim of Polio

She was touring Europe, almost 10 years ago, when she became seriously ill. She returned to the United States to learn that she was a victim of polio.

Her father has extensive business interests, including ranches in Texas, New Mexico and Colorado. In a material way, there is little that Al Rose Le Sage could hope for that she could not have.

Always active, vivacious, and finding new thrills in life at every turn, the diagnosis carried with it much more than giving mere denomination to the strange disease. An expert rider, an accomplished pianist, a beautiful dancer, a tireless swimmer, the pilot of her own plane, she was now told that she must spend the remainder of her days flat of her back.

The prediction was apparently validated by every symptom. The only movement she could make was that of one little finger.

It would have been so very easy, then, to have reconciled herself to utter idleness, taking refuge in the limitless care and attention that awaited her.

She did not reject the gloomy prospect. She faced it. But, she decided to do something about it!

She began by wiggling that little finger. She would not let it rest, because it, too, might give up! Then, in time, other fingers, a hand, an arm, the other arm, decided they would get into the act. Finally, she could sit up, and the paralysis remained only in her legs.

From these months of suffering and torturing reflections there came a new concept of life.

It is evidenced by her voluntary act in making available to other polio sufferers her private indoor swimming pool, in Dallas. It, and its complement of exercise equipment, were made available, without cost, to those to whom it could and does mean so much.

It is evidenced, too, by the fact that she remembered the rolling land over which she had flown and where she had thought, vaguely, of some day making her home. Rather importantly, her idea of home was no longer that of mere housing and luxury.

Determined to Accomplish Something

She was determined to accomplish something, to contribute to the general economic order of things in a constructive and lasting way. She became aware of the responsibility of capital as distinguished from its far less significant values.

The conversion of many small cotton farms into an integrated cattle-raising spread is considerably more than a casual task. Gradually, however, under her determined efforts, the jig-saw puzzle began to fall together. New fence lines were planned and the attractive, com-



CHIEF A
by Chief L

***This
Good
Straight Bred
Anxiety 4th
Sire is Being Mated
To Straight Bred
Heifers
Like Those
Below - - -***



Criswell heifers that
were Champion and
Reserve Champion at
the Amarillo Anxiety
4th Sale.

Nothing

any mystery why we have already sold all the early aged
and heifers of this year's calf crop and have other good
s on the waiting list?



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RANDAL HAMBY,
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**YOUR PROFITS GO UP...
WHEN YOU KEEP
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Protect Your Animals With *Livestock* **COOPER-TOX** (Contains TOXAPHENE and CTX-54)

Stop parasites from ravaging your livestock and your profits go up—*automatically*. That's why most ranchers use COOPER-TOX for sure control of parasites. Fast-acting COOPER-TOX kills ticks, horn flies and lice . . . reduces screw worm infestation . . . cures hog mange and sheep scab. It also insures long-lasting protection against reinfestation.

AMAZINGLY ECONOMICAL!

Fortified with CTX-54, COOPER-TOX mixes easily in hard or soft water. Just one gallon of COOPER-TOX makes 150 full strength gallons of stable, uniform dip or spray. Easy to use. Has no bad odors. In pints, quarts, gallons and 5-gallon sizes. Ask your dealer for COOPER-TOX today!

**Keep Your Animals
In Peak Condition With These
COOPER Quality Products!**



KILLS
Ticks, Horn Flies, Lice

PROTECTS
Against Reinfestation

GUARANTEES
Best Protection at Lowest Cost



Mineralized Phenothiazine Drench

Eliminates common stomach worms, bankrupt worms, hook worms and nodular worms. Contains iron, copper and cobalt trace elements to help overcome effects of heavy worm infestation. Homogenized to prevent settling; assures easy handling and accurate dosing.



Pressurized Screw Worm & Ear Tick Killer

Push-button spray covers and penetrates wounds fast. Kills screw worms; drives worms out of wounds; protects against reinfestation. Leaves wounds clean for quick healing. Blue color marks treated wounds. Kills ear ticks, too.

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modious ranch home was taking shape on the drawing board.

The original program was slanted to the production of beef cattle. The admiring parent, R. S. Le Sage, who viewed the project at first as, perhaps, only a passing fancy, began to discern the serious, business-like thinking that was entering into the plans. He recognized elements of determination and confidence that he knew would prove invulnerable to the trials, disappointments and setbacks to be encountered.

There is, as every cattleman knows, a lot of dollar difference in stocking with registered Herefords instead of ordinary beef cattle. But Le Sage put his stamp of approval on what was going on at Tic Tac Toe by surprisingly arranging the purchase of a foundation herd from Charles Pettit of the famous Flat Top Ranch at Walnut Springs, Texas.

In the original acquisition of 120 females from Flat Top Ranch were some top cows with bloodlines back to Prince Domino Return, Real Prince Domino, Beau Gwen 50th and Beau Zento T. 36th.

Young 4-H Clubber as Manager

There was another vital piece of business occupying the mind of Miss Le Sage. Alert to the fact that the selection of a manager for the ranch was of major importance, she wisely made discreet inquiries among those best qualified to judge. These were the cattlemen among her new neighbors, folks indigenous to the area, who could not only spot a good Hereford when they saw it, but knew human qualities as well. It was gratifying that these men, including Al Milligan at Streetman, Drew Gillin of Blooming Grove and others, were unanimous in their recommendation of a young 4-H boy, Francis Max Watts.

Max was in a hospital at the time, worrying along a back condition that had given him trouble for years. There seemed to be, between the prospective employer and the employee, who had never met, a mutuality of spirit, disdainful of handicaps and determined upon worthwhile and useful attainment.

With characteristic caution, Miss Le Sage checked into the background of the young lad of 19 years who had been suggested for such substantial responsibility. She found that here was a fine example of young citizenship who had known from his earliest years exactly what he wanted to be—a cattleman. As a 4-H member he had become president of his club, a member and high-point man of the district and state livestock judging teams, three times winner of the showmanship award at Corsicana, and loser by only half a point at the highly competitive Houston show.

Most significant of all was an award that has been described as "That's Max, all over!" It was for "doing the best with what he had."

Miss Le Sage and young Watts have put Tic Tac Toe Ranch on the cattle country map in a substantial way by producing some of the finest Herefords to be found anywhere. The enterprise is a model of intelligent planning and dollar-wise operation.

An interesting feature is the location

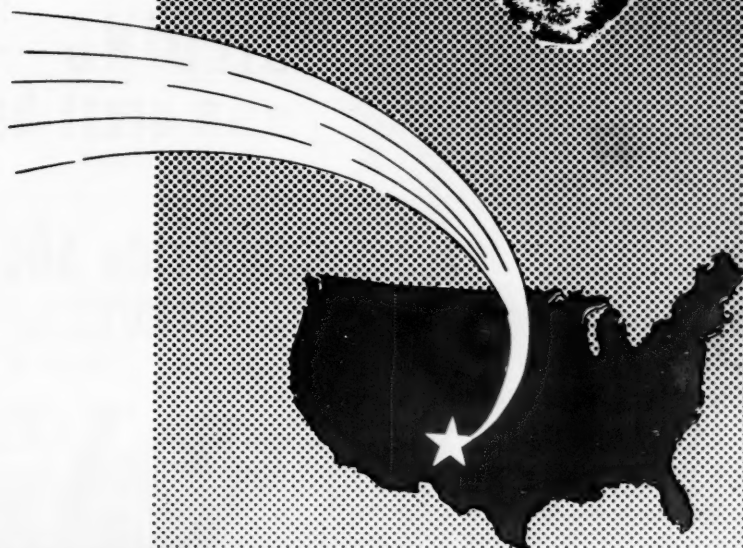
THEY DO MAKE GOOD*

*good breeders
good doers
good feeders
good herd bulls
good brood cows
good individuals
good profit

*Just as
they've been
doing*

since 1896

T. E. MITCHELL & SON
ALBERT, NEW MEXICO



TEQUILA RANCH

of a feeding barn centered on the intersecting lines of four separate pastures. This permits feed storage and feeding with a minimum of handling and in all types of weather. It facilitates pasture rotation and herd segregation and is, obviously, much more economical in both initial cost and in operation.

Other structures, in addition to the ranch house, are seven barns, including a show barn, shops, sheds, corrals, and comfortable housing for the ranch personnel.

Full-time salaried men are in the key jobs, rather than depending upon casual day labor when needed. In this way, uniformity and long-range planning is made possible, plus the valuable sense of "belonging" that puts the brand of individuality upon this up-and-coming factor in the registered Hereford business.

The selection of the acreage layout has embraced 26 tanks of good water. Every summer these are cleaned out and fresh water supplied. The farm crops include corn, oats, barley and alfalfa.

There is an abundance of Texas winter grass and burr clover for pasturage, with buffalo grass predominating on the higher elevations. Rye grass and oats are sown for winter grazing and vetch is liberally used in soil building. There is also a good deal of Big Blue Stem and Little Blue Stem, while the lowly Johnson grass, for so long the plague of the erstwhile cotton farms, has merited the praise of both Miss Le Sage and Max

Watts as one of the most valuable hay crops on the place. It is important, of course, as Watts has pointed out, that Johnson grass be cut before it seeds out. In this way an abundance of good quality hay is produced.

Silver Zato 220 Chief Herd Sire

Heading the present list of herd sires at Tic Tac Toe is Silver Zato 220, sired by TR Zato Heir 232, dam Miss Mill Iron 0809, and purchased at \$23,200 from Turner & Thornton of Boerne and Fort Worth.

Other herd sires are:

FT Chief Aster 93rd, sire FT Chief Aster, dam FT Princess 1, purchased as a calf from Flat Top Ranch.

C. Husker Mischief 44, sired by Husker Mischief 1076, dam Ellen Mill Iron, purchased from Claude McInnis of Byrds, Texas, and owned jointly with Milligan Bros., Streetman, Texas.

TR Zato Heir 376, sire TR Zato Heir, dam Lady Tealdo 81st, owned jointly with Turner & Thornton and the Catto-Gage Ranch at Boerne.

Also, TTT Vagabond Return, sired by L8 Jimmie R, dam Gratia Vagabond, calved in October, 1956, and raised at Tic Tac Toe Ranch.

Tic Tac Toe is supplying many range bulls in a constantly widening area commensurate with its growing reputation as a consistent producer of top-quality Herefords. It has placed among the top 10 in every class at such shows as Fort Worth, San Antonio and Houston, and was winner of a grand championship at

the Midlothian Fair, in competition with seven other top-ranking herds.

But the highest honors go, not to the fine Herefords for which the widely acclaimed Tic Tac Toe Ranch is becoming so well known, but to the transcendent spirit of a valiant lady in a wheel chair, and the wholesome courage of a 4-H boy who has never sought the spotlight that, inevitably, has found him.

W. T. Berry, Jr., to Judge Mid-Texas Hereford Show

W. T. BERRY, JR., coach of the Texas A&M College livestock judging team, has been selected to place the cattle in the annual Mid-Texas Hereford Show at Stephenville, January 12. Berry, selected by the association directors, is a member of the A&M College Animal Husbandry Department.

At the annual spring meeting of the Mid-Texas Hereford Association, the following officers were elected: President, G. D. Everett, Jr., Stephenville; Vice President, Hugh Parrish, Hamilton; Treasurer, G. M. Cook, Jr., Stephenville and Secretary, Gilbert Wood, Stephenville. New directors are Charles Neblett, Jr. and Weldon Williams of Stephenville and Paul Murphey of Meridian. Holdover directors are Johnny Osburn, Granbury; Walter Hill and Gail Dudley of Comanche.



Other Herd Sires Include:

OK Gold Mine 125th

C Domestic Mischief 87th

B Advance Mischief 30th

Our Cow Herd:

The 200-head cow herd consists of Domestic Mischief, Gold Mine and Bonnie B Domino bloodlines. Our plans are to produce top Polled Herefords of Gold Mine and Domestic Mischief crosses. In addition to this outstanding cross we are maintaining a herd of Domestic Mischief-bred cattle of which we are justifiably proud.

BUILDING --- a great herd of polled HEREFORDS Gold Pride 500

An outstanding breeding
son of OK Gold Pride 2nd



*Robert R. and Billie Jeane Woodward's

VALDINA FARMS

SABINAL TEXAS

P. O. Box 98
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*Formerly:
**R. R. WOODWARD
POLLED HEREFORDS**

**C. B. COLVIN
HERD MANAGER**

**W. B. BARNHILL
BUSINESS MGR.**

Chihuahua Show Indicates Progress in Mexican Livestock

(Continued from Page 47)

Mexican government, which allows only so many cattle to be exported. Most of the cattle being crossed this year are steers weighing from 300 to 400 pounds and bringing top prices. Most of the steers come to market in the late fall and the demand for these lightweight cattle is very strong, with ranchers in Mexico reporting many buyers contacting them in regard to contracts. If prices hold many Chihuahua ranchers will have the best year price-wise they have enjoyed in a long time. Much of the best cattle producing country in Chihuahua has had several years of drouth, which is not yet broken, resulting in the weaning of a lighter weight calf.

Quality Greatly Improved

In regard to these steers, Sandy Newsom says that some ten years ago there was hardly a steer in Mexico that did not have some common or "corriente" breeding. "The story is quite different today," Newsom says. "A great number of quality cattle have been sold into the United States, some as high as \$38 a cwt. (March 1958), and now the number of feeder and stocker steers shipped to the United States is not expressed in 100's but in thousands. I know of one buyer alone who has purchased some 20,000 head of steers from south of the border."

Typical of the progressive-minded ranchers in the Chihuahua area is Armando Raynal, who operates a family-owned ranch 70 miles northwest of Chihuahua. The Raynals have several thousand Hereford cows on their mountain ranch at an altitude of 6,400 feet. Raynal has purchased bulls from the Albert Mitchell herd in New Mexico and now raises his own range bulls. Last year his calves weighed 340 pounds and sold to buyers in the United States in December. The Raynal country has been very dry and cattle have suffered considerably. It is a wonderful grass country with grama and bluestem on open, rolling topography. The rainfall on this ranch is a normal 15 inches per year. Armando Raynal is very active in the Chihuahua Cattle Union and is a frequent visitor to the United States.

Another good Hereford ranch is that owned by Amelio Pinocely and his brother located 100 miles north of Chihuahua. They have about 2,000 Hereford cows on two ranches and have been in the cattle business 25 years. They sell steers to the United States and have purchased bulls from Straus Medina Hereford Ranch, San Antonio; Turner Ranch, Sulphur, Okla.; Roy Largent, Merkel, Texas, and others. They now raise some of their own bulls.

Maties Mesta is another cattleman north of Chihuahua who has a top herd of Hereford cows. Mesta has purchased bulls from Pronger Brothers, Stratford, Texas, for many years and has more than 2,000 cows. His calves weighed slightly over 400 pounds in 1956 and 1957 and he is expecting a good weight

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DIQUEL
animal tranquilizer

PROTECTS YOUR
Livestock Profits!

STRESS steals your livestock profits many times throughout the livestock production cycle. DIQUEL, the first tranquilizer specifically designed for stress control in animals, helps you prevent these losses—pays for itself many times over in weight saved and diseases avoided.

A newly weaned calf, given Diquel, does not spend its energy running the fence . . . Diquelized feeder stock start eating normally during those first critical days in the feed lot . . . calm, Diquelized cattle lose less weight during shipment . . . and are better able to resist shipping fever. Made unaware of stress-causes, Diquelized livestock continue to gain weight under adverse conditions, are easier to handle, yet remain alert and responsive.

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We Stand On Our Record...

(For which we are very grateful)



**TR ROYAL
ZATO 21st**

Our top-selling bull at
Denver.

Sold to Sundown Farms,
Gaithersburg, Md., for
\$8,500.

**OUR RECORD
FOR 1958 IS:**

3 Bulls at Denver—\$15,525—Average \$5,175
Grand Champion Female—Oklahoma State Here-
ford Sale

Grand Champion Female—Southwest Oklahoma
Assn. Sale

Top-Grading Bull Over All Bulls at the Recent Fort
Reno, Okla., Bull Sale, Where the Bulls Aver-
aged \$742 to Our Good Commercial Breeders.



HERD BULLS

TR ZATO HEIR 627th
MISCHIEF 720th

SF ROYAL ESSAR 9th
REAL SILVER MISCHIEF

Working on
70 TOP HAZLETT FEMALES

SHULL HEREFORD FARM

BLANCHE

GUY

GWEN

ELGIN, OKLAHOMA RAY FORBES, Mgr.

• Located 8 miles north of Lawton on U. S. Highway 277, and 1½ miles east.

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Sid E. Moller, Blythe, Calif.

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*We are equipped to handle more cattle efficiently than any feed lot
operation in California.*

again this fall. Mesta wintered his cows on cottonseed meal and salt last winter and reports the best winter in 25 years. The Mesta family has been in the cattle business since 1936 and got their first cows from the Palomas Cattle Co. near Columbus, New Mexico.

Mesta says the cattle business in Mexico is getting better, due to the use of good registered Hereford bulls for the past ten or twelve years. He predicts a still better future with ranchers breeding better cattle and more of them.

Hereford Sale at American Royal October 21

REGISTERED Herefords from 13 states will be offered for sale in the auction arena during the American Royal Livestock and Horse Show in Kansas City in October.

It will be the first Hereford sale held in conjunction with the Royal since the R J Royal show in 1948, according to Paul Swaffar, secretary of the American Hereford Association.

The Hereford sale, combined with other events, will reflect the American Royal's program of placing added emphasis on the importance of the livestock division of the show, Swaffar said.

Approximately 50 animals, mostly bulls, will be offered in the sale to be held at 2 p. m. Tuesday, October 21. The sale will be held in the new auction arena constructed on the Royal grounds by the Kansas City Stockyards last year. The sale will be sponsored by the American Hereford Association and representatives of that organization are inspecting the nominations for the sale to assure a top quality offering.

National Polled Hereford Show At Louisville Nov. 24-26

THE 1958 National Polled Hereford Show and Sale will be held Nov. 24-25-26 at the new state fairgrounds at Louisville, Ky, according to an announcement from the American Polled Hereford Association.

This will be the 37th annual National Show and Sale for Polled Herefords, which traditionally is the breed's most outstanding annual event of its kind anywhere in the world.

A record premium list totaling \$12,000 will be divided among exhibitors. This makes the third year in a row that a new record premium award has been available at this annual classic.

The annual National Polled Hereford Sale, slated for the final day of the three-day event, will feature some of the top Polled Herefords of the land. The 1957 National Sale last Nov. 14 at Harrisburg, Pa., saw 49 head sell for an average of \$1,346 per head, making that sale the highest averaging association-sponsored Polled Hereford sale in the nation for the year.

All progressive cattlemen read

The Cattleman

the quarter horse of the year - - -

PHILLIPS ANNUAL SALE

SEPTEMBER 1958

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45 MARE STUDS

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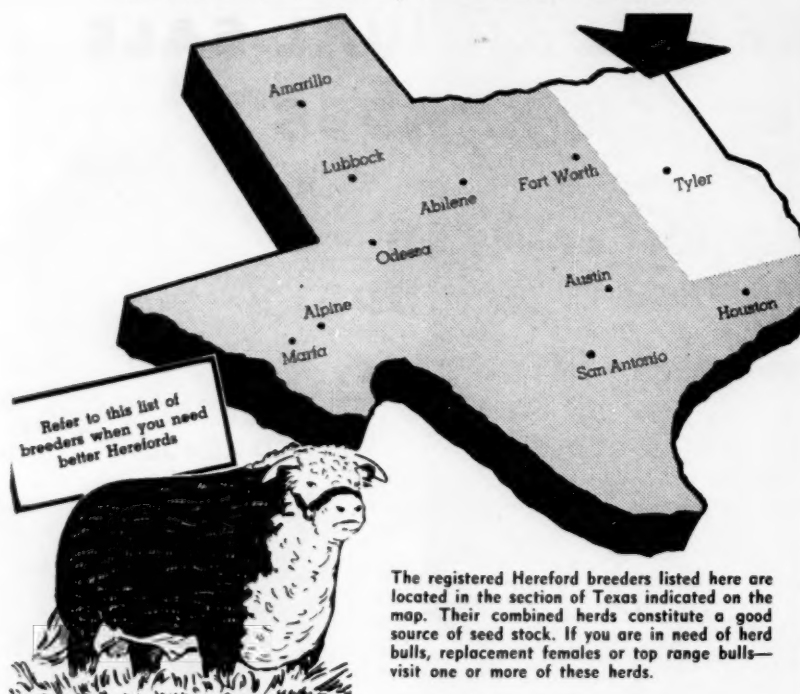
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A daughter of King that won the reining at
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Hereford Breeders in This Section of Texas

(listed below) invite you to visit their herds



The registered Hereford breeders listed here are located in the section of Texas indicated on the map. Their combined herds constitute a good source of seed stock. If you are in need of herd bulls, replacement females or top range bulls—visit one or more of these herds.

CLARKE HEREFORD RANCH Jack D. Clarke, Jr., Owner Conroe, Texas	EDENS HEREFORD RANCH Quality Herefords Since 1902 3 mi. S.E. on Hi-way 287 Corsicana, Texas
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STAR HEREFORD FARM 5 mi. South on Farm Rd. James R. Parks, owner Ennis, Texas	VAN WINKLE RANCH Buffalo, Texas A. P. Van Winkle, Owner 4001 Lawther Drive Dallas, Texas
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Planning Strong Hereford Show At Pan-American Exposition

STATE FAIR of Texas officials are planning a strong and highly competitive Hereford show for the 1958 Pan-American Livestock Exposition in Dallas, Oct. 4-12, Ray W. Wilson, Pan-American's manager, has announced.

"Total cash premiums posted for the breed have been raised to \$9,000, an increase of \$1,500 over the 1957 total," Wilson said.

"Charles Chandler of Baker, Oregon, will judge the show, which will start at 9 a. m. on Tuesday, Oct. 7 in the Livestock Pavilion."

He said that Pan-American officials are planning the 1958 Hereford show as one of the top attractions for several hundred visiting cattlemen and livestock authorities from Mexico and the countries and republics of Central and South America.

"We are preparing for a larger number of these cattlemen and their families this year than the hundreds we had at the 1957 Pan-American Livestock Exposition," he continued.

"We are mailing more than 50,000 descriptive brochures to the leading livestock raisers and associations in all countries of the Western Hemisphere."

The Hereford show will highlight a series of judging events which will feature five breeds of beef cattle, four of dairy cattle, seven of swine, six of sheep, Angora goats and Quarter Horses.

Hereford Transactions

Abe M. Mays, Atlanta, Texas, bought 11 cows from Earl Rabb, Atlanta.

Topsy Beaver, Talpa, Texas, purchased 20 heifers from Hugh Campbell & Son, Ballinger, Texas.

Weldon Rogers, Breckenridge, Texas, purchased 5 heifers from A. H. Davis, also of Breckenridge.

Dorco Hereford Farms, Marshall, Texas, bought 9 cows from George Y. Bounds, Carthage, Texas.

Bert Fields, Frisco, Texas, bought 5 bulls from L. W. Harper, also of Frisco.

J. C. Price, Henderson, Texas, purchased 5 heifers from O. E. Gramling, also of Henderson.

J. D. Bramlette, Jr., bought 10 cows and 8 heifers from Charles A. Carr, Lewisville, Texas.

Richard R. Simms, Logan, N. M., bought 5 bulls from Howard Hampton, Lubbock, Texas.

Mrs. H. H. Phillips, San Antonio, purchased 5 bulls from Raymond Ellis, San Saba, Texas.

R. K. McKenzie, Weatherford, Texas, purchased 5 heifers from T. R. Frost, also of Weatherford.

Watson Ranch, Morris, Okla., purchased 30 heifers from C L Ranch, Cleveland, Okla.

Stewart Martin, Okmulgee, Okla., bought 4 bulls, 8 cows and 6 heifers from Warner Borum-Warner, Muskogee, Okla.

HEREFORDS

for every cow a calf...



IT'S pounds of calf per cow that counts in the cow business. That's why the calf-raising ability of Hereford cows has always made sound sense to the commercial cattleman.

Surveys have shown Herefords produce an average of twelve percent more calves per crop than the next breed. This is made possible by the added thrift, vigor and constitution of the Hereford cow — her ability to protect the calf from the extremes of heat or cold, whatever the shelter or shade available. She's just naturally a good mother and will breed back without delay.

But number of sturdy, healthy calves is just part of the story. Hereford calves wean 25 to 30 pounds heavier than the average of all breeds — a bonus that any good cow-

man is glad to pocket in today's competitive market.

Herefords have proved themselves over the years on all counts. No wonder they're the Cowman's Cattle — the *Grand Champions of Profit*.

Whiteface Bulletin

Hereford bulls, too, keep calf crops high. Rarely will you see herds of commercial Hereford bulls bunched as is common with other breeds. They rustle for food and, if necessary, will walk several miles a day for water.

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HEREFORDS

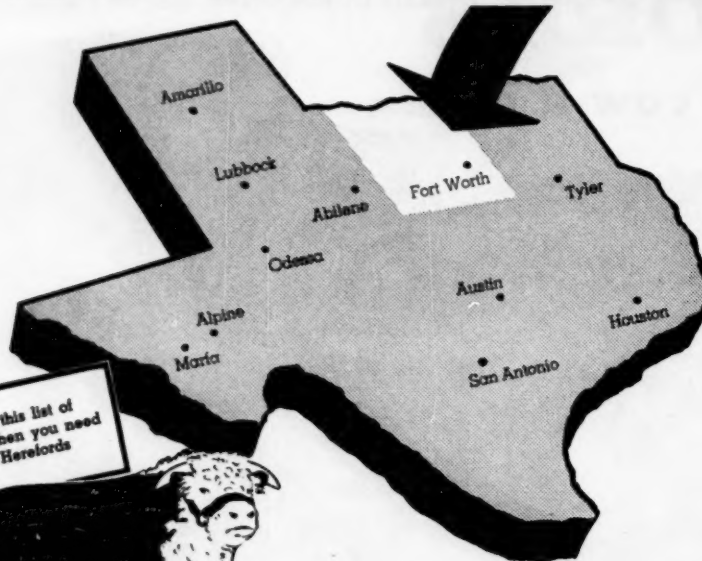


HEREFORD BREEDERS IN THIS SECTION OF TEXAS

**[LISTED
BELOW]**

**INVITE YOU
TO VISIT
THEIR HERDS**

Refer to this list of
breeders when you need
better Herefords



The registered Hereford breeders listed here are located in the section of Texas indicated on the map. Their combined herds constitute a good source of seed stock. If you are in need of herd bulls, replacement females or top range bulls—visit one or more of these herds.

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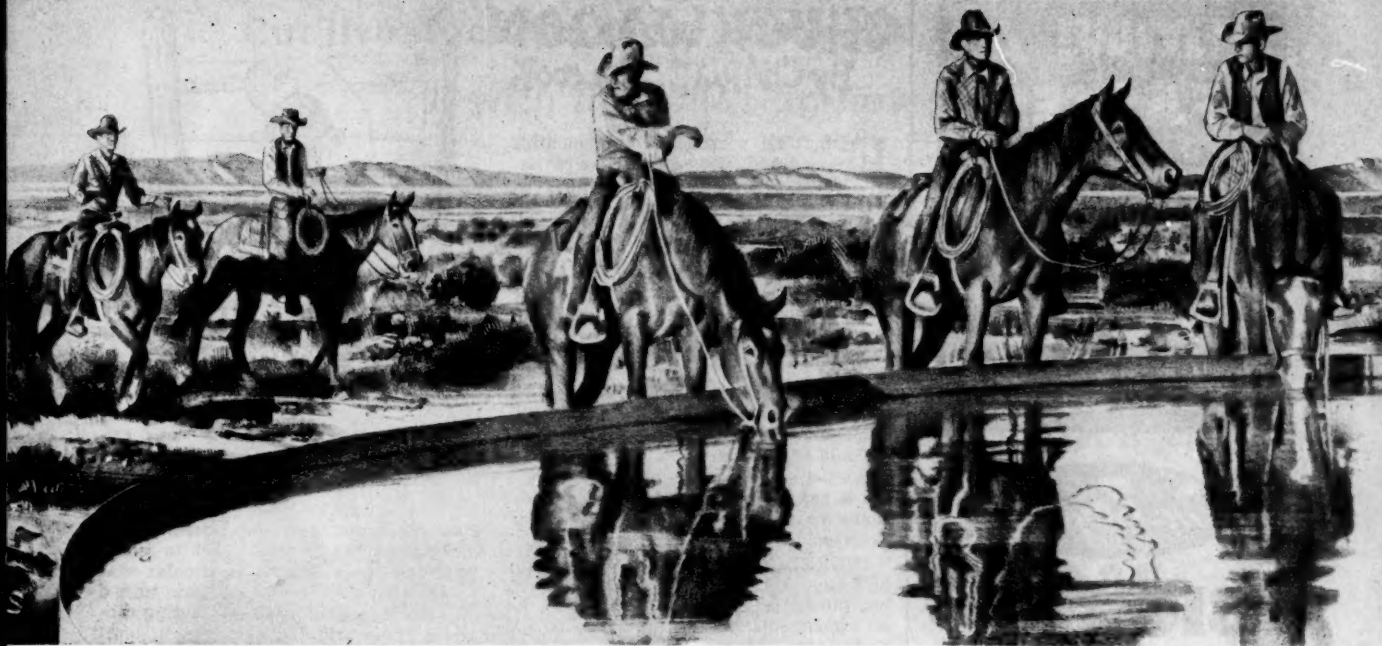
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WATER TANK By Theodore Van Soelen

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This September, The Cattleman continues its service to HORSE breeders everywhere by featuring HORSES in general! And will have many important features on all phases of the horse business such as . . .

- Special features on top Horses.
- List of all Quarter Horse winners during the past year.
- List of all winners at National Cutting Horse Association approved shows during the past year.
- Pictures of most of the Quarter Horse winners during the past year.
- Plus many outstanding features which have made the Horse Issue of The Cattleman so popular during the past 19 years.

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So right now, while you are thinking about it, send us the information you wish to use in our Horse Issue. And if you desire, the services of our competent staff are yours for the asking in making up an attractive ad for you.

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CHUCKWAGON
By CHARLIE, the cook

FOR THE purpose of this month's opening culinary essay we've decided to push the more pungent herbs and spices to the back of the top shelf for the moment and give out with a real old-fashioned recipe for the benefit of Mr. Andy Montgomery of Ellsworth, Iowa.

That's because Mr. Montgomery, up in the tall corn country, sends us a postcard request which says like this:

"Are there any of the old-timers of chuckwagon days around who knows how to make a vinegar cobbler of the kind so popular in the early 'eighties? If so, I would like to hear how to do the job."

So, listen, Mr. Montgomery, and we'll try to recite the score for one of civilization's most noble inventions, the Vinegar Cobbler:

INGREDIENTS: One cup of sugar; half cup of vinegar; half cup of water; one-third teaspoon nutmeg and the same of cinnamon. Mix all ingredients together.

CRUST: Two cups of flour; one cup sugar; two teaspoons baking powder; half a teaspoon salt; three tablespoons shortening, melted; one cup of milk.

METHOD: Sift flour, sugar, baking powder and salt together, then add milk and melted shortening, and beat well. Dot bottom of pan with three tablespoons of butter. Now, pour the vinegar mixture into the buttered pan and spoon dough over the vinegar mixture. Bake in a pre-heated 350-degree oven for 35 or 40 minutes, or until crust is done.

NOTE: Dough may be rolled and cut in strips and dropped in the liquid mixture if desired.

The preceding happens to be the old-timey recipe of Mrs. Rosella Loyd of North Fort Worth, who has been making Vinegar Cobblers off and on for several score years; but while we're at it we'll just toss in another prescription that we practice at home, and which (for lack of a better name) we'll call the Modern Charlie method. Here 'tis:

BATTER MIXTURE: One cup flour; one cup sugar; fourth teaspoon salt; two tablespoons baking powder; one cup milk; two tablespoons butter.

VINEGAR MIXTURE: One cup sugar; half cup of vinegar; half cup water; one-third teaspoon each of nutmeg and cinnamon.

METHOD: Sift together the flour, sugar, salt, and baking powder, add the milk and heat well. Melt the butter in a deep baking dish, pour in the batter, then add the vinegar mixture. Bake in a moderate, 350-degree, oven until brown. Using this method the batter will rise to the top.

As a prelude to the following essay we'd like to present this little footnote on history:

When Christopher Columbus discov-



"Uh-oh! I think I located them missin' eartallies that caused th' short count!"

ered America, he also discovered a strange plant called the pimienta. He took some of these plants back to Spain, where the fruit became so popular that for the next three centuries Spain turned into the biggest pimienta marketing center in the world. In fact, Spain, until 38 years ago, furnished most of the pimientos used in the plant's native America.

Then, in 1920, a Georgia garden marketer brought a small package of seed from Spain, with the result that that American state today is the pimienta center of the world—even exporting some of them back to Spain.

So, naturally, the following recipe, which shows how the pimienta gives verve to a Beef Stew, had its origin down in Georgia. Here's how:

INGREDIENTS: ONE and one-half pounds of boneless beef stew, cut in one-inch pieces; three tablespoons shortening; flour for dredging meat; one and a half teaspoons of salt; few dashes of pepper; large peeled onion, one to two stalks of celery, cut in one-inch pieces; one-third cup of water (more as needed); four or five small carrots; four or five medium potatoes; a four-ounce can or jar of whole pimientos, cut in large pieces.

FOR GRAVY: Three tablespoons flour and one-third cup water.

METHOD: Coat meat in flour, heat shortening in heavy saucepan or Dutch oven; add meat, turning until a rich brown. Salt and pepper. Add sliced onion and celery, and one-third cup water. Cover, heat to boiling, then reduce heat and simmer until meat is almost done—from one and a half to two hours. After about an hour, if more water is needed, stir in a little at a time. During last half hour of cooking, add scraped carrots, peeled and halved potatoes, and the large pieces of pimientos. Salt, cover and cook until vegetables are just done. Be sure there is enough water to almost cover meat and vegetables. (And you might add a small can of mushrooms if desired.) Make gravy by mixing water and flour in glass or jar and shaking until mixture is smooth. Push stew to one side, pour flour mixture slowly,

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while stirring, into the broth. Cook and stir until gravy thickens and is smooth.

* * *

There's another old-fashioned number that goes well with stew (or most any other meal) and if you happen to be rusty on the art of making Custard-Top Cornbread, here's a reminder:

INGREDIENTS: Two eggs; one and a half tablespoons sugar; one cup sweet milk; one cup buttermilk; one teaspoon soda; one and a half cups cornmeal; half a cup of flour; one teaspoon salt; two tablespoons of shortening; one cup sweet milk.

METHOD: Beat eggs until light, add sugar and beat again. Stir in one cup of sweet milk and the buttermilk. Combine cornmeal, flour, soda, salt, and add: Melt shortening in a shallow nine-inch square baking dish, pour in batter. Now —carefully pour the remaining cup of milk over the top of the very thin batter, being careful not to stir the mixture. (Hold a spoon almost touching the top surface of the batter and pour milk into bowl of spoon so it will float over top and not mix with the batter.) Bake at 400 degrees for about 30 minutes, or until set in the center. Serve hot, with butter or gravy.

It's a soft cornbread with a layer of custard on top.

* * *

You'll find this a somewhat happy suggestion for the backyard grill—Double Cheese Surprise Burgers, made like this:

INGREDIENTS: One and a half pounds ground beef; fourth a cup of melted butter; two-thirds cup of crushed whole wheat flakes; one egg; three-fourths teaspoon dry mustard; one teaspoon salt; eighth of a teaspoon of pepper; one teaspoon worcestershire sauce; six slices of cheddar cheese; one ounce of blue cheese, crumbled; catsup; six buttered hamburger buns.

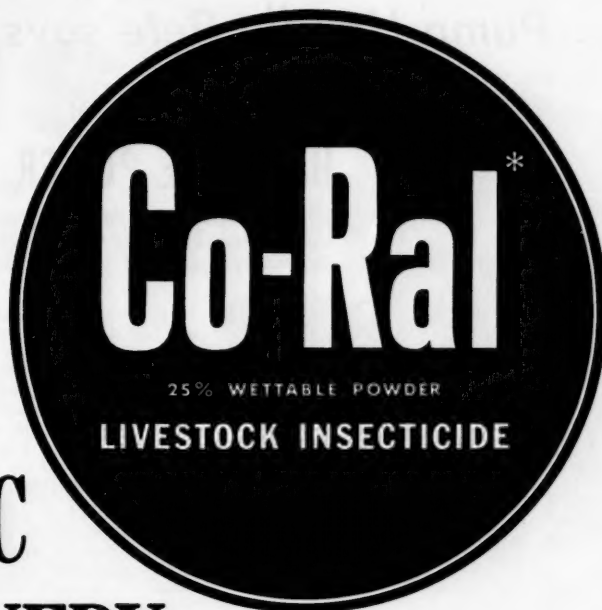
METHOD: Mix ground beef with melted butter, crushed cereal, egg, dry mustard, salt, pepper and worcestershire. Using one-third cup of meat mixture for each, form into 12 flat patties. Top six patties with a slice of cheddar cheese and some crumbled blue cheese. Spread catsup on the other six patties and place them, catsup side down, atop the cheese. That's it—start grilling.

Water-Damaged Alfalfa May Be Poisonous

SEVERAL cases of poisoning in cattle and calves have been reported by veterinary practitioners that seem to point to water-damage, first cutting alfalfa hay, the American Veterinary Medical Association reports.

The water-damage may occur either while the alfalfa is still growing, or in the process of curing. Members of the veterinary faculty at Oklahoma State University, Stillwater, are conducting investigations to determine the effect of moisture on the nutritive value and possible toxicity of alfalfa hay at various stages of growth and curing.

THE DRAMATIC DISCOVERY THAT KILLS CATTLE GRUBS SIMPLY BY SPRAYING!



A new and remarkably effective insecticide for the control of cattle grubs and other cattle insects has been registered by the U. S. Department of Agriculture for use on beef cattle, horses, sheep, goats and swine. It is called "Co-RAL" and is available for immediate use by the livestock industry.

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John W. Jones

John W. Jones Fieldman For Texas Hereford Association

JOHN W. JONES, a native of McCulloch county, is the new fieldman for the Texas Hereford Association with headquarters in Fort Worth. He succeeds Bert Reyes who has resigned to enter business for himself. Jones is the son of Mr. and Mrs. John G. Jones of Mercury, Texas. He was reared on the W. N. White & Company Ranch near Brady, Texas. He was graduated from Texas Technological College with a B. S. degree in animal husbandry in 1956. He received his M. S. degree from Texas A&M College in 1957 where he held graduate assistantship and taught freshman and sophomore livestock judging classes. He was president of his senior class at Texas Tech and was a member of both junior and senior livestock judging teams at the International Intercollegiate Livestock Judging Contest at Chicago. Jones has been a cattle buyer for Pace Packing Company of Sweetwater for the past year.

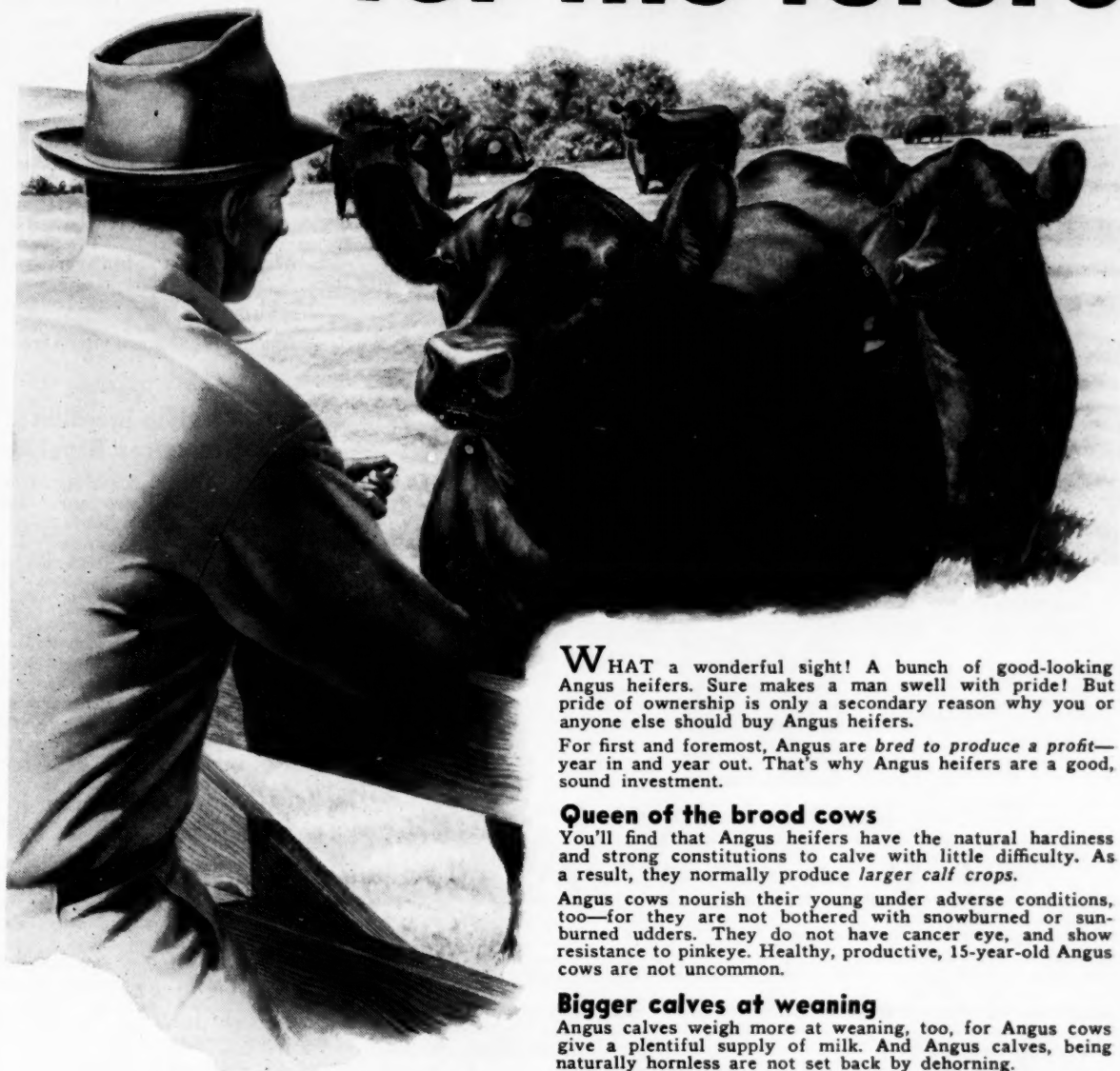
Chicago Stock Yards to Hold Five Feeder Cattle Sales

FIVE Feeder Cattle Sales will be held at the Chicago Stock Yards this fall according to an announcement by Frank Flynn, general manager and vice-president. The stepped-up sales program initiated last year is intended to provide Corn Belt farmers with a dependable source of feeder cattle.

Dates for the 1958 sales are September 12, September 26, October 10 and November 7. The 14th Annual Chicago Feeder Cattle Show and Sale, the largest of its kind in the nation, will be held October 23, 24 and 25.

"Each week," said Flynn, "forty to fifty thousand fat cattle are marketed at Chicago for which replacements are needed. Therefore, Chicago is the natural place to sell feeder cattle to return

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You'll find that Angus heifers have the natural hardiness and strong constitutions to calve with little difficulty. As a result, they normally produce *larger calf crops*.

Angus cows nourish their young under adverse conditions, too—for they are not bothered with snowburned or sunburned udders. They do not have cancer eye, and show resistance to pinkeye. Healthy, productive, 15-year-old Angus cows are not uncommon.

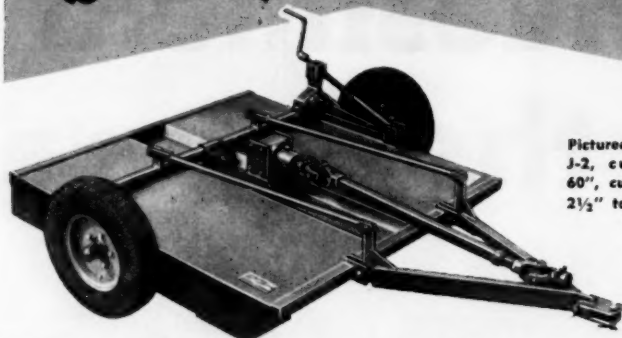
Bigger calves at weaning

Angus calves weigh more at weaning, too, for Angus cows give a plentiful supply of milk. And Angus calves, being naturally hornless are not set back by dehorning.

Remember, you don't just buy Angus heifers—you invest in their earning power! And the earning power of Angus heifers will increase—for naturally-hornless Angus will be more and more in demand in years to come.

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to Corn Belt feed lots. With ready transportation available and increased facilities for feeder cattle, we are looking forward to another good supply of feeder cattle this fall."

Officers of Livestock and Meat Board Reelected

ALL officers of the National Livestock and Meat Board were reelected at the annual meeting of the organization in Chicago. They are: chairman, R. J. Riddell, Peoria, Ill., representative of the National Livestock Exchange; vice-chairman, John F. Krey, St. Louis, representative of the American Meat Institute; treasurer, Mark Knoop, Troy, Ohio, representative of the American National Cattlemen's Association; and secretary and general manager, Carl F. Neumann, Chicago.

Four new directors were named: James Nance, Alamo, Tenn., to replace Wilbur L. Plager, Lafayette, Ind., as representative of swine growers' associations. C. W. Jackson, Washington, D. C., replaces G. K. Zimmerman, Washington, D. C., as a representative of the National Grange. C. W. Mitchell, Galesburg, Ill., was named to replace B. R. Evans, Peoria, Ill., as one of the two representatives of national livestock record associations. John Ruffley, Chicago, replaces Armin Kusswurm, Chicago, as representative of the National Restaurant Assn.

Juniors Can Win Breeding Stock at American Royal

OFFICIALS of the American Royal Livestock Show have announced that several thousand dollars worth of registered breeding animals will be presented to champion exhibitors in the junior classes of the 1958 show at Kansas City next October 17-25.

J. B. Dillingham, vice-president of the American Royal, said American Cyanamid Company will present 21 purebred females to 4-H Club and Future Farmers of America members exhibiting in the junior swine, sheep and breeding heifer classes. Dillingham noted that 1958 marks the third consecutive year that American Cyanamid has cooperated with the American Royal in rewarding young livestock producers for their championship performances.

Dillingham said the company will present a purebred registered heifer to the 4-H or FFA member showing the champion in each of three junior breeding heifer classes: Aberdeen-Angus, Shorthorn or Polled Shorthorn and Hereford or Polled Hereford. The prize animals will be selected for Cyanamid by representatives of each of the cattle breed associations and will be purchased from among the country's top cattle breeding establishments.

Breeders Report Excellent Results
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800 PUREBRED AND 300 COMMERCIAL COWS

SELLING 125 TO 150 BULLS EACH YEAR

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Keep
Theft Losses
Down!

Dean W. L. Stangel Retires From Texas Tech August 31

Noted Professor Resigns After 33 Years
At the Lubbock School

By TOMMY SCHMIDT

WHEN W. L. Stangel, dean of Texas Tech's School of Agriculture retires August 31, 1958, it will mark the end of an era of growth at the Lubbock college.

Under Stangel's adept guidance and leadership, the animal husbandry department which he headed grew from nothing in 1925 to one that ranked among the best in the nation when he left that post to become dean of agriculture in 1945.

First Visit to Lubbock in 1925

"My first visit to Lubbock in official capacity," Stangel recalls. "was in July 1925. I came to locate the site of what would soon become known as the dairy barn.

"I wanted the barn built 600 feet west of the livestock pavilion, but this location was impossible because of inadequate sewage disposal. However," he adds with a tone of victory in his voice, "it was finally located 300 feet west and 300 feet south of the pavilion, which still totaled 600 feet."

Stangel arrived in Lubbock to take over his duties in August of that year. "My first impression of Lubbock was I liked the people, the climate and the taste of the water, which was cool, refreshing and free from the sulphuric chemicals found in the water of many cities. When my wife and I first drove up on the Caprock on our way here, the first things we noticed were the cool breeze hitting our faces, the sea of green grass and the windmills rising above the horizon. I'll never forget my wife's first words: 'My, my, how wonderful,' she said."

Stangel was born August 10, 1889, at Stangelville, Wisconsin, a town named after his family.

He moved to Fort Worth, Texas, with his parents before 1900. Enrolling in 1911 at Texas A&M College, he received his Bachelor of Science degree in animal husbandry in 1915. Stangel then obtained a graduate scholarship and received his Master of Science degree from the University of Missouri in 1916.

Following the completion of his graduate requirements, he was appointed instructor in the Texas A&M animal husbandry department, became associate professor in 1918 and was named full professor in 1920.

Left Texas A&M for Texas Tech

Stangel decided to leave Texas A&M in favor of Texas Tech mainly because his rapid advance from instructor to full professor had left little promise of future promotion. He realized that he



W. L. Stangel

would not have much more opportunity for advancement and liked the responsibility of helping build an Agricultural School at a young institution like Texas Tech.

"I was looking forward to my assignment at Texas Tech as a challenge. I knew that I would be responsible for everything that happened in my department," he says.

When the first semester at Tech began, the staff of the School of Agriculture numbered only three. A. H. Leidigh was dean of the agricultural school, Stangel was animal husbandry department head and Charles H. Mahoney was associate professor of horticulture.

School Has Grown Ten Fold

Student enrollment for that year was 84. Since then, the number has grown to a record 941 in 1956-57, an increase over ten fold, a gain that even the College as a whole has not matched.

"The first time I met a class, I didn't even have animals for demonstrations," he recalls; "so I had my students make rope halters. I told them there was no use working with animals unless they first had something with which to lead them.

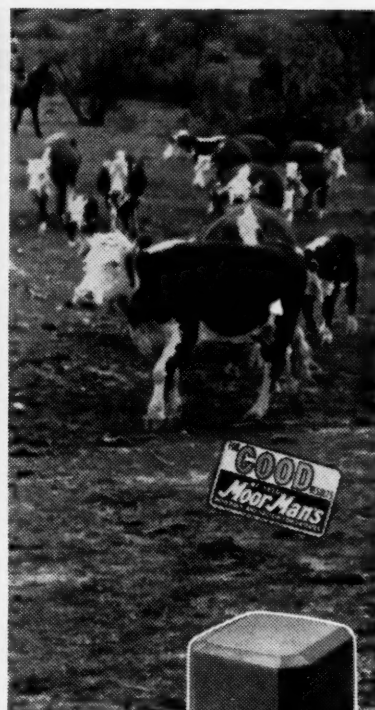
"The first purchases I made were two Percheron mares to be used for instruction and for farm power. Today we have 196 beef cattle, 156 dairy cattle, 422



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Isn't it reasonable, then, that these differences be considered in the manufacture of protein blocks. MoorMan's believe that—and have done something about it. They make not one, but 3 different Mintrate* Blocks.

Each of these 3 blocks—"Blonde", "Brunette" and "Red" is made to a different formula to fit a different range condition. And—*this is important*—each of these blocks contains proved and tested amounts of minerals, proteins, vitamins and urea range cattle need to help them turn grass and forage into greater quantities of beef

and milk. All are available with, or without Vitamin A.

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hogs, 25 horses and mules, 191 sheep, 25 Angora goats and a great number of chickens.

"Our School of Agriculture is now the only institution that has a herd of Hereford cattle of one distinctive line of inheritance. All of them are descendants of Anxiety 4th."

Judged Odessa's First Junior Show

Not long after his move to Texas Tech, Stangel began judging shows throughout the South Plains as well as all over the state. One contest that Stangel remembers particularly well was Odessa's first junior livestock show.

"There was no barn at the time, so

I had to judge the stock out in the street," Stangel says.

Being mainly a Hereford area, 16 of the 17 entries were Hereford calves. The other was an Angus.

Which one was made champion? The Angus.

"I thought I was going to be run out of town," Stangel recalls, "but I believed the Angus deserved first place."

Not only have the Stangels witnessed the growth of Texas Tech but they have also watched Lubbock grow from a town into a city.

"When we came here for the first time, Lubbock didn't even have two completely paved streets," the dean says. "Today,

Lubbock is not only one of the leading cities of Texas, but is one of the fastest growing cities in the United States as well.

Dean and Mrs. Stangel have two daughters: Mrs. Mary Menon English, the oldest, and Mrs. Ava Ruth Barr. Their husbands are both graduates of Texas Tech.

The Dean's youngest daughter has the distinction of being the first faculty-born baby at Texas Tech. She was born on the same day that the faculty met for the first time, Sept. 16, 1925.

Presented Daughter With Texas Tech Diploma

In view of this coincidence, Stangel became the only faculty member ever given the honor of presenting his daughter with a Texas Tech diploma.

Stangel is 68 years old and has spent 48 years in the field of higher education. He has served 31 years as General Livestock Superintendent at the Texas State Fair in Dallas and 34 years in official capacity at the Southwestern Exposition and Fat Stock Show in Fort Worth.

Besides traveling in Texas, Stangel has also made several trips outside of the country. He remembers best perhaps a trip he made to Cuba to judge a livestock show. The Dean was one of three judges. The other two were from Cuba and Brazil, the Cuban being an alternate.

"The Brazilian judge and I couldn't agree on the winners of a certain class," Stangel says. "The entry that I had placed last was first on his list."

An argument followed during which an interpreter was needed so that the Dean and the Brazilian could communicate. Also adding to the confusion were much laughter and applause from the spectators, something that Stangel couldn't understand. Finally, the alternate judge was called in to help settle the dispute and at last an agreement was made. Stangel's top three choices remained the same while the Brazilian's top choice was given fourth place.

In explanation to the actions of the audience Dean Stangel later learned that the Cubans simply love an argument.

In revealing the reasons for announcing his retirement, Stangel says, "for a number of years I have served as chairman of the National Farm-Life Insurance Company and the Agricultural Workers Mutual Auto Insurance Company. I feel that in order to render really efficient service, I ought to have more time to spend than I have had. I now plan to work for these companies half-time and rest half-time. Of course, I will continue to judge livestock shows from time to time and take part in the Texas State Fair and the Southwestern Exposition and Fat Stock Show."



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WELCOME

Beef Cattle Short Course at Texas A & M, August 11-13

Well-Rounded Program of Outstanding Speakers Arranged—
Steer Carcass Evaluation Contest a Feature

THE annual Beef Cattle Short Course will be held at Texas A&M College on August 11, 12 and 13, 1958. Anyone interested in beef cattle is invited to attend. A well-rounded program of outstanding speakers has been arranged. Featured on the program will be a steer carcass evaluation contest of steers entered by cattle breeders and ranchmen. Other features will be discussions of improving reproduction in cattle, selecting breeding stock, cattle marketing, cattle feeding and nutrition, and systemic insecticides for parasite control.

There will be a registration fee of \$5.00 per person to defray expenses of the course.

Rooms may be reserved by writing the Memorial Student Center, College Station, Texas.

BEEF CATTLE SHORT COURSE

Animal Husbandry Department
A. and M. College of Texas
August 11, 12 and 13, 1958

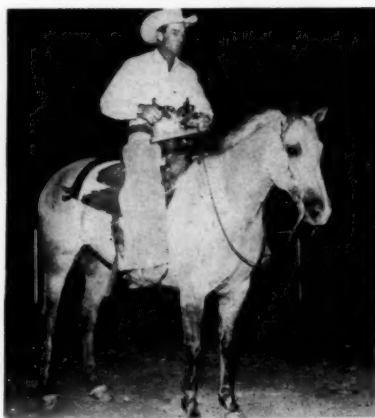
MONDAY MORNING, AUGUST 11

- 8:00- 9:00—Registration—Serpentine Lounge, Memorial Student Center
- 9:00- 9:15—Welcome
- 9:15- 9:45—Important Carcass and Meat Characteristics as Related to Visual Appraisal of Slaughter Cattle—O. D. Butler
- 9:45-10:00—Coffee Break and move to Beef Cattle Center
- 10:00-11:30—Evaluation of Carcass Contest Steers
- 11:30-12:00—Demonstration of Fertility Testing Bulls and Pregnancy Checking Cows—R. O. Berry and A. M. Sorensen

MONDAY AFTERNOON

Recommended Practices for Improving Reproduction in Beef Cattle

- 1:30- 2:00—Report of Survey on Bull Fertility in Texas—A. M. Sorensen
- 2:00- 2:30—Functions of Reproductive Tissues in Beef Cows—R. O. Berry
- 2:30- 3:00—What Artificial Insemination Offers the Beef Cattle Producer—Dr. H. A. Herman, National Association of Artificial Breeders, Columbia, Mo.
- 3:00- 3:15—Coffee Break
- 3:15- 3:45—Diseases Affecting Reproductive Performance of Cattle
- 3:45- 4:15—Practical Application of Semen Eval-



Hollywood Joe, winner open cutting horse contest, Santa Rosa Roundup, owned by Pinehurst Stables and ridden by Matlock Rose. Cathey photo.

uation and Pregnancy Checking—Tobin Armstrong, Armstrong, Texas
4:15- 4:45—Panel Discussion—Problems Encountered in Artificial Breeding—R. O. Berry, H. A. Herman, A. M. Sorensen, W. R. Thurber

TUESDAY MORNING, AUGUST 12

Selection of Breeding Cattle

- 8:30- 9:00—Visual Standards in Selecting Breeding Cattle—W. R. Thurber, Windthorst, Texas
- 9:00- 9:30—Use of Records in Selecting Breeding Cattle—L. A. Maddox
- 9:30-10:00—Progress Made by Selection in a Breeding Herd—George Ellis, Bell Ranch, New Mexico
- 10:00-10:15—Coffee Break
- Cattle Marketing**
- 10:15-10:45—Selling Breeding Cattle and Feeder Cattle With Good Doing Ability—Walter E. Kruse
- 10:45-11:15—Marketing Feeder and Stocker Cattle in East Texas—Milton E. Miller, American Angus Association, Brady, Texas
- 11:15-11:45—Export Market for Beef Breeding Cattle—Walter E. Smith
- 11:45-12:00—Question Period—Panel—Speakers plus H. V. Reyes and Henry Elder

TUESDAY AFTERNOON

Cattle Feeding and Nutrition

- 1:30- 2:00—Fifty Years of Progress in Beef Cattle Nutrition—J. K. Riggs
- 2:00- 2:30—Recent Advancements and Things to Come in Cattle Feeding—W. P. Crawford, Terre Haute, Indiana
- 2:30- 3:00—Contract Feeding in Beef Production
- 3:00- 3:15—Coffee Break
- 3:15- 3:45—A New Method of Supplemental Feeding for Range Cattle—W. T. Berry
- 3:45- 4:15—High Moisture Grain and Low Moisture Silage in Cattle Feeding—J. K. Riggs
- 4:15- 4:45—Progress with Systemic Insecticides for Parasite Control—Manning Price
- 4:45- 5:00—Question and Answer Period

WEDNESDAY MORNING, AUGUST 13

Beef—The End Product

- 8:30- 9:00—Beef Preferences—Present and Future
- 9:00- 9:30—Beef Grading, Present and Future—Tobin Armstrong, Armstrong, Texas
- 9:30-10:00—Bone-Muscle Relationships in Beef—L. D. Wythe
- 10:00-10:15—Coffee Break and Move to Animal Industries Lecture Room
- 10:15-11:45—Results of Carcass Contest—G. T. King
- 11:45-12:00—Summary—O. D. Butler
- 12:00—Adjourn

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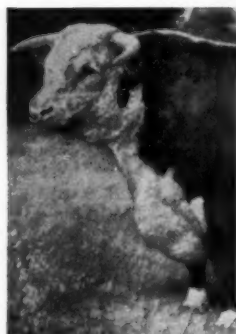
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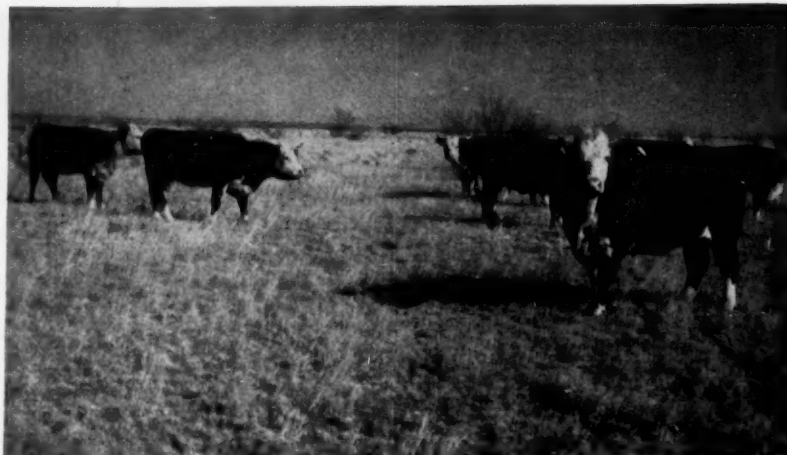
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These cattle are grazing in a section of pasture that was stocked with about 50 head of cows throughout the summer growing season. These cattle will be wintered in the adjoining rested pasture. Next year this pasture will have a summer rest. This type of treatment keeps a good cover on the land at all times.

Top Grass-Top Quality Cattle

By Leaving a Good Growth of Grass on the Land at All Times
This Rancher Is Making Maximum Use of Rainfall

By MARION E. EVERHART

Range Conservationist Soil Conservation Service, Amarillo, Texas

EXCELLENT condition rangeland is difficult for a rancher to maintain even during normal years, but add six years of drouth and it is almost impossible.

Gilbert Elms, who ranches near Silverton, Texas, has learned that it can be done. Located along the Caprock of the High Plains, his two-section ranch is mostly in excellent condition, with a small percentage of good condition. His cover of grass is so good that heavy rains "walk" instead of "run" from his range. Most of his land is nearly level, heavy soil that supports a dense turf of blue grama. There is only a very small amount of buffalograss due to the fact that the taller blue grama keeps it suppressed. The remaining one-third of Elms' grassland is rolling to rough, broken Caprock range. He has a total of 84 acres of cropland with the remainder in rangeland.

Started Program in 1948

During World War II the ranch had been overstocked due to the high price of cattle. When Elms began operating the ranch in 1948, he started a program of cross fencing the two sections into two pastures. He practices deferred grazing of each section pasture for six months each year. He has never stocked over 50 mother cows and two bulls. He put in another water well, which now makes three. He has constructed three ponds for livestock water. He broke out 10 acres of sod, and later broke out 74 additional acres. Since 1956 he has planted supplemental pasture crops. This

past winter he had 40 acres of wheat that his cattle used for pasture. He believes that cattle should have dry grass to go along with the wheat, so during the wheat pasturing period the cattle have access to one of the large native pastures that was deferred the summer before.

The rough, broken part of his range is good for cattle in bad winter weather. Redberry juniper grows on most of this along with the native grasses, and provides a windbreak against blizzards and high, cold winds. He maintains a reserve feed supply, and feeds bundles during blizzards.

Calves are dropped during the winter months and are generally sold in June. Because of the high quality of both the range and the cattle he usually gets a 100 per cent calf crop. At selling time they weigh 400 to 450 pounds. When there is not a ready market for his calves at weaning time they are grazed on the deferred pasture until sold. The plan of ranch operations is such that there is always a good feed supply for his calves until they are turned over to the buyer.

Making Maximum Use of Moisture

By leaving a good growth of grass on the land at all times, Elms is making maximum use of the yearly rain and snow fall. In the winter, the 3 to 4-inch growth of blue grama holds the snow rather than letting it blow into the canyons. Green grass can be found growing in the dry grass as spring approaches. During the spring and sum-

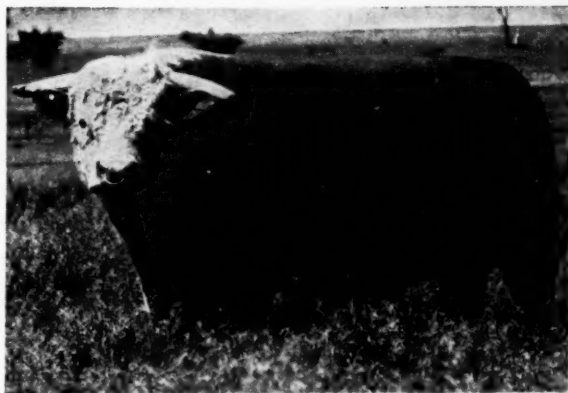


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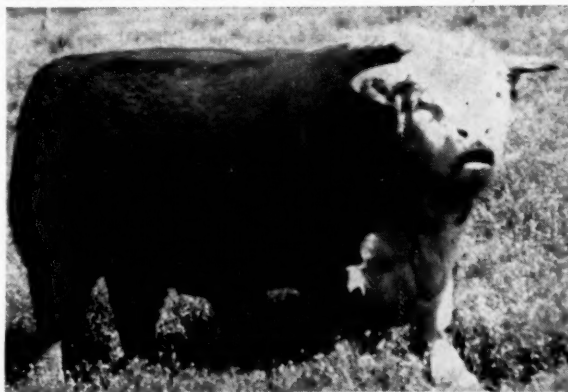
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He sires light colored, easy feeding calves. Sons and daughters have sold into 21 states.



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Wonderful balance, massive quarters, great depth and straight legs. The first opportunity to buy his calves and they are just like him. Owned jointly with Turner Ranch—only our half interest will sell.

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Shown at the left are our main herd bulls. The photos are amateur, unretouched snapshots. Both are a ton of smoothness.

ASSISTING HERD SIRES

Husker Mischief 1975

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TR Royal Heir 3 by TR Royal Zato 27

These are outstanding bulls and all sell except for HP Royal Regent 48 that has been used through a special lease with Bianchi and Sanford.

90 BULLS SELL

These bulls range from 12 to 24 months of age. One of the largest and most impressive groups of bulls to be found anywhere.

170 COWS SELL

105 will have calves at side. This cow herd was originally established as a herd within the Robert H. Hazlett herd and has been continuously improved. Only in a dispersion can you find this kind of production.

107 HEIFERS SELL

About 40 will be bred. These were the replacements and they are tops—Zatos, Huskers, Regents with plenty of Hazlett breeding.

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FRANK R. CONDELL - ELDORADO, KANSAS

mer the cover of grass holds the heavy downpours that occur. "Grass is needed to improve water penetration," says Elms. "I have the best turf now since 1942."

One-half of Elms' cows are registered Herefords, and the other half are commercial. He uses registered bulls.

Elms lives on the ranch and drives to Silverton each day to teach in the Elementary School. He plans to improve his home by establishing a farmstead wind-break on the north and west sides of his house. He recently became the first cooperator in the Cap Rock Soil Conservation District to sign a contract for the Great Plains Conservation Program. His plan calls for the construction of

7,000 feet of net wire diversions to spread water on rangeland, and four erosion control dams. He also will seed an old field of about 10 acres to blue grama. These practices, along with the conservation practices already being done on his ranch, will complete his conservation plan.

Elms became a cooperator with the Cap Rock Soil Conservation District in 1953 and has made outstanding progress. He has terraced 32 acres of his cropland and farms on the contour. His entire ranch is an example of good management. You can't help loving ranching when the grass is good and the cattle fat and that is the way Elms keeps them.

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registered herefords

25 top quality cows

Some with calves, others to calve in the Fall

18 yearling to 2-year-old heifers

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Cattle Judges Named For The International

LIVESTOCK experts from 19 states and two foreign countries will share the task of naming the winners among the thousands of top animals from the United States and Canada that will be exhibited at the 1958 International Live Stock Exposition.

The Exposition, renowned as the world's largest farm animal competition, will be held Nov. 28 to Dec. 6 in the International Amphitheatre and a large area of the adjacent Chicago Stock Yards.

Dr. A. D. Weber, Dean of Agriculture at the Kansas State College, Manhattan, will judge all of the Exposition's steer classes for the 12th consecutive year.

The following have been selected to judge the beef breed cattle:

Herefords—Harry Parker, San Luis Obispo, Cal.

Polled Herefords—Emil Rezac, Tabor, S. D.

Angus—Byron Good, Lansing, Mich.

Shorthorns—Charles Duggan, Buenos Aires, Argentina.

Polled Shorthorns—Reford Gardhouse, Melton, Ontario, Canada; A. E. Darlow, Stillwater, Okla.; Herman Purdy, University Park, Pa.

Red Polls—A. L. Harvey, St. Paul, Minn.

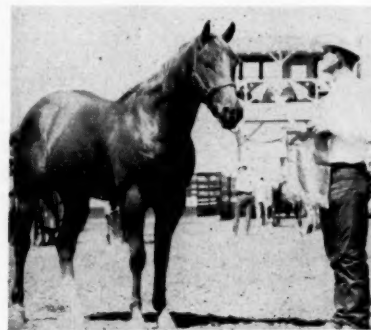
National Shorthorn Conference At Ames, July 31-Aug. 2

THE American Shorthorn Association announces that for the first time in its history the organization is scheduling a National Conference dedicated to breed improvement.

The conference, to be held at Iowa State College, Ames, Iowa, July 31-August 2, will attempt to analyze new concepts of beef cattle improvement, such as carcass evaluation, feed conversion, rate of gain, etc., how they fit in with consumer demand, feedlot requirements; how they may affect the conformation of beef cattle of the future.

All progressive cattlemen read

The Cattleman



Leob, grand champion gelding, Santa Rosa Roundup, owned by Ralph Gardiner, Ashland, Kans., and shown by Jack Ray. Cathey photo.

we have set our standards **HIGH!**



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Mesa Domino	{ Pld. Adv. Domino	{ Advance Fairview
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May 29, 1953.	Hattie Fairview 4th	Polled Anxiety 4th
GHR Miss Anx. 385th	2953448-132941	Hattie Fairview 2d
5092700-296915	Anxiety Woodrow	Polled Anxiety 4th
	3735589-185453	Ima 3d
	Miss Mary G 2d	Choice Dom. Misch.
	2995880-172132	Miss Gem 113th

"We have yet to get a sorry calf by this bull."

We invite you to visit us at the ranch and see a successful breeding program at work. We're proud of our good herd and the sires in service.

Our breeding program is geared to produce better Herefords . . . and we expect to fill the demands of cattlemen who want the best, with top bulls and choice replacement females of the desired size, type and quality.

Other Sires in Service

GHR MESA DOMINO 44th

Sired by Mesa Domino

GHR MESA DOMINO 50th

Also sired by Mesa Domino

Thanks to Buyers

We at Gollihar wish to express our sincere thanks to each and every one of our many buyers during the past year and also wish them every success in the breeding of Polled Herefords.

IF YOU WANT BEEF AND BONE WITH THE BEST IN BLOODLINES . . . LOOK TO GOLLIHARS



For Sale — 3 Good Thick Coming 2-year-old Bulls

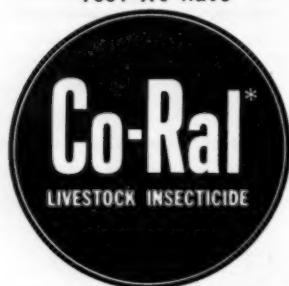
Gollihar Hereford Ranch

Located 6 miles northwest of Whitney on State Highway 933.

WHITNEY★

W. R. GOLLIHAR, Owner
Phone: Blum, Texas 4-2563

Yes! We have



Controls Cattle Grubs Simply by Spraying!

also

**EXCELLENT FOR CONTROL OF
SCREW-WORMS, HORNFLIES,
LICE, TICKS.**

*Trademark, Researched as Bayer 21/199

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cannot supply you, write us.

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Fort Worth 1, Texas

COWDOGS FOR SALE!!

Registered English Shepherds bred from hundreds of generations of natural heelers. They are intelligent, obedient, are gentle with children, and are natural cowdogs. We have pups ready to ship priced from \$35 to \$55. EVERY PUP IS GUARANTEED TO WORK TO YOUR SATISFACTION.

COWDOG KENNELS

KERENS, TEXAS

John Beck

Dr. Terry Sanders

New Systemic Insecticides Kill Cattle Grubs

Spray or Oral Treatments Can Eliminate Heel Fly
and Grub Damage



Now a single treatment to control cattle grubs has been developed. This treatment delivers the "knock-out punch" before the grubs damage the hide or meat. This one-time treatment can be applied to the animal's coat as a spray or can be given by mouth as a pill or bolus.

Formerly, the only treatment for cattle grub was rotenone which did not get the job done. It helped, of course, but it only killed the grubs after most of the damage was done. The new treatments kill the grubs before they can reach the animal's back.

A spray treatment known as Co-Ral (Bayer 21/199) requires a thorough spraying job and authorities recommend at least 250 pounds pressure. Part of the spray remains on the hair and some

soaks into the skin and is absorbed by the animal's body and this is what kills the young grubs. The spray is not recommended for lactating dairy cattle or calves under three months of age.

One Treatment A Year

Only one treatment per year is required if it is applied soon after the heel fly activity terminates. Recommended treating times are: Southern U. S., July through September; Northern U. S., August through October. No treatments should be made in the United States later than November 1.

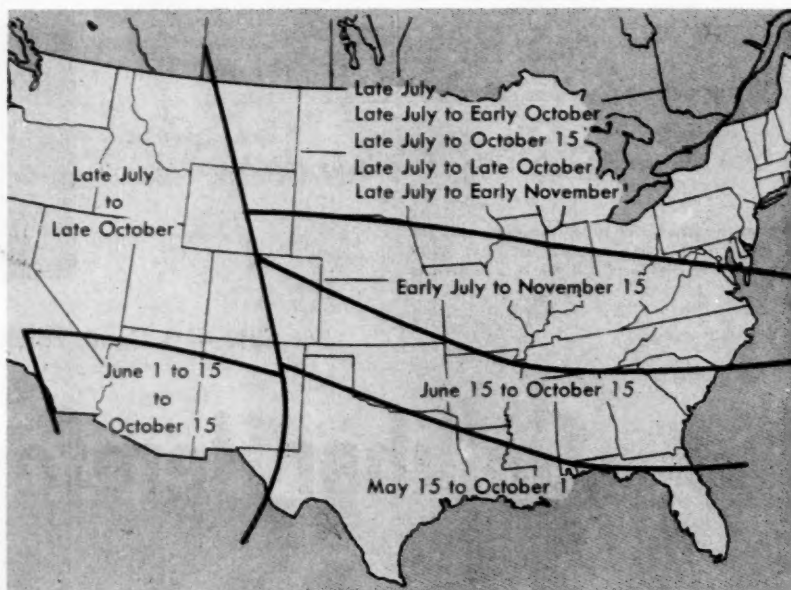
The spray treatment offers the extra advantage of controlling horn and stable flies, ticks and screw worms.

The other systemic grubicide is known as Prolene (Dow ET-57). It is administered by mouth as a pill or bolus with a balling gun.

Cattle should be treated with grubicides as soon as possible after the heel fly season. Early treatment is because the younger the grubs are at the time of treatment the more easily they are killed. The larger the grubs are when



Recommended Spraying Times for Cattle Grub Control



The areas indicated on this map are approximate. Exact application dates will depend on specific locations and weather conditions. In general, treatment should be applied as soon as possible after heel fly activity terminates since grub larvae are easier to kill when young. Cattle should be sprayed no later than four to six weeks—but preferably three months—before grubs appear on the back.—Map courtesy Chemagro Corp., Mfgs. of Co-Ral.

"BREEDING for BEEF" ---

Is the major roll for PKR Bulls . . . Producing cattle with **SIZE**, and **SUBSTANCE**—with breed character and type to suit both commercial breeders and show ring judges



PKR Zato Heir 291

"The 291st" is without a doubt the greatest breeding bull we have ever owned. A top son of the famed TR Zato Heir and out of a daughter by Register-of-Merit Hazford Rupert 81st.

Plan to
attend our
next sale
JANUARY 31,
1959

Consider - - -

the advantages of proved PKR breeding when you select new blood for your herd. PKR cattle possess the ability to improve the herd into which they go—they are superior in both individuality and inheritance—they are more nearly perfect in form, function and ability to breed on.

**WE INVITE YOU
TO INSPECT
OUR BREEDING
PROGRAM**



**FOR BETTER
HEREFORDS**

**ChelSEA,
OKLAHOMA**

**G. C. Parker
Owner**

Parker Ranch

ORVILLE DEEWALL, Mgr.

See our
Show Herd
at the Fall
and Winter
Shows!

they are killed by the chemicals the greater are the chances for adverse side-reactions in the animals. This is the reason animals should not be treated after November 1.

Ray L. Cuff, regional manager, Southwestern region of Livestock Conservation, Inc., reports that an added daily gain of nearly one-fourth pound was realized on 225 heifers by the use of systemic grub control. He says that the net added value of the 225 treated cattle was \$1,284.88 or \$5.71 per head.

Two New Insecticides Tested

Two of the new grub-killing insecticides have been tested at the Texas Agricultural Experiment Station at Spur and on several ranches near Spur. The chemical known as Dow ET-57 and sold under the trade name of Trolene was tested in 1956 and 1957. Another product, Bayer 21/199 which has the trade name of Co-Ral, was used on three ranches near Spur in 1957, and is currently being tested on the Spur Station as well as several ranches in the area, in cooperation with the U.S.D.A. Livestock Insect Laboratory at Kerrville, Texas.

Trolene was first used as a drench in 1956 and in bolus (large pill) form in 1957. It was easier to administer the boluses with a balling gun than to drench the animals with a dose syringe. One bolus is required per 300 pounds of body weight and the boluses are slotted for easy splitting in half for 150 pounds of body weight. A 450-pound calf would be given 1½ boluses.

In the 1956 test 80 yearling steers were divided into groups of 20 with the first group being treated in May, the second in July, the third in December, and the fourth group was left untreated. The animals were checked before slaughter in January 1957 and the steers treated in May had 89 per cent less grubs than those in the untreated control group. Only 64 per cent of the grubs were controlled by the July treatment. The December treatment was made to determine the effect of Trolene on the grubs after they had emerged under the hide. When the animals were slaughtered many of the grubs were found to be dead, but the treatment was too late to prevent damage to the carcass and to the hide.

In the 1957 test with Trolene the treatment in May gave 81 per cent control and a June treatment gave 83 per cent control. In southern areas of the United States heel fly activity generally stops in May and June, and July through September seems to be the most effective period for treatment. In northern areas the recommended period for treatment is August through October.

One Gallon of Spray Per Head

Co-Ral was prepared as a spray containing one-half of one per cent active material and one gallon of the spray was administered per head. A cattle sprayer which delivered the material at a pressure of 250 to 300 pounds was used and the animals were sprayed in a small pen at close range.

A group of 16 heifers were sprayed on the Spur Headquarters Ranch in July and when checked in December, they averaged one-half grub per head compared with 16.5 grubs per head in 14 untreated steers. This treatment gave a 96 per cent control. When these animals were sold for slaughter in December 1957, the heifers brought \$26 per hundredweight and the steers \$24. This difference was largely due to the effective control of the grubs in the heifers.

A 95 per cent control was obtained on 32 cows sprayed in July on the McAteer Ranch. These same cows were treated again in July 1958 to observe the effects of repeating the treatment for several years. No adverse effects have been noted to date.

Both of these insecticides are effective against screw worms. Worms in cattle sprayed with Co-Ral are killed and generally the treated animals will not be reinfested with worms for a period of 10 days. In the near future a new smear containing Trolene may be marketed and it appears to be more effective on screw worms than lindane.

Hope to get back to the southwest one of these days but in the meantime have responsibilities that compels my staying here for an indefinite time. To keep up with the cattle business back there in the meantime would appreciate getting your fine magazine "The Cattleman."—Joe T. Martin, Belmont, Calif.

Announcing - - -

COMPLETE DISPERSION OF FIELD LAND AND CATTLE COMPANY HERD

Gunnison, Colo., Sept. 15 and 16



S. TARRINGTON 1st

Owned jointly with Suncrest Hereford Ranch, Springerville, Ariz. Many maintain he's the greatest son of Free Town Contrite, the English bull imported by WHR and Suncrest. His dam, CBQ Daisy Domino 327 by Real Silver Domino 7th (half brother of the 44th).

380 Lots - - Registered Herefords

Featuring the get and service of S. Tarrington 1st (English) and a great set of Real Silver, Colorado Domino and Mischief Mixer females.

There will be 100 calves by S. Tarrington 1st and 180 cows will be bred to him.

Write for Catalog:

Field Land and Cattle Co.

Mrs. Tom Field, Mr. and Mrs. Fred Field and Mr. and Mrs. Don Woodbury

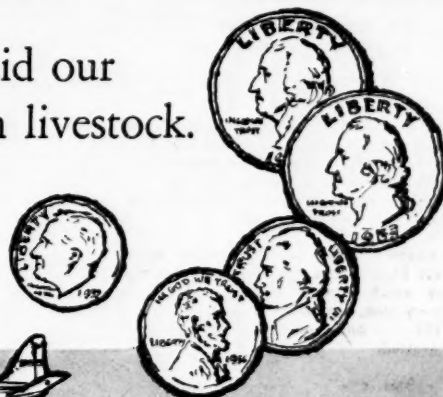
Gunnison, Colo.



We have always known that our business was a close reflection and recording barometer for the livestock industry. During the past six months our activity and volume has definitely been

UP!

In the past five years we have paid our clients \$2,173,855.31 for losses on livestock. This quick return money went a long way in buying replacement stock.



As usual we solicit and continue to handle the majority of all import and export shipping and insurance when quality, value and special handling are considerations.



We have just completed and moved into our new office building... We would welcome a visit from you!



AMERICAN
LIVESTOCK
INSURANCE
COMPANY



HARDING and HARDING

200 SOUTH FOURTH STREET • GENEVA, ILLINOIS

Frank Harding • Clint Tomson

NEW WORM CONTROL WORKS WONDERS!

**Lamkin Bros. Can Now Aid
You In Carrying Out New "Low
Level Phenothiazine" Treatment
Of Worms And Parasites**

Exhaustive tests by leading universities, government agencies, and private laboratories have proved conclusively that small preventive doses of phenothiazine—given daily in the feed—are remarkably successful in reducing livestock damage caused by internal parasites.

This treatment, now usually referred to as "low level Pheno", has been put into practice by many ranchers with startling results. In nearly every case, low level Pheno has returned up to \$12 . . . and even more . . . for each dollar invested.

Lamkin Bros. now offers you the opportunity to start low level treatment of your herd at once, by supplying Lamkin's feeds, minerals and supplements with the proper low level dosages of phenothiazine.

FREE ILLUSTRATED FOLDER

Further information about this amazing method of worm treatment is contained in an informative folder, "Pheno-Facts," which answers the 33 most often asked questions about low level phenothiazine. Write for your copy today. It's free and postpaid. You'll also receive, at no obligation, full information on the Lamkin products to use in carrying out your own low level program.



LAMKIN BROTHERS
P. O. BOX 494 BROWNWOOD, TEXAS



Hereford Associations

Listed Herewith Are the Names and Addresses of Hereford Associations in Texas, Oklahoma, Kansas, Arkansas, Mississippi, Missouri and Louisiana. Many of our Readers May Be Interested in Contacting Them for Information About Hereford Herds

Texas Associations

TEXAS HEREFORD ASSOCIATION
Tomie M. Potts, Memphis, President
Henry Elder, 1207 Burk Burnett Bldg.,
Fort Worth, Secretary

TEXAS POLLED HEREFORD ASSOCIATION
Jack Rowland, Morgan, President
Joe Weedon, Grosvenor, Secretary
Annual Sale—Beaumont, Oct. 25, 1958

BLANCO COUNTY HEREFORD BREEDERS ASSOCIATION
J. T. Duke, Johnson City, President
O. L. Patterson, Box 127, Johnson City,
Secretary

Annual Sale—Johnson City,
Dec. 6, 1958

BROWN COUNTY POLLED HEREFORD BREEDERS
Carl Sheffield, Brooksmith, President
J. W. Vance, Coleman, Secretary
Annual Sale—Brownwood
Jan. 24, 1959

CAPITAL AREA HEREFORD ASSOCIATION
Ryan M. Howard, Lampasas, President
Elmo V. Cook, County Courthouse, Aus-
tin, Secretary
Annual Sale—City Coliseum,
Austin, Dec. 4, 1958

CENTRAL TEXAS POLLED HEREFORD ASSOCIATION
Joe Dan Weedon, Grosvenor, President
Will Krueger, Jr., Box 162, Clifton, Sec-
retary

CLAY COUNTY HEREFORD BREEDERS ASSOCIATION
J. E. Boddy, Henrietta, President
Bill Collier, Box 526, Henrietta, Secre-
tary

CONCHO HEREFORD ASSOCIATION
Claude McInnis, Byrds, President
E. S. Hyman, Courthouse, San Angelo,
Secretary

Annual Sale—San Angelo, January, 1959

EAST TEXAS HEREFORD BREEDERS ASSOCIATION, INC.
C. O. Wilkins, Kemp, President
J. E. Brown, P. O. Box 1070, Jackson-
ville, Secretary
Annual Sale, East Texas Fairgrounds,
Tyler

GREAT PLAINS HEREFORD ASSOCIATION, INC.
P. J. Pronger, Jr., Stratford, President
Robert G. Sheets, Box 320, Guymon,
Okla., Secretary

Annual Sale—Guymon, Okla.
GREENBELT HEREFORD BREEDERS ASSOCIATION
F. "Jake" Hess, McLean, President
W. T. "Bill" Thompson, P. O. Box 28,
Childress, Secretary

Annual Sale—Childress
GUADALUPE VALLEY HEREFORD ASSOCIATION
Tom Crump, Seguin, President
F. J. Schroeder, P. O. Box 348, Seguin,
Secretary

HEART O' TEXAS HEREFORD ASSOCIATION, INC.
W. G. (Bill) Allen, Jr., Waco, President
E. N. McKay, P. O. Box 5056, Waco,
Secretary

Annual Sale—Heart O' Texas
Fairgrounds, Waco
HIGHLAND HEREFORD BREEDERS ASSOCIATION
Keesey Kimball, Alpine, President
A. Forrest Hope, Marfa, Secretary
Annual Sale—Fairgrounds, Marfa

Mexican a Visitor at Turner Ranch Field Day

Jaime Madero of Par-
ral, Chihuahua, Mexico,
right, was a visitor at
the 19th annual field
day and judging contest
held at Turner Ranch,
Sulphur, Oklahoma, re-
cently. At left is Roy
Turner, owner of the
ranch.





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COMPANY**

HILL COUNTRY HEREFORD ASSOCIATION

Werner Henke, Kerrville, President
J. D. Jordan, P. O. Box 326, Mason, Secretary

Annual Sale—Mason, Oct. 29, 1958

HOUSTON HEREFORD CLUB, INC.

J. T. Duke, Johnson City, President
John S. Kuykendall, 2035 Commerce Bldg., Houston 2, Secretary

Annual Sale—Sam Houston Coliseum, Houston

HOWARD COUNTY-SOUTH PLAINS HEREFORD ASSOCIATION

Loy Acuff, Big Spring, President

J. P. Taylor, P. O. Box 790, Big Spring, Secretary

Annual Sale—Big Spring, Jan. 7, 1959

MID-NORTH TEXAS HEREFORD ASSOCIATION

R. V. Sandefur, Alvarado, President
James Perimeter, Midlothian, Secretary

Annual Sale—Cleburne Fairgrounds, Nov. 19, 1958

MID-TEXAS HEREFORD ASSOCIATION

G. D. Everett, Jr., Stephenville, President
Gilbert Wood, P. O. Box 145, Stephenville, Secretary

Annual Sale—Stephenville, Jan. 12, 1959

MONTAGUE COUNTY HEREFORD ASSOCIATION

N. E. Heath, Bowie, President
Jack Slayden, P. O. Box 3, Bowie, Secretary

Annual Sale—Bowie

NATIONAL ANXIETY 4th HEREFORD BREEDERS ASSOCIATION

W. C. Windsor, Tyler, President
Jack Buchanan, Gail Route, Big Spring, Secretary

Annual Sale—Amarillo, Dec. 15, 1958

NORTHEAST TEXAS HEREFORD ASSOCIATION

C. E. Gaddis, Mt. Pleasant, President
Charles Black, Mt. Pleasant, Secretary

Annual Sale—Mt. Pleasant

NORTH PLAINS HEREFORD BREEDERS ASSOCIATION

Ralph Hale, Perryton, President
D. E. Timmons, P. O. Box 37, Perryton, Secretary

Annual Sale—Perryton, Feb. 10, 1959

PALO PINTO HEREFORD ASSOCIATION

Roger Carey, Caddo, President
Ralph Lindsey, P. O. Box 38, Palo Pinto, Secretary

Annual Sale—Mineral Wells

PANHANDLE HEREFORD BREEDERS ASSOCIATION

W. S. Bennett, Amarillo, President
W. M. Gouldy, P. O. Box 586, Amarillo, Secretary

Annual Sale—Amarillo

SAND HILLS HEREFORD & QUARTER HORSE SHOW

Cal M. Smith, Odessa, President
Hubert Martin, P. O. Box 792, Odessa, Secretary

Annual Sale—Ector Coliseum, Odessa

SOUTH TEXAS HEREFORD ASSOCIATION

W. C. McCord, Beeville, President
Ed Neal, Beeville, Secretary

Annual Sale—Beeville

SWEETWATER AREA HEREFORD BREEDERS ASSOCIATION

Paul Turner, Sweetwater, President
Chas. W. Lewis, Sweetwater, Secretary

Annual Sale—Sweetwater

TEXAS-OKLAHOMA HEREFORD ASSOCIATION

Henry Arledge, Seymour, President
Max Carpenter, Route 3, Box 418, Wichita Falls, Secretary

Annual Sale—Wichita Falls

TOP O' TEXAS HEREFORD BREEDERS ASSOCIATION

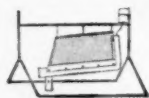
Clyde Carruth, Pampa, President
E. O. Wedgeworth, P. O. Box 1942, Pampa, Secretary

Annual Sale—Recreation Park, Pampa, March 4, 1959

WEST TEXAS HEREFORD ASSOCIATION

Jay Pumphrey, Old Glory, President
B. R. Blankenship, 1302 Amarillo St., Abilene, Secretary

Annual Sale—West Texas Fairgrounds, Abilene, Dec. 8, 1958



RESULTS

is the only thing that counts in the control of external livestock parasites (flies, lice, etc.)

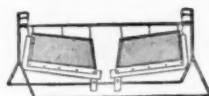
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Brush-Master Saws are designed and constructed to do the ideal job in any land clearing operation. Easy to operate and does quality work over all terrain. Also features finger tip control lever for engaging and dis-engaging drive without shifting Power Take Off. For the best in your land clearing operations see a Brush-Master Saw.

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NORTHEAST OKLAHOMA QUARTER HORSE ASS'N., INC. — Announces Its

FIRST SALE - - AUG. 23

Both Show and Sale start at 1 P. M. at the
WILL ROGERS MEMORIAL RODEO ARENA



THE CONSIGNORS (All from Oklahoma):

Dink Hull, Welch	Bar H Ranch, Tulsa
Ray Brown, Copan	James J. Mikles, Stigler
Raymond Pope, Vinita	L. A. Brown and Sons, Copan
S. M. Moore, Dewey	A. D. Rucker, Bluejacket
Bill Cass, Welch	Elmer Hall, Vinita
J. C. Foster, Keota	Carl Thomas, Vinita
John Lindsey, Vinita	Archie Jones, Vinita
Ernie Barnett, Bluejacket	Ray Boatright, Vinita
Harry Lynn, South Coffeyville	H. B. Dobyns, Stigler

The NEOQHA guarantees proper transfers of pedigrees and necessary certificates of breeding on each horse that sells.

Watch for complete catalog of this sale in August issue of THE QUARTER HORSE JOURNAL—or—for your individual copy and more information write or phone

RAYMOND POPE—Box 81—VINITA, OKLAHOMA—Phone 782

... and FIRST SHOW — of Open, AQHA
Approved Halter Classes —
FRIDAY, AUG. 22

Vinita, Oklahoma

SELLING 50 HEAD

10 Stallions and Geldings

40 Mares and Fillies

Hank Wiescamp — Auctioneer

Floyd Gale — Ringmaster

SINCE INDIAN TERRITORY DAYS, Northeast Oklahoma has been noted for excellent bluestem grass, fat cattle and fine horses. Quarter Horses in this area stem from the blood of Oklahoma Star, Bert, Roan Hancock, Beggar Boy, the Blake horses, the Dawson horses and many other Quarter Horse "Greats." OUR ASSOCIATION was originated by ranchers in this area so that the blood of those horses could be offered at auctions conducted by horse-users and breeders and not by speculators and traders.

HORSES OFFERED have been carefully screened. All known defects will be announced as each horse is sold. Every entry in sale will be shown in the August 22d, open AQHA halter-class show. Prospective buyers may examine each one carefully.

SHOW AND SALE to be in conjunction with the WILL ROGERS MEMORIAL RODEO, Oklahoma's largest outdoor show—Aug. 20 through 24—four evening performances, with Sunday matinee . . . you are cordially invited to attend

Raymond Pope, Secretary

Remember the Aug. 22d show is open to the world—full, AQHA approved halter classification included. Show entries accepted 'til 12 noon, Aug. 22d—entries will be released immediately after show. ALL sale horses MUST be in show.

FOR CRYIN' OUT LOUD!



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Silver King**

**VET and
RANCH
CHUTE**

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6 to 14 Months Old

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**BROWER
Whirlwind MIXERS**
Mix your own cattle feeds and
SAVE up to 80¢ on every 100 lb.
bag. Brower exclusive "Whirl-
wind" action produces perfect
blends — at lowest cost... in
fastest time. Feed economies
pay for the mixer. Ask about
low prices, 30-day trial, easy
payment plan. "World's Largest
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XIT HEREFORD BREEDERS ASSOCIATION

Newt James, Kerrick, President
Jerry Mobly, P. O. Box 1428, Dalhart,
Secretary
Annual Sale—Inter-State Fair Bldgs.,
Dalhart, Dec. 2, 1958

YOUNG COUNTY HEREFORD ASSOCIATION

W. F. Whittenburg, Graham, President
Thurman J. Kennedy, Graham, Secretary
Annual Sale—Graham

Oklahoma Associations

OKLAHOMA HEREFORD BREEDERS ASSOCIATION

Charles Vanderwork, Waukomis, Presi-
dent
Robert Totusk, A. H. Dept., O. S. U.,
Stillwater, Secretary
Annual Sale—El Reno, Dec. 16, 1958
Oklahoma City, Mar. 9, 1959

OKLAHOMA POLLED HEREFORD BREEDERS ASSOCIATION

Other Grimes, Tulsa, President
L. S. Pope, A. H. Dept., O. S. U., Still-
water, Secretary
Annual Sale—Enid, Okla., Dec., 1958

BECKHAM COUNTY HEREFORD BREEDERS ASSOCIATION

M. R. Reger, Sayre, President
Calvin E. Pierce, P. O. Box 351, Sayre,
Secretary

Annual Sale—Sayre

BIG PASTURE HEREFORD ASSOCIATION

Earl Norman, Walters, President
Earnest Hoodenpyle, Jr., Walters, Secre-
tary

Annual Sale—Sale Barn, Walters, Feb. 27, 1959

CLEVELAND COUNTY CATTLE- MEN'S IMPROVEMENT ASSOCIATION

O. C. Little, Moore, President
Vernon J. Frye, County Agent, Norman,
Secretary

Annual Sale—Norman

CREEK NATION HEREFORD ASSOCIATION

Carlisle Kinser, Morris, President
Jack Owen, Henryetta, Secretary

Annual Sale—Okmulgee

EASTERN OKLAHOMA HEREFORD BREEDERS ASSOCIATION

Wallace James, Hartshorne, President
Ellis Freeny, Wilburton, Secretary
Annual Sale—Wilburton

ELLIS COUNTY HEREFORD BREEDERS ASSOCIATION

Chas. J. White, Shattuck, President
W. O. "Bill" Smith, P. O. Box 157,
Arnett, Secretary

Annual Sale—Shattuck, Jan. 27, 1959

FIVE STATES HEREFORD BREEDERS ASSOCIATION

Cap Williams, Wheelless, President
Ferrell Smith, Boise City, Secretary
Annual Sale—Boise City

GRAND LAKE HEREFORD ASSOCIATION

C. O. Stanley, Vinita, President
Robert L. Vogel, Vinita, Secretary
Annual Sale—Fair Grounds,
Vinita, Feb., 1959

GREAT PLAINS POLLED HEREFORDS

Glendon Etling, Gruver, Texas, President
M. W. England, A. H. Dept., Panhandle
A&M, Goodwell, Secretary
Annual Sale—Panhandle District
Fair Grounds, Guymon, Nov. 1, 1958

HARPER COUNTY HEREFORD BREEDERS

Wilmer Adams, Buffalo, President
Max Barth, Jr., Buffalo, Secretary
Annual Sale—Buffalo, Feb. 11, 1959

HEREFORD HEAVEN ASSOCIATION

Roy Turner, Sulphur, President
A. E. Darlow, O. S. U., Stillwater, Sec-
retary

Annual Sale—Ardmore

INDIAN CAPITOL HEREFORD ASSOCIATION

Albert Borum, Muskogee, President
Jim Jordan, P. O. Box 1534, Muskogee,
Secretary

Annual Sale—Okla. Free State Fair, Muskogee, Sept. 19, 1958

LOGAN COUNTY HEREFORD BREEDERS ASSOCIATION, INC.

W. L. Schaefer, Marshall, President
Harold H. Elliott, County Agent, Guthrie,
Secretary

Annual Sale—Guthrie, Feb. 22, 1959

MAGIC EMPIRE HEREFORD ASSOCIATION

Marvin Newell, Tulsa, President
R. S. Glasscock, P. O. Box 5175, Fair-
grounds, Tulsa, Secretary

Annual Sale—Pawhuska, Annual Range Bull, Nov. 12, 1958

Hereford Breeders Opportunity, Feb. 11, 1959

MAGIC EMPIRE POLLED HEREFORD ASSOCIATION

John Shiflet, Red Rock, President
Mrs. Ferne E. King, 608-10 Commercial
Bldg., Tulsa, Secretary

NORTHERN OKLAHOMA HEREFORD BREEDERS ASSOCIATION

W. E. Van Arsdell, Morrison, President
Jay Hesser, Box 8, Perry, Secretary

Annual Sale—Fairgrounds, Perry, Dec. 9, 1958

OKLAHOMA-KANSAS HEREFORD ASSOCIATION

Adrian Vincent, Tonkawa, President
Czar D. Langston, Jr., P. O. Box 230,
Blackwell, Secretary

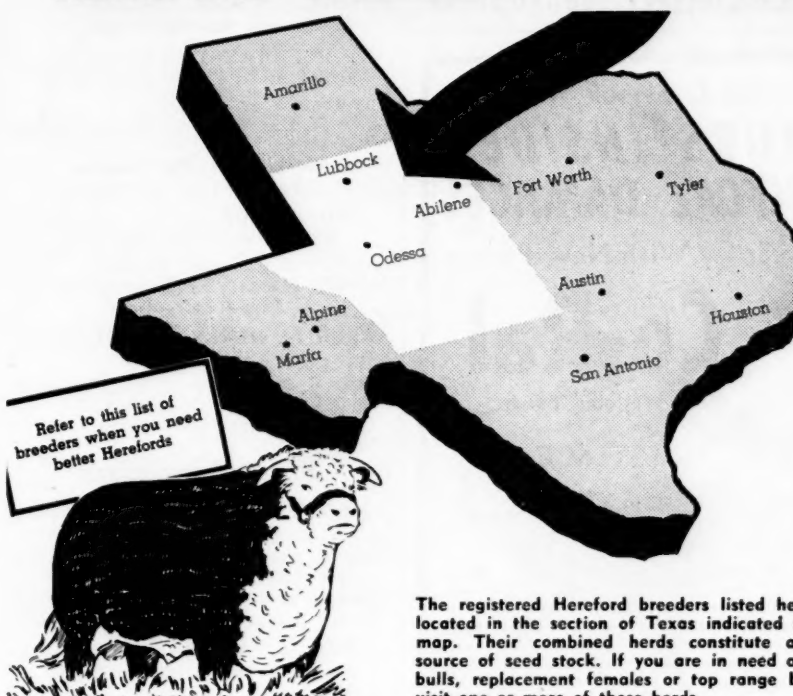
Annual Sale—Blackwell, Feb. 12, 1959

RED RIVER VALLEY HEREFORD BREEDERS ASSOCIATION

H. E. Bain, Chattanooga, President
Aubra L. Wilson, Box 740, Frederick,
Secretary

Annual Sale—Tillman County Fair Bldg., Frederick, Jan. 3, 1959

HEREFORD BREEDERS IN THIS SECTION OF TEXAS



**[LISTED
BELOW]**
**INVITE YOU
TO VISIT
THEIR HERDS**

The registered Hereford breeders listed here are located in the section of Texas indicated on the map. Their combined herds constitute a good source of seed stock. If you are in need of herd bulls, replacement females or top range bulls—visit one or more of these herds.

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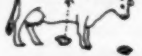
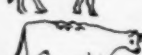
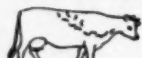
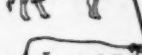
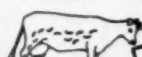
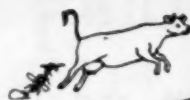
Registered & Commercial
Herefords
Guthrie, Texas

FOSTER S. PRICE Sterling City, Texas Registered Herd 14 mi. from Sterling City on Garden City Highway	J. V. (Jack) WILLIAMS High Gaining Bulls Paint Rock, Texas Concho County Mail — Ballinger, Texas	ATKINSON HEREFORD RANCHES Throckmorton, Texas Kingston, Okla.	ROUTH'S QUALITY HEREFORDS S. C. Routh, Owner Ballinger, Texas
J. H. KENNEDY Line-bred Anxiety 4th Registered Herefords Rotan, Texas	ROBERT A. HORNE Expectation Herefords Coleman, Texas	HUGH CAMPBELL & SON 17 Cows, 10 Calves, 12 Bulls, Coming Two's Ballinger, Texas	WALLACE HEREFORD FARM Leland Wallace Big Spring, Texas
LEAGUE RANCH Jack Idol, Mgr. Benjamin, Texas	JAY B. PUMPHREY Old Glory, Texas Real Silver Herefords	WALTER L. BOOTHE 15 Anxiety Yearling Bulls and 1958 Calf Crop, Truck Load of Females Sweetwater, Texas	CAUBLE'S ROYAL ANXIETIES Since 1915 — 60 Cows Anxiety 4th Bloodlines Rt. 2, Ph. EX 8-5170 Big Spring, Texas
CHARCO MARINE RANCH Registered and High Grade Herefords and Quarter Horses T. E. Smith, Box 1016 Maria, Texas	HARDY GRISSOM RANCH EARL GUITAR Herd Bull — Noble Sam Sup. Champ. Bull England, 1957 Abilene, Texas	J. PAUL TURNER HEREFORD RANCH Beau Gwen Lamplighter Cross Sweetwater, Texas	H. H. FISH & SONS Anxiety 4th Herefords Sell Bulls — Females Paducah, Texas
ADELE FURR RFD 1, Box 139 Ph. OR 8-2275 or OR 8-2162 Olney, Texas	Y-6 RANCH 20 Bulls — 20 Females Hamlin, Texas	ATKINSON HEREFORD RANCH Reginald and Verna B. Atkinson Mertzon, Texas	CHARLIE CREIGHTON Clean, Registered Herefords Major Mischiefs Big Spring, Texas

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Co-Ral is EASY to spray . . . economical . . . effective! Just spray . . . some Co-Ral remains in hair and on skin to control screw-worm, hornflies, lice and ticks. Also some Co-Ral passes through hide and enters body of animal killing grubs INSIDE the animal. ONE treatment does the job. Complete instructions furnished. Write for literature.

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five years, \$12.00; foreign, one year, \$6.

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WPHR Domestic W. Domestic W 78, Domestic
W 47, WPHR Domestic M 39, WPHR Advance
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LLANO, TEXAS

J. D. SHAY

REFUGIO, TEXAS

Polled Herefords for Sale
Largest Herd of Polled
Herefords in South Texas

ROMAN NOSE HEREFORD BREEDERS ASSOCIATION

Nelson Burns, Geary, President
Bud Nelson, Watonga, Secretary
Annual Sale—Watonga

SOUTHWEST OKLAHOMA CATTLEMEN'S ASSOCIATION

Guy Shull, Elgin, President
Lewis A. Haydock, Courthouse, Lawton,
Secretary

Annual Sale—Fairgrounds,
Lawton, Feb. 12, 1959

TOP OF OKLAHOMA POLLED HEREFORD ASSOCIATION

Harold Chain, Hunter, President
Laird J. Bernard, Enid, Secretary
Annual Sale—Enid

WASHITA HEREFORD BREEDERS ASSOCIATION

Lester C. Richey, Cloud Chief, President
James V. Son, Cordell, Secretary
Annual Sale—Cordell

Kansas Associations

KANSAS HEREFORD ASSOCIATION

George Schlickau, Haven, President
Jackson George, 1221 Grand St., Em-
poria, Secretary
Annual Sale—Hutchinson, Nov. 10, 1958
Range Bulls, Dodge City, Feb. 2, 1959

BARBER-COMANCHE HEREFORD BREEDERS ASSOCIATION

Willis Wenrich, Sun City, President
Theron Krehbiel, Medicine Lodge, Secre-
tary
Annual Sale—Kiowa, Feb. 17, 1959

CHEROKEE HEREFORDS, INC.

George Stoskopf, Baxter Springs, Presi-
dent
Paul Armstrong, Columbus, Secretary
Annual Sale—Columbus

CLARK COUNTY HEREFORD BREEDERS ASSOCIATION

Frank Cox, Englewood, President
Don K. Wiles, Ashland, Secretary

FLINT HILLS HEREFORD ASSOCIATION

Garland Gideon, Paxico, President
R. R. Melton, Marion, Secretary
Annual Sale—Cottonwood Falls,
Nov. 20, 1958

HAVEN HEREFORD BREEDERS

Warren Chain, Plevana, President
H. J. Wiebe, Haven, Secretary

KAW VALLEY HEREFORD ASSOCIATION

Leo Ebel, Wamego, President
W. A. Moyer, 1000 Thurston, Manhattan,
Secretary
Annual Sale—Koenig Sale Barn,
Manhattan

N. M. MITCHELL

Polled Herefords

SANDERSON — TEXAS

Visitors Welcome

LINCOLN COUNTY HEREFORD ASSOCIATION

Floyd Blanding, Minneapolis, President
Dale Mettlen, Sylvan Grove, Secretary
Annual Sale—Sylvan Sale Co.,
Sylvan Grove

NORTH EAST KANSAS HEREFORD ASSOCIATION

Robert Hug, Scranton, President
E. G. Becker, Meriden, Secretary
Annual Sale—Topeka

SEDGWICK COUNTY HEREFORD ASSOCIATION

Jim Allison, Wichita, President
Bernard Dick, Mt. Hope, Secretary

SHORT GRASS POLLED HEREFORD ASSOCIATION

Clarence Busse, Bird City, President
Robert Holle, Ludell, Secretary
Annual Sale—Atwood

SOLOMON VALLEY HEREFORD ASSOCIATION

Walter Hadley, Portis, President
Wayne Kaser, Osborne, Secretary
Annual Sale—Osborne

SOUTHEAST KANSAS HEREFORD ASSOCIATION, INC.

D. A. Perry, Redfield, President
W. E. Allen, Galesburg, Secretary
Annual Sale—Fairgrounds, Independence

Missouri Associations

MISSOURI HEREFORD ASSOCIATION

Gordon Thompson, Maysville, President
KANSAS CITY HEREFORD CLUB
Jos. W. Radotinsky, Kansas City, Kans.,
President
Ralph Harris, 7715 Jarboe, Kansas City,
Secretary

Mississippi Associations

MISSISSIPPI HEREFORD ASSOCIATION

J. P. Love, McAdams, President
C. E. Lindley, P. O. Box 634, State College,
Secretary
Annual Sale—Jackson

WINSTON POLLED HEREFORD ASSOCIATION

J. Hoy Hathorn, Louisville, President
Burris O. Smith, P. O. Box 328, Louisville,
Secretary
Annual Sale—4-H Sale Barn, Louisville,
March, 1959

New Mexico Associations

NEW MEXICO HEREFORD ASSOCIATION

G. X. McSherry, Deming, President
Jay Cox, Winston, Secretary

SOUTHEASTERN NEW MEXICO HEREFORD ASSOCIATION

R. U. Boyd, Carlsbad, President
Al W. Woodburn, P. O. Box 528, Roswell,
Secretary

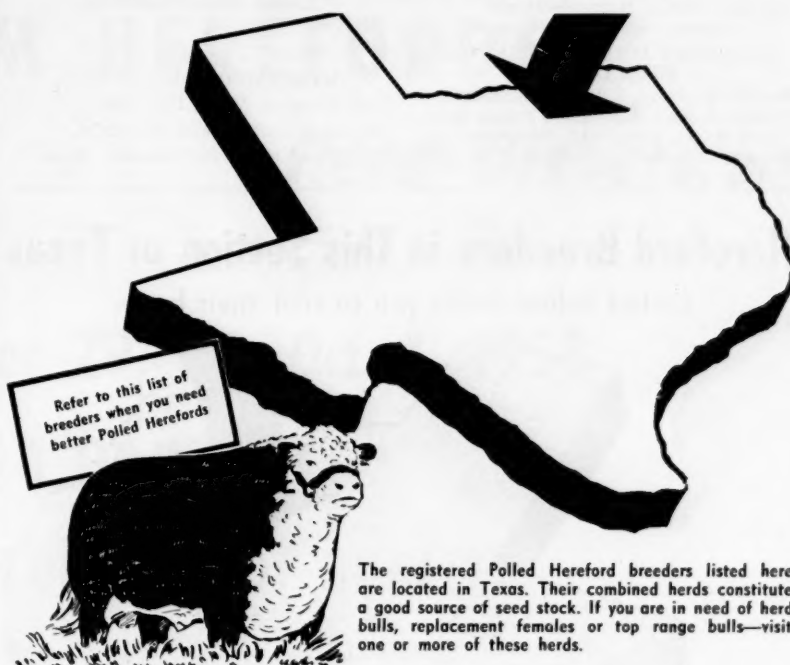
Annual Sale—Roswell

TRI-STATE HEREFORD BREEDERS ASSOCIATION

Jack Copeland, Nara Visa, President
Oscar Giles, Clayton, Secretary
Annual Sale—Clayton

Texas Polled Hereford Breeders

(listed below) invite you to visit their herds



The registered Polled Hereford breeders listed here are located in Texas. Their combined herds constitute a good source of seed stock. If you are in need of herd bulls, replacement females or top range bulls—visit one or more of these herds.

GOLLIHAR HEREFORD RANCH W. R. Gollihar Whitney, Texas	DR. C. C. EDGAR POLLED HEREFORDS Mexico, Texas
W. C. MACKEY & SONS POLLED HEREFORDS Phone PL 8-7173 — Rt. 5 Longview, Texas	DOMESTIC MISCHIEF SWANN RANCH Sam Swann, Owner Merkel, Texas
J. E. OSTROM OSTROM FARM Garrison, Texas	HANSONS POLLED HEREFORDS W. O. Hanson Meridian, Texas
HILL POLLED HEREFORD RANCH Fairfield, Texas	BOWMAN'S ANCHOR X RANCH Polled Herefords Stand High in State Feeding Tests Lampasas, Texas

YOU WILL BE PROUD

Write for further information



TO BE A MEMBER

410 East Weatherford, Fort Worth

Arkansas Associations**ARKANSAS HEREFORD ASSOCIATION**

John H. Johnston, Wynne, President
Ned Ray Purtle, Hope, Secretary
Annual Sale—Little Rock

ARKANSAS POLLED HEREFORD ASSOCIATION

Zack O. Jennings, Little Rock, President
Everett Rogers, Hill-Home Polled Hereford Farm, Paragould, Secretary
Annual Sale—Little Rock, Feb. 17, 1959

ARKANSAS VALLEY HEREFORD ASSOCIATION

Rollow Corder, Russellville, President
Jim Savage, Russellville, Secretary
Annual Sale—Russellville

OUACHITA MOUNTAIN HEREFORD ASSOCIATION

Dale Rodgers, Mena, President
Stuart J. Smith, Mena, Secretary
Annual Sale—Fairgrounds, Mena

Louisiana Associations**LOUISIANA HEREFORD ASSOCIATION**

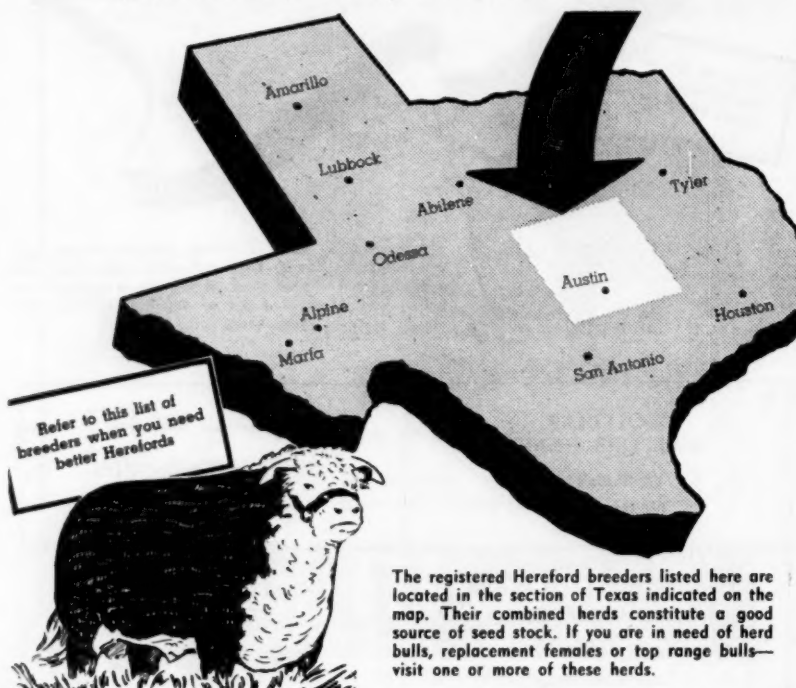
M. Mike Meltzer, Natchitoches, President
Coleman Martin, Natchitoches, Secretary
Annual Sale—Annual Blue Ribbon, Alexandria, Feb. 19, 1959
Annual Calf, Lafayette, March 30, 1959

ARK.-LA.-TEX. POLLED HEREFORD ASSOCIATION

Cecil Fielder, Shreveport, President
Lee Parker, Alexandria, Secretary

Hereford Breeders in This Section of Texas

(listed below) invite you to visit their herds



The registered Hereford breeders listed here are located in the section of Texas indicated on the map. Their combined herds constitute a good source of seed stock. If you are in need of herd bulls, replacement females or top range bulls—visit one or more of these herds.

DOAN'S HEREFORD RANCH Bloodlines—Numode, Domino, Domestic Misch. Wimberley, Texas	ALLEN HEREFORD FARM W. G. Allen, Owner Box 5056 Waco, Texas	
O'B & BAR O'B RANCHES John L. & Wm. F. O'Brien 3600 Forrester Lane Waco, Texas	HORSESHOE D RANCH D. B. Onward Prince 2nd Clean Cattle J. T. Duke Johnson City, Texas	
★	CIRCLE C RANCH Brodie Lane Austin, Texas Polly Blanton Brooks, owner Archie Polk, foreman	★

Listeriosis in Beef Cows

A POSSIBLE relationship of silage feeding to the onset of listeriosis in beef cattle is reported in the Journal of the American Veterinary Medical Association. In a range herd of 250 beef cows, 21 aborted and six died shortly after the start of silage feeding. Brucellosis and Leptospirosis tests were negative. Listeria organisms were recovered from the one aborted fetus submitted to a laboratory for tests.

Listeriosis affects a number of animal species, including some wild animals and birds, the Association said. It is often called circling disease, when it attacks the nervous system to cause aimless wandering of infected animals such as continuous circling in one direction.

Abortion in animals may be caused by a number of factors, warns the Association, and an accurate diagnosis by a veterinarian is the most economical way to determine the probable cause and begin corrective measures to protect the rest of the herd.

Breeders Report Excellent Results from Advertising in**The Cattleman**

Speedy Brown, winner Junior Quarter Horse roping, Santa Rosa Roundup, owned by Jack O'Donohoe, Holiday, Texas and ridden by Elmer Carter. Cathey photo.

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Herd Dispersion

September 29, 30, Oct. 1, 1958

1,000 HEAD

OVER 700 LOTS OF QUALITY

offering includes ---

400 COWS, about 200 with calves at side and others to calve.

100 BRED HEIFERS

150 OPEN HEIFERS

10 HERD SIRES

50 YEARLING BULLS

20 TWO-YEAR-OLD BULLS, plus two outstanding
Mill Iron herd bulls and two Real Prince Domino herd bulls.

Certainly **NOW** is the time to invest in good Hereford cattle and good land.
The opportunity is yours at **MHM September 29-30 and October 1.**

FARMS FOR SALE

The 2,700-acre cattle ranch, formerly known as the Milky Way Farm, will be sold at auction October 1. It is ideally located for a top cattle ranch with excellent pasture, good water supply and good buildings.

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MHM HEREFORD FARMS

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J. C. CARPENTER, Supt.

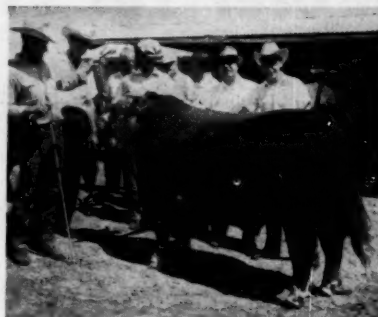
PULASKI, TENN.

Tom Adams for The Cattleman

Brazilian Livestock Producers Visit Ranches in Fort Worth Area



In mid-July a group of livestock producers from Brazil spent two days in the Fort Worth area as one stop of their five-week tour of the United States. The purpose of the tour was to observe and



study livestock production and marketing methods used in the U. S. which could be applied to conditions in Brazil. Pictures above show members of the group looking over bulls on the Hull-Dobbs Ranch and,



at right, enjoying a breakfast at Bear Creek Ranch, Aledo, as guests of Ray Smyth. The Texas and Southwestern Cattle Raisers Assoc. helped plan their program while in Fort Worth.

Oklahoma Hereford Breeders (listed below) invite you to visit their herds

Refer to this list of breeders when you need better Herefords

The registered Hereford breeders listed here are located in Oklahoma. Their combined herds constitute a good source of seed stock. If you are in need of herd bulls, replacement females or top range bulls—visit one or more of these herds.

*There is no death. The stars go down
To rise upon some other shore.
And bright in Heaven's jeweled crown
They shine forevermore.*

J. L. McCreery

Bernard H. Lemert

Bernard H. Lemert, former brand inspector for the Southwest Cattle Growers' Association, rancher and author, died June 26 at Liberal, Kans., at the age of 89. Lemert worked on several ranches as a young man and later homesteaded and bought a ranch on the north bank of the Cimarron near the old town of Fargo Springs. He owned the ranch at the time of his death. He was the author of "The Roundup of '84", reminiscences of a cattleman. He is survived by his wife; a son, Louis and three grandchildren.

Ray E. Drenner

Ray E. Drenner, Memphis livestock operator and cattleman, died June 27 at the age of 61. Drenner was born in Mound Valley, Kans., and operated livestock businesses at Parsons and Kansas City, Mo., before moving to Memphis in 1936, as livestock buyer for a packing company. In later years he opened his own order buying business and became widely known. He leaves his wife, Mrs. Fern R. Drenner, and his daughter, Mrs. Ben Pope of Memphis; his son, William E. Drenner, Fort Smith, Ark., and four grandchildren.

Ralph James Barrow

Ralph James Barrow, rancher and oil man of Double Bayou near Anahuac, Texas, died July 14 at the age of 67. Barrow was born at Double Bayou on land his pioneer ancestors settled before the Spanish land grants in Texas. His forefathers, the Barrows, were the first to bring Brahman cattle to this country. Barrow raised Brahman and Santa Gertrudis cattle and owned about

WARD'S HEREFORD RANCH McAlester, Okla.	T. R. McCALLA, JR. Yellow Zato Heir and Hazlett Herd RFD No. 3 Chickasha, Okla.
MILES HEREFORD RANCH Registered & Commercial Beaver, Okla.	THE 4-S RANCH R. K. Shivel, Owner Ochelata, Okla.

The Cattleman—Subscription rates: One year, \$3; three years, \$7.50; five years, \$12.00; foreign, one year, \$6.

32,000 acres of land and approximately 4,000 head of cattle at the time of his death. He is survived by his wife, Mrs. Bertha Winnie Barrow; a son, Solomon Wesley Barrow of Beaumont; three daughters, Mrs. Joe Lagow and Mrs. James A. Meredith, both of Double Bayou, and Mrs. O. E. Willcox, Jr. of Anahuac; six grandchildren; four sisters, Mrs. G. M. Johnson of Beaumont, Mrs. Edna B. Smith of Houston, Mrs. Robert Reagan of Riverside, Calif., and Mrs. Alice Stevens of Los Altos, Calif.

Wilbur Carroll Gilbert

Wilbur Carroll Gilbert, rancher, oilman and one of the largest landholders in Texas, died in Beaumont July 14 following a heart attack at the age of 70. At the time of his death Gilbert was interested in oil, banking and agricultural enterprises and besides his own extensive land holdings, had 130,000 acres of Texas land under his management. He was the oldest director of the First National Bank of Beaumont. He is survived by his wife; a son, W. C. Gilbert, Jr., a daughter, Mrs. Pete Fortune, Indianapolis, Ind.; a sister, Mrs. Annie Gilbert Butler; a granddaughter, Carroll Candee Wilde, Indianapolis; a nephew, Charles T. Butler, Jr., Beaumont; and a niece, Mrs. Laura Bourret of California.

Joe Benton

Joe Benton, 75, Nocona, Texas, cattleman, oil producer and benefactor, died July 10 following an illness of several years. Benton was born in a log cabin on the ranch where he lived and died. He was among the first to introduce Angus cattle in the area and for years was prominent in the North Central Texas Angus Association. He is survived by his widow; a daughter, Clarise; a sister, Mrs. C. C. Willard of Nocona and a brother, Carl C. Benton, Nocona.

Ross Glaze

Ross Glaze, farmer-stockman of Muleshoe, Texas, died May 26 at the age of 78. Glaze was born in Collin county and came to West Texas at an early age where he worked for the Drag Y's, Mashed O and the Slaughter Cattle Company. He trailed cattle from the Slaughter holdings to South Dakota where they were herded on Indian reservations for the government in 1908. He is survived by two sons, Ross M., Jr. of Amarillo and James B. Glaze, Muleshoe; and two daughters, Mrs. Ida Lou Whitten, Los Alamos, N. M., and Mrs. Hester Branham, Pampa, Texas.

Mrs. Kate Nevill

Mrs. Kate Nevill, pioneer Brewster county ranch woman, died in San Angelo June 21 after an illness of more than a year at the age 83. She came to Brewster county from Lavaca county in 1899 and married Robert L. Nevill who had come to Brewster county as a Texas Ranger in the early 1880's. He retired from service in 1882 and engaged in the cattle business, which Mrs. Nevill managed following her husband's death in 1914. Survivors include two daughters,

Mrs. J. J. Oliver of Edinburg and Mrs. E. A. Sullenger of Tucson; a sister, Mrs. Kizzie Mayes of Corpus Christi; a grandson, Neville Haynes of Alpine; two great-grandsons, Joe and Jeff Haynes of Alpine; nine nieces and two nephews.

W. B. Mitchell

W. B. "Bill" Mitchell, foreman at the George Keith ranch near Wichita Falls, died April 25 of injuries he received when he fell in the bathroom of his home. Mitchell, an employee of the ranch for 36 years, had recently been under the doctor's care. Survivors are his wife, Mrs. Nola Mitchell; a son, Bill Mitchell of Hobbs, N. M.; a daughter, Mrs. Ralph Chenault, Wichita Falls; three brothers,

J. L. Mitchell of Hobart, Okla., and John and Harry Mitchell, both of Henrietta; and two grandchildren, Sandy and Bud Chenault of Wichita Falls.

Jack Echols

Jack Echols, rancher and father of Buck Echols, field inspector for the Texas and Southwestern Cattle Raisers Association, Liberty, Texas, died May 12 following a lengthy illness at the age of 64. Echols was born in Houston and had been a resident of Liberty since 1925. Besides his son he is survived by his wife; three sisters, Mrs. Addie Woodyard of Houston, Mrs. Lee Boudro and Mrs. Hettie Busch, both of Humble, and two grandchildren.

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★ The man who knows how gets the breaks, while the man without training, who does things in his own way—half of the time the wrong way—is out of luck.

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AUGUST 12-15, 1958

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Mrs. Leo Potishman

Mrs. Leo Potishman, 53, wife of the president and founder of Vit-A-Way, Inc., Fort Worth, died July 13 in a Fort Worth hospital. Mrs. Potishman, a native of Birmingham, Ala., moved to Fort Worth in 1927. Surviving besides her husband are a daughter, Mrs. Martha Boots Putney of Fort Worth, and two grandchildren.

William Lee Traylor

William Lee Traylor, widely known rancher of Calhoun and Jackson counties, died in Port Lavaca at the age of 87. Traylor lived on the family ranch near Point Comfort since 1875 with the exception of 14 years in Cuero. He as-

sumed management of the ranch when his father died in 1891. Survivors include three sons, D. L. of Uvalde, C. S. of Port Lavaca and G. C. of Victoria; a daughter, Mrs. John Bell of Cuero; eight grandchildren and eight great-grandchildren.

Irl W. Frantz

Irl W. Frantz, 64, Hartley farmer and stockman died July 12 of a heart attack while loading some cattle. He had been a resident of Hartley since 1934. Survivors include a son, John D. of Hartley; a sister, Mrs. John R. English of Los Angeles, Calif.; two brothers, C. J. Frantz of Waka and C. G. Frantz of Miami, Okla., and a grandson.



Dr. R. E. Patterson

Dr. R. E. Patterson Succeeds D. W. Williams

DR. R. E. (PAT) PATTERSON, vice-director of the Texas Agricultural Experiment Station, was named vice-president for Agriculture of the Texas A&M College System. His appointment, by the Board of Directors of the Texas A&M College System, meeting in Austin, was on recommendation of Dr. M. T. Harrington, President of the System.

Dr. Patterson will take his new position as head of agricultural research, teaching and extension work throughout the state-wide Texas A&M College System on August 1. He succeeds D. W. Williams, who has gone to Ceylon as agricultural consultant under the A&M College's technical assistance program.

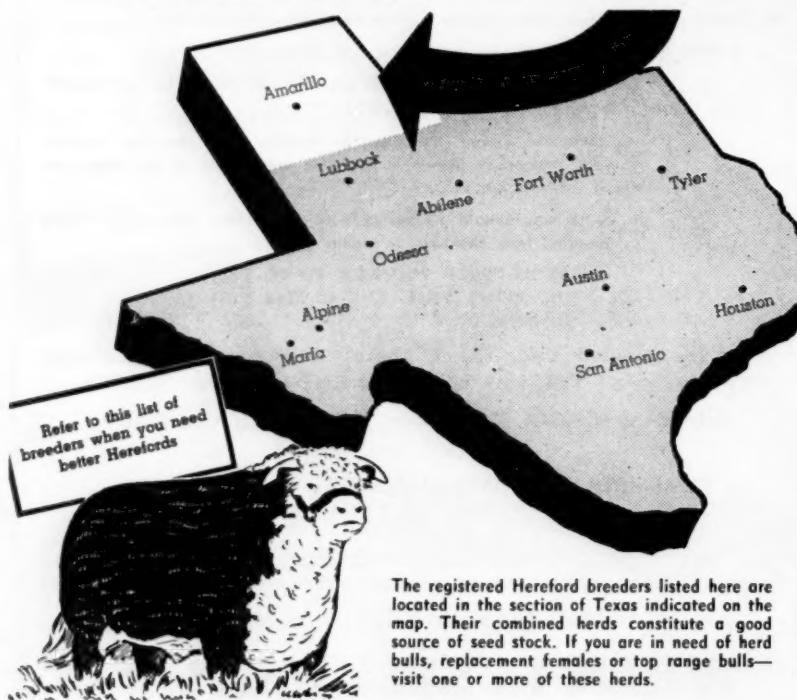
The new head of the statewide agricultural services of the A&M System has come up through the ranks of teaching and research since he joined the A&M staff in 1934 as a graduate assistant in the genetics department. He served as a research assistant, assistant professor of genetics and animal husbandry before being made assistant director of the Texas Agricultural Experiment Station and professor of Animal Husbandry in 1947. He was named vice-director for the research organization in 1950.

As a research worker in genetics, Dr. Patterson made significant contributions to the development of better Texas wool through the improvement of breeds of sheep. He was an early contributor to research which developed the performance and progeny testing programs which have revolutionized the Texas cattle industry in recent years. He also did early work on the development of methods for statistical analysis of research results.

Although I am not in the cattle business I enjoy your magazine very much—Irwin G. Rice, 59th Trans. Co. (Lt. Hel) A.P.O. 800, New York, N. Y.

Hereford Breeders in This Section of Texas

(listed below) invite you to visit their herds



The registered Hereford breeders listed here are located in the section of Texas indicated on the map. Their combined herds constitute a good source of seed stock. If you are in need of herd bulls, replacement females or top range bulls—visit one or more of these herds.

JACK RENFRO Springvale Ranch Hereford, Texas Real Silver Dom., Real Prince Onward, Vagabond Mischief	OVERTON RANCH Dr. M. C. Overton, Jr., Owner Anxiety Herefords Pampa, Texas
J. F. ROSS & SONS We are still in business Jimmy—Jerry Goodlett, Texas Mail—Rt. 4, Quanah, Texas	J. P. CALLIHAM Reg. Herefords Since 1927 Conway, Texas Ph. 2836 Panhandle 3 Mi. North on Highway 15
★	G. I. EDLIN & SON Channing, Texas

Antibiotics Tested for Shipping Fever Control

Ohio Agricultural Experiment Station Has Cut Losses Sharply By Use of Bicillin or Combiotic at Shipping Point.

Antibiotics are coming to the rescue of American cattlemen who've been harassed for many years by a vague type of disease that attacks animals in transit.

Dr. Nelson King of the Ohio Agricultural Experiment station has cut shipping fever sharply in beef cattle by the injection of 10 cubic centimeters of bicillin or combiotic.

The Ohio station buys the bulk of its experimental cattle from Texas ranchers. Eight of every 100 cattle not given an antibiotic on the range developed shipping fever before reaching Wooster or shortly thereafter. Yet only six of each 100 calves given one injection in Texas came down with disease. Still better was two injections, one in the Lone Star State, one in the Buckeye State. Then only 2.5 per cent of the animals were felled by shipping fever.

Although Dr. King's trials are encouraging, he concedes the disease is still pretty largely a mystery. The cause, although King suspects a virus, is not yet known. The bacteria known as Pasteurella are present in animals sick

with shipping fever, yet when they are injected into healthy animals, symptoms fail to develop.

Dr. King theorizes that a virus and possibly other stress factors lower the animal's resistance, making it possible for Pasteurella and other organisms to get a foothold. The Ohio Experiment station will press studies on the true cause of the malady, for only through knowing the cause can an effective control be developed.

Outlines Few Sound Rules

Up to now, it has been pretty much a matter of hit-or-miss measures aimed at prevention. A few sound rules outlined by King will aid farmers in staying off shipping fever in their herds.

Start with purchase of healthy cattle.

Upon arrival, cattle should be put in a shed where they can be inside and outside part of the time. See that the animals have dry bedding and plenty of water at all times.

The quicker the animals start eating, the better. Dr. King recommends feeding whole oats and medium quality hay. In

the event that individuals start coming down with the fever, isolate them if possible and call a veterinarian.

The pursuit of the true cause of the disease will take up a major fraction of research time spent on shipping fever. The veterinarians also want to learn about the effect of stress on disease incidence. Ohio scientists will inject some animals with cortisone, a relatively new drug, to produce a stress situation. The relationship of the disease to different types of cattle housing and handling during shipping will also be investigated.

Shipping Fever Loss Tremendous

Although farmers and veterinarians are aware that the loss from shipping fever is tremendous, no one knows exactly how much. Dr. George F. Henning of the Department of Agricultural Economics is attempting to get a more accurate gauge of the loss. Not all the loss is attributed to death; perhaps even more important is the subtle losses in flesh that could be traced to shipping fever. A number of factors have been suspected as being involved in the cause of shipping fever and this has necessitated that research men of various trainings cooperate in the investigations.

For a while, Ohio Experiment station scientists suspected that a difference in vitamin or mineral content in certain animals might be the key to the fever. They took blood samples in the fall, testing for Vitamin A, sugar, phosphorus, and calcium. No deficiencies could be found in the sick cattle. Vitamin A

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capsules were also administered but with no effect on disease.

Although the antibiotics are given by injection now, Dr. King will work on a new technique next year in order to avoid restraining cattle while giving the shot. Antibiotics will be mixed into the feed at several of the station's outlying farms to study their potency in curbing shipping fever.

I don't feel that I could do without The Cattleman magazine now that I am used to it, and look forward to receiving it every month.—Zack T. Hodges, Route 2, Marietta, Okla.

Spinks Quarter Horse Sale Averages \$561

SUMMARY
40 Head \$22,420; Avg. \$561

AN ESTIMATED crowd of 2,000 attended the annual H. C. Spinks Quarter Horse Sale June 7 at the ranch near Paris, Tenn. R. B. Carothers, president of the firm, welcomed the guests and Col. Walter Britten opened the sale which featured the breeding of Poco Turp and Tennessee, the two popular studs in the Spinks Farm stables.

Clay Turp, a buckskin stallion by Poco Turp, was the top selling stud at \$1,265,

going to James H. and John F. Walden, Moore, S. C.

Miss Goldy Locks, a permanent Palomino mare sold to Bar H Ranch, South Bend, Indiana, to top the sale at \$1,375. Clay Don, a black stallion, sold for \$1,000 to Joe Pugh, Greensboro, N. C.

Fungus Disease Reported For First Time in Horse

AFUNGUS disease common to the southwestern states has been for the first time reported occurring in a horse in the Journal of the American Veterinary Medical Association. Before this report, the Association says, this fungus disease, called coccidioidomycosis, had been chiefly in man, cattle, sheep, dogs, chinchillas and wild rodents.

The disease in the horse caused severe, progressive emaciation, a variable fever, moderate anemia and a peculiar attitude. After an illness of four months, the horse died.

Coccidioidomycosis is a slow developing, chronic disease which is due to a fungus and is seldom transmitted from one animal to another. The organism grows in soils of dry, arid regions and spores are carried on winds and furred or feathered animals but do not survive in temperature or moist climates outside of a host animal.

The disease has been found in one dog in Iowa and one in Quebec, according to the Association, but the animals had most likely visited in the southwest area where the organism exists.

I have received one of your sample copies of "The Cattleman Magazine," and that convinced me. I have enclosed money for my subscription for the magazine. Thank you very much. Donald Turberville, Turberville Angus Farm, Route 4, Nashville 11, Tenn.



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ESSAR PROGRESS REPORT

SIRE RECORD — PRINCE SUNBEAM 971st
B U L L S

Cow No.	Calf Tattoo	Calving Date	Birth Wt.	Birth Grade	Wean Wt.*	Adjusted Wt.	Wean Grade	140-Day Gain	Grade
514	A335	10-25-57	68	Choice	530	582	Fancy		
182	A324	10-26-57	50	Choice	460	556	Choice+		
191	A327	10-14-57	66	Choice+	515	545	Choice+		
435	A311	10-30-57	65	Choice	500	535	Choice		
556	A321	10-29-57	55	Choice	500	528	Choice+		
232	A312	10-29-57	70	Choice+	455	522	Fancy		
127	A344	10-28-57	80	Choice+	490	518	Choice+		
228	A302	10-19-57	63	Choice	460	515	Choice+		
456	A336	10-26-57	57	Choice	470	513	Choice+		
501	A306	10-17-57	66	Choice+	495	500	Choice+		
79	A301	10-24-57	67	Choice+	470	490	Choice+		
92	A307	11-10-57	58	Choice	420	477	Choice+		
124	A319	10-20-57	67	Choice	465	476	Choice+		
518	A309	10-27-57	77	Choice+	450	474	Choice+		
74	A334	10-19-57	65	Choice	415	460	Choice+		
258	A323	10-16-57	57	Choice	450	452	Choice		
288	A337	10- 3-57	55	Choice	460	434	Choice+		
188	A331	10-29-57	60	Choice	390	409	Choice+		
102	A317	11- 3-57	60	Choice	370	402	Choice		

*5-9-58

Twenty sons of 971 will sell in our December 6th sale. You are always welcome to come by the ranch to see these bulls, which—along with eighty more top quality bulls by our other herd sires will make up our performance-tested sale offering.



Owner: Slick-Moorman Land and Cattle Co. • Jim Warnke, Ass't Mgr. • Waymon Ashley, Cattle • Les Ljungdahl, Mgr.
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Sugar Loaf Farms Fort Worth Sale Averages \$579

SUMMARY

79 Females — \$45,751; Avg. — \$579

SUGAR LOAF FARMS' Consolidated and Get Acquainted Sale held June 25 at Fort Worth, Texas, drew a large crowd of Angus cattlemen from the Southwest to bid on the initial offering of Sugar Loaf females in this area.

Bidding was active and steady, with a cow and bull calf at side by Scottish Prince, Sugar Loaf's leading Herd Sire, topping the sale at \$3,000. Jess Alford, Paris, Texas, was the buyer. Alford also purchased another cow and bull calf for \$875.

The Sugar Loaf herd is one of the leading Angus establishments in the East with headquarters at Staunton, Va. They have recently expanded their operation to include a Southwest division known as Sugar Loaf Ranch, located 15 miles west of Fort Worth where they plan to maintain a cow herd of some 200 mother cows. This sale was for the purpose of introducing this new operation.

A consistent buyer of the top cattle was S. David Ramsey, Dallas, who purchased the second and third top selling females. Ramsey paid \$1,350 for Rally Blue Ribbon Lady 4th with a bull calf at side by Ankonian O. B. 59th. Pride Protest of Windfields 4th with a bull calf by Scottish Prince sold for \$1,200.

Beaver Dam Farms, Dundee, Miss., selected several lots including Elnora C. H. 4th on a bid of \$875.

Dave Canning, resident advisor for Sugar Loaf Farms, was the sale manager and Ray Sims, Belton, Mo., was the auctioneer.

Angus Steer Calves Set Texas Sale Top at \$38.75

A STRONG demand for Angus feeder calves was reflected in the \$38.75 per hundred top reached in the special Angus feeder calf sale at the Fort Worth Yards, Friday, July 12. The top pen of ten head, and the champions over all the steers, was consigned by the H. D. Ranch at Alvord, Texas, owned by Harry Devers and Son. These steers sold on order to an Illinois feeder at \$38.75 per cwt. The reserve championship went to a load of 20 steers, consigned by Stewart Sewell of Jacksboro, Texas, that cashed also to an Illinois feeder at \$38 per hundredweight.

In the heifer division, the grand championship was won by a pen of 20, also consigned by Sewell, selling at \$34. The reserve champion pen was a first place pen of ten, consigned by Sewell. They were black bald faces and cashed at \$32. The second place pen of ten steers owned by R. E. Pratt of Sulphur Springs, sold for \$36.

Pat Patterson, Fort Worth, was the steer judge and Lewis Merrill of Midlothian, Texas, placed the heifer calves.

Jim Allen Joins Essar Staff At Mississippi Unit

JIM ALLEN took over active direction of activities of Essar's Mississippi unit on July 1. The plantation consists of 20,000 acres of land in the Delta 30 miles north of Vicksburg. Plans are to operate it as a unit of Essar's large scale performance tested registered Angus herd and also develop an Angus commercial herd of 1,500 to 2,000 cows through the use of Essar's performance tested bulls. Accurate records will be kept on both herds, enabling Essar to gather further information on the results of their performance testing program.

The Fittler unit is both a farming and livestock operation where all crops grown will be used by the cattle except for cotton, which is a major crop in the Mississippi Delta region.

Aberdeen-Angus Transactions

H. B. Pyle Angus Farm of Richmond, Texas, sold nine cows and a bull to Jack K. Allen of Columbus, Texas, and a bull to Bernie Fore of Angleton, Texas.

E. D. Armstrong of San Marcos, Texas, sold 17 cows to Rector R. Williams of San Marcos, Texas.

A. L. Tryon of Fort Worth, Texas, sold 14 cows and 15 bulls to J. V. Hampton of Fort Worth, Texas.

Orba E. Miller of Floydada, Texas, sold 14 cows to Jet Milsap of Anson, Texas.



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200 Lots of Females 10 Bulls

Everything selling fully guaranteed. The herd is certified and accredited.

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Hartley Eline, Beulah, Blackbird, Georgina,

Witch of Endor, Belinda Blackbird, Hartley
Edella, Glencarnock Missie, Heroine, Mig-
nonne, Quality Blackcap, Blackcap Bessie
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INCLUDING . . .

Some of the sires represented are: Eileenmere 1100"; Eileenmere 487"; Eileenmere of Woodbarr;
Blackbird Barry; Esquire of Bordulac; Ravenswood Pride Eric; Wintonian 5"; Jock of Wheatland;
Homeplace Eileenmere 999-35"; Prince Eric of Sunbeam. 73 excellent daughters of Eileenmere
1238", a full brother of the great Eileenmere 1029", and Eileenmere 1237", a top son of Eileen-
mere 1050".

FEATURED BULLS SELLING:

HECKETTIER 19th

JAGO

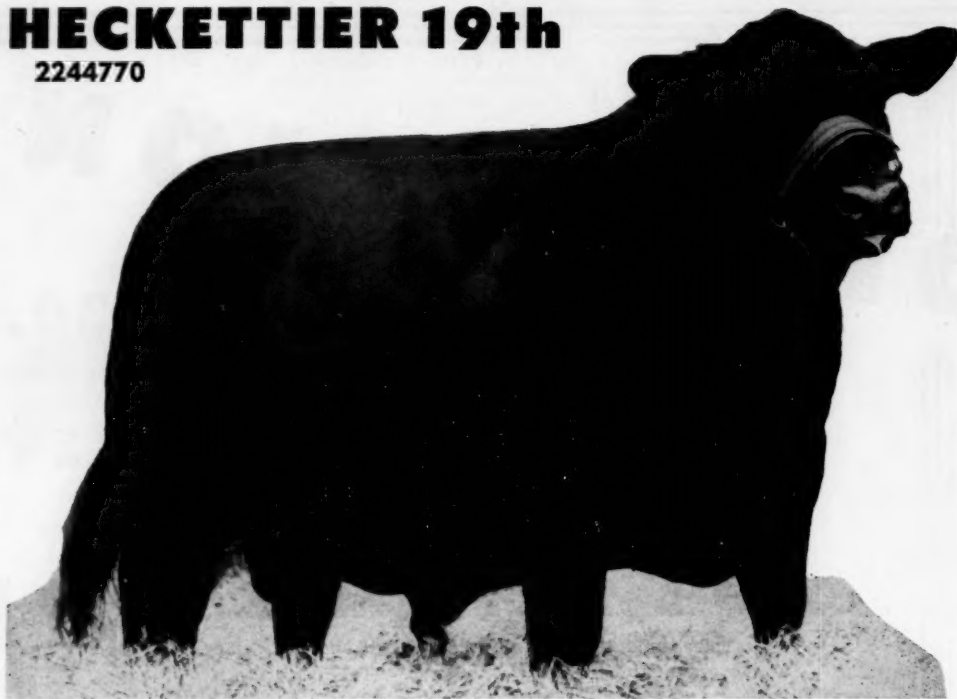
ALIMERE 20th



KARIMOR FARMS DISPERSION • AUGUST 30 • HAWTHORN, PA.

HECKETTIER 19th

2244770



This was the \$14,000 top of Greta Heckett's last sale. Unquestionably he is one of the very top sons of the famous International Grand Champion Dor Mac's Bardoliermere 10th. His dam comes through the same strain of cows and is nearly a full sister of the dam of the 10th, thus a concentration of the great blood of the famous McLeandolier bull. You will like the tremendous depth of body of this bull. His size and substance, still with breed character and quality, certainly indicate that this will be one of the good breeding bulls of the country. He is in excellent shape and is ready to carry on. He could well be campaigned and no doubt if you are here you will give a strong account of him yourself. There are a good many of the cows selling safe in calf to this bull and of course he himself sells as a feature of this auction.

"Joe Sherman has been one of the very enthusiastic promoters of the breed in Pennsylvania for a good many years now. He has a most attractive farm and a well run setup and you will find his herd of cattle in good shape always. In building this herd of cattle he selected tops time and time again from leading sales. And then he added several smaller herds in and kept the best of them, to weld together one of the fine strong big herds of this entire Eastern Seaboard. His bulls are a top group headed by the Heckettier 19th, the \$14,000 bull from the Heckett's last sale, definitely one of the top sons of Greta's International Grand Champion Dor Mac's Bardoliermere 10th. The other bulls are equally well bred too. This and their fine group of daughters of the two Eileenmere bulls were owned jointly with Glenn Mengle and have now been acquired in their entirety by Mr. Mengle at Glen Ru Farms. Honest, sound, well-bred set of cattle for your appraisal. No doubt there will be many extreme bargains. I suggest you come early. I am glad to inform you that Joe is offering these cattle guaranteed and of course the herd is fully certified and accredited."

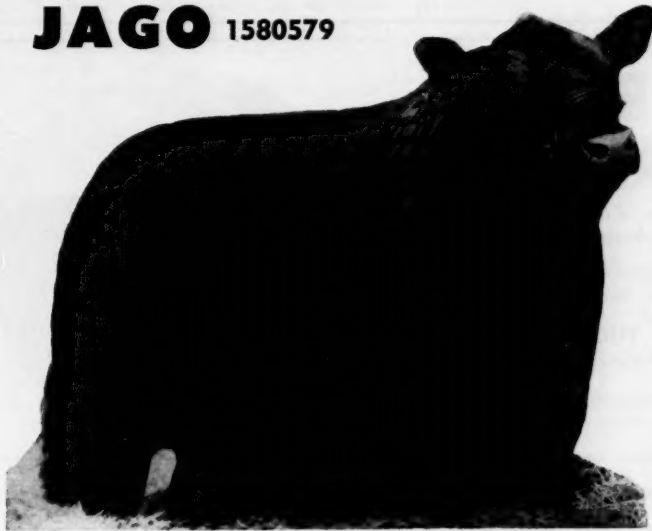
Sincerely yours,

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JAGO 1580579

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ALIMERE 20th
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The Cattleman

Angus Field Day At Texas A&M College

THE Texas Angus Association state field day held June 28, at Texas A&M College, College Station, featured an entertaining and informative program.

Professor John Riggs of the animal husbandry department, presided at the morning meeting and introduced the new Dean, T. D. Watkins, who will replace Dr. John Miller, as dean of agriculture. Vice-president of the College, Earl Rudder, welcomed the group to the campus and explained the aims and ideals of Texas A&M and the extension service.

Highlight of the morning program was an Angus herd classification demonstration by Lyle Springer, executive assistant, American Angus Association. The entire crowd participated in classifying several brood cows from the College herd.

The afternoon session was held in the meats lecture room of the animal industry building and was highlighted by a program emphasizing the cut-out values of Angus beef. Four Angus carcasses were displayed and placed. Pictures of the steers on hoof were shown on slides.

Professor Riggs concluded the field day with an outline of the new program now in effect by his department for evaluating herd sires on a carcass and meat characteristic basis of their offspring. The department will accept steers from any Texas breeder and will feed and test them from 600 to 1,000 pounds. After they reach the final weight they will be slaughtered in the meats laboratory and a complete carcass analysis and evaluation placed on them.

The College will accept only two to four steers per sire, but will accept them at any age and weight and carry them to the 600 pounds before starting them on the test. Steers may be delivered at any time and the only cost to the owner will be the actual feed consumed. It is intended that the program will give the College a wider basis on which to compute the heritability of tenderness and carcass cut-out value by sires.

About one-third of all beef is cow beef, of which approximately half is dairy cow beef.

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Calves . . . Check
these dates

In the Angus Stocker-Feeder Sale held at the Fort Worth Stock Yards July 11, the champion pen of 10 steers were entered by Harry Deavers, Alvord, Texas. They brought the year's top price of \$38.75 and weighed an average of 511 lbs.

Stewart Sewell, Jacksboro, Texas, showed the champion pen of 20 steers that sold for \$38 and weighed 460 lbs. Sewell also showed the champion pen of 10 and 20 heifers that brought \$32 and weighed 451 lbs. and \$34 for 20 head that weighed 437 lbs.

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 SALES.**

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**Monday—18th—Producers Livestock
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SEPT.

**Friday—5th—Fort Worth Stockyards,
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**Wednesday—10th—Henderson Live-
 stock Commission Co., Henderson,
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**Monday—29th—Producers Livestock
 Auction Company, San Angelo,
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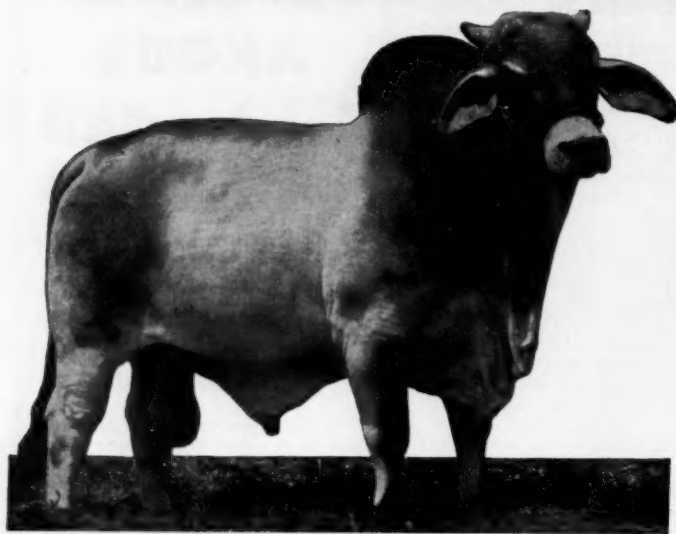
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KOONTZ RANCH Guzerat Beef-Type Brahman INEZ, TEXAS	C. K. BOYT Devers, Texas Breeder of Registered Brahman and Crossbred Cattle	V 8 RANCH P. O. Box 788 Howard C. Parker, Mgr. CENTER, TEXAS	Registered Red Brahman CHEROKEE RANCH C. E. YOAKAM, Owner P. O. Box 152, San Saba, Texas	
J. T. WHITE Phone LI 6-2029 HEARNE, TEXAS	MILBY BUTLER Red Brahman LEAGUE CITY, TEXAS	WILBOURN S. GIBBS Double U S Ranch, Box 472 HUNTSVILLE, TEXAS	M. TILFORD JONES Jones Ranch 100% Full-Blood Brahman Only P. O. Box 97 HOUSTON, TEXAS	
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Looking Back

Through the Pages of The Cattleman

FORTY YEARS AGO

August, 1918

In view of the drouth in Texas and Oklahoma and other parts of the Southwest, which has forced many cattlemen to rush their cattle to market, the Food Administration released war restrictions on meat about a month earlier than was originally contemplated. M. Sansom, Fort Worth, a member of the Agricultural and Live Stock Advisory Committee, represented the Cattle Raisers Association of Texas in urging removal of restrictions.

During the past month inspectors for the Cattle Raisers Association of Texas recovered for members 386 cattle, 8 horses and 1 mule.

President Woodrow Wilson on July 26 signed general regulations under which stock yards of the nation will henceforth operate. Stock yards, commission men, traders, order buyers and others handling livestock in or in connection with stock yards are required to secure licenses in accordance with the President's proclamation of June 18.

The California Cattlemen's Association adopted a resolution urging a restriction in the cantaloupe acreage contending that the land should be devoted to crops more necessary to winning the war, such as feed for livestock.

THIRTY YEARS AGO

August, 1928

The Texas and Southwestern Cattle Raisers Association held its first regional meeting at Beaumont, affording members in that area an opportunity to get in closer touch with the association. W. H. P. McFaddin called the meeting to order; President R. M. Kleberg addressed the meeting, and other talks were made by Dayton Moses, attorney; and E. B. Spiller, secretary. The barbecue was furnished by McFaddin, B. H. Willis, J. J. Hebert and E. W. Boyt. Jack Echols made arrangements for the barbecue.

At a meeting of the marketing committee of the Texas and Southwestern Cattle Raisers Association held June 29, 1928, definite plans were made for an aggressive cooperative marketing campaign to be carried on by the Association in connection with other cooperative agencies. The plan contemplates an af-

filiation with the National Live Stock Producers Association, which operates marketing agencies on 13 markets.

Choice fat cattle were selling on the Chicago market up to \$16.50 cwt., with most grass slaughter steers bringing \$11 to \$12. Most stock cattle were moving around \$10.50 to \$12. Best hogs were bringing up to \$11 cwt. and best fat range lambs around \$15.75 cwt.

TWENTY YEARS AGO

August, 1938

At a bull sale at Stamford July 5 nearly \$1,000 was turned over to the Old Timers for the completion of their bunkhouse. The six bulls and one heifer were donated by Arledge Stock Farm, Knox City; Brown & Corbett, Throckmorton; Jack Frost, Blackwell; John Gist, Odessa; C. W. Lewis, Sweetwater; Tom Parrott Estate, Throckmorton; and A. J. Swenson, Stamford.

R. R. Reppert, extension entomologist of Texas A&M College estimated that 600 carloads of poisoned mash would be necessary to bring an invasion of grasshoppers in Texas to a halt. The government has made a federal grant of \$214,000 to fight the insects and WPA, CCC and Soil Conservation forces are doing the work.

On the third Texas Hereford Association tour, stops were made at the follow-

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ing breeding establishments: John F. Sedwick, F. W. Alexander, W. J. Dodson, Merrick Davis, Dick Newell, Joe Matthews, G. P. Mitcham & Sons, Dr. F. E. Clark, C. M. Largent & Sons, Dr. A. J. Wimberly, J. D. Dulaney & Sons, G. E. Bradford, Walter Boothe, Jack Frost, E. P. Neblett & Son, John Stribling, Winston Bros., Dean Ranch and I. B. Cauble. The tour was under the direction of Jack Turner, secretary of the Texas Hereford Association.

TEN YEARS AGO

August, 1948

At the regular quarterly meeting of the Texas and Southwestern Cattle Raisers Association in Fort Worth June 26, C. E. Weymouth made an extensive report on the progress being made on the foot and mouth program and brought the directors up-to-date on all of its various developments. A resolution was adopted at the meeting urging the immediate construction of an adequate fence along the international boundary of the United States and Mexico so that this country may be more effectively protected from stray livestock that may be infected with fever ticks and foot and mouth disease.

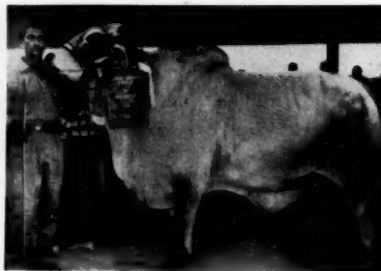
The 1948 Hereford Register-of-Value compiled by The Cattleman revealed that record prices were paid during the year in every category of the register. However, fewer sales were held than the year before.

Valdina Farms Bull to South Africa

VALDINA FARMS, Sabinal, Texas, have announced the sale of a Polled Hereford bull, RRW Gold Mischief, to E. E. Rushmore, Spring Grange Farm, Bulawayo, South Rhodesia, Union of South Africa.

The bull, a son of Valdina herd sire OK Gold Mine 12, was shipped from New Orleans and arrived in Capetown, South Africa, in extremely good condition after a 26-day trip.

Valdina Farms are owned and operated by Mr. and Mrs. R. R. Woodward, Sabinal.



Burke's Jaceto Burma, grand champion bull of the second annual livestock exposition held at Medellin, Colombia, South America. The bull is owned by Fondo Ganadero de Antioquia of Medellin and was bred by the Burke Bros. Brahman Ranch, Corsicana, Texas.

Charolais-Cross Sale At San Marcos Averages \$723

TWENTY-THREE buyers paid \$51,465 for 90 head of Charolais and Charolais-Cross cattle in San Marcos, Texas, Saturday, June 21, at a dual consignment and dispersal sale sponsored by the Texas Charolais & Charolais-Cross Sales Corp. of San Antonio, Texas. Only ten purebred cattle were included in the sale with the bulk of the animals representing Charolais-crosses of $\frac{3}{4}$ through 15/16 blood percentage.

Forty-nine head in the consignment sale brought \$35,450 for an average price of \$723. The consignments originated from 13 Texas Charolais herds, and the top price of \$2,950 was paid Lela Yates of Vineyard, Texas, for the two-year-old purebred female Zoya and her baby calf with the pair going to J. M. Sanchez of Zapata, Texas. Top bull price in the consignment sale was \$1,200 which was paid for two different bull lots, one consigned by G. A. Morris of Rocksprings, Texas, and the other by Chittim & Martindale of Leakey and Rocksprings, Texas. Average prices paid for the Charolais-Cross cattle by blood percentages varied from \$320 per head for $\frac{3}{4}$ bulls to \$1,075 for 15/16 females.

The dispersal part of the sale included 41 animals dispersed for Barry & Brite of Beaumont, Texas, for a total of \$16,015. The Barry & Brite dispersal included only one purebred, a four-year-old bull "Ireland" which topped both the sales at \$1,425 and was purchased by J. C. West of Corsicana, Texas. Campbell Stock Farm of Lewisville, Texas, paid the top dispersal price of \$620 for a Barry & Brite 15/16 female.

Buyers at the sale were Charley Litton, Chillicothe, Missouri; Henry Darroh, Webster, Texas; J. M. Sanchez, Zapata, Texas; W. F. Edens, San Marcos, Texas; G. W. Banks, Quitman, Texas; J. M. Chittim, Leakey, Texas; Triple AAA, Phoenix, Arizona; Jack G. Campbell, Wills Point, Texas; R. Calhoun, New Braunfels, Texas; L. T. Rettmann, Quitman, Texas; Coquat Ranch, Three Rivers, Texas; Michaelis Ranch, Kyle, Texas; J. C. West, Corsicana, Texas; J. L. Womack, Corsicana, Texas; Campbell Stock Farm, Lewisville, Texas; A. M. Askew, Houston, Texas; Bill Stribling, Johnson City, Texas; Johnnie C. Ward, Chilton, Texas; McGinness Bros., Lathrop, Missouri; Clayton Smith, Houston, Texas; L. R. Johnson, Gatesville, Texas; Ray Sence, Burbank, California; and John L. Shaunty, Houston, Texas.

Charbray Registrations Show Sharp Increase

CHARBRAY registrations have increased 55 per cent during the first six months of 1958 over the number of animals registered for the same period of 1957. Transfers have increased 17 per cent for the same comparative six months period.

The Association office reports steadily

increasing interest in the breed, which has been especially evidenced since March 1 of this year, when the Association moved into its own independent breed registry office.

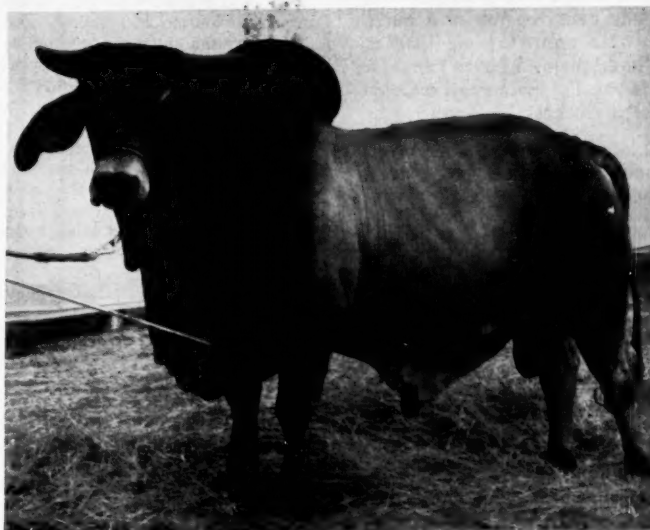
The Charbray Association formerly shared office space with the American International Charolais Association. However, due to the growth of the Charbray Association and to the fact that Charbray and Charolais are two distinct breeds, the membership of the Association at its February Annual Meeting voted by an overwhelming majority to move the Charbray office and maintain it in its separate association office.

The Charbray breed was developed through rigid selection for outstanding

beef performance by ingenious Texas cattlemen from the fusion of the French Charolais and the Brahman, the oldest of all cattle breeds. Inheriting the outstanding characteristic of both parent breeds, the Charbray has a predominance of hybrid vigor. An animal with the growth factor bred in, Charbray have made outstanding gains on test, on pasture, and in the feedlot . . . unsurpassed as a vigor-packed beef machine. The breed is being watched with keen interest by cattlemen everywhere.

Write to the Association office at 455 Texas National Bank Building, Houston, Texas for a copy of their folder, The American Charbray With Built-In Profit Plus.

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A son of Rio Red King 144. A grandson of Rio Red King 144, Cherokee Ted 210, was **Reserve Champion Bull** at the Texas State Fair, Dallas, Texas, in October.

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What Other Livestock Associations Are Doing

Osage County Cattlemen's Association

A. A. Sewell, Osage county agent, reported at the annual convention of the Osage County Cattlemen's Association, held at Pawhuska, Okla., June 20-21, that the bulk of fall and spring calf contracts had been made at \$28 cwt. for heifers and \$30 cwt. for steer calves, with some sales at \$29 and \$31. Sewell explained that some ranchers could have made contracts at better prices but were reluctant to press buyers, many of whom have been repeat customers. Delivery on October, 1957 calves will begin in August and continue into September. Spring calves will be delivered through mid-October.

Most Osage calves will be in excellent flesh Sewell said, with fall calves weighing from 500 to 550 pounds and spring calves around 450 pounds when delivered.

Bill Joe Culver was reelected president, Phil Reed was reelected first vice-president, and Jim McKinley was reelected second vice-president.

Five ranches were visited on a tour held in conjunction with the convention. Stops were made at the ranches of Charlie Carter, Ben Culver, John Kilbie, George McKinley, and Mike Friend, with two stops at the latter, including one for barbecue lunch.

American National Cattlemen's Association

Representatives of 29 state organizations affiliated with the American National Cattlemen's Association, meeting in Denver, requested the U. S. Department of Agriculture to provide greater and more frequent information on cattle and beef in-shipments and reiterated requests for reasonable protection from imports. The U.S.D.A. will be asked for information on future intentions of importers and indications of the destination within the U. S. of cattle and beef imports.

A proposal was endorsed during the meeting to achieve greater uniformity in sanitary regulations among states to facilitate interstate shipment of cattle, and a request was made for consideration of calfhood vaccination in recertification of brucellosis-free areas.

An amendment to Senate Bill 3538, the market deduction bill for research and promotion, introduced by Senator Karl Mundt of South Dakota, was considered and approved. The amendment is designed to clarify mechanics and organization of the program. It stipulates that funds would be handled by the National Beef Council, National Swine Council and American Sheep Producers Council and provides the workings of state councils through the national organizations.

The U. S. Department of Labor was urged to withhold applications of wage and hour provisions of the Fair Labor

Practices Act with regard to brand inspectors with opportunities are afforded to discuss with department officials and Congress unique working conditions required of inspectors.

New Mexico Cattle Growers Association

The New Mexico Cattle Growers Association, at its second quarterly meeting in Las Vegas, June 27-28, called upon the state legislature to enact a "Right-to-Work" law as a matter of vital concern to each and every individual in New Mexico. The resolution emphasized that "the individual worker under a democratic system of freedom of choice and freedom of association in determining his union membership, supports more enthusiastically the purpose, functions and principles of organized workers and should not be compelled to join a union for the sole purpose of being allowed to work and earn a living. The small communities of New Mexico furnish a large share of factory employment, and no community in our state should be left at a competitive disadvantage with those in surrounding states."

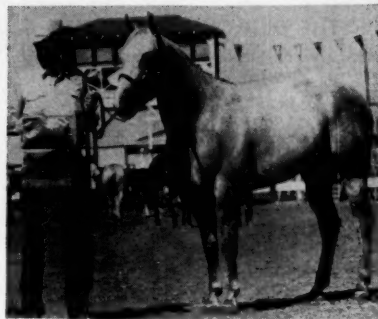
Another resolution urged "the courts in New Mexico to give greater consideration to stronger sentences in livestock theft cases and thereby assist in discouraging cattle theft in New Mexico."

Organize Western Arkansas Cattlemen's Association

Raymond Crawford, rancher from Cherry Hill, was elected president of the Western Arkansas Cattlemen's Association at a meeting held recently. The purpose of the organization is to represent cattle producers in all matters pertaining to the beef industry and to provide the cattle producer with certain information which will help him do a better job of producing cattle. Some activities which the Association plans to sponsor during the year include a beef study day, pasture tours, an annual meeting and activities which will focus attention on the beef industry. The Association also plans to sponsor a feeder calf and range bull sale.

September 8 Deadline For New Mexico Fair Entries

TEXAS livestock breeders are invited to exhibit their animals at the New Mexico State Fair to be held in Albuquerque, September 27-October 5, 1958. Leon H. Harms, New Mexico State Fair manager, announced recently that because of increased entries over the years, the closing date for entries will be September 8, which is earlier than for previous fairs. This is necessary so the entry books can be completed by the opening day of the fair.



Colonel Frost, grand champion stallion, Santa Rosa Roundup, owned by D. H. Braman, Jr., Victoria, Texas, and shown by O. G. Copeland. Cathey photo.

Winners in Quarter Horse Show at Vernon, Texas

PAULALIKA, owned by Pinehurst Stables, Houston, Texas, was named grand champion mare of the Santa Rosa Roundup held at Vernon, Texas, June 25-28. The reserve grand champion was Poco Lynn, owned by Phillips Ranch, Frisco, Texas.

Colonel Frost, owned by D. H. Braman, Jr., Victoria, Texas, was grand champion stallion and Pudden Head, owned by C. B. Goddard & Son, Ardmore, Okla., was reserve.

The grand champion gelding was Leob, owned by Ralph W. Gardiner, Ashland, Kans., with reserve honors going to Sonny Tom, owned by J. W. Hastings, Jr., Wichita Falls, Texas.

Ralph Howe, Seymour, Texas, judged the show.

Awards to three places follow:

Mares foaled in '57-'58: 1, La Mejor, King Ranch, Kingsville, Texas; 2, Star's Estridella, D. H. Braman, Victoria Texas; 3, Poco Lottie, J. W. Hastings, Jr., Wichita Falls, Texas.

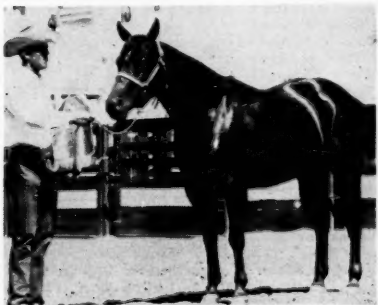
Mares foaled in '56: 1, Gitana Chica, King Ranch; 2, Poco Dana, Jimmie Randals, Montoya, N. M.; 3, Poco Electra, Phillips Ranch, Frisco, Texas.

Mares foaled in '55: 1, Poco Jan, Phillips Ranch; 2, Starbecky, Pinehurst Stables, Houston, Texas; 3, La Roja, King Ranch.

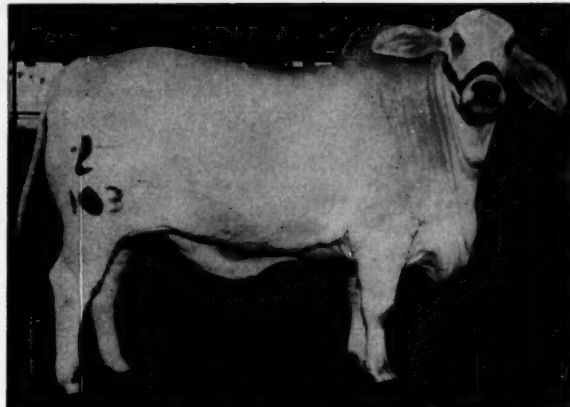
Mares foaled in '54 or before: 1, Paulalika, Pinehurst Stables; 2, Poco Lynn, Phillips Ranch; 3, King's Madam, J. W. Hastings, Jr.

Grand champion mare: Paulalika, Pinehurst Stables.

Reserve champion mare: Poco Lynn, Phillips Ranch.



Paulalika, grand champion mare, Santa Rosa Roundup, owned by Pinehurst Stables, Houston, Texas and shown by Matlock Rose. Cathey photo.



MISS PARET RANCH 103

Champion Female—Pan American Livestock Exposition, Dallas, 1957.

Champion Female—Louisiana Stock Show, L.S.U., Baton Rouge, La.

Reserve Champion Female—Louisiana State Fair, 1957.

Reserve Grand Champion Female and Reserve Senior Champion Female, 2nd Imperial National Brahman Show, Bartow, Florida, 1958.



Shown by

G. L. PARET

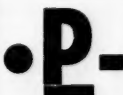
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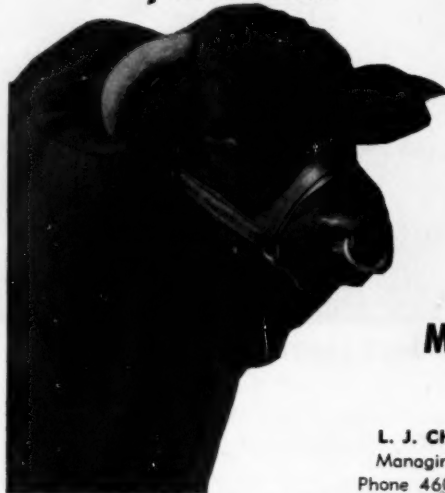
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THE OLD CHUCK WAGON

By Stephen R. Wilhelm
The Cowboy Poet

When the cowboy rides th' range all
day

His thoughts are bound to roam
To th' old Chuck Wagon,

Fer thet's his rangeland home.
It's th' cowboy's dream o' bed an'

board,
Where th' cook's a noble host
Who knows jest what a cowboy needs
To please his innards most.

Th' old Chuck Wagon is th' place
Fer dry clothes when it rains;
Where there's medicine an' liniment
Fer a cowboy's aches an' sprains.
It's the place thet means
companionship

When th' chores o' th' day are done
An' all th' cowboys gather 'round
To have theirselves some fun.

Th' old Chuck Wagon is th' place
Where there's a coffee pot
A-settin' on a friendly fire
With its contents good an' hot;
An' th' cook, a understandin' man,
Brews th' coffee plenty strong,
Fer th' cowboys like it thet-a-way
After ridin' all day long.

Th' old Chuck Wagon is th' place
Th' cowboys come to rest
An' spin their yarns an' sing their
songs

About th' good old West;
It's th' place fer relaxation
'Fore they go to sleep at night—
Where they're at peace with all th'
world,

An' everything is right.

Stephen R. Wilhelm, the Cowboy Poet, is
the author of Cowboy Poet, which is now in
its ninth printing. He was appointed America's
Cowboy Poet by the American Cowboy Council
meeting in Bandera in 1949. Other poems by
the Cowboy Poet will appear in The Cattle-
man from time to time.—The Editor.

Stallions foaled in '57-'58: 1, Caracolito, King
Ranch; 2, Sapp Head, C. B. Goddard & Son,
Ardmore, Okla.; 3, Poco Rip, Jr., D. H. Braman,
Jr.

Stallions foaled in '56: 1, Poco Dondi, Jimmie
Randals; 2, Algo, King Ranch; 3, Showdown
Mike, V. H. (Duke) Holland, Childress, Texas.

Stallions foaled in '55: 1, Colonel Frost, D. H.
Braman, Jr.; 2, Hot Shot Tyler, C. & C. Cattle
Co., Ardmore, Okla.; 3, King Solomon, O. D.
Adams Jr., Evadale, Texas.

Stallions foaled in '54 or before: 1, Pudden
Head, C. B. Goddard & Son; 2, Poco Pine, Paul
Curtner, Jacksboro, Texas; 3, Black Johnny, Deck
Bever, Paducah, Texas.

Grand champion stallion: Colonel Frost, D. H.
Braman, Jr.

Reserve champion stallion: Pudden Head, C. B.
Goddard & Son.

Produce of dam: 1, Produce of Little Electra,
Phillips Ranch; 2, Produce of Jole Blon, Glen
Casey, Amarillo, Texas.

Geldings foaled in '54 or later: 1, Leob, Ralph
W. Gardiner, Ashland, Kans.; 2, Goldwood,
Phillips Ranch; 3, Sonofagun Too, Frost Ranch,
Sugar Land, Texas.

Geldings foaled in '53 or before: 1, Sonny Tom,
J. W. Hastings, Jr.; 2, George Dun, Phillips
Ranch; 3, Omeara's Scotty, Frost Ranch.

Grand champion gelding: 1, Leob, Ralph W.
Gardiner.

Reserve champion gelding: 1, Sonny Tom, J.
W. Hastings, Jr.

Get of sire: 1, Get of Bill Cody, Glen L. Casey.
 Junior roping horse: 1, Speedy Brown, Jack O'Donohoe, Holliday, Texas; 2, Major Thunder, Jack E. Kurtz; 3, Sonofagun Too, Frost Ranch.
 Senior roping horse: 1, Omeara's Scotty, Frost Ranch; 2, Leo Deck, Shoat Webster, Lenapah, Okla.; 3, George Dun, Phillips Ranch.

Junior reining horse: 1, Queen O'Kings, Pinehurst Stables; 2, Brown Marina, Frost Ranch; 3, Snap's Pablo, Dr. and Mrs. D. G. Strole, Abilene, Texas.

Senior reining horse: 1, Pudden Head, C. G. Goddard & Son; 2, McLuke, Miss Jackie Worthington, Jacksboro, Texas; 3, Tie: Omeara's Scotty, Frost Ranch and Sonny Tom, J. W. Hastings, Jr.

Junior cutting horse: 1, Chick Jay, C. P. Honeycutt, Maricopa, Ariz.; 2, Black Wasp, Cathy Carr, Dallas, Texas; 3, Goldwood, Phillips Ranch.

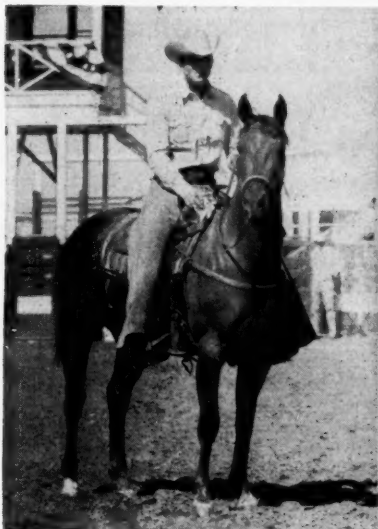
Senior cutting horse: 1 and 2, Tie: Poco Mona, Pinehurst Stables and Dawson Slat, George Pardi, Uvalde, Texas; 3, Miss Elite, Gabe McCall, Casper, Wyo.

Santa Gertrudis Field Day at Armstrong Ranch

MORE THAN 325 cattlemen, agricultural workers and others disregarded light rains and damp weather to attend a Santa Gertrudis field day, held by Mr. and Mrs. John B. Armstrong at nearby Day's Bend, July 7.

Coming from 15 states and Cuba, the field day attendants heard the day's principal speaker, Albert O. Rhoad, geneticist at the King Ranch of Kingsville, Texas, describe the Santa Gertrudis as a beef animal which was originated and developed to meet a specific set of conditions. Rhoad, who has done active research with the Santa Gertrudis for several years, praised the Santa Gertrudis as a beef animal which has proven that it can thrive under a variety of environments, although it was developed under semi-tropical range conditions of South Texas. The breed has spread to more than 42 states in the U. S. and to 34 other countries in the last two decades.

In other features of the field day, which was sponsored by Santa Gertrudis



Queen O'Kings, winner registered Quarter Horse reining, Santa Rosa Roundup, owned by Pinehurst Stables, Houston, Texas and ridden by Matlock Rose. Cathey photo.



TOMATE—Top herd sire at Callan Ranch, champion Santa Gertrudis bull at the 1954 State Fair of Texas and sire of the highest gaining bull ever tested in official rate-of-gain tests. Weight—2400 pounds.

a NEW RECORD for rate of gain... 3.9 pounds per day

We are proud to announce that one of our bulls, No. 157, a son of **TOMATE**, gained 3.9 pounds per day on a 140-day test conducted at the Texas Agricultural Experiment Station, McGregor, Texas. This record surpassed all previous records of gain of bulls tested at the station and at other official tests conducted elsewhere.

The bull weighed 668 pounds at the beginning of the test and 1,219 pounds at the end of the test, when he was 14 months of age. His gain per day of age was 2.8.

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Breeders International, R. P. Marshall, SGBI's executive secretary, conducted a Santa Gertrudis classification demonstration, with all of the field day attendants participating. Ed Wadsworth, member of the widely known Wadsworth Brothers' commercial cattle operation at Prattville, Ala., discussed a program of using purebred Santa Gertrudis bulls in commercial cow herds of other breeds. Wadsworth showed several of his first-cross Santa Gertrudis calves and remarked that these calves showed considerable weight increase over calves of other breeds.

Armstrong is the leading breeder of Santa Gertrudis in Alabama. More than 100 Santa Gertrudis bulls from Day's Bend are currently being used in southeastern herds. Bulls from Day's Bend also have topped three of the last four rate-of-gain tests held at Alabama Polytechnic Institute at Auburn.

Santa Gertrudis Bull Sets Rate of Gain Record

A NEW BEEF cattle rate of gain record was established at Texas Agricultural Experiment Substation No. 23 near McGregor when a Santa Gertrudis bull was officially recorded as having gained 3.9 pounds per day in a 140-day rate of gain test completed recently.

Owned by W. W. Callan of Waco, Texas, the bull gained a total of 551 pounds during the 140 days, to surpass all previous gains recorded at the substation. The bull, No. 157, entered the test weighing 668 pounds and concluded it weighing an amazing 1,219 pounds. His age at the conclusion of the test was 438 days, slightly more than 14 months.

Sired by Tomate, one of Callan's top herd sires and grand champion of the Pan-American Livestock Exposition in Dallas, Texas, in 1954, the young bull had a gain per day of age of 2.8 pounds.

Records at Substation No. 23 (Bluebonnet Farm) show that only four bulls had previously gained as much as 500 pounds in a 140-day test. All of these were Santa Gertrudis bulls which broke existing records in previous Bluebonnet Farm tests.

A total of 34 Santa Gertrudis bulls were entered in the currently concluded test.

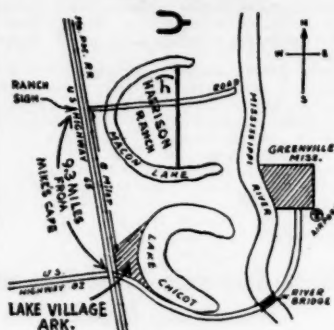
West Texas Angus Group Holds Short Course

A MOST interesting and educational program featured the Angus Short Course and field day, sponsored jointly by the Texas Tech College and the West Texas Angus Association at Lubbock on July 12.

At the annual director's meeting and membership meeting following the program the following officers were re-elected: President, Lloyd Gambrel; Vice-President, Bill Bradley; Secretary-Treasurer, Stanley Anderson. Five directors were elected as follows: Eugene Mote, Tulia; T. D. Lyles, Ralls; F. M. Roark, Wink; Oscar Golding, Aiken; David Hudgens, Lake View.

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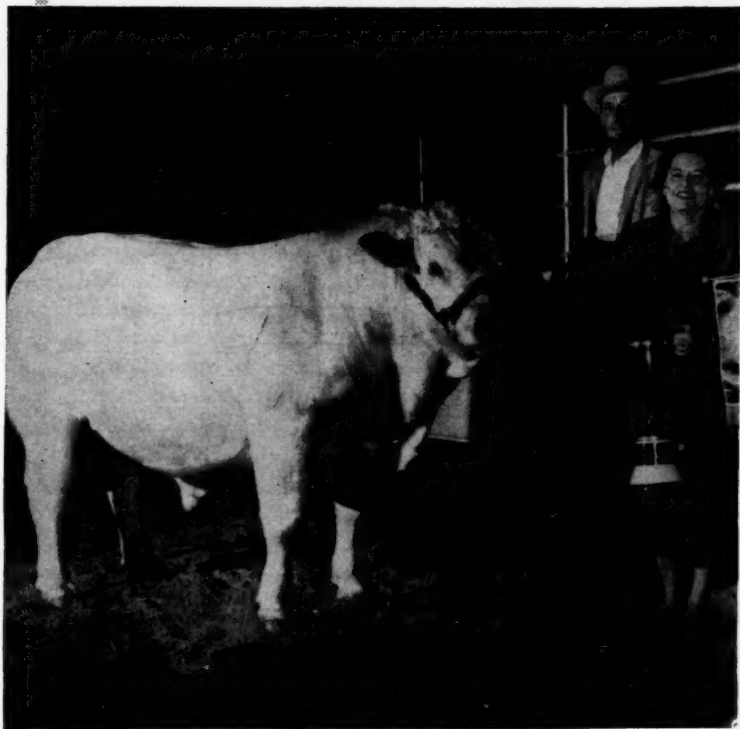
FROM THE 4T RANCHES—

We Extend Our Welcome Into
The CHAROLAIS Fraternity ...

To

STEWART GRANGER

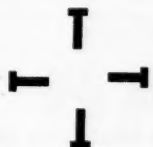
YERBA BUENA RANCH, NOGALES, ARIZONA



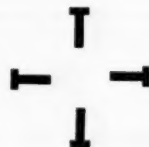
Mrs. Fred Turner holds trophy awarded for the Grand Champion Charolais bull of the 1958 Houston Fat Stock Show.

Stewart Granger has selected \$150,000 of foundation stock from Turner Ranches for his new breeding establishment at Yerba Buena Ranch, Nogales, Arizona. We believe Mr. Granger has established one of the outstanding **Charolais** herds in the nation, hand picking a cross section of top bloodlines and excellent cattle from our registered **Charolais** herd.

His purchase of 21 females was topped by the outstanding herd bull, **Argo Lin 245**. This bull is sired by Wee and out of a daughter of the 33 cow on which the 4 T herd is founded, thus combining the two most famous families in the **Charolais** industry—both lines originating from the direct French importations to Mexico in the 1930's. Argo Lin 245 was sold to Mr. Granger to set a new record price for **Charolais** in the United States and, we believe, in the world.



4T RANCHES
CHAROLAIS CATTLE



Fred W. Turner Estate

WESLACO, TEXAS

Office: 113 W. 4th St.
Phone: Office, WO 8-3232
Ranch, WO 8-4224

D. C. Key
Phone: WO 8-2497

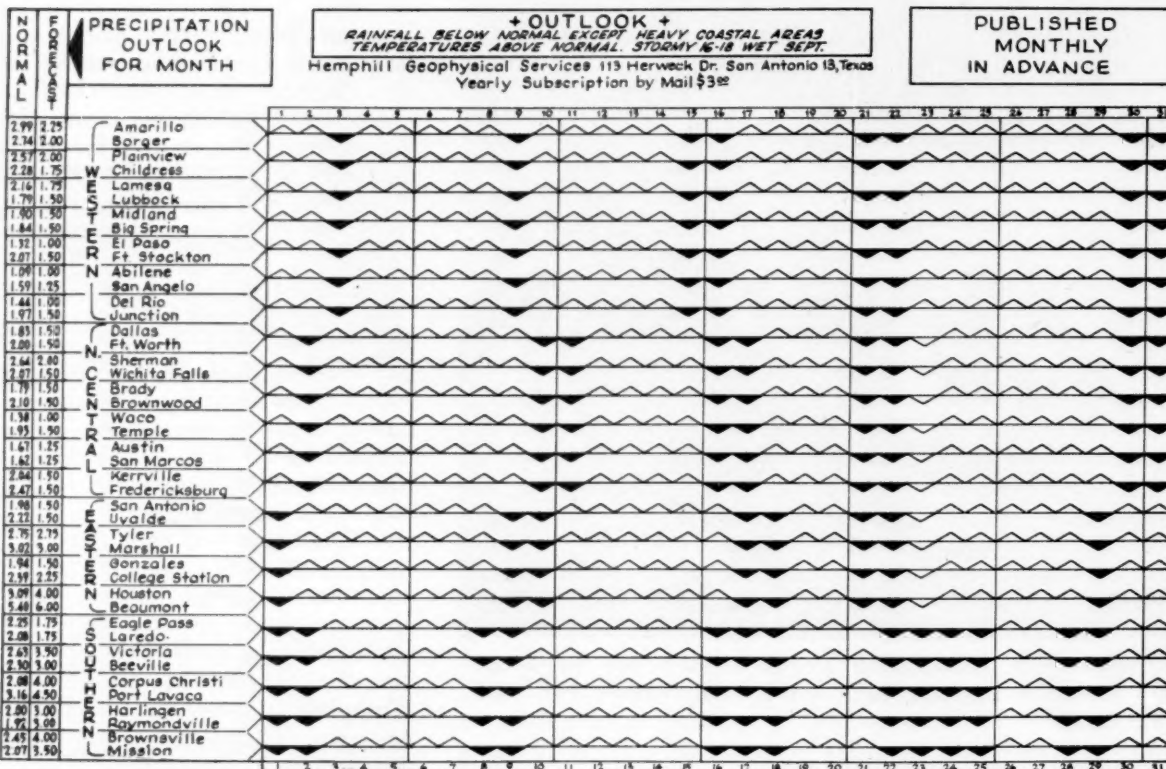
WEATHER FORECAST

AUGUST
1958



-SYMBOLS-

- ▲ WARM TREND (FAIR)
- △ COOL TREND
- ▲ WARM - WET (UNSETTLED)
- △ COOL - WET

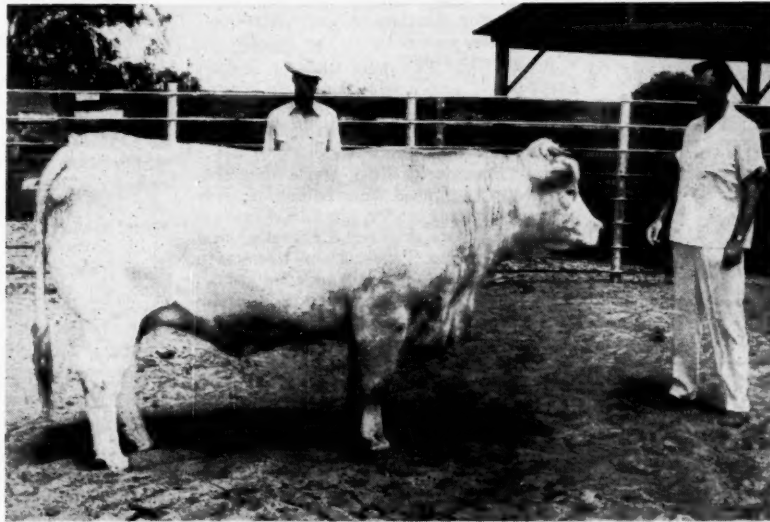


These weather trends are prepared by Hemphill Geophysical Services, Inc. by graduate Meteorologists and while not guaranteed they are based upon climatology, solar radiation and upon scientific analysis of long period weather trends.

Reports from our readers continue to be favorable. We would like to hear from more of them as to whether this weather forecast has helped them.

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The Sale of 12 Charolais females
to
STEWART GRANGER
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These Charolais females represent a cross section of Thomas' top bloodlines and quality individuals. We wish Stewart Granger success in his new cattle breeding program.



Stewart Granger (right) looking over a Charolais cow with Harl Thomas (left).

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American herd may be your answer for increased beef production, conversion of feed more efficiently and the production of more profit dollars in your cattle operations.

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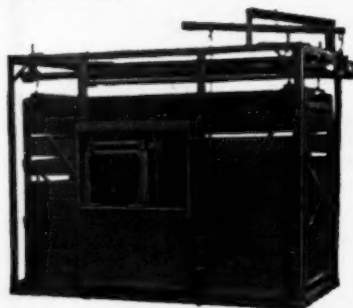
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The Cattleman's Book Shelf

FABULOUS QUARTER HORSE: STEEL DUST.
By Wayne Gard; Publisher, Duell, Sloan and Pearce, New York, N. Y.; Price, \$5.00.

A new horse book which is a fascinating blend of fact and legend—and which, incidentally, is based on feature articles that appeared in *The Cattleman* during the past 10 years—will hold high interest for cattlemen and horsemen everywhere, especially in the Southwest.

It is titled "Fabulous Quarter Horse: Steel Dust," and it is authored by Wayne Gard, editorial columnist for the *Dallas News* and a top-flight historian of the Southwestern scene.

Gard's subject, *Steel Dust*, undoubtedly was the most famous equine ever to race and stand for stud in Texas.

The big bay stallion, Kentucky bred but brought to Texas from Illinois in 1844 as a yearling, was destined to become the most talked-about animal on every rural track in the North Texas scrub race circuit, where sportive frontiersmen met to brag up their horses and wager sizable sums on the outcome of a contest.

In fact, for nearly a dozen years, *Steel Dust* was unbeatable—until that day in 1855 when, due to a starting chute injury at Dallas, he lost by default to another famous Texas runner, *Shiloh*.

But, even after blindness followed his injury, *Steel Dust* continued to sire so many colts that the time came when every Texas horse owner liked to boast that his mount was of *Steel Dust* blood.

As rancher Frank Hastings once remarked in this connection: "Almost every horse trader who hasn't recently joined the church or been rescued from back-sliding will declare that his line of equine stock is largely *Steel Dust* stallions."

The famous Denton mare which raced all over Texas in the 1870's under the colors of Sam Bass, the outlaw, was an animal of *Steel Dust* ancestry; and Gard, who once wrote a biography of *Sinful Sam*, devotes a chapter of this new book to Bass and the exploits of his "Jenny" mare by way of illustrating the prowess of the *Steel Dust* progeny.

Even today, more than a hundred years after *Steel Dust* was the sprinting monarch of the Texas tracks, horsemen are generally agreed that the fabulous stallion deserves the honor he has attained as the foundation sire of the most popular of all strains of Quarter Horses—the type considered as the best of all stock-working horses. As Gard

points out, all of the 2,000 top Quarter Horses on the great King Ranch, except for 20 mares, carry the *Steel Dust* blood.

Gard's book is not lengthy. Beautifully illustrated by Nick Eggenhofer, it contains only 64 pages, but this happens to be one of those instances when quality far outweigh quantity.

Wayne Gard has done a superb job of writing, backed by a tremendous amount of research. He admits that there are gaps which can't be bridged, because stud records are incomplete and hazy, but in telling all that is known of the great stallion's life the author has interwoven fact and legend and folklore in such a way that his book will be a memorable reading experience for any man or woman who loves horses.—C. L. Douglas.

OLDTIMERS OF SOUTHWEST TEXAS. By Florence Fenley; Publisher, The Hornby Press, Uvalde, Texas; Price, \$5.00.

Oldtimers themselves are largely responsible for this new book by Florence Fenley, who is well known to readers of *The Cattleman*, to which she has been a regular contributor for more than 20 years. This volume has been written as a continuation of stories printed as early as 1937 in the *Uvalde Leader-News* and which were then compiled into a book called "Oldtimers." The stories in this new book are ones the author has written since then.

In a foreword, former vice-president John Nance Garner says: "To have written their individual words as they spoke them, is to listen to them tell incidents of their lives in their own way, and at the same time, it preserves the vernacular so characteristic of this area. Without these faithful portrayals, we would be minus a colorful portion of our contributions to the Southwest's history."

Florence Fenley says the "Oldtimers" themselves are largely responsible for the book because of their patience in giving the information which has been produced in their own words.

"MESQUITE CONTROL ON SOUTHWESTERN RANGELAND." U.S.D.A. Leaflet No. 421, released by the U. S. Department of Agriculture.

New and better ways to kill mesquite in the Southwest is the subject of a new leaflet released by the U. S. Department of Agriculture.

Four methods of control are described. Grubbing by hand is recommended where the mesquites are small and scattered. For larger trees and open stands, soaking the base with diesel oil is effective. In heavy, dense stands, chaining or cabling with big tractors can root out most of the trees. Aerial spraying is also used where conditions are tough.

Cost for hand grubbing runs about three cents a tree; for the diesel oil treatment, the cost is about five cents. Cabling and chaining runs close to \$2 an acre, and aerial spraying costs about \$4.

Title of the USDA Leaflet No. 421 is "Mesquite Control on Southwestern Rangeland," by H. G. Reynolds and F. H. Tschirley. It is based primarily on research carried out at the Santa Rita

Experimental Range 35 miles south of Tucson.

Free copies of the 8-page, well-illustrated leaflet can be obtained from Director Raymond Price, Rocky Mountain Forest and Range Experiment Station, 221 Forestry Building, Fort Collins, Colorado.

Copies can also be purchased from The Superintendent of Documents, Government Printing Office, Washington 25, D. C., for 5 cents each.

VETERINARY HANDBOOK FOR CATTLEMEN. New Second Edition. By J. W. Bailey, D.V.M.: Publisher, Springer Publishing Company, Inc., 44 East 23rd Street, New York 10, N. Y. Price, \$5.00.

Dr. Bailey's new "Veterinary Handbook for Cattlemen" is now available. This is a larger edition than the original and is more complete, having 100 sections added, including new and better methods of cattle troubles, many diseases and discoveries not known when the first edition was released. This practical veterinary handbook is well arranged, with a detailed index which serves to tell one quickly and clearly what can be done in recognizing illness in livestock and in treating and preventing it. The book contains 100 illustrations, mostly from Dr. Bailey's own photographs. This is a very valuable book for live-ck

THE FORD 1958 ALMANAC FOR FARM, RANCH AND HOME. Edited by John Strohm. Publisher, Simon and Schuster, New York, N. Y. Price \$1.00.

The Ford 1958 Almanac for Farm, Ranch and Home is chock-full of fascinating and useful facts for everyone from back yard gardeners to commercial farmers.

Edited by John Strohm, nationally known farm writer, this fifth edition of the profusely illustrated book is nailing down a reputation as a yearbook on "What's new on the farm and in the garden." Its 176 pages include more than 350 illustrations, and 32 pages in full color graphically illustrate the "what's new" theme—from flowers and crops to machinery and gadgets.

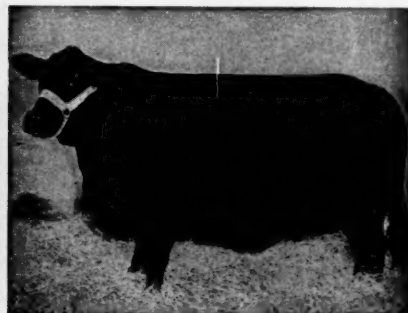
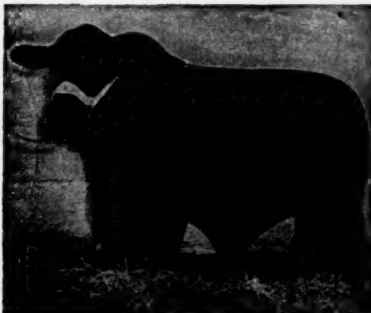
Those who farm for a living will find the high profit goals both useful and challenging. The livestock man learns how to make the most profit with beef, dairy, hogs and poultry—from the top experts in the field. Growers of the major crops have high profit goals for each crop and down-to-earth suggestions for reaching them, also from top farmers and specialists in the field.

Backyard gardeners will see the new 1958 All-America vegetable and flower selections in full color, plus stories on the latest garden gadgets, directions on how to build a lily pool, an outdoor barbecue, and many other things.

The Home and Family section, edited by Mrs. John Strohm, home economist and mother of six, includes practical homemaker hints, the latest gadgets to make housework easier, simple how-to-make-its, ideas on keeping children constructively busy, what women should know about their husband's business, and many other stories on how to make the homemaker's life both easier and more rewarding.

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Williams, David L.	2153—1711 Bigheart St., Pawhuska, Okla.

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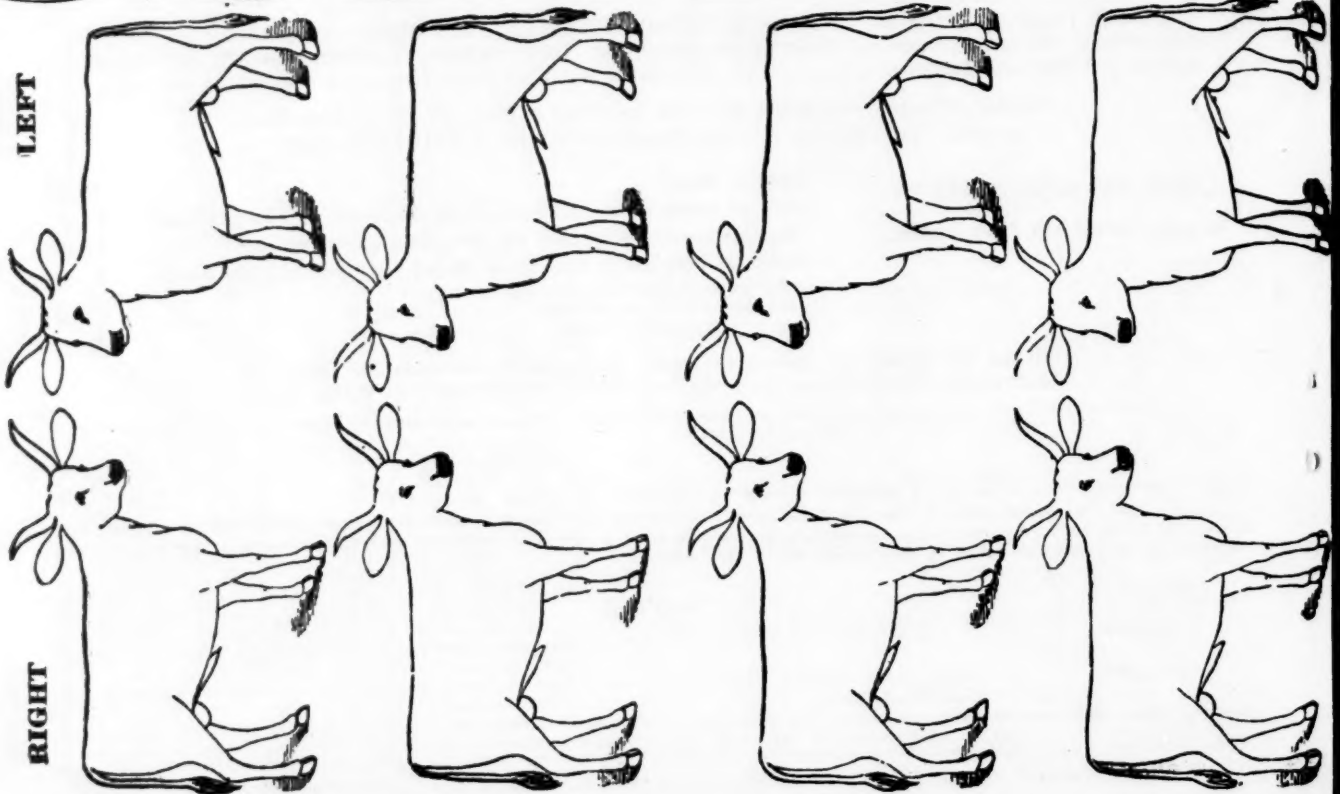
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REMARKS

(For Instructions See Other Side)

HORSE BRANDS

Dual Approach to Cancer-Eye Resistance Is Tested

AN EFFECTIVE method of eliminating the cancer-eye problem in Hereford cattle—prevention of the disease through inherent resistance—has resulted in a dual approach being considered by scientists at the Oklahoma agricultural experiment station.

The researchers first noted that cattle with large amounts of reddish-brown pigment on the eyelid generally were not susceptible to lid lesions or tumors.

But when breeding for skin pigment on the eyelids, the researchers were confronted with another problem. The resistant pigmented eyelids did not appear to have any influence on the incidence

of tumors on the eyeball itself. In fact, eyeball tumors are about two to three times more frequent than those originating on the lids.

So, from this standpoint, arises another method for improving this complicated task of "resistance" breeding. The scientists found that animals that come from resistant families maintained a significantly higher resistance to the disease.

Dr. D. E. Anderson, Oklahoma State University geneticist, reports considerable progress has been made in determining pigment and tumor relationships and cancer-eye heritability. However, few herds have accurate records on cancer-eye itself, which are a necessity in accurate selection. This would make it desirable for the buyer to ask the seller

if he remembers cancer-eye in any close relatives of the individual. Such information could be used with varying degrees of accuracy.

Steps the scientist outlined for reducing this problem were: first, use more complete records showing whether or not the parents have had the disease; second, select for pigmentation at an early age, and third, use more intense selection for resistance at later ages because there is a real correlation between the age of cattle and the incidence for cancer-eye.

On the average, around 70 to 90 per cent of the cattle in a herd could be expected to possess pigment that could be selected for in-breeding, Anderson says.

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Cattle News

OMAHA

By HART JORGENSEN

The early-summer pattern of fat cattle trade—increased marketings and gradually declining values—continued into July, but the development occasioned no particular surprise. In fact, that pattern had been foreshadowed both by previously stepped up movement of feeder cattle into the Corn Belt, and by expanded cattle-on-feed estimates. There were, however, some aspects of disparity in the various totals. For example, the first five months of this year the total number of cattle slaughtered in the U. S. under federal inspection dropped some 800,000 head—from 8,016,807 a year ago to 7,149,679 this year. Yet in the last four months of 1957, stocker and feeder inshipments into nine Corn Belt states were reported at 3,450,514, which figure was 477,746 over the 2,972,768 total for the corresponding four months of the previous year. Obviously, of course, some of the cattle and especially some of the calves that went out last Fall are still out, but even so it's still rather difficult to make an increase of nearly a half million head of feeder cattle sent into the Corn Belt the last four months of 1957 jibe with a drop in U. S. cattle slaughtered amounting to more than 800,000 in the ensuing five months.

Still another rather extraordinary aspect of the slaughter cattle situation, particularly at Omaha the past two or three weeks, has been how closely price-wise plain to medium cattle under 1,100

pounds have crowded better and fatter steers weighing above the 1,200-pound mark. Often the margin of difference has been down to a mere dollar per hundred-weight, and sometimes even less.

* * *

Crop and range conditions over most of the Omaha market territory continue to rate as excellent, barring the Western Iowa and Southeast Nebraska areas hit by July flooding. The floods were especially severe in parts of Iowa—including sections known for the volume of quality slaughter livestock they send to the Omaha market. Not only did the floods cause loss of life—19 were drowned in Iowa—but also property damage mounting into the millions. A considerable amount of livestock was also lost, with estimates ranging up to 15,000 head. Omaha market interests and individuals joined in collection of a flood relief fund, and the Union Stock Yards Co., of Omaha also sent trucks, men and equipment into Iowa to aid in flood cleanup work.

* * *

Entry blanks for the Omaha market feeder cattle auctions to be held this Fall are now available, either through commission firms on the market or through the Union Stock Yards Co., of Omaha. If you'd like one or more entry forms, or would like to have additional information on the special sales, write the Stock Yards Company or an Omaha commission firm. The first feeder cattle auction of the Fall season at Omaha will be September 12, the second October 3. These events are not to be confused with the 14th annual Omaha Feeder Calf Show and Sale, which will be held October 30 and 31. Incidentally, there's no appreciable lag in feeder cat-

tle demand at the Omaha market, despite the recent lower price level on fat cattle. Any bearishness occasioned by the lower trend on fat cattle appears to be offset by plus margins of the past feeding season, huge feed supplies and favorable prospects for still another great feed crop.

FORT SMITH, ARK.-OKLA.

By G. SHINN

There has been 4.17 inches of rainfall during the first three weeks of July in the Fort Smith area, consequently there is still an abundance of green grass in the pastures, an unusual sight at this time of the year. Cattle movement from pasture to market will be late in starting this summer. There have been some steers contracted in the last two weeks for early fall delivery.

Good 525 lb. slaughter steers, heifers and mixer yearlings were fully steady and ranged from 50c-\$1.00 higher than the previous month, selling mostly at \$24-27.50 with a few Good steers up to \$28. Utility and Standard cleared at \$17.50 up to \$24 a few Standard at \$24.50. During the fore part of the month cows were steady to 50c or more higher, with Utility and Commercial selling at \$17.50-19 a few higher quality Commercials selling at \$20. Cannners and Cutters \$14.50-17.50, light Shelly Cannners \$12-14, but prices slipped rather fast during the last week from 50c-\$1 lower some as much as \$1.50. Bulls were steady to 50c higher most of the month, Utility and Commercials \$19.50-22, a few Commercials up to \$22.50, Cannners and Cutters \$16-19, a few individuals up to \$19.50.

Vealers were fully steady to strong with advance largely on medium weights,

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Good and Choice \$24-27, high-Choice \$28. Good and low-Choice slaughter calves up to 500 lbs. advanced in price from \$1-1.50 higher, selling at \$24.50-27.50, Utility \$19-24.

Stockers and feeders were steady to strong with demand best on Good and Choice grades. Common and medium stocker and feeder steers 700 lbs. and down remained fully steady at \$17-25 with good yearlings selling at \$26-28 a few up to \$28.50. There was a little more demand for stocker and feeder heifers, Common and Medium ranging from \$16-22 with Good up to \$26. Good and Choice stock steer calves sold at \$26-30 with high-Choice clearing up to \$32. Common and Medium from \$18-25. Medium and Good stock heifer calves \$19-25 with Good and Choice up to \$28.50.

NORTH CENTRAL ILLINOIS

By DEAN BLAKE

Oat harvest is just starting in North Central Illinois, and the yield and quality are good. We have had above normal rainfall for the first half of July. Haying was delayed somewhat on account of high moisture content and poor curing weather. Pastures are excellent and a few lambs and light cattle are coming in to make use of this feed. Corn is tasseling and has made a good growth even though the weather has been rather cool for corn.

Cattle grading good to choice and some choice cattle have declined in price on the Chicago market, about \$3 per cwt. less than a month ago. Choice prime cattle are scarce and still bring from \$30 up. Northwest states have an abundance of pasture and ranchers will be able to keep a normal flow of feeders coming to the Corn Belt late into the winter. These cattle will carry good flesh and the weights will be heavier.

Spring pigs are appearing on the central markets in larger numbers due to the fact that most of them go in around 200 pounds. Hog market for all classes has been fairly steady.

Corn has gone back up to \$1.25 a bushel since the war talks started and it is felt by some that it will reach \$1.30.

It still takes \$30 a cwt. or better to buy light cattle here. Choice feeders bring as high as \$37 but they are a small percentage of most shipments.

Your Veterinarian Says...

Those Twin Calves

EVERY once in a while someone asks a question about whether or not it's safe to raise twin calves for breeding purposes. From what we've seen and heard, it's evident that a great deal of confusion exists on this subject.

Some owners believe that when the twins are heifers both will breed, with twin bulls always being non-breeders. Others hold a belief exactly opposite, and say that twin bulls will be breeders while twin heifers will be non-breeders. Still others claim that all twins of the same sex will be non-breeders, and finally, there are those who swear that they will all be breeders.

Mixed Sets of Twins

A similar amount of uncertainty seems to exist in regard to mixed sets of twins where one is a bull and the other is a heifer. As a matter of fact, there are no fewer than four common beliefs in regard to these mixed sets.

1. The bull will be a breeder, but the heifer will be a non-breeder.
2. The heifer will be a breeder, but the bull will be a non-breeder.
3. Both the bull and heifer will be non-breeders.
4. Both the bull and heifer will be breeders.

Strictly speaking, some calves will always be non-breeders, regardless of whether they're twins or not, but twins that are of the same sex will at least have a normal chance of growing up into breeders. When one twin is a heifer and the other is a bull, though, the heifer will be a non-breeder about nine times out of ten. There's a good reason why this is true.

As twin calves develop in the uterus of the dam, both the testicles and the ovaries eventually start secreting hormones that mix with blood circulating through the youngsters. The testicles of the male develop a bit faster and start secreting hormones a little earlier than the ovaries of the female. Unfortunately, the male hormones have the effect of

counteracting the female hormones and preventing normal development of the heifer's reproductive organs.

These hormones have no effect on heifers having a separate circulatory system of their own, since the blood of the male twin doesn't enter their bodies and these females then have a normal chance of becoming breeders in later life. However, when both twins have the same circulatory system, the male hormones have a chance to cause trouble, and the heifer is then born as a so-called "free-martin" that will never breed. Since about 90 per cent of all bovine twins have the same circulatory system before birth, it is only natural that a similar percentage of heifers born twins to bulls turns out to be non-breeders.

Four Ways to Check Heifers

In case you've had one of these mixed sets of twins born on your place, there are at least four ways of determining whether or not the heifer has a chance of being a breeder. You may be able to examine the blood vessels of the afterbirth and tell whether or not both twins have had the same circulatory system. A better method consists of having a veterinarian examine the vagina of the newborn heifer with a tiny speculum and a flashlight. As an alternative, you can insert the rounded end of a small test tube in the vagina. If the test tube can be passed for a distance of about four inches, there is a fair chance that the heifer will grow up to be a breeder. Finally, you can raise the heifer until she is a year old. If she doesn't have any heat periods in that time, and grows into a coarse, staggy animal that looks like a steer, you can be pretty sure that you've raised a "free-martin." The diagnosis can be definitely confirmed by having a veterinarian insert a hand in the animal's rectum to make an examination of the reproductive organs. He will probably find no uterus or ovaries at all, and in most cases there will be only a small part of a normal vagina.

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Livestock Markets Review

Price Range at Fort Worth, Houston, San Antonio, New Orleans, and Oklahoma City During Past Month

FORT WORTH Receipts of all classes of livestock on the Fort Worth market during July showed sharply reduced numbers compared with a year ago. Prices compared with a month ago in the cattle yards show a downward trend on killing classes of cattle and calves, but stocker and feeder cattle and calves were higher.

About half the cattle and calf receipts this month were stockers and feeders and another 20 per cent of the mature offerings were cows. Recent sales in the cattle yards compared with a month ago shows slaughter steers and heifers steady to 50c lower. Cows weak to 50c lower, bulls steady and slaughter calves steady to 50c lower. Stocker and feeder yearlings were mostly 50c higher. Stocker calves were \$1-2 higher.

Most good 600-1,100 lb. slaughter steers turned recently from \$25-27 and Choice 822 lb. steers and heifers brought \$27.25. Good around 1,200 lb. steers brought \$25.75 and \$26 and a load of 1,362 lb. steers \$25. Standard steers and heifers \$22-25, with good heifers to \$27. Cutter and utility steers and heifers \$17-21.

Utility and Commercial cows sold during the month from \$17.50-21, very few recently above \$20.50. Canners and cutter cows ranged from \$13-17, a few shelly cows \$11-13. Commercial bulls reached \$22.50 about mid-month with recent sales of most utility and commercial bulls from \$20-22. Canners and cutter bulls sold from \$16-20.

Good and choice slaughter calves cleared from \$25-28, only a few above \$27. Standard calves ranged from \$22-25, with cull and utility from \$16-21. The demand for stockers and feeders continues broad. A load of choice feeder

calves averaging 536 lbs. brought \$32 for the steers and \$30 for the heifers. Medium and good stocker steer calves moved from \$24-33, medium and good heifer calves sold from \$23-30. Medium and good 550-750 lb. stocker steers turned from \$22-27. Common to good stocker cows moved out from \$16-20.

Spring lambs predominated in the sheep yards during July, with choice grades scarce. Recent sales of slaughter lambs were \$1-1.50 lower than a month ago. Slaughter yearlings and ewes were full steady and feeder lambs were \$1 higher. Good and choice 75-90 lb. slaughter spring lambs sold early in the month from \$22-23 and after mid month from \$21-22, a few \$22.50. Slaughter yearlings turned from \$17-19, most good grades \$18. Cull and utility slaughter ewes sold from \$6.50-7.50 and medium and good feeder lambs from \$18-21. Common feeders \$17 and less. Most slaughter goats \$7.

SAN ANTONIO Mixed trends were noted in cattle trading on the San Antonio market during July as compared to prices at the close of the preceding month. Slaughter steers and heifers were steady to 50c up. Slaughter cows were generally 50c lower; bulls were generally steady; slaughter calves mostly 50c up, stocker calves fully steady and stocker and feeder steers and heifers strong to 50c higher.


Loads and lots of Good 500 to 800 lb. slaughter steers and heifers brought \$26-28, with high Standard and low Good turning at \$25-26.50. Standard moved from \$23-25 and Utility \$20-22.50. Loads of Utility and Commercial steers scaling 950 to 1,300 lbs. cashed at \$20.50-23.50.

Bulk of Utility and a few Commercial cows turned at \$17.50-19.50. Canners and Cutters sold at \$13.50-17.50, a few to \$18. Shelly Canners were down to \$12.50. Utility and Commercial bulls bulked at \$20.50-22, with a few strong weight Commercial to \$22.25. Canners and Cutters ranged at \$16-20.50.

High Standard and Good 350 to 500 lb. slaughter calves earned \$26-28. Standard went at \$24.50-26 and Utility and low Standard at \$21-24.

Medium and Good 500 to 700 lb. stocker and feeder steers sold at \$23.50-26, with Common and Medium moving at \$20-23. Medium and Good 500 to 650 lb. stocker and feeder heifers cashed at \$22.50-26. Good and Choice 350 to 500 lb. stock steer calves sold at \$28-33, with those weights of Medium and Good turning at \$25-28. Medium and Good 235 to 265 lb. steer calves claimed \$30. Medium and Good 325 to 450 lb. stock heifer calves brought \$24-26, with a few sales of Good and Choice weights going at \$26-28. Medium and Good stock cows went in a range of \$16.50-19.

HOUSTON Trading was generally fairly active for the supply of cattle on offer at the Port City Stockyards during the past month but slaughter cows were a bit slower to move at times with buyers trying to lower live costs. Clearance was complete most days, practically nothing held over or taken off the market. Cows comprised the great bulk of the supply, some of them going out on stocker orders. Some slaughter and stocker yearlings and bulls were on offer. The total salable receipts for the reporting period amounted to about 6,700 cattle, 1,900 head less than the preceding month's total and 1,400



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head under the number offered the same period of 1957.

Slaughter and stocker yearlings went at steady prices, cows declined about 50c late in the month, bulls advanced 50c and stocker cows were about \$1 higher. Good slaughter yearlings, mixed steers and heifers sold from \$26-27, Standard from \$23-25 and Cutter and Utility from \$18-23. Utility cows closed from \$18-19, Canner and Cutter from \$14.50-18 and shelly Canner down to \$13. Cutter and Utility bulls sold from \$18-22, a few high-yielding kind to \$22.50. Common and Medium stocker yearling steers made from \$20-24 and Common and Medium stock cows from \$17-18.

Both packer and stocker buyers were in the market daily and trading was generally active for all calf offerings. Good slaughter calves were on offer during the most sessions but Good stockers were a scarce item. The month's salable supply amounted to about 12,200 head, about 1,000 head less than both the preceding month and the same month of last year.

Slaughter calf prices worked slightly higher while most stocker calves went at fully steady prices. Advances of 50c-\$1 were paid for high Medium cross-bred steer calves. Good slaughter calves closed from \$26.50-28, some mixed Standard and Good lots at \$26-26.50, the bulk of the Standard from \$24-26 and Cull and Utility from \$20-24. A few under 300 lb. Good stocker steer calves made \$32, around 400 lb. weights from \$28-30, several high Medium cross-bred steer calves at \$26.50-27 and the bulk of the Common and Medium mixed breed and cross-bred calves in mixed steer and heifer lots from \$21.50-26.

OKLAHOMA CITY The salable receipts of cattle and calves at leading terminal markets were materially decreased the past four weeks, with supplies totaling around 47,000 head less compared to the previously reported period. Locally, supplies fell 11,000 head short of equaling last month's total but figured near the average of the past several months. Offerings of grain-fed slaughter steers, heifers and mixed yearlings were near the average at Ok-

lahoma City, with 159 loads to sizable lots available. Slaughter cow numbers were reduced by 1,000 head and this class made up 17 per cent of the receipts. Stockers and feeders comprised the bulk of 57 per cent of the salable receipts. The slow outlet and sharply lower trend for beef at the major Eastern wholesale centers offset any influence that the reduced receipts may have had. In the face of a lower wholesale dressed meat trade most buying interests proceeded with caution, with the resulting trade rather slow and prices sharply lower on most slaughter cattle. Compared to the close of the previous period, fed steers were 50c to 75c lower. Fed heifers and yearlings were steady to 50c lower, with weights over 900 lbs. off most. Cows were \$1-1.25 lower and bulls were 25-50c off. Slaughter calves lost part of the early advance and closed steady to 50c higher. Supplies of stocker and feeder cattle proved ample for trade needs in the face of a sharply lower trend on most slaughter cattle locally and at the larger northern terminals. The lower trend on replacement cattle and calves late erased most of the early advance, with prices closing mostly steady to 50c higher.

On the close, the majority of the Good to low Choice fed steers sold from \$25-26.50, one load of Good and Choice 1,127-lb. fed steers was included in the \$26.50 figure. Standard slaughter steers cashed late from \$21-24. Good and low Choice fed heifers and yearlings sold \$24.50-26.50. Good and low Choice 873 lb. and 950 lb. heifers scored \$27 and \$27.25, respectively. One load high Good to average Choice 858-lb. heifers rated \$27.50. Standard heifers and yearlings closed from \$21-23.

Late sales Utility and Commercial cows were made from \$16.50 to \$19.50, few high-Commercial and Standard cows up to \$20.00 and \$20.50. Cannors and Cutters closed from \$12.00 to \$16.50, shelly Cannors down to \$10.00. Utility and Commercial bulls went from \$19.50 to \$22.50, very few above \$22.00 late. Good slaughter calves earned from \$26.00 to \$27.00, few Good and Choice offerings up to \$27.50. Utility and Standard slaughter calves realized from

\$19.00 to \$25.50, Culls down to \$17.00. Medium and Good yearling stocker and lightweight feeder steers brought from \$22.50 to \$25.00. Good and Choice \$26.00 to \$28.00. Medium and Good feeder steers over 750 lbs. cleared from \$22.00 to \$25.50. Medium and Good yearling stocker and feeder heifers landed from \$21.00 to \$24.50, few \$25.00. Good and Choice stock steer calves \$27.50 to \$33.50, part load Choice 282 lb. mixed stock steer and heifer calves scored \$35.00. Good and Choice stock heifer calves went from \$24.50 to \$23.00 late.

NEW ORLEANS Supplies of cattle and calves on the New Orleans Stock Yards for the period under review were about on a par with those of last month, but continue under those for the corresponding month of last year. The bulk of unloads consisted of slaughter cows and calves with a pronounced scarcity of steers in the offerings.

Trading was generally active and all classes moved fairly well. Prices worked higher during the month and the market closed out \$1-\$2 higher over the previous month.

Calves were in excellent demand, and while starting off weak, closed strong to \$2 higher. Cows were very active and strong to \$1 higher. Steers and heifers were in light supply and remained active and steady. Bulls were active and unchanged. Stockers were in good demand on all classes and closed \$2 higher. Hogs were active and stronger.

Good to choice calves sold \$27-29; commercial \$25-26; utilities \$22-24 and culls \$16-20.

Commercial cows brought \$19-20; utilities \$17-18; cutters \$15-16 and cannors \$12-14.

Best bulls sold \$19-21; utilities \$17-18; cutters \$14-16.

Good to choice slaughter steers sold \$25-28; commercials \$22-24; utilities \$19-21.

Good to choice slaughter heifers sold \$25-28; commercials \$22-24; and utilities \$19-21.

Good stocker steers brought \$22-25; common and medium \$18-20; stocker heifers ranged from \$18-20.

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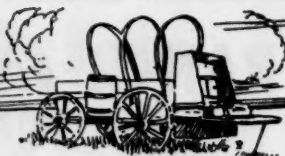
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Range News of the Southwest



Texas

Range and pasture feed deteriorated during hot, dry, early June weather. Mid-June rains which were particularly heavy in the Plateau and north-eastward across the state, however, were bringing summer grass along in those favored areas. Practically all parts of the state also received affective moisture in early July. Moisture was still short, however, in the Trans-Pecos, parts of extreme south Texas and spots along the Upper Coast. Grass was available but getting short in these drier areas. In the Upper Coast country, practically no effective rain had been received since mid-April and supplemental feeding had started. An unusually large early hay crop is already baled and second cuttings are under way. Also sorghum and corn prospects are very promising. Except along the coast where rain is still needed and in the northwest where much of the sorghum acreage is just being planted ample hay and roughage is already in sight on many farms to carry stock through next winter. All range feed was reported at 84 per cent condition on July 1 compared with 86 per cent a year ago. The 10-year average for this date was 76 per cent.

Cattle and calves were in good to excellent condition even though calves were losing bloom in areas where range feed was dry. Demand for all classes of stocker cattle, especially pairs of cows and calves remain very broad as cattlemen look for replacements. Contracting calves for fall delivery has eased up as potential buyers become more cautious and await developments in the slaughter cattle market. All cattle were reported at 87 per cent condition on July 1. This was 1 point below a month ago but 5 points above the 10-year July 1 average of 82 per cent.

Western Ranges

The early promise of the best spring grazing season for the West since 1942 was fulfilled by timely June rains and cooler temperatures that revived range feed in most of the Northern Plains, according to the Western Livestock Office of the Agricultural Marketing Service. Current prospects indicate summer and fall grazing conditions will be about as favorable as last year. However, present



dry areas in the central inter-mountain region, plus parts of Texas and the Southwest, will need normal summer rains to provide adequate fall grazing. Range feed is still poor to bad in a narrow strip along the Canadian Border from Rolette county, North Dakota, west through Phillips county, Montana. This section is still critically dry. The hay crop in the area was generally a failure and more livestock will have to be moved out or winter feed shipped in. Except for this strip along the Canadian Border, range feed supplies are ample and livestock are making good gains. July 1 cattle and sheep condition equals or exceeds that for any other year since 1947.

Range feed improved sharply in the Northern Plains area during June, as substantial rainfall and cooler temperatures restored soil moisture and revived perennial grasses. The gains in the Northern Plains were offset by seasonal declines in the Central and Southern Plains, Texas, the Southwest, and California. On July 1, grazing conditions were uniformly good to very good over the entire Western Region, except for the strip along the Canadian Border, an area in Northwest Utah, and parts of Texas. High ranges now carry an ample supply of succulent feed and the livestock movement to these summer grazing areas is about completed. Current moisture supplies are short on the Western Slope of Colorado, in Utah, in the Southwest, and the Trans-Pecos, plus Upper Coast areas, of Texas. Summer rains are badly needed in these sections to maintain favorable grazing conditions.

The reported condition of range feed

on July 1 was 86 per cent, compared with 86 last month, 87 last year, and an average of 81 per cent.

Cattle Sales and Prices

Where sex is not given on sale, excepting calves, the reference is to steers. As "The Cattleman" goes to press several days before date of release, range conditions may have changed since these reports were made.

AMARILLO

We have had good rains over most of this area and the country looks good in most parts. The harvest is over in this section and the yields were very good generally over this part of the Panhandle. If nothing happens we are going to have a bumper feed crop, as it is really looking good. No country shipping going on right now.

Steer calves are selling 30c to 32c; heifer calves, 27c to 29c; two- and three-year-old heifers, 18c to 20c; dry cows, 16c to 19c; cows with calves, \$200 to \$275; yearling steers, 25c to 27c; twos, 20c to 23c; threes and up, 21c to 22.—N. B. Albright.

CANADIAN

We have had good rains over this section since last report. Grass and grazing conditions are ideal. Rainfall here and around Canadian has amounted to 17.46 for this year to date. It is believed the wheat crop this year was the largest that



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has been harvested in years. There continues to be inquiries for cattle but no sales have been reported.—Jack H. Mims.

CLARENDON

No sales to report. Rains have been good and the country is in fair to good shape. Cattle are doing real good. The demand for cattle is good and there has been some contracting for fall delivery.—A. T. Jefferies.

GILMER

Since the recent rains pasture conditions are good and cattle are in good shape. There is a good demand for stocker cows and cows with calves at side—not too many are going to market at this time.

Choice fed calves are selling around 25½c to 28c; commercial and good calves and yearlings, 23c to 25c; utility and rannie calves, 14c to 22c; good quality stocker steers and yearlings are in good demand. Choice heavy bulls around 21c plainer kind around 19c with some rannies as low as 15½; smooth fat cows, 17½c to 20c; cutter cows, 15½ to 17½; canners as low as 13c; steer calves, 25½c to 28c; two- and three-year-old heifers, 18c to 22c; dry cows, 15½c to 20c.—T. O. Tinsley.

SAN ANTONIO

This country is in fine shape. Rain fell at just the right time to make good grass and mature all types of farm crops—corn matured better than it has in years and all types of feed crops are the best. They are being harvested at this time. Cattle are doing well and most of them are fat. A lot of calves are being contracted for fall delivery. Prices depend on types and class; several bunches have sold at 30c, 32c and 33c. There is a shortage of stocker cattle all over this area. It is beginning to get a little dry at this time.—J. E. Hodges.

SWEENEY

Cattle are doing good in this section and markets are holding up so far. There are a lot of calves and grown cattle in the country still. Due to the wet spring there has been a lot of insects along the coast. We have had good rains and cotton, corn and rice are doing good. A lot of hay is being baled and the grain crops are being harvested.—Leonard Stiles.

Hereford Steers Bring \$38 Cwt. at Fort Worth

Champion pen of 10 steers, Fort Worth stocker-feeder sale, July 10. The steers sold for \$38 per cwt. to Phil Weaver & Son, order buyers and were shipped to Illinois. Left to right: Herman Carr, Weatherford, owner; Charles Neblett, Jr., Stephenville, judge; D. Burns, manager of Pitchfork Ranch, Guthrie, Texas, judge; Charles Tadlock, salesman for John Clay Commission Company, Fort Worth. Texas Hereford Association photo.



Texas Brangus Breeders Meet at Willow Springs Ranch

SIXTY-FOUR members and guests were present at the membership meeting of the Texas Brangus Breeders Association, held June 14 at Willow Springs Ranch, Burton, Texas, owned by Matt Syler. A pasture tour of the ranch was held in the forenoon, followed by a Brangus beef barbecue at noon.

After lunch, Dr. R. C. Potts, assistant dean of agriculture, Texas A&M College, talked on pasture and range management, and Dub Berry, professor of animal husbandry, Texas A&M, talked on bull fertility testing and other work being done at the college.

Jim Hairston, Taylor, was appointed sale chairman for the 1959 sale to be held in San Antonio in February, with Matt Syler and Floyd Carr as committeemen.

Waggoner Quarter Horse Sale Averages \$2,918

SUMMARY
58 Head \$169,250; Avg. \$2,918

E. PAUL WAGGONER'S Quarter Horse Sale held June 30 at Vernon, Texas, attracted a large crowd from many states to bid on the top set of horses that featured the get

and service of the famous Waggoner stallion, Poco Bueno.

The top selling animal was a two-year-old stallion, Poco Plato, that brought \$6,700, going to Leroy Hetz, Erie, Pa. Joe Kirk Fulton, Lubbock, paid the second top of \$6,500 for Slippers Lauro, a 1954 mare by Lauro and out of a mare by King P-234. Fulton also paid \$5,000 for a show mare, Lady Charcoal.

Callan Ranch, Waco, Texas, purchased Poco Prince, a 1956 stud out of a daughter of Rey Del Rancho and by Poco Bueno. G. W. Sams, Fort Worth, was the major buyer, paying \$3,500, \$3,100, and \$5,700 for three horses. J. W. Hastings, Wichita Falls, paid \$5,700 for two horses, and Roland Stanfield, Tulsa, Okla., bought Poco Chata for \$5,500.

Perry McGlone, Dearborn, Mo., purchased Poco Luck on a bid of \$5,850, and Hilliard Miller, Colorado Springs, Colo., was the last bidder at \$5,500 for Lady Bee Pep.

H. J. Weiscamp was the auctioneer.

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LIVESTOCK CALENDAR

HEREFORD SALES

- Aug. 19—San Angelo Hereford Stocker & Feeder Calf Sale, San Angelo, Texas.
 Sept. 4—Hereford commercial cattle sale, Fort Worth Stockyards, Fort Worth, Texas.
 Sept. 30, 31-Oct. 1—MHM Dispersion, Pulaski, Tenn.
 Oct. 10—Gulf Coast Hereford Br. Assn. Angleton, Texas.
 Oct. 10—Wyoming Hereford Ranch, Cheyenne, Wyo.
 Oct. 13-14—Frank R. Condel Dispersion, El Dorado, Kans.
 Oct. 21—American Royal Hereford Sale, Kansas City, Mo.
 Oct. 22—South Texas Hereford Assn. Sale, Beeville, Texas.
 Oct. 29—Hill Country Assn. Sale, Mason, Texas.
 Nov. 1—Windsor Place, Boonville, Mo.
 Nov. 10—Hammon Hereford Ranch, Wichita Falls, Texas.
 Nov. 14—C. C. Mathews & Wayne Billings Sale, Jetmore, Kans.
 Nov. 14—Upper Sabine Hereford Assn. Sale, Greenville, Texas.
 Nov. 17—Mibermel Ranch, Natchitoches, La.
 Nov. 19—Mid-North Texas Assn. Sale, Cleburne, Texas.
 Nov. 24—Hull-Dobbs Ranch, Fort Worth, Texas.
 Dec. 1—C. K. Ranch, Brookville, Kans.
 Dec. 8—Clay County Assn. Sale, Henrietta, Texas.
 Dec. 4—Capital Area Sale, Austin, Texas.
 Dec. 5—Guadalupe Valley Assn. Sale, Seguin, Texas.
 Dec. 6—Blanco County Sale, Johnson City, Texas.
 Dec. 8—West Texas Hereford Assn., Abilene, Texas.
 Dec. 9—Texas-Oklahoma Hereford Assn., Wichita Falls, Texas.
 Dec. 10—Young County Assn. Sale, Graham, Texas.
 Dec. 11—Turner Ranch, Sulphur, Okla.
 Dec. 13—Hereford Heaven Range Bull Sale, Ardmore, Okla.
 Dec. 15—National Anxiety Hereford Bra., Amarillo, Texas.
 Dec. 16—Oklahoma Hereford Br. Bull Sale, Fort Reno, Okla.
 Jan. 12, 1959—Mid-Texas Hereford Assn., Stephenville, Texas.
 Jan. 13—Heart O' Texas Sale, Waco, Texas.
 Jan. 31—Par-Ker Ranch Annual Production Sale, Chelsea, Okla.

POLLED HEREFORD SALES

- Oct. 25—O'Bryan Ranch, Hiattville, Kans.
 Oct. 25—Texas Polled Hereford Assn. Sale, Beaumont, Texas.
 Nov. 1—Great Plains Polled Hereford Sale, Guymon, Okla.
 Nov. 22—O'Bryan Ranch, Hiattville, Kans.
 Nov. 26—National Polled Hereford Sale, Louisville, Ky.
 Dec. 1—O. H. Grimes Ogeechee Farms, Fairland, Okla.
 Dec. 12—Oklahoma Polled Hereford Br. Assn. Show & Sale, Stillwater, Okla.
 Feb. 28, 1959—Panola-Tate 12th Blue Ribbon Quality Show & Sale, Senatobia, Miss.
 Mar. 16—Hull-Dobbs Ranch, Walls, Miss.

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ANGUS SALES

- Aug. 6-7—11th Annual American Angus Futurity, Lexington, Ky.
 Aug. 13—Angus commercial cattle sale, Producers Livestock Auction Co., San Angelo, Texas.
 Aug. 30—Karrimor Angus Dispersion, Hawthorn, Pa.
 Sept. 5—Angus commercial cattle sale, Fort Worth Stockyards, Fort Worth, Texas.
 Sept. 10—Angus commercial cattle sale, Henderson Livestock Comm. Co., Henderson, Texas.
 Sept. 15—C T Ranch Cow & Calf Sale, Miami, Okla.
 Sept. 22—Haystack Angus Ranch, 4th Annual Sale, Longmont, Colo.
 Sept. 24—Texas State Angus Show & Sale, Tri-State Fair, Amarillo, Texas.
 Sept. 29—Angus commercial cattle sale, Producers Livestock Auction Co., San Angelo, Texas.
 Oct. 13—Texas Angus Ass'n No. Central Texas Sale, Nocona, Texas.
 Oct. 13—Creswell Farm "All 511th" Sale, Forest, Va.
 Oct. 14-15—Lyons Angus Farm, Olive Branch, Miss.
 Oct. 22—The "All 687th" Event, Sugar Loaf Farm, Staunton, Va.
 Nov. 3—Lakewood Farms, "All Black Baron Bull Sale", Mukwonago, Wis.
 Nov. 4—Model Farms, Mundelein, Ill.
 Nov. 5—Ben Price, Jr., Reading, Kans.
 Nov. 8—Gulf Coast Angus Ass'n Sale, Brookshire, Texas.
 Nov. 10—Glen-Bar Angus Farm Production Sale, Pauls Valley, Okla.
 Nov. 11—Hill Country Angus Ass'n Sale, Fredricksburg, Texas.
 Nov. 18—Mid-Texas Angus Assn. Sale, Fort Worth, Texas.
 Dec. 6—Essar Ranch Performance Tested Bull Sale, San Antonio, Texas.
 Dec. 9—77 Ranch Bull Sale, Wichita Falls, Texas.

- Dec. 10—Stoneybroke & Burch, Ada, Okla.
 Dec. 15—Kermac 3rd Annual Bull Sale, Poteau, Okla.
 Dec. 17—Moore, Lemley, Allen Bull Sale, San Angelo, Texas.
 Feb. 23-24, 1959—Great Atlantic Bull Show and Sale, Richmond, Va.

SHORTHORN SALES

- Sept. 18—Lone Star Shorthorn Breeders Assn. Show and Sale, Tyler, Texas.

MISCELLANEOUS CATTLE

- Aug. 6—All Breeds Stocker-Feeder Sale, Union Stock Yards, San Antonio. Sponsored by San Antonio Livestock Market Institute.
 Sept. 3—All Breeds Stocker-Feeder Sale, Union Stock Yards, San Antonio. Sponsored by San Antonio Livestock Market Institute.
 Oct. 1—All Breeds Stocker-Feeder Sale, Union Stock Yards, San Antonio. Sponsored by San Antonio Livestock Market Institute.
 Oct. 16-17—All breeds, commercial sale, Fort Worth Stockyards, Fort Worth, Texas.

SANTA GERTRUDIS SALES

- Oct. 24—South Texas Santa Gertrudis Sale, Alice, Texas.

HORSE SALES

- Aug. 23—Northeast Oklahoma Quarter Horse Sale, Vinita, Okla.
 Sept. 13—Phillips Ranch Sale, Frisco, Texas.
 Oct. 4—Bluestem Quarter Horse Sale, Pawhuska, Okla.
 Oct. 9—Pinehurst Ranch Sale, Fort Worth, Texas.

GENERAL

- Aug. 9—Garza County Quarter Horse Show, Post, Texas.
 Aug. 14-16—Texas Independent Meat Packers Assn. Annual Convention, Houston, Texas.

(Continued on Next Page)

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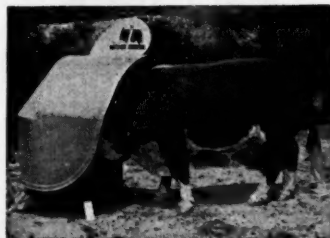
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Livestock Calendar

(Continued from Page 144)

Sept. 15-20—4-State Fair, Texarkana, Texas.
Sept. 15-20—West Texas Fair, Abilene, Texas.
Sept. 20-27—Okla. State Fair, Oklahoma City, Okla.
Sept. 22-27—Tri-State Fair, Amarillo, Texas.
Sept. 22-27—Texas-Oklahoma Fair, Iowa Park, Texas.
Sept. 27-Oct. 3—Tulsa State Fair, Tulsa, Okla.
Sept. 27-Oct. 5—New Mexico State Fair, Albuquerque, N. M.
Sept. 29-Oct. 4—Panhandle-South Plains Fair, Lubbock, Texas.
Oct. 4-12—Pan-American Livestock Exposition, Dallas, Texas.
Oct. 4-19—State Fair of Texas, Dallas, Texas.
Oct. 17-25—American Royal Live Stock & Horse Show, Kansas City, Mo.
Oct. 19-25—Bee County Centennial Celebration, Beeville, Texas.
Oct. 21—South Texas Hereford Show, Beeville, Texas.
Oct. 31-Nov. 9—Grand National Livestock Exposition, San Francisco, Calif.
Nov. 24-26—National Polled Hereford Show and Sale, Louisville, Ky.
Nov. 28-Dec. 6—International Livestock Exposition, Chicago, Ill.
Jan. 7-10, 1959—Arizona National Livestock Show, Phoenix, Arizona.
Jan. 16-24—National Western Stock Show, Denver, Colo.
Jan. 30-Feb. 8—Southwestern Exposition and Fat Stock Show, Fort Worth, Texas.
Feb. 13-22—San Antonio Stock Show and Rodeo, San Antonio, Texas.
Feb. 25-Mar. 8—Houston Fat Stock Show, Houston, Texas.
Mar. 5-8—San Angelo Fat Stock Show, San Angelo, Texas.
Mar. 23-25—Eighty-second Annual Convention Texas and Southwestern Cattle Raisers Assn., Dallas, Texas.

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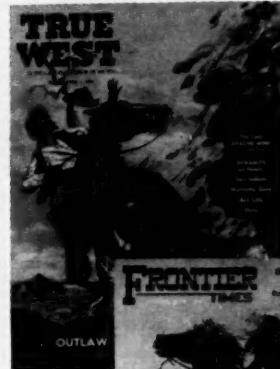
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